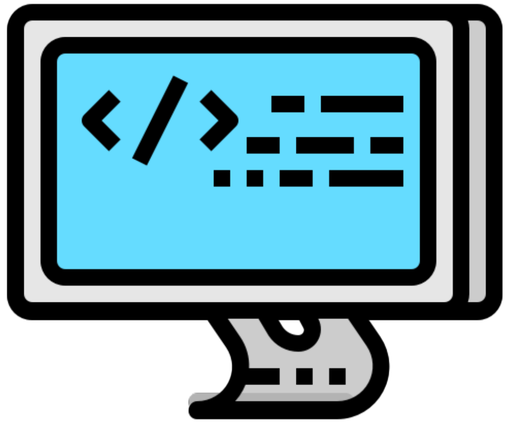
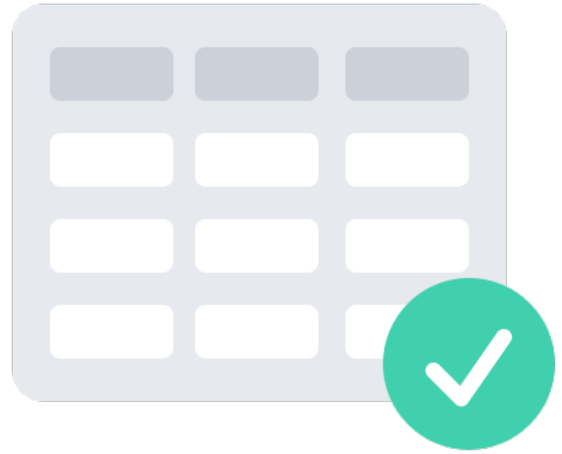
What is machine learning?

Data



Machine learning algorithm



Patterns

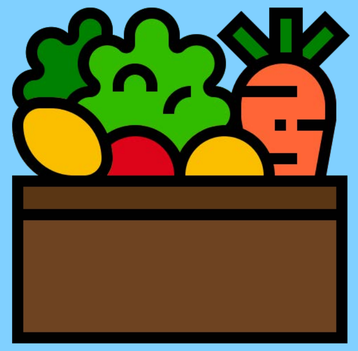
Future

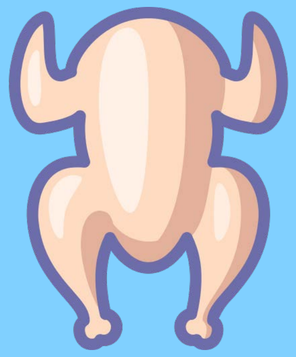
New data

Same algorithm (model)

More patterns

Normal algorithm





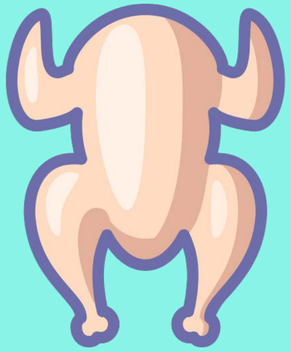
1. Cut vegetables
2. Season chicken
3. Preheat oven
4. Cook chicken for 30-minutes
5. Add vegetables

Starts with

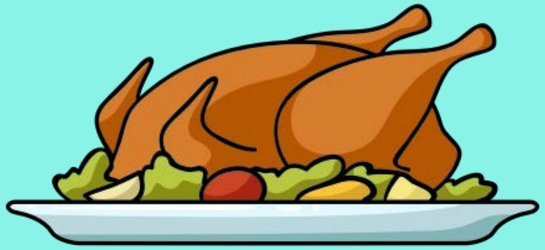
Makes

Machine learning algorithm

Inputs



Output



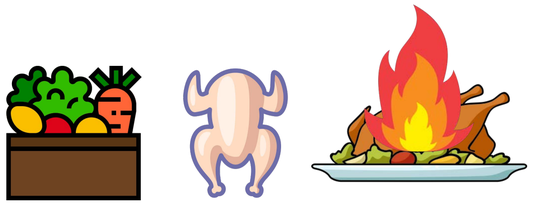
1. Cut vegetables
2. Season chicken
3. Preheat oven
4. Cook chicken for 30-minutes
5. Add vegetables

Starts with

Figures out

Attempt

1

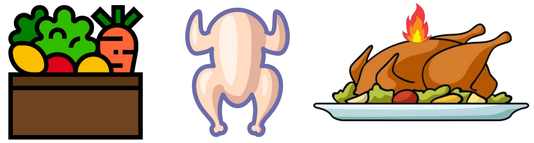


1. Cut vegetables
2. Season chicken with lots of spice
3. Preheat oven
4. Cook chicken for 30-minutes
5. Add vegetables

2

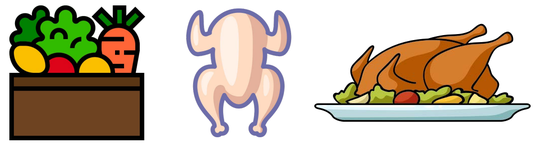
1. Cut vegetables
2. Season chicken with extra spice
3. Preheat oven
4. Cook chicken for 30-minutes
5. Add vegetables

3



1. Cut vegetables
2. Season chicken a lil' extra spice
3. Preheat oven
4. Cook chicken for 30-minutes
5. Add vegetables

4



1. Cut vegetables
2. Season chicken
3. Preheat oven
4. Cook chicken for 30-minutes
5. Add vegetables

⋮

1. Cut vegetables
2. Season chicken
3. Preheat oven
4. Cook chicken for 30-minutes
5. Add vegetables

100

1. Cut vegetables
2. Season chicken
3. Preheat oven
4. Cook chicken for 30-minutes
5. Add vegetables

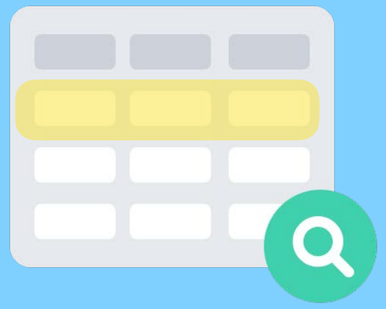
Machine learning algorithms may try 1000's of times to find the right instructions.

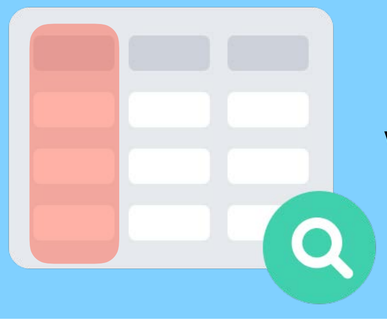
Data science

Data analysis

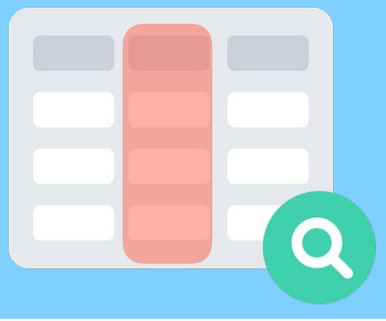
Data

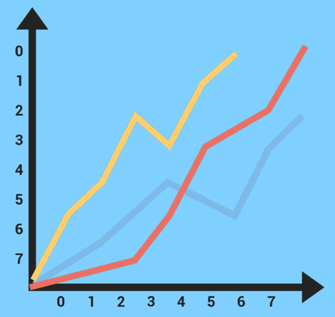
vs.



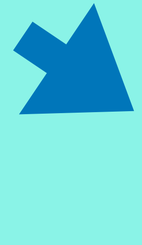


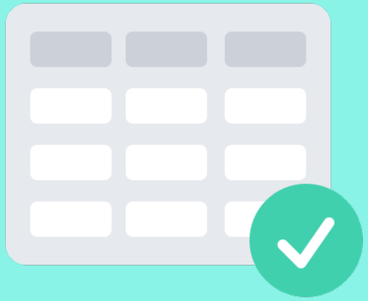
vs.





Machine learning





1. Cut vegetables
2. Season chicken
3. Preheat oven
4. Cook chicken for 30-minutes
5. Add vegetables

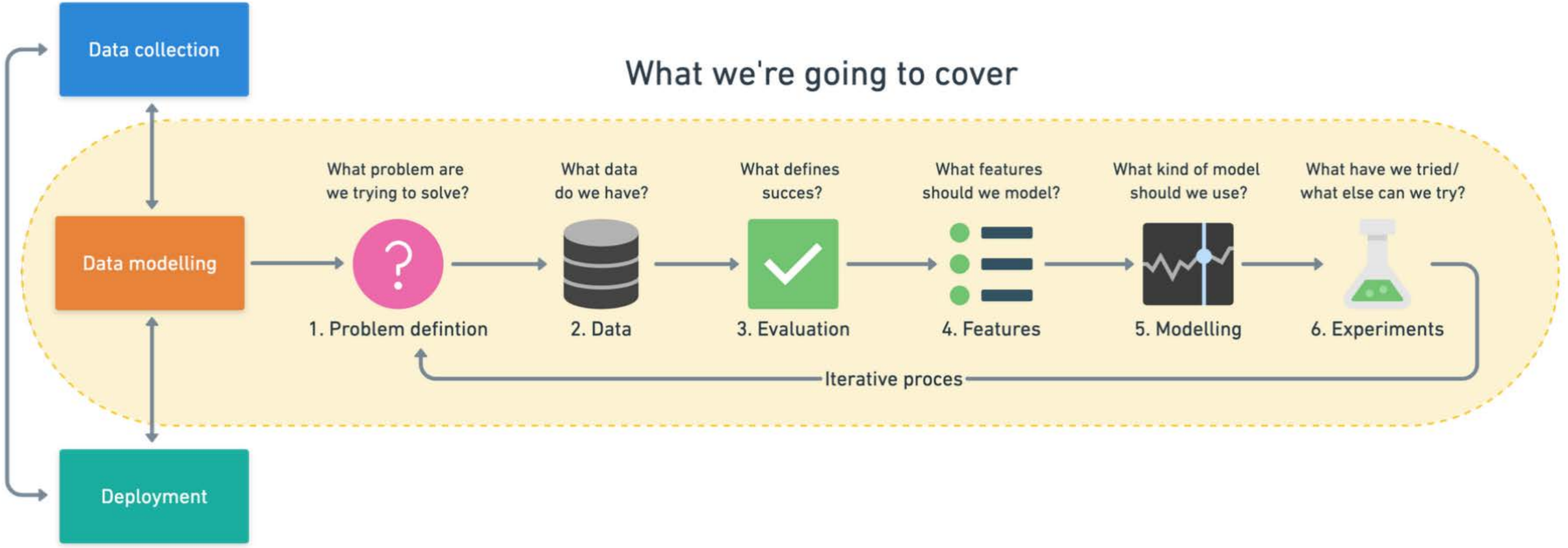
Instructions in your daily life?

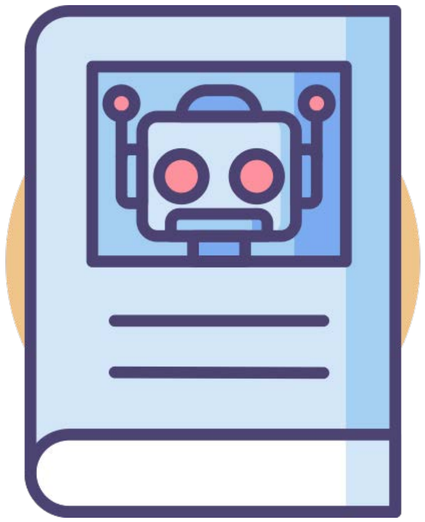
What we're going to cover (and what you'll finish with)

We're focused on...

