

## Nabeeha Ahmed

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### Project Highlights

#### Project Supervisor for Deloitte's DT&PMI (formerly M&A) Team Impact Day 2024

"Deloitte Virtual Mentorship Opportunity for Students" | In partnership with Achēv

*February 7, 2024 & November 22, 2024*

- **Led, hosted and established project guidelines** for **Deloitte Impact Day**, coordinating efforts resulting in **500+ applications** and **100+ students engaged** in the event, ensuring structured execution and alignment with strategic objectives
  - Mentored a team of youth to develop and implement strategic marketing initiatives, tailoring communication strategies for diverse audiences, leading to a **20% increase in outreach efficiency**
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### Education

#### University of Toronto • Institute of Communication, Culture, Information & Technology (ICCIT)

HBA Specialist, Digital Enterprise Management (DEM) | Minor, Professional Writing & Communication (PWC)

*September 2023—present*

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### Professional Experience

#### Microsoft • Toronto, ON

Sales Operations Program Manager Intern

*April 2025 (incoming) • Internship*

#### Accenture • Toronto, ON

Women in Technology (WIT) Fellow

*Jan 2025—present • Fellowship Program*

- Selected as one of the **top student leaders across North America** to participate in Accenture's prestigious Student Leadership Program (SLP), gaining hands-on experience in consulting, technology and business strategy

- Collaborated with a diverse cohort to **develop innovative solutions for industry challenges**, leveraging Accenture's cutting-edge methodologies and frameworks

### **External Events Director • University of Toronto Mississauga, ON**

Digital Enterprise Management Association

*April 2024—present*

- Spearheaded the **execution of 20+ high-impact events**, fostering collaboration between **1,000+ students** and industry professionals to bridge the gap between students and the evolving tech landscape
- Established **key industry partnerships**, securing exclusive workshops, speaker panels and recruitment events with companies like **Dayforce, Deloitte, Interac, Oracle, PwC and Uber**, equipping students with in-demand skills, career mentorship and direct connections to hiring managers

### **Dayforce • Toronto, ON**

Marketing Project Management Coordinator

*May 2024—Dec 2024 • Internship*

- Led **Simplifying AI in HR series**, enabling sales tools and providing campaign support to streamline AI adoption for clients while contributing to strategic execution
- Managed the **creation of whitepapers, reports and live webpages** tailored for regional requirements during an ongoing global rebranding initiative from Ceridian to Dayforce

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## **Qualifications Summary and Technical Highlights**

- **Project Management & Team Coordination:** Experienced in leading cross-functional teams with technical assets (Asana, Notion, Excel) to streamline processes and enhance operational efficiency
- **Community Engagement & Event Management:** Extensive experience leading inclusive events and leveraging data insights to foster participation and build partnerships