



# Summary

## Script Network explained

A unique watch-to-earn gamified live tv platform, built to reward users whilst they watch, provide multiple video web3 products and redefine advertisement for the crypto industry. Users can watch live TV from one of multiple channels 24/7/365 and earn rewards on and off chain whilst doing so. Script Network is built on Script Blockchain, a video optimised chain with its own dStorage mechanism, alongside an original earning mechanism for viewers, content owners and investors.

## Our mission and vision

To become the number one solution for television and film live streaming, and redefine an age-old industry through original protocols, mechanisms and products to empower users with rewards and a genuine fun experience through content, alongside content owners, with more money and data. Script Network will be the leading online television and film leading company within the next 5 years.

### Issues with current market

- ◆ No live TV platforms that allow full interaction with other users
- ◆ No protocol to pay users for their value to the content ecosystem
- ◆ No clean, decentralised process for content partners to distribute and scale their content quickly
- ◆ No value add or benefit for users using any content platform

### Script Network

- ◆ Full interaction for users and content partners
- ◆ A complete ecosystem for television and film on blockchain
- ◆ On own network, and blockchain to maximize scale and security
- ◆ Users can earn by viewing content, or by being a node on the Script Network
- ◆ Multi accessible network for content based NFTs and projects to build, and distribute through Script Network

## Closest Competitors

### web 2



Pluto.TV is the leading linear online TV platform. 55M DAU. Just recently sold for \$350m+ to Viacom.



### web 3

Online blockchain streaming company, whom focuses on dStorage. Many large partners incl NASA. Market cap \$5b+



## Script Network Highlights

- ◆ **Watch-to-earn** with online TV – watch TV online and get paid rewards per block
- ◆ **Redefining crypto advertising** (allowing crypto/NFT projects to easily promote via the platform)
- ◆ **Gamified Reward Structure** – earn rewards through upgrading and boosting your glasses – connected to your watch activity to yield more tokens and benefits
- ◆ **Decentralised video storage solution** – lowering costs by over 80% for Web2 companies
- ◆ **3 Core revenue streams** – video on platform advertising, marketplace and decentralised storage (Enterprise)
- ◆ **Built on its own blockchain** – for scale, sustainability of the protocol and security.

## Traction so far

- + Full working product built, bootstrapped by team with original code
- + Script Blockchain built with full working nodes, in testnet ready to launch on mainnet.
- + Multiple channel, studio and platform partnerships signed or arranged already
- + Over 75,000 followers across socials
- + Initial NFT collection drop about to launch

## Token Benefits



### Staking

Stake your \$SCPT tokens, earn \$SPAY tokens



### Governance

Have voting power on the future of parts of the network through our voting mechanism



### Tradeable

Trade your \$SPAY tokens for real world products such as festivals, events and cinema tickets through our Script Swap model