- Practical solutions
- Writing machine learning code

Steps in a full machine learning project





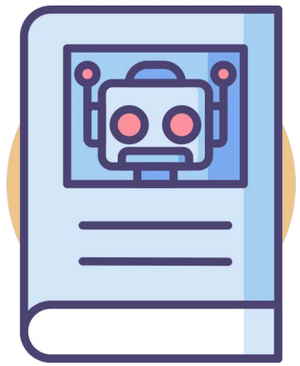
1. Create a framework

2. Match to data science and machine learning tools

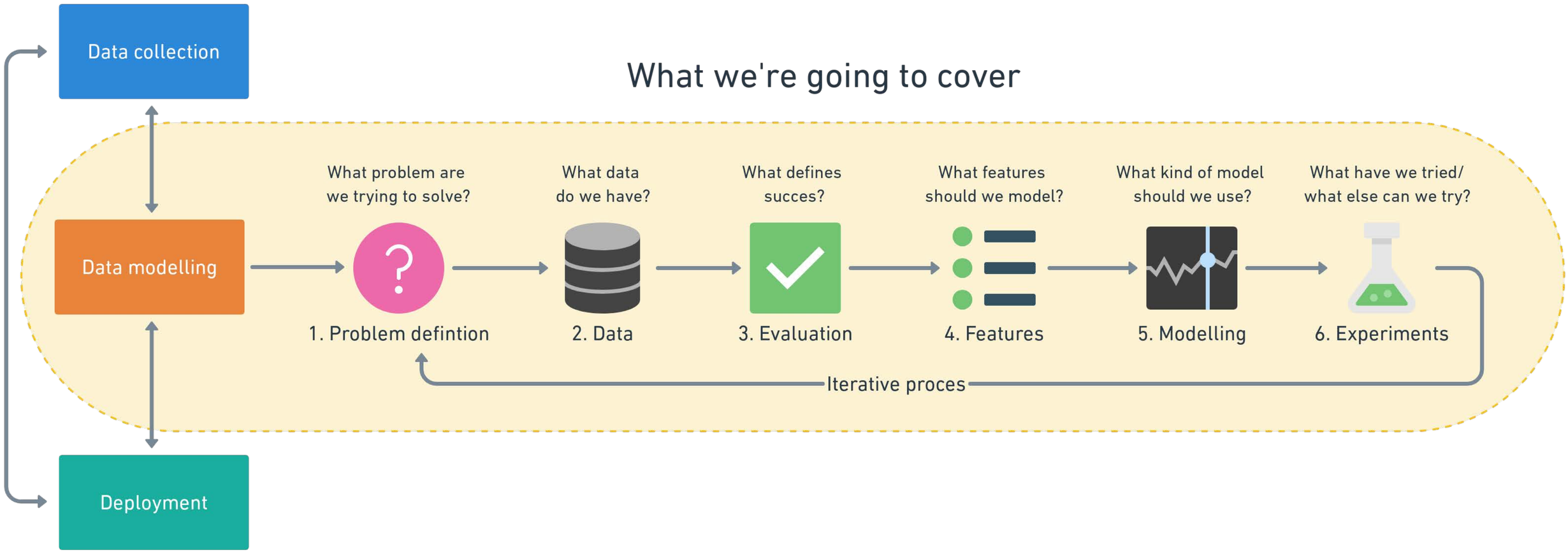
3. Learn by doing

Yes	No
Write code	Overthink the process
Make mistakes	Try make things perfect
Build projects	Build things from scratch
Learn what matters	

The framework we'll be using

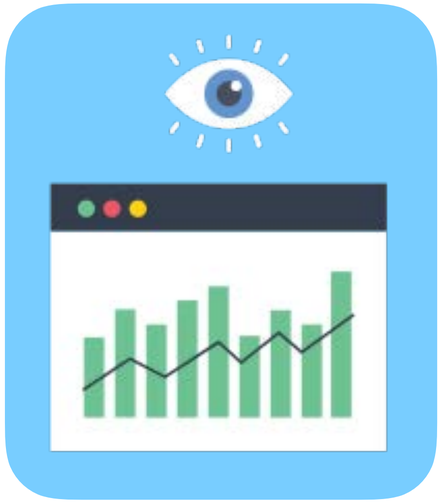


Steps in a full machine learning project



1. Problem definition

“What problem are we trying to solve?”



Supervised

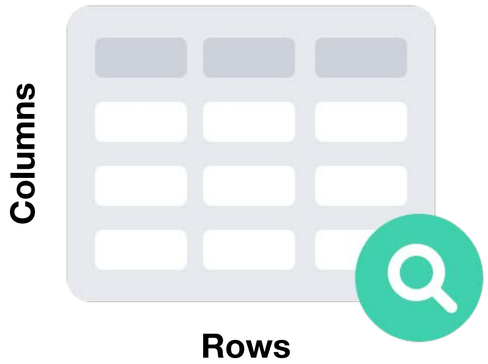
Unsupervised

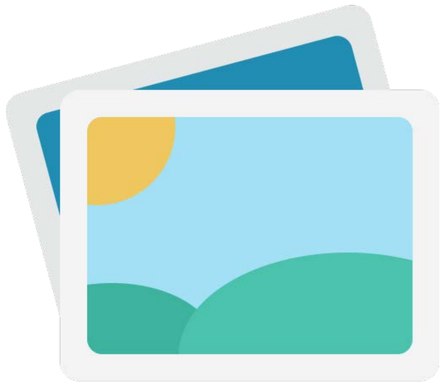
Classification

Regression

2. Data

“What kind of data do we have?”





Structured

Unstructured

3. Evaluation

“What defines success for us?”

House data

Machine learning model

House price

Predicted price

$497,890

Actual price

$500,000

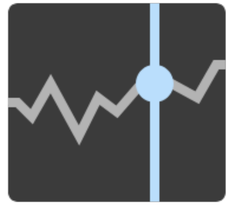
4. Features

“What do we already know about the data?”

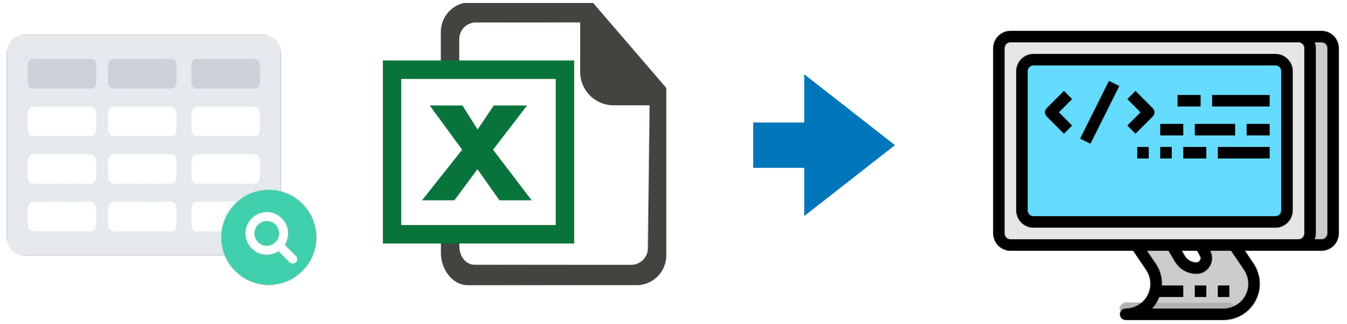
ID	Weight	Sex	Blood Pressure	Chest pain	Heart disease?
4326	110kg	M	120/80	4	Yes
5681	64kg	F	130/90	1	NO
7911	81kg	M	130/80	0	NO

Table 1.0: Patient records

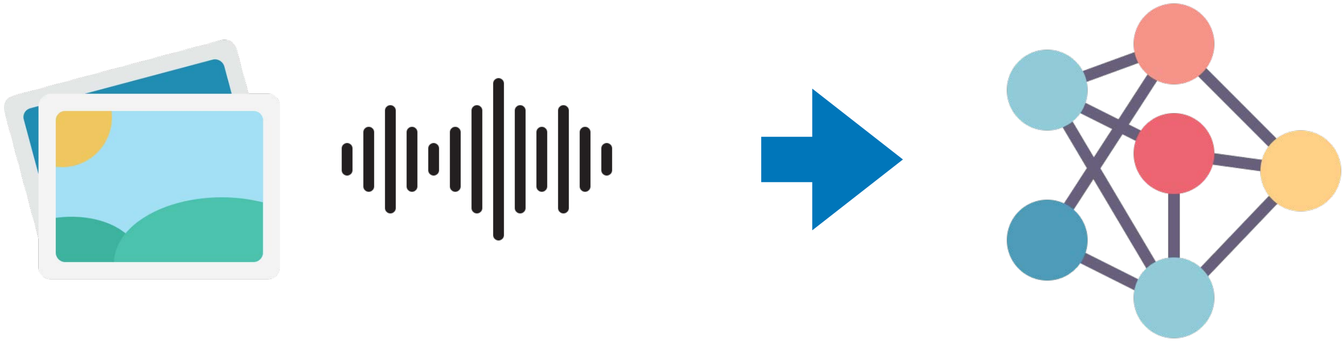
5. Modelling



“Based on our problem and data, what model should we use?”



Problem 1 **Model 1**



Problem 2 **Model 2**

6. Experimentation

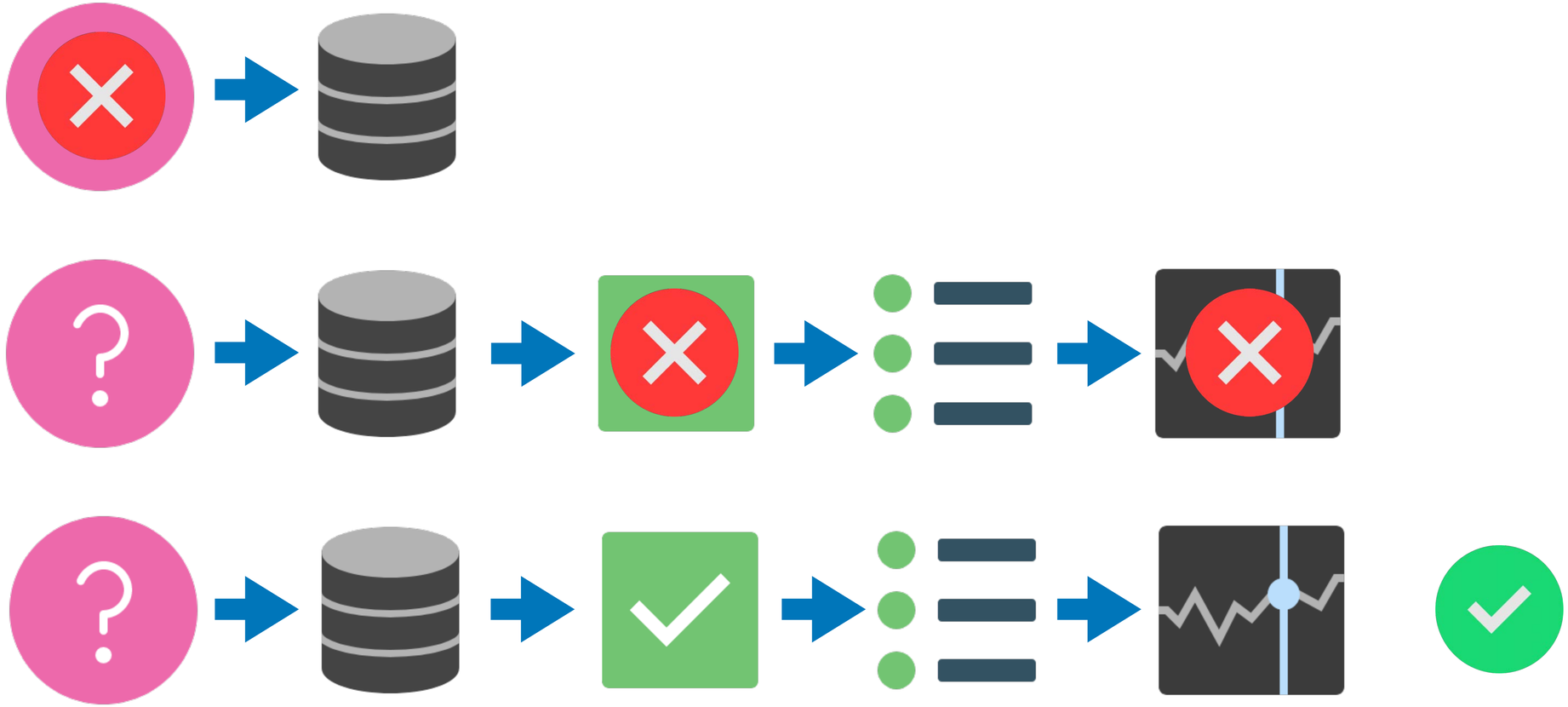
“How could we improve/what can we try next?”

