

NABARAJ SHRESTHA

Digital Marketing Admin Support

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Address: Kathmandu Nepal, Kathmandu, Bagmati.

D.O.B: 08/12/2006

Gender: Male

Marital Status: Single

Nationality: Nepal

SUMMARY

Data entry involves entering, updating, or verifying information in a database or spreadsheet. This can include entering customer information, inventory data, financial records, and more. Data entry requires attention to detail and accuracy to ensure that the information is entered correctly.

Digital marketing involves promoting products or services through online channels such as social media, email, search engines, and websites. This can include creating and managing social media campaigns, email marketing campaigns, and analyzing digital analytics to optimize marketing strategies.

Microsoft Office, or MS Office, skills refer to the ability to efficiently use application such as word, excel, powerpoint for various tasks.

Web development involves creating and maintaining websites using programming languages such as HTML, CSS, and JavaScript. Web developers design the layout of a website, add interactive features, and ensure that the site is functional and user-friendly. HTML and CSS are the basic building blocks of web development, used to create the structure and style of a website.

Overall, data entry, digital marketing, and web development are all important aspects of business operations in the digital age. Each plays a crucial role in helping businesses reach their target audience, improve efficiency, and enhance their online presence.

Microsoft helps to record your data.

EMPLOYMENT HISTORY

Digital Marketing - Ads Campaign

Kathmandu,

January 2024 - Till Date

Digital marketing is a form of marketing that utilizes online platforms and channels to promote products or services to a target audience. In an ads campaign, digital marketing strategies such as social media advertising, search engine marketing, email marketing, and display advertising are used to reach and engage with potential customers.

Some key benefits of digital marketing in an ads campaign include:

- 1. Targeted advertising: Digital marketing allows for precise targeting of specific demographics, interests, and behaviors, ensuring that ads reach the right audience.
- 2. Cost-effective: Compared to traditional forms of advertising, digital marketing can be more cost-effective as it allows for better tracking and optimization of ad spend.
- 3. Measurable results: Digital marketing provides real-time analytics and insights into the performance of ads, allowing marketers to make data-driven decisions and adjust campaigns accordingly.
- 4. Increased brand awareness: With the ability to reach a wider audience online, digital marketing can help increase brand visibility and awareness among potential customers.
- 5. Engaging content: Digital marketing channels allow for the creation of interactive and engaging content that can attract and retain the attention of users.

Overall, digital marketing in an ads campaign can help businesses reach their target audience more effectively, drive engagement and conversions, and ultimately achieve their marketing goals.

EDUCATION

Texas Ints College,Mitrapark - Senior Secondary School Certificate (SSCE)
(Computer Science)

Kathmandu, Nepal. July 2023 - Till Date

CERTIFICATE

Digital Marketing Course July 2024
Web development January 2024

SKILLS

Data Entry	Digital Marketing	HTML And CSS
Admin Support	Typing	Microsoft Tools

HOBBIES

Expert In Web Development, Professor In Digital Marketing, Good In Admin Support, Expert In Microsoft,

REFEREES

Nabaraj Shrestha

Employee in Digital Marketing - SAKdu university

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