NABEEL S

WordPress Developer

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Highly skilled WordPress Developer with 3+ years of experience in both front-end and back-end WordPress development. Expertise in building custom themes and plugins, integrating third-party APIs, and optimizing both server-side and client-side performance. Strong focus on creating dynamic, user-friendly websites with high levels of customization.

Work Experience

WordPress Developer   Feb 2022 - Present
Midnay Webware Solutions | Malappuram

- Developed and maintained 10 custom WordPress plugins, reducing reliance on third-party tools and improving site performance.
- Optimized MySQL queries, reducing page load time by 40% across high-traffic websites.
- Integrated REST APIs (including payment gateways), enabling over 100 successful transactions.
- Implemented advanced WordPress security protocols-two-factor authentication and role-based access reducing vulnerabilities by 60%.
- Collaborated with front-end teams to ensure smooth integration and optimize user experience.
- Designed and developed custom WordPress themes and plugins, tailored to client needs.
- Integrated third-party APIs and payment gateways.
- Optimized both front-end (JavaScript, CSS) and back-end (PHP, MySQL) for improved page load speed and user experience.

Key Projects

Cookie Management System
Tools Used: JavaScript, PHP, jQuery, AJAX, MySQL

- Built a GDPR-compliant cookie tracking and consent solution, to maintain legal compliance.
- Enabled site-wide behaviour tracking and user analytics, improving targeted content delivery by 35%.

Download Management System (aMember Pro Integration)
Tools Used: JavaScript, PHP, jQuery, AJAX, MySQL, aMember Pro

- Automated download link creation and notifications, improving download speed and content delivery by 45%.
- Managed over 2,000 downloads per month via integrated aMember Pro controls and dynamic access limits.

Amazon AWS Multi-Region Integration

Tools Used: JavaScript, PHP, jQuery, AJAX, MySQL, AWS SDK

- Developed an AWS-based multi-region system to dynamically route downloads, cutting latency by 50% for global users.
- Enhanced content delivery efficiency for a geographically diverse user base.

Core Skills

Programming Languages: PHP, JavaScript
Libraries & Frameworks: jQuery, React
Techniques: AJAX, REST API Integration
WordPress: Plugin Development, WooCommerce Customization, Gutenberg Blocks, Theme Development & Customization
Database: MySQL Database Management & Optimization
Security & Performance: WordPress Security Hardening, Performance Tuning (Caching, Query Optimization)
Tools: Server Management (cPanel), Version Control (Git), WordPress REST API
Markup & Styling: HTML, CSS
Other Skills: Troubleshooting & Debugging

Education

MG University, Kottayam, India   Aug 2017 - May 2018
Bachelor of Computer Applications