Attempt

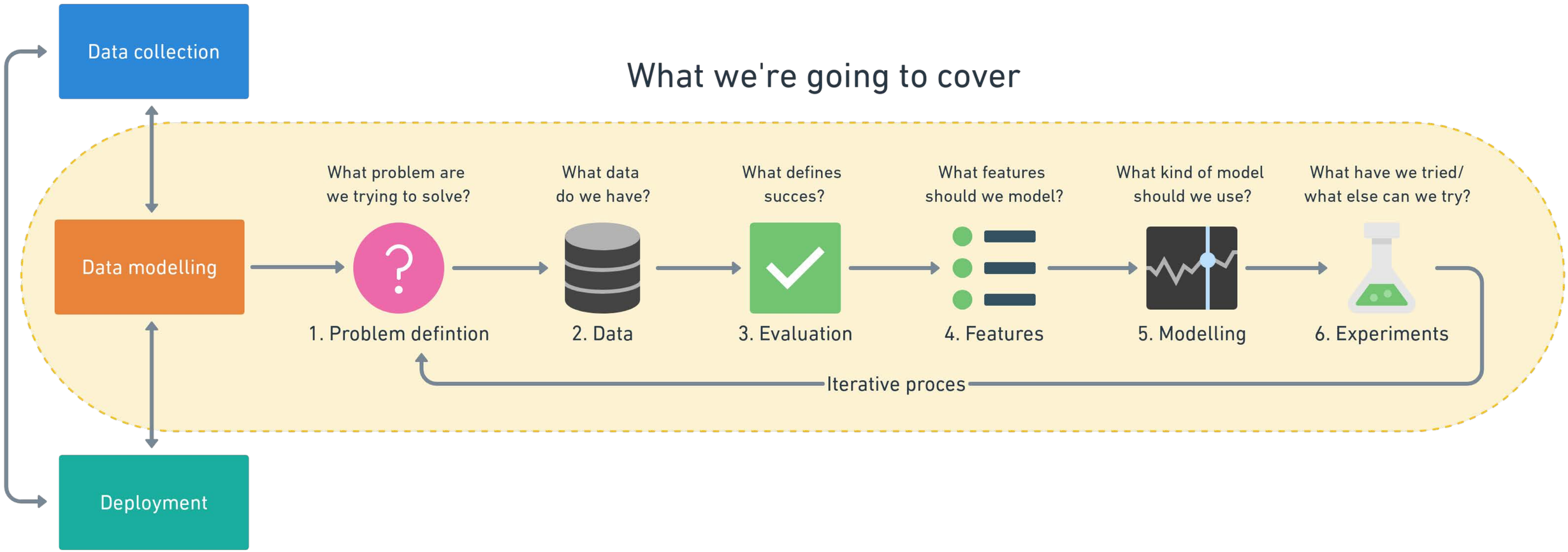
1

2

3



Steps in a full machine learning project

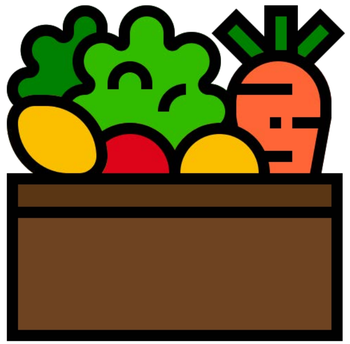


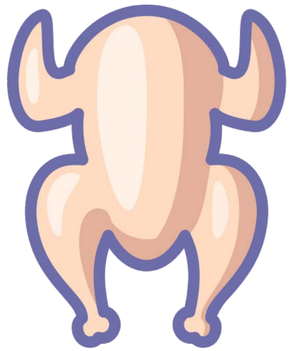
1. Problem definition

“What problem are we trying to solve?”

When shouldn’t you use machine learning?

- Will a simple hand-coded instruction based system work?





1. Cut vegetables
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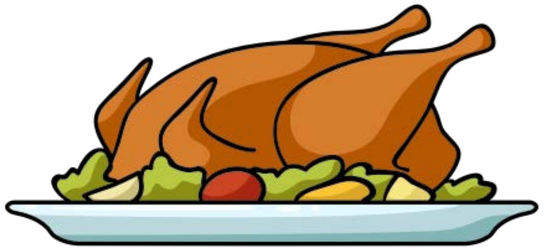
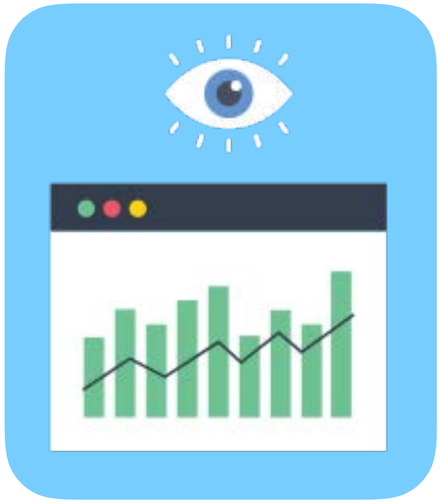
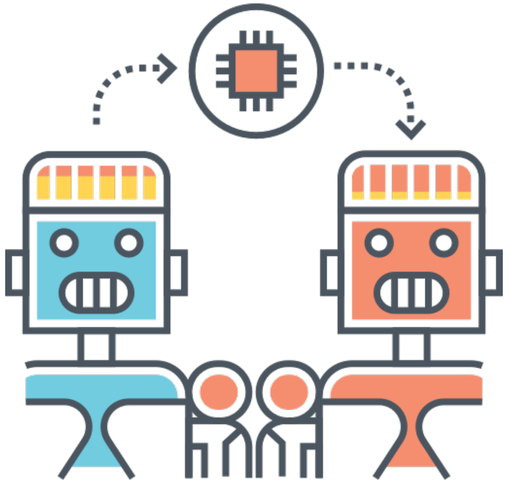


Main types of machine learning

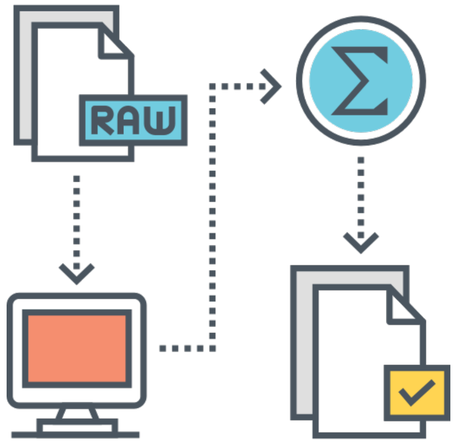


Supervised Learning

Unsupervised Learning

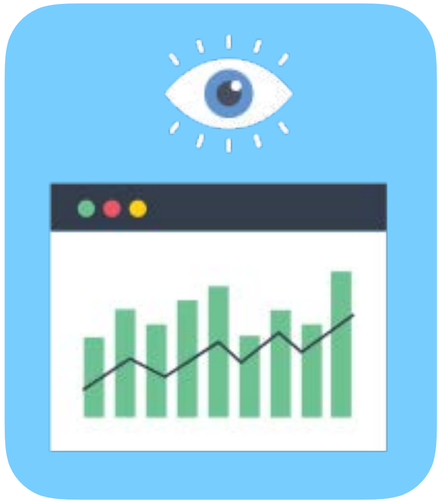


Transfer Learning

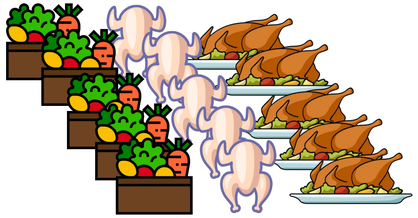


Reinforcement Learning

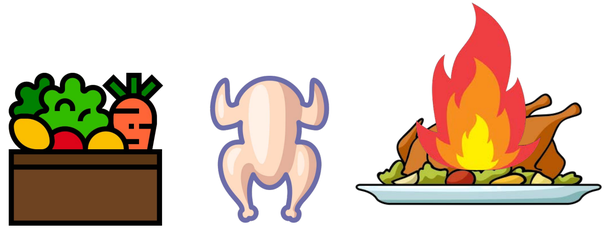
Supervised learning



Supervised Learning



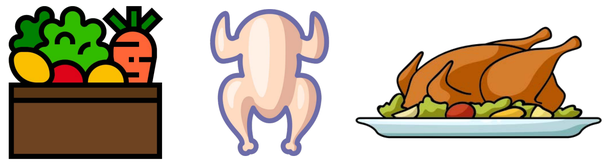
Examples



Data Label

1. Cut vegetables
2. Season chicken with lots of spice
3. Preheat oven
4. Cook chicken for 30-minutes
5. Add vegetables

Instructions



Data Label

1. Cut vegetables
2. Season chicken
3. Preheat oven
4. Cook chicken for 30-minutes
5. Add vegetables

Instructions

Supervised learning

Classification

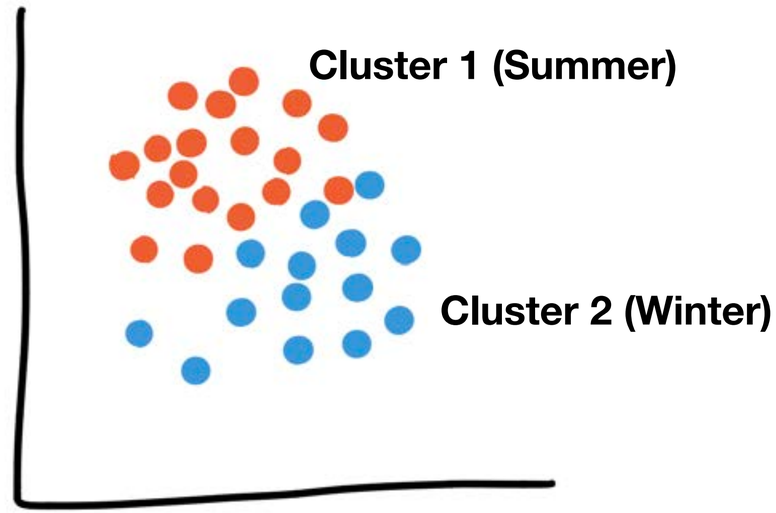
- “Is this example one thing or another?”
- Binary classification = two options
- Multi-class classification = more than two options

Regression

- “How much will this house sell for?”
- “How many people will buy this app?”

Unsupervised learning

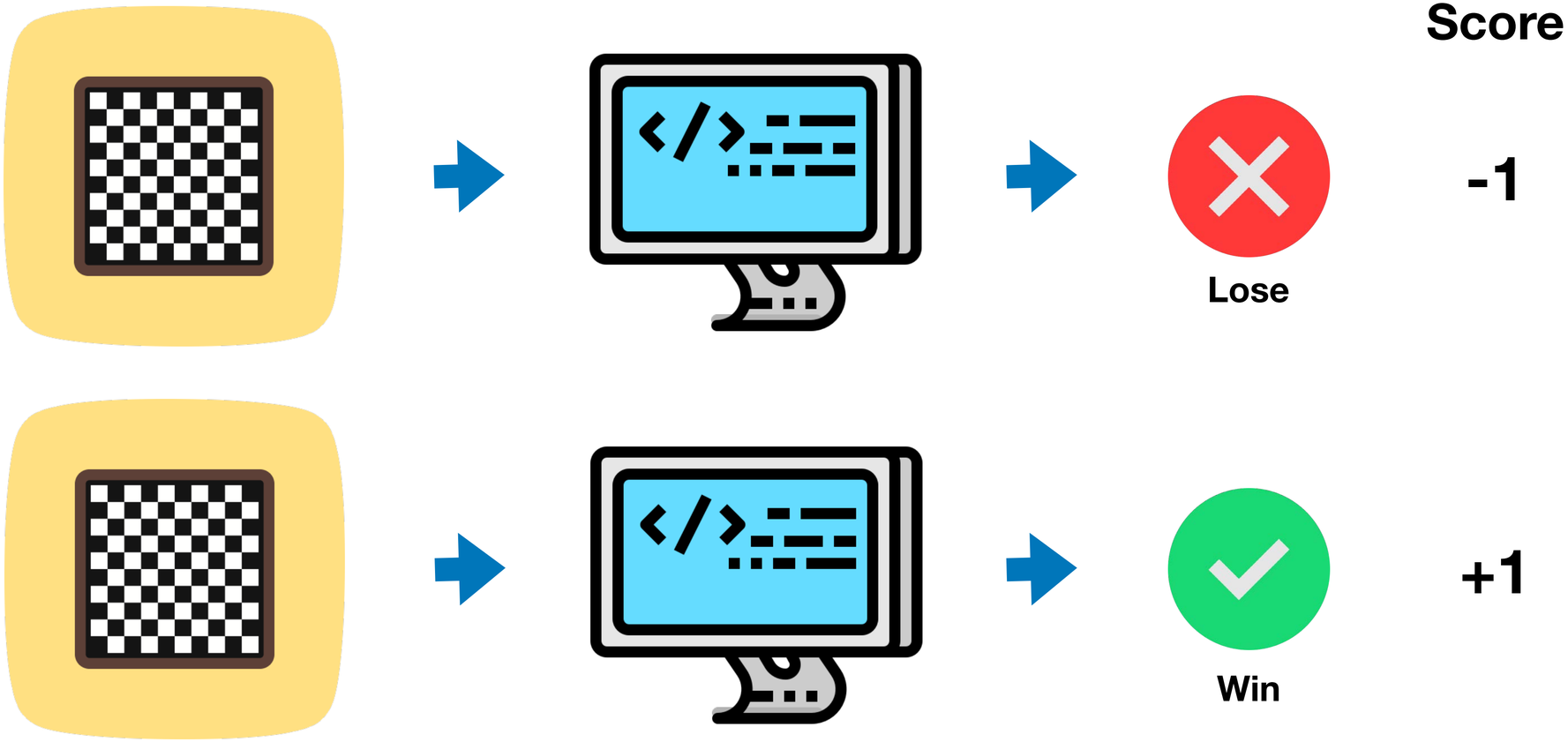
Customer ID	Purchase 1	Purchase2
1	Sunglasses	Singlet
2	Jacket	Snow boots
3	Sunscreen	Beach towel



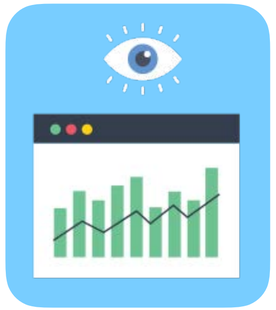
Transfer learning

Use what a model has learned in one domain, to help in another domain.