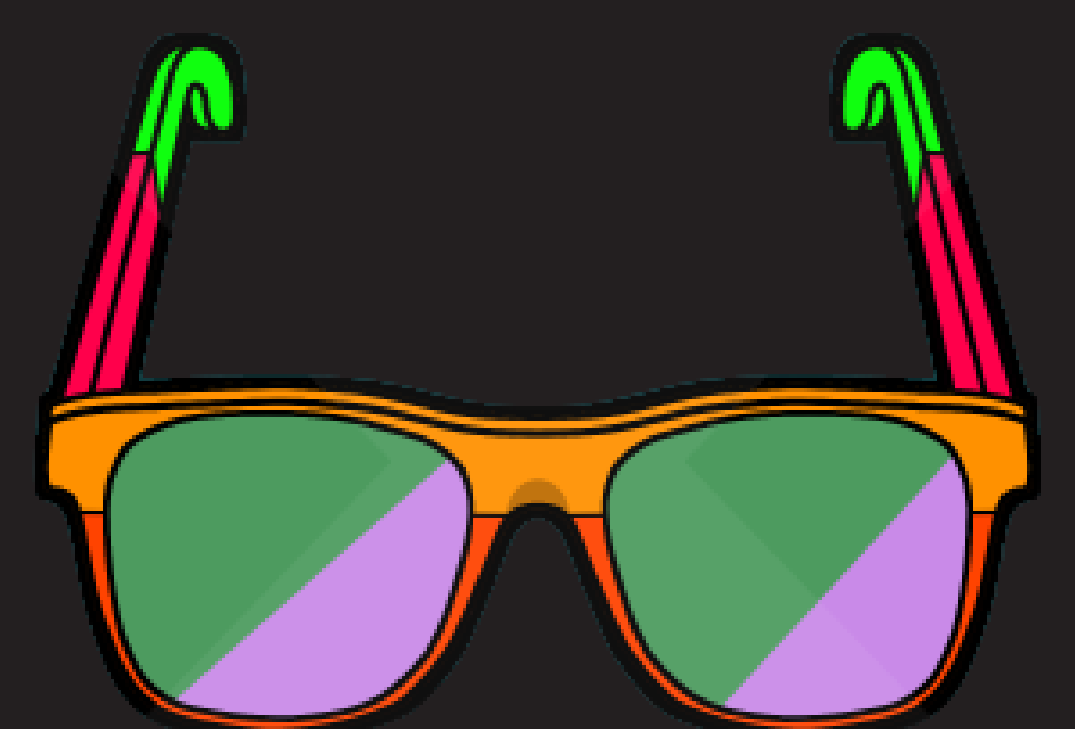


### Own

Through owning \$SCPT tokens, you have ownership over larger production projects Script develops including tv series, films and NFT collections.

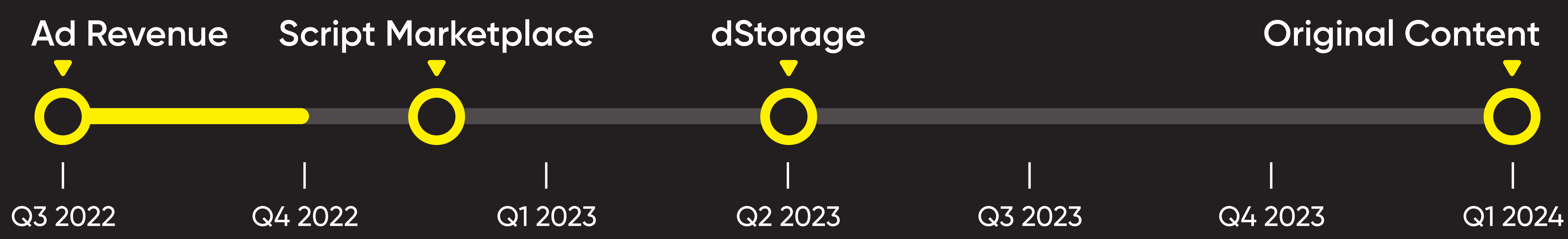
## ScriptGLASS

ScriptGLASS is an upgradeable, and tradeable NFT collection connected to the watch to earn mechanism. For every user to earn tokens and rewards, they will have to own a ScriptGLASS NFT, for which they will upgrade, re-charge and level up the glasses – which all in all improves their experience through more earnings, more rewards, or more access. This mechanism is built to reward long term users, and those who are active across our ecosystem.