Reinforcement learning

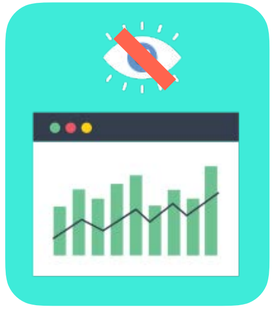


Matching your problem



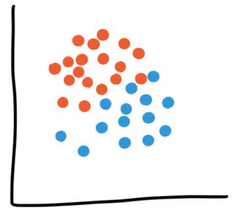
Supervised Learning

“I know my inputs and outputs.”

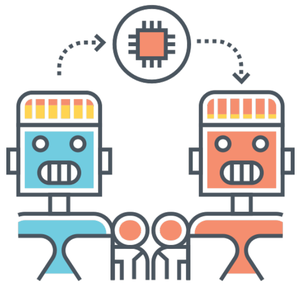


Unsupervised Learning

“I’m not sure of the outputs but I have inputs.”



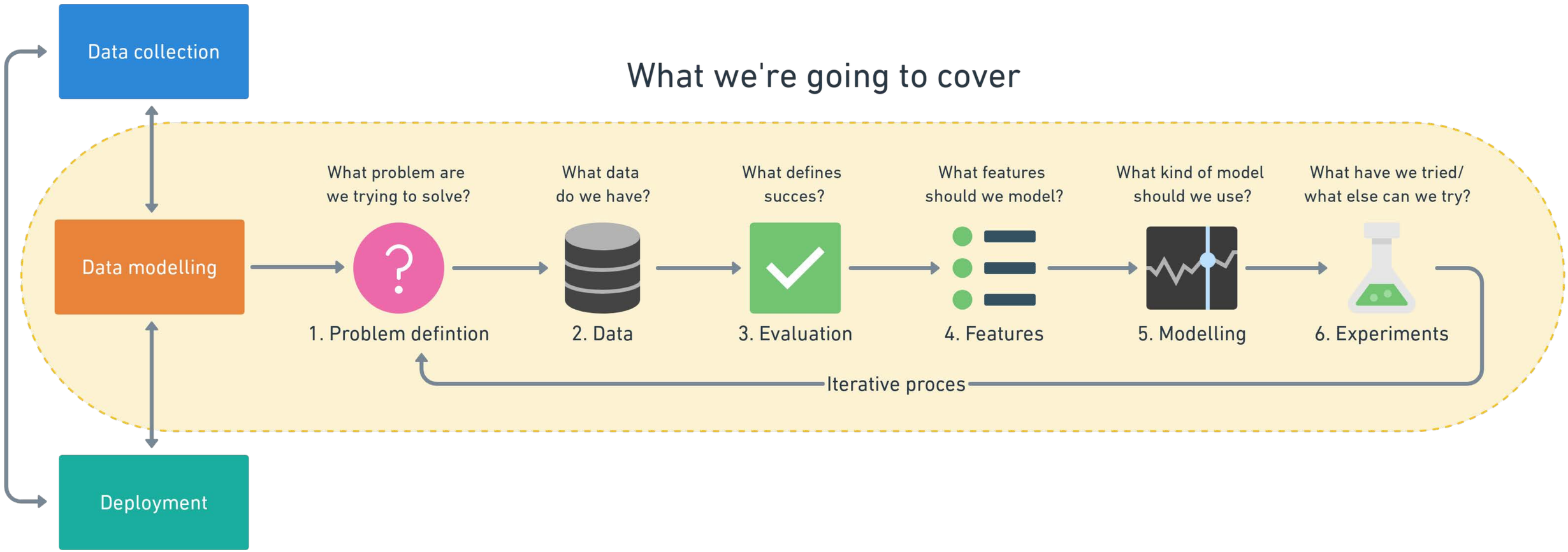
Matching your problem



Transfer Learning

“I think my problem may be similar to something else.”

Steps in a full machine learning project



2.Data 

“What kind of data do we have?”

Different types of data

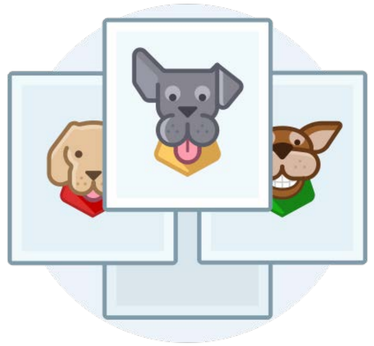
Rows

Columns

ID	Weight	Sex	Blood Pressure	Chest pain	Heart disease?
4326	110Kg	M	120/80	4	Yes
5681	64Kg	F	130/90	1	NO
7911	81Kg	M	130/80	0	NO

Table 1.0: Patient records

Structured

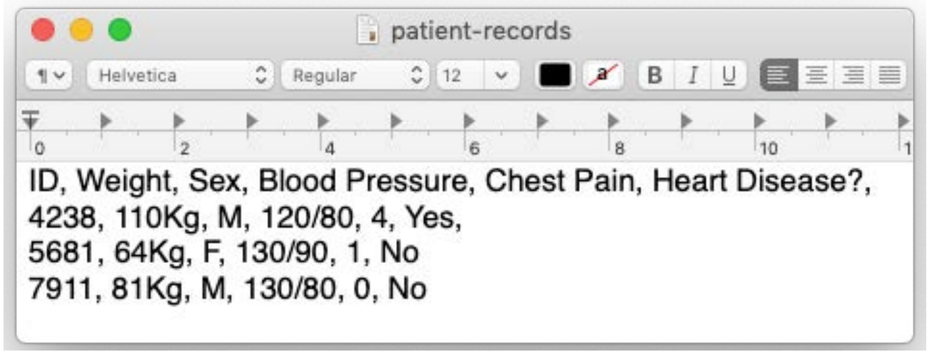


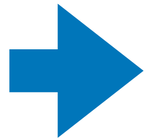
From: daniel@mrdbourke.com
Hey Daniel,

First of all, thank you for being so amazing.
This machine learning course is incredible.
Thank you for keeping it simple!

Unstructured

Different types of data





ID	Weight	Sex	Blood Pressure	Chest pain	Heart disease?
4326	110Kg	M	120/80	4	Yes
5681	64Kg	F	130/90	1	NO
7911	81Kg	M	130/80	0	NO

Table 1.0: Patient records

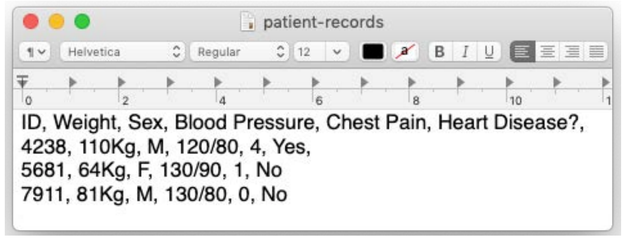
Static

“The more data the better.”

Different types of data

Streaming

A data science workflow

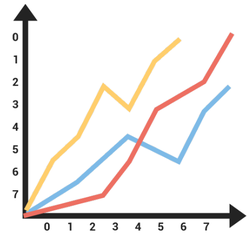


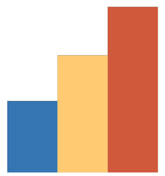
Static data

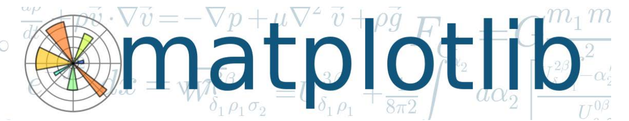
ID	Weight	Sex	Blood Pressure	Chest pain	Heart disease?
4328	110Kg	M	120/80	4	Yes
5681	64Kg	F	130/90	1	No
7911	81Kg	M	130/80	0	No

Table 1.0: Patient records

Data Analysis



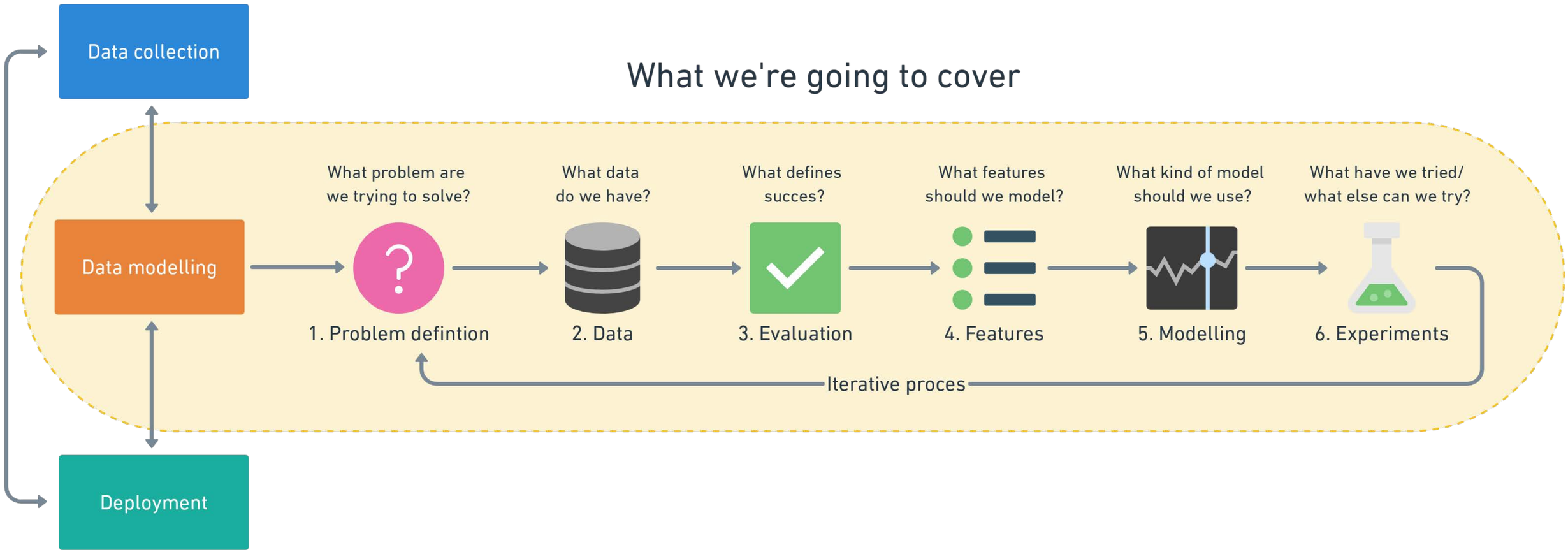




Machine learning model

What kind of data do you use?

Steps in a full machine learning project



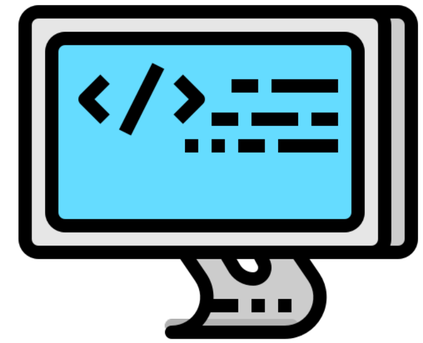
3. Evaluation 

“What defines success for us?”

**“For this project to be worth pursuing further,
we need a machine learning model with over 99% accuracy.”**

ID	Weight	Sex	Blood Pressure	Chest pain	Heart disease?
4326	110Kg	M	120/80	4	Yes
5681	64Kg	F	130/90	1	No
7911	81Kg	M	130/80	0	No

Table 1.0: Patient records



Machine learning model

Accuracy

97.8%

Different types of metrics

Classification	Regression	Recommendation
Accuracy	Mean absolute error (MAE)	Precision at K
Precision	Mean squared error (MSE)	
Recall	Root mean squared error (RMSE)	

Classifying car insurance claims

Data Label

ID	Img	Text	Result
1		Hi, I crashed into the neighbours letterbox and dented my car.	At fault
2		Someone ran into the back of me whilst I was at the traffic lights.	Not at fault

Table 2.0: Car insurance claims

(had to try a few of these)

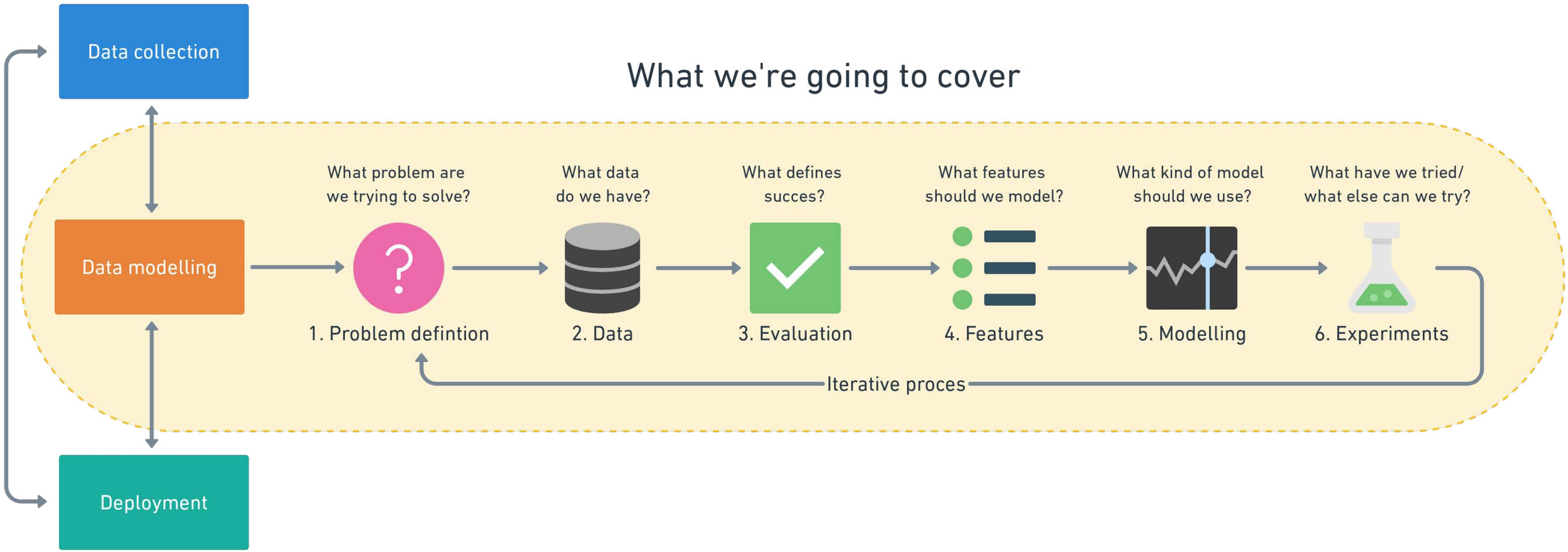
Machine learning model

Minimum accuracy

>95%

What do you measure?

Steps in a full machine learning project



4. Features 

“What do we already know about the data?”

Different features of data

Feature variables | Target variable

ID	Weight	Sex	Heart Rate	Chest pain	Heart disease?
4326	110kg	M	81	4	Yes
5681	64kg	F	61	1	NO
7911	81kg	M	57	0	NO

Table 1.0: Patient records

Different features of data

ID	Weight	Sex	Heart Rate	Chest pain	Heart disease?
4328	110Kg	M	81	4	YES
5681	64Kg	F	61	1	NO
7911	81Kg	M	57	0	NO

Table 1.0: Patient records

Numerical features

Categorical features

Different features of data

Derived feature

ID	Weight	Sex	Heart Rate	Chest pain	Heart disease?	visit in last year?
4326	110Kg	M	81	4	Yes	Yes
5681	64Kg	F	61	1	NO	Yes
7911	81Kg	M	57	0	NO	NO

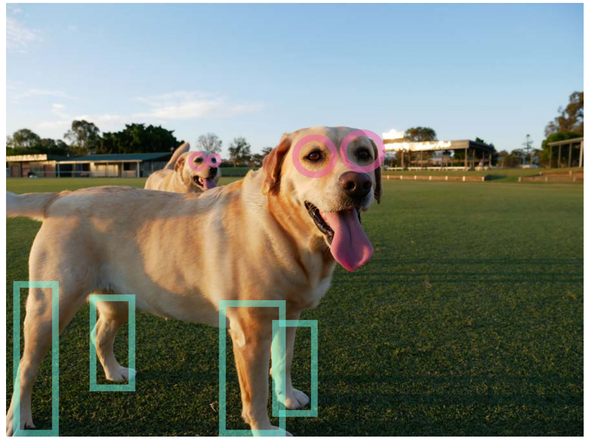
Table 1.0: Patient records

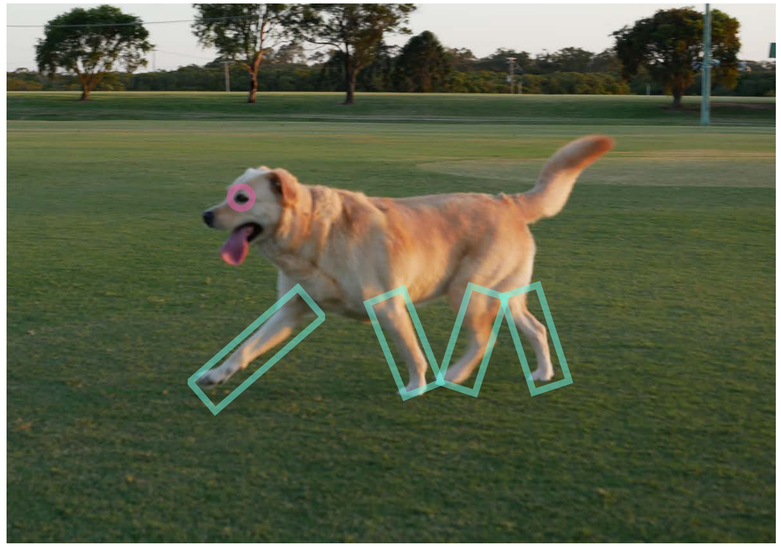
Numerical features

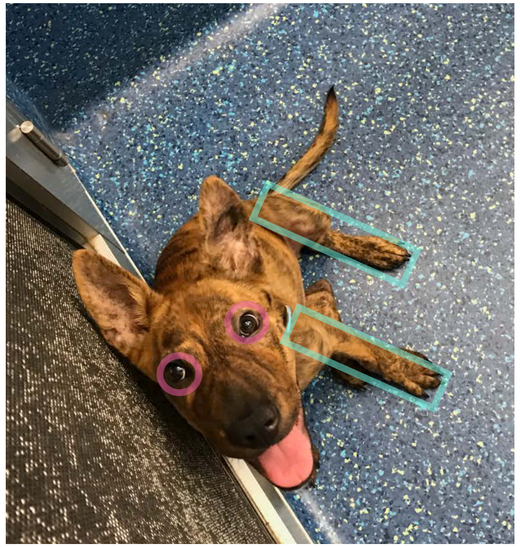
Categorical features

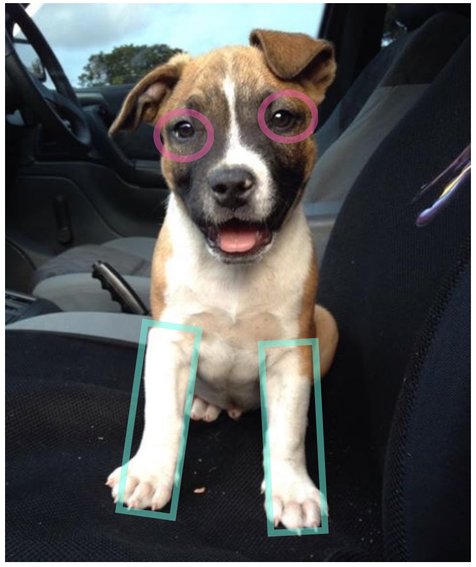
Feature engineering Looking at different features of data and creating new ones/altering existing ones

Different features of data









What features should you use?

ID	Weight	Sex	Heart Rate	Chest pain	Heart disease?	ost eaten food
4326	110Kg	M	81	4	YES	ries
5681	64Kg	F	61	1	NO	?
7911	81Kg	M	57	0	NO	?

Table 1.0: Patient records

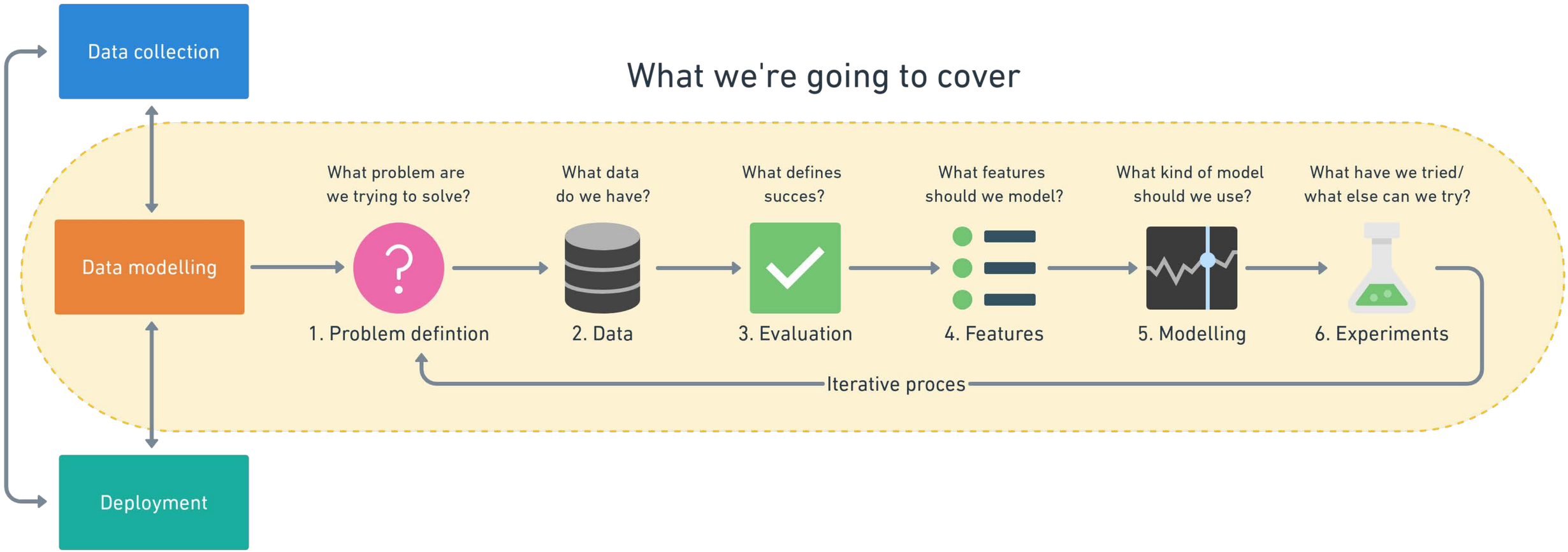
Want > 10% coverage

Feature coverage

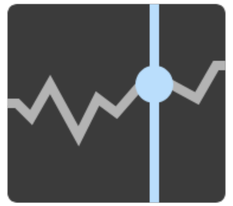
How many samples have different features? Ideally, every sample has the same features.

What are features of your problems?

Steps in a full machine learning project



5. Modelling Part 1 — 3 sets

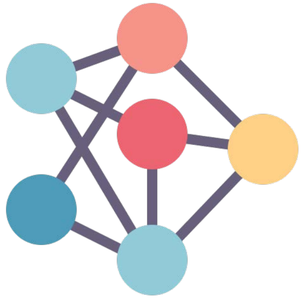


“Based on our problem and data, what model should we use?”

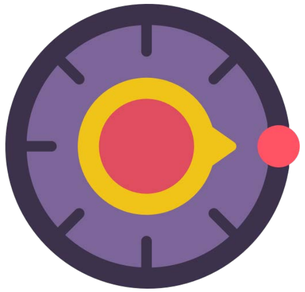
3 parts to modelling

1. Choosing and training a model

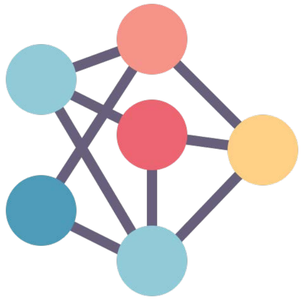
or



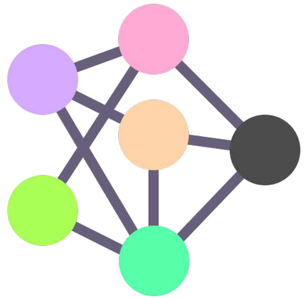
2. Tuning a model



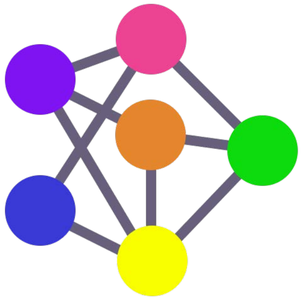
3. Model comparison



vs.

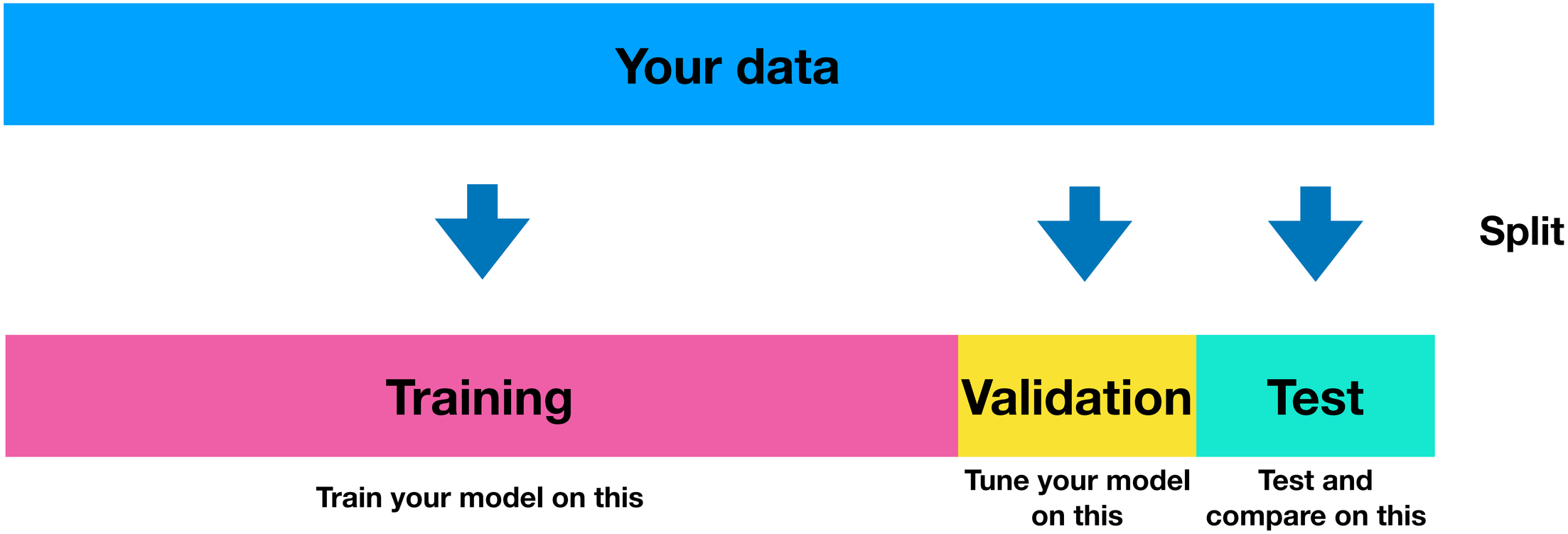


vs.



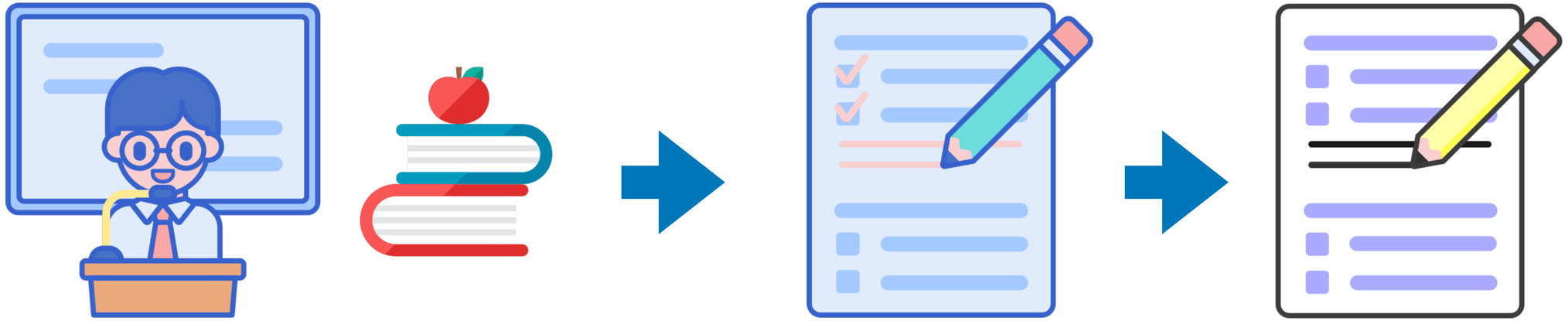
The most important concept in machine learning

(the training, validation and test sets or 3 sets)



The most important concept in machine learning

(the 3 sets)



Course materials (training set)

Practice exam (validation set)

Final exam (test set)

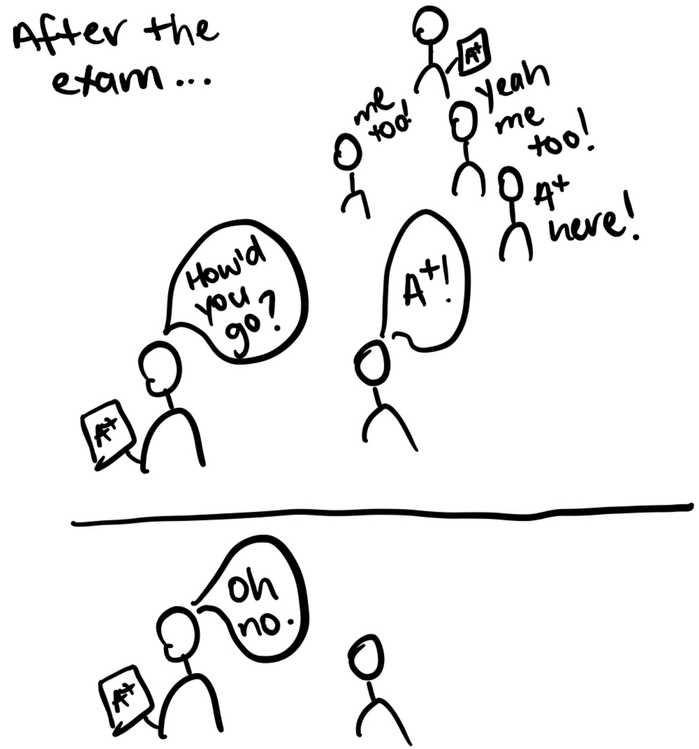
Generalization

The ability for a machine learning model to perform well on data it hasn't seen before.

When things go wrong

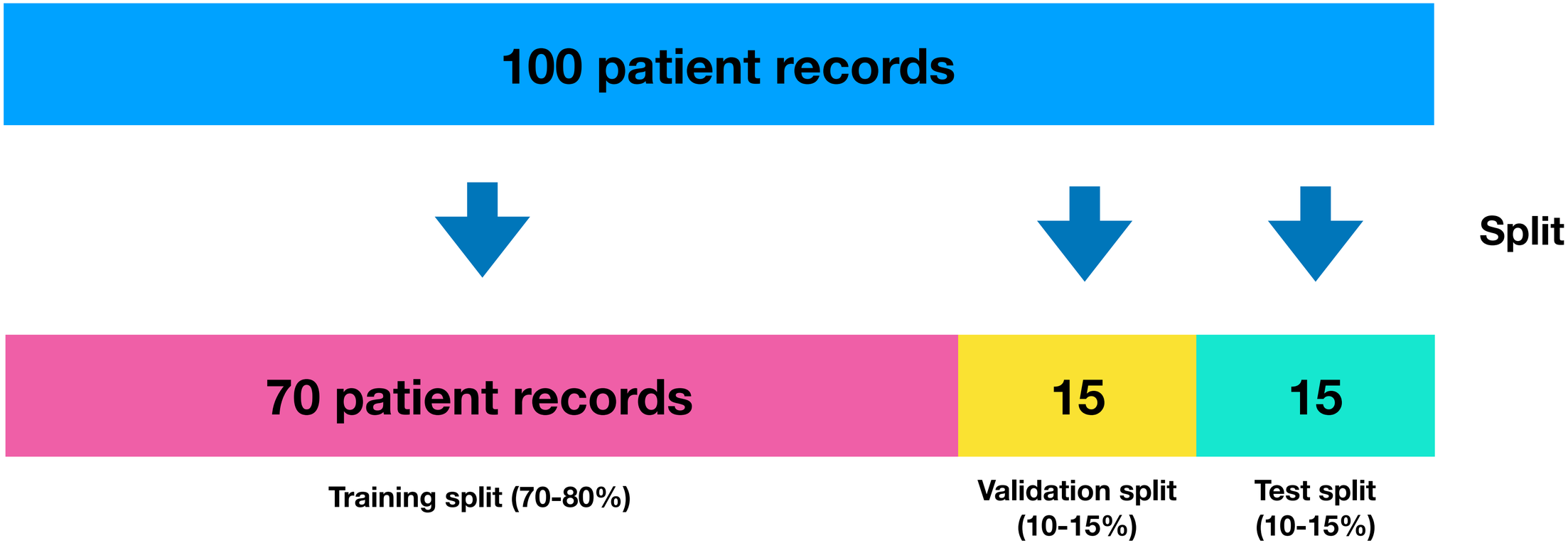
Practice exam
(same as final exam set)

Final exam
(already seen it)



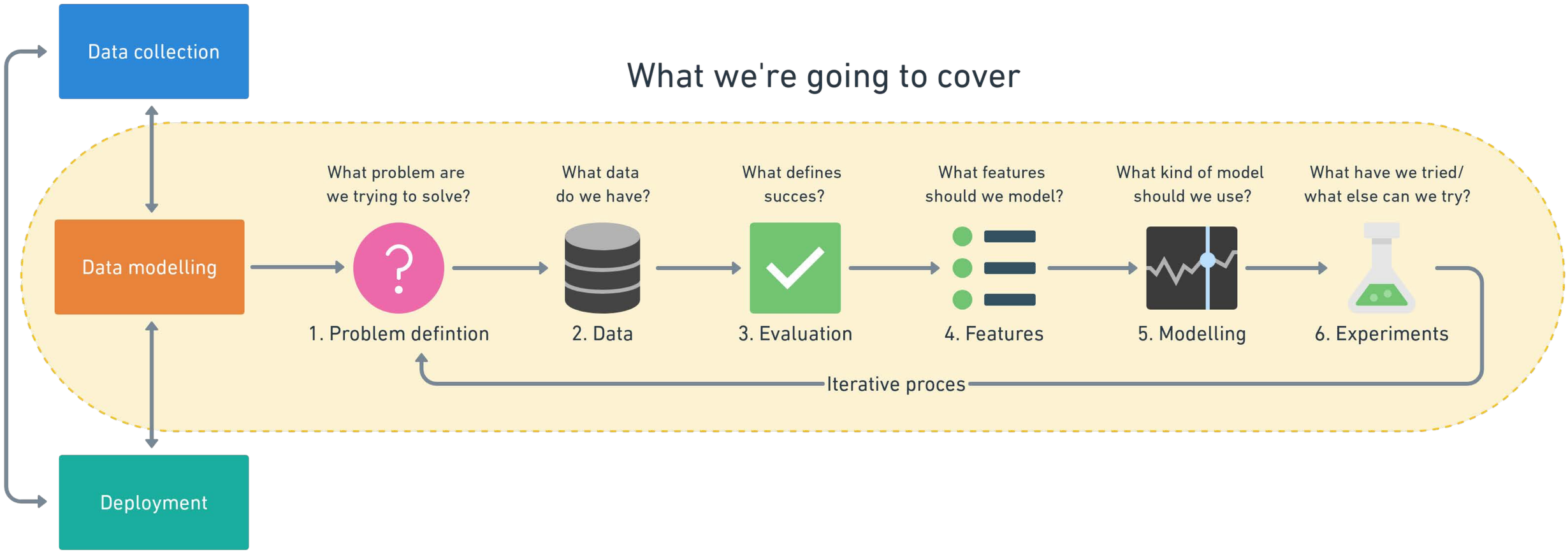
The most important concept in machine learning

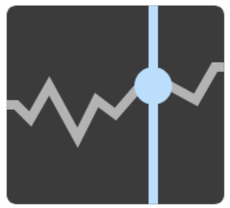
(the 3 sets)



What was the last thing you testing your ability on?

Steps in a full machine learning project

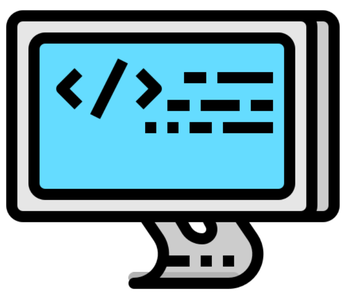


5. Modelling Part 2 — Choosing 

“Based on our problem and data, what model should we use?”

3 parts to modelling

1. Choosing and training a model



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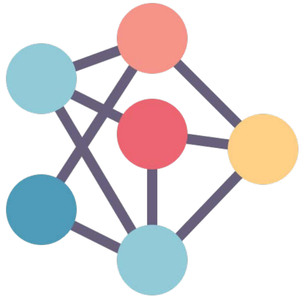
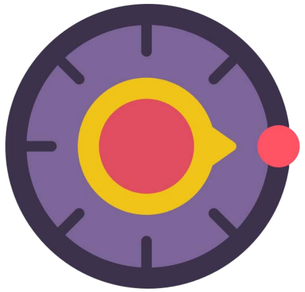


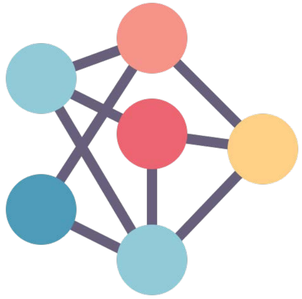
Training Data

2. Tuning a model



Validation Data

3. Model comparison



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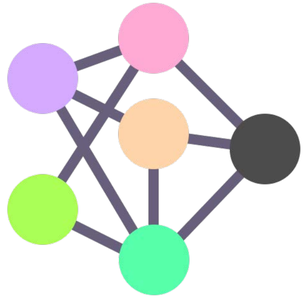
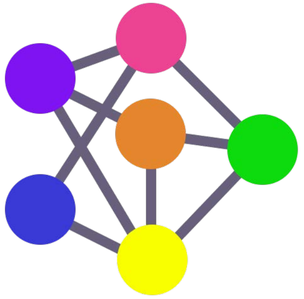


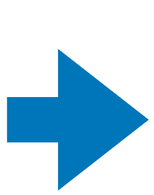
vs.



Test Data

Choosing a model

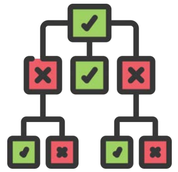
Problem 1



Model 1

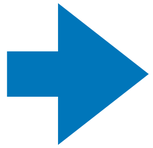
Structured Data

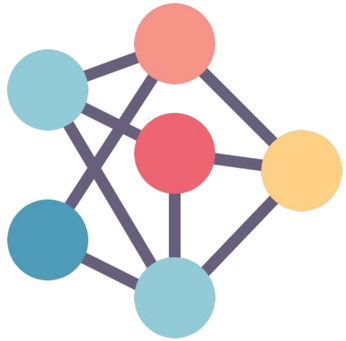
CatBoost



Random Forest

Problem 2

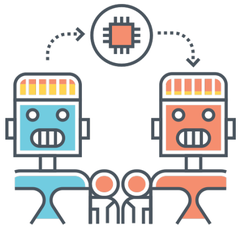




Model 2

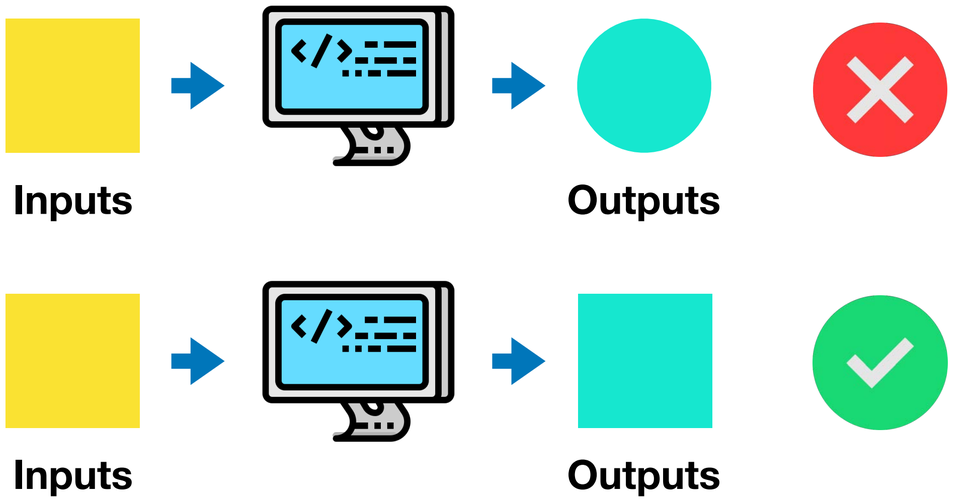
Unstructured Data

Deep Learning



Transfer Learning

Training a model



X (data) y (label)

ID	Weight	Sex	Heart Rate	Chest pain	Heart disease?
4326	110kg	M	81	4	YES
5681	64kg	F	61	1	NO
7911	81kg	M	57	0	NO

Table 1.0: Patient records

Training Data

Goal: Minimise time between experiments

Experiment		Accuracy	Training time
1	Inputs → Model 1 → Outputs	87.5%	3 min
2	Inputs → Model 2 → Outputs	91.3%	92 min
3	Inputs → Model 3 → Outputs	94.7%	176 min

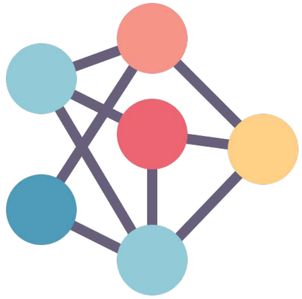
Things to remember

- Some models work better than others on different problems
- Don’t be afraid to try things
- Start small and build up (add complexity) as you need

Up next

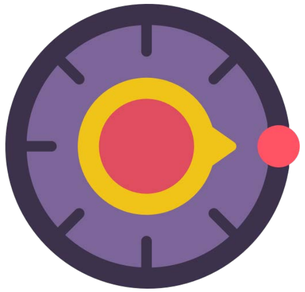
1. Choosing and training a model

or



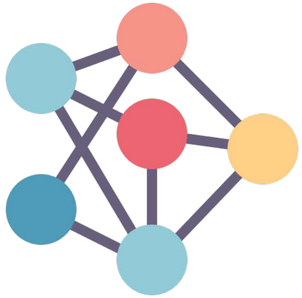
Training Data

2. Tuning a model

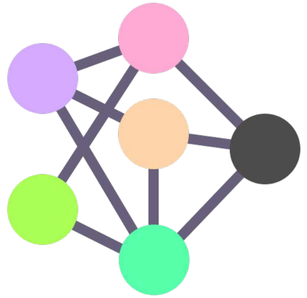


Validation Data

3. Model comparison



vs.



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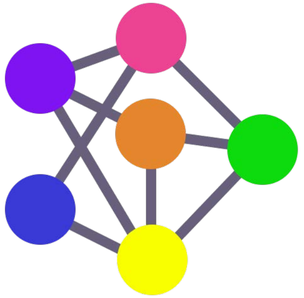
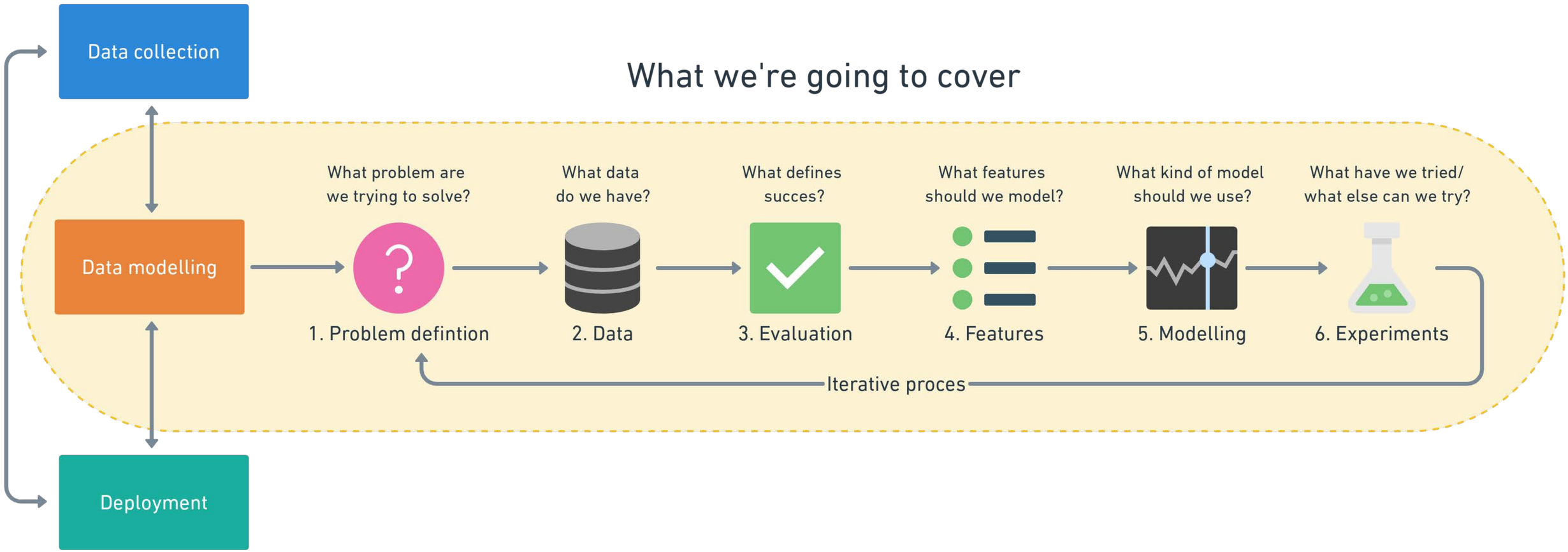
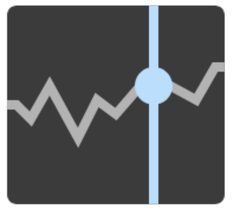


Test Data

Steps in a full machine learning project



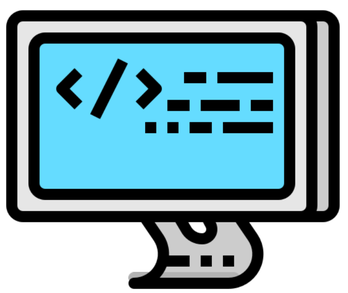
5. Modelling Part 3 — Tuning



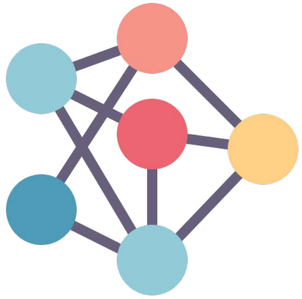
“Based on our problem and data, what model should we use?”

3 parts to modelling

1. Choosing and training a model

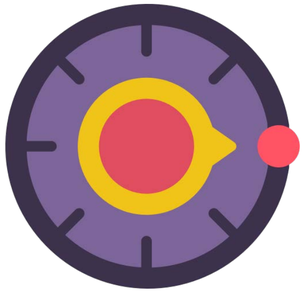


or



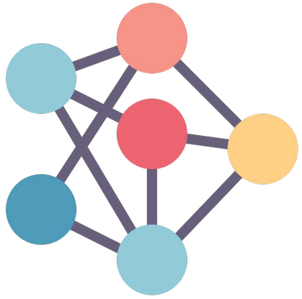
Training Data

2. Tuning a model

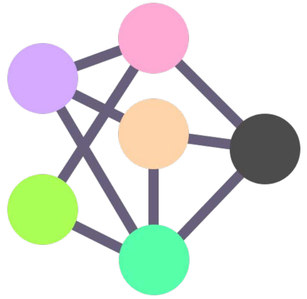


Validation Data

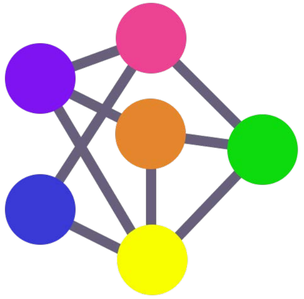
3. Model comparison



vs.



vs.



Test Data

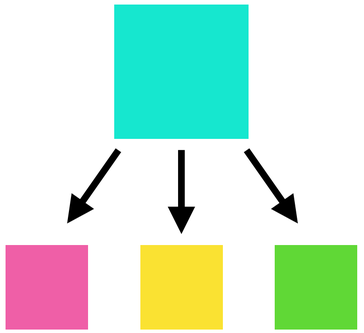
Tuning a model

Cooking time: 1 hour
Temperature: 180ºC

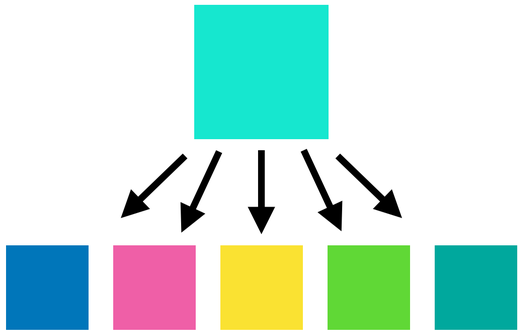
Cooking time: 1 hour
Temperature: 200ºC

Tuning a model

Random Forest

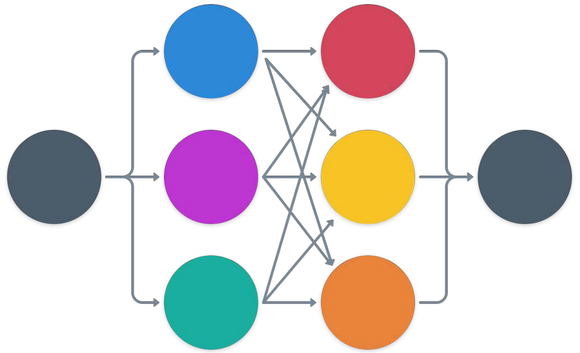


3 trees

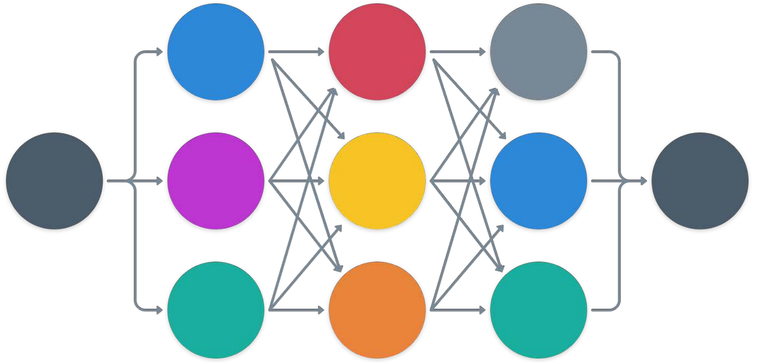


5 trees

Neural Networks



2 layers



3 layers

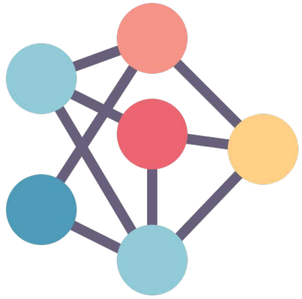
Things to remember

- Machine learning models have hyperparameters you can adjust
- A models first results aren’t its last
- Tuning can take place on training or validation data sets

Up next

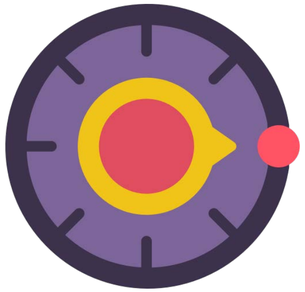
1. Choosing and training a model

or



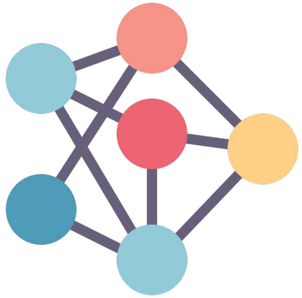
Training Data

2. Tuning a model

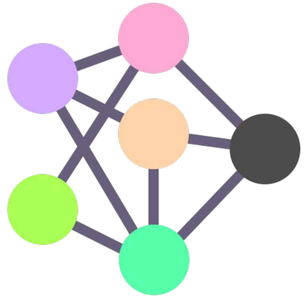


Validation Data

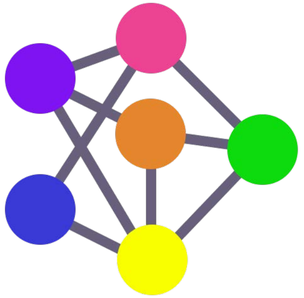
3. Model comparison



vs.

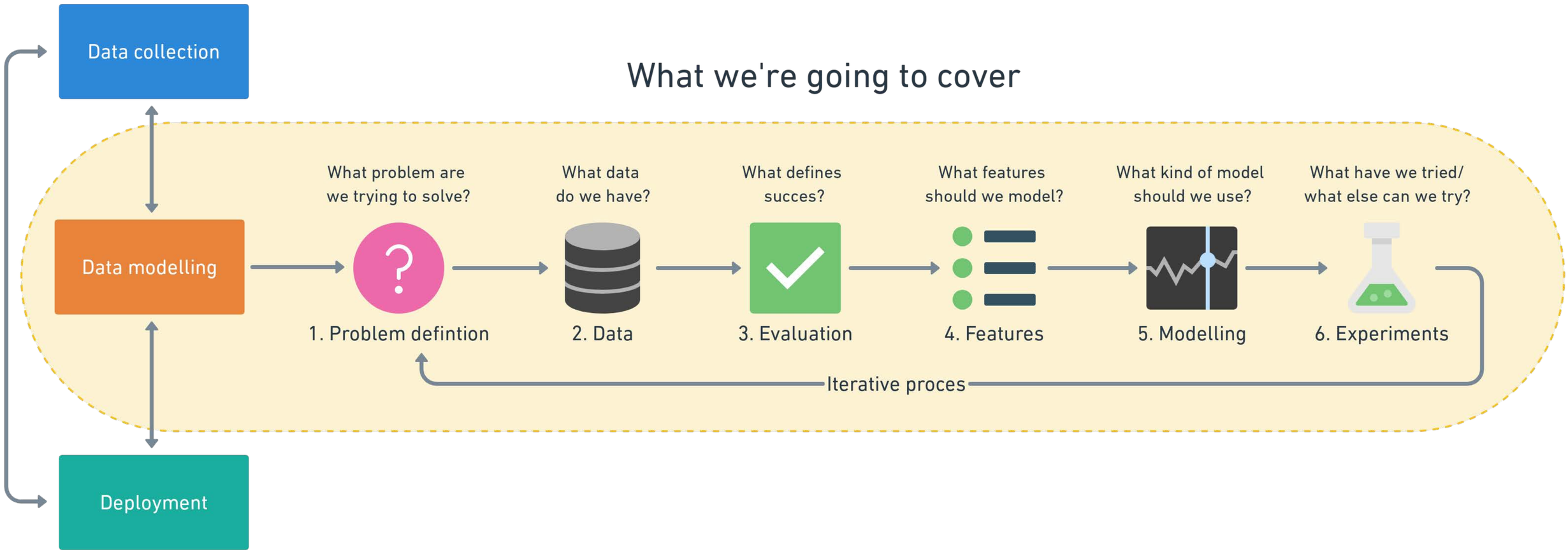


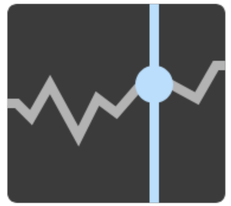
vs.



Test Data

Steps in a full machine learning project



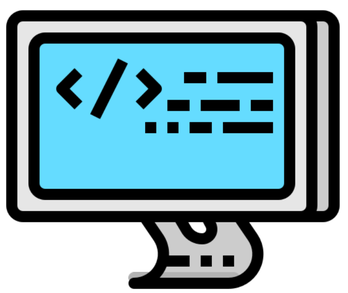


5. Modelling Part 4 — Comparison

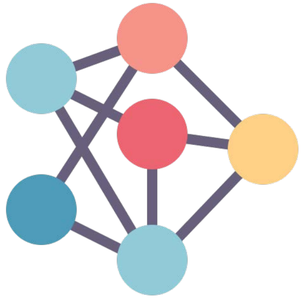
“How will our model perform in the real world?”

3 parts to modelling

1. Choosing and training a model

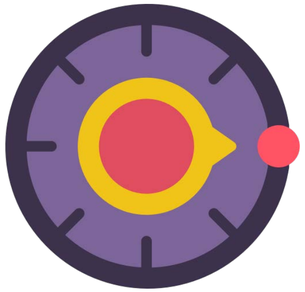


or



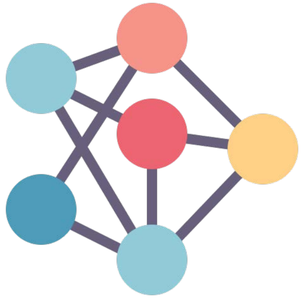
Training Data

2. Tuning a model

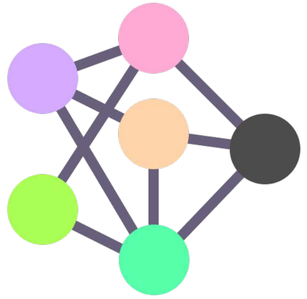


Validation Data

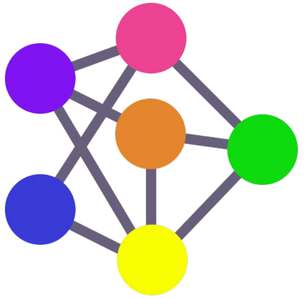
3. Model comparison



vs.



vs.



Test Data

Testing a model

Data Set	Performance
Training	98%
Test	96%

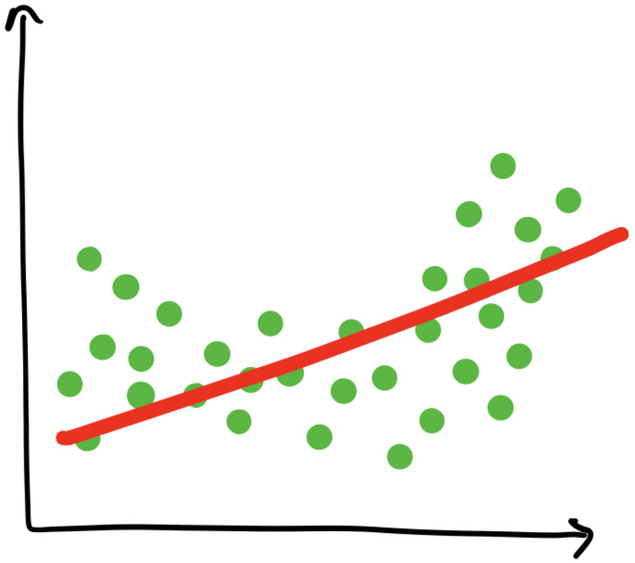
Underfitting (potential)

Data Set	Performance
Training	64%
Test	47%

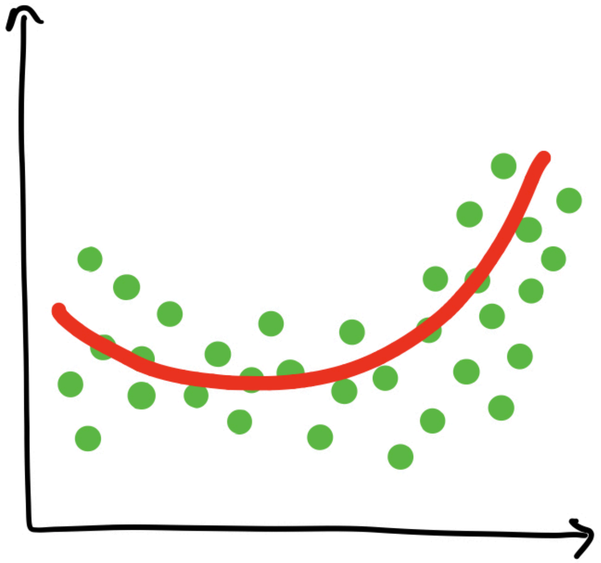
Overfitting (potential)

Data Set	Performance
Training	93%
Test	99%

Overfitting and underfitting

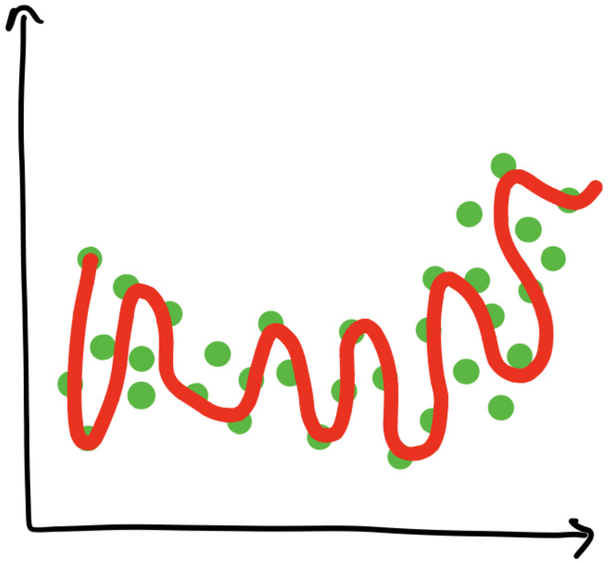


Underfitting



Balanced

(Goldilocks zone)

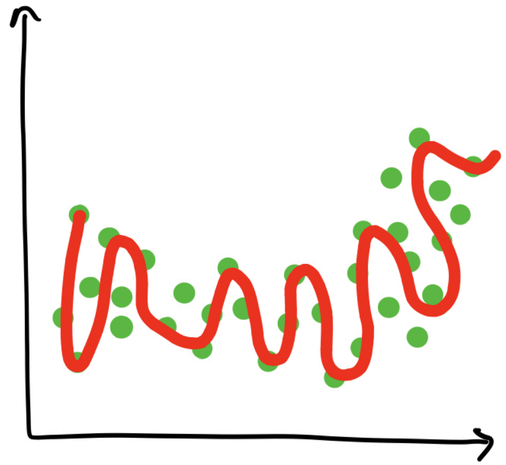


Overfitting

Overfitting and underfitting

Practice exam

Final exam



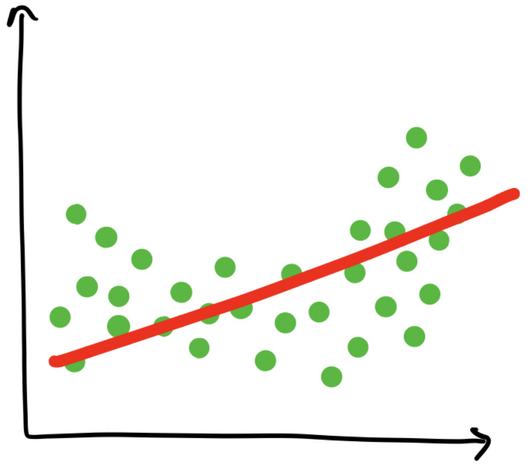
Overfitting

Data leakage

Overfitting and underfitting

Training Data

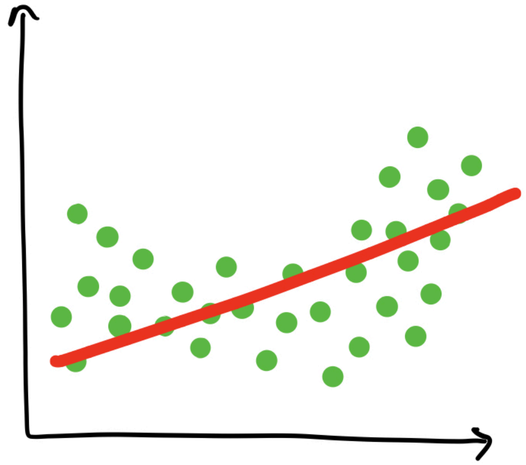
Test Data



Data mismatch