# Revenue streams



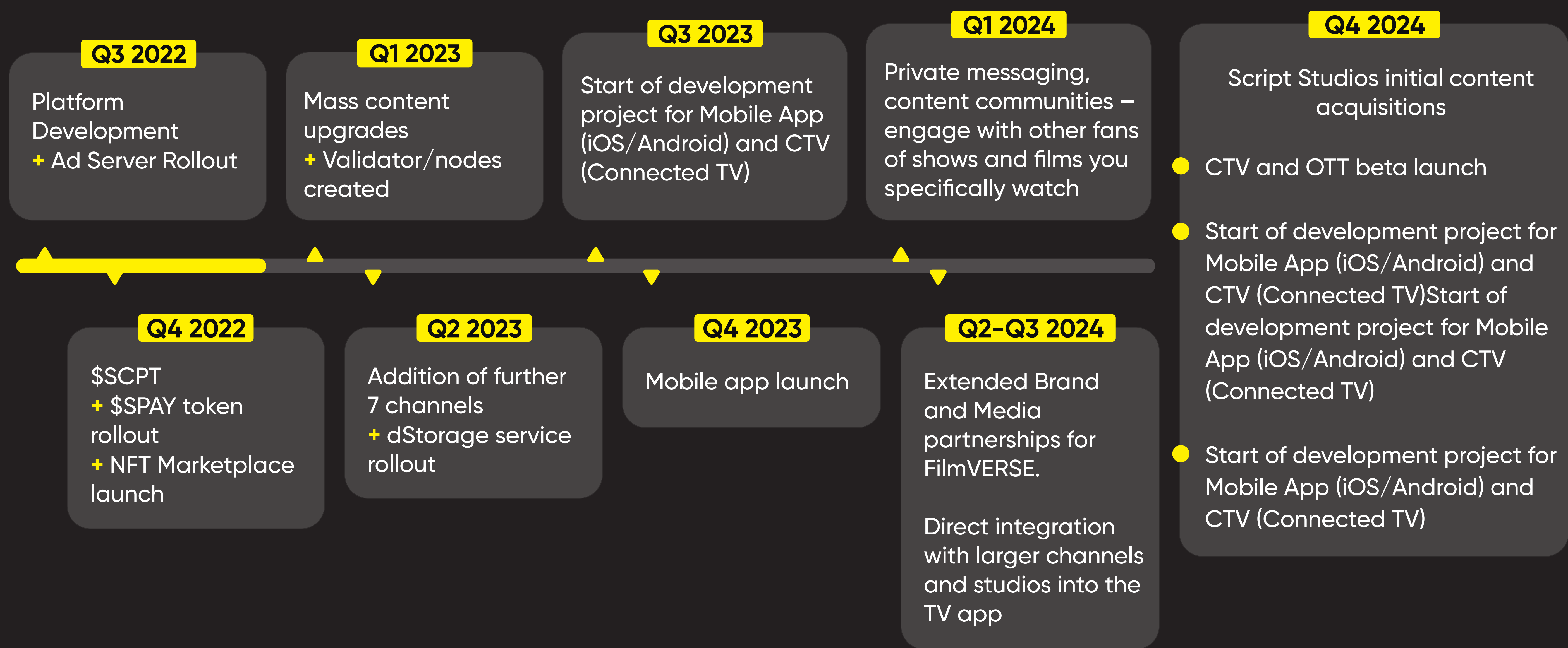
**Ad Revenue:** Non skippable ads run on every channel for 45s every 15 mins. We have the ad fill, and protocol in place generating revenue daily as we speak. Currently running at a CPM of \$15, with expectation of CPM to be at over \$20 (average) once we have connected TV applications in 2023. We also plan to sell specific ad slots to long term clients or special events in 2023.

**Script Marketplace:** All users must essentially own a mandatory NFT to participate in earnings on Script TV. Since these NFTs are upgradeable and tradeable, some users will want to mint, level the glasses, and then sell one that is high level or buy one that is already a high level. Trading of these is only available on our marketplace, where the marketplace carries a 5% fee.

**dStorage:** Our enterprise stream. Hundreds of millions of dollars is wasted annually through companies storing their company content on AWS or similar services. We cut down the costs by over 85% through our decentralised storage protocol where we can transcode, transfer and store it for next to nothing relatively. We are already in talks with 4 sizeable companies on doing just this for them, where they'll pay a monthly fee to us for this.

**Original Content:** Once we scale, we will start to develop our own series of short and long form content, which we can not only self distribute, but also market and distribute to traditional television, studios and cinema.

# Roadmap



# Connect

  
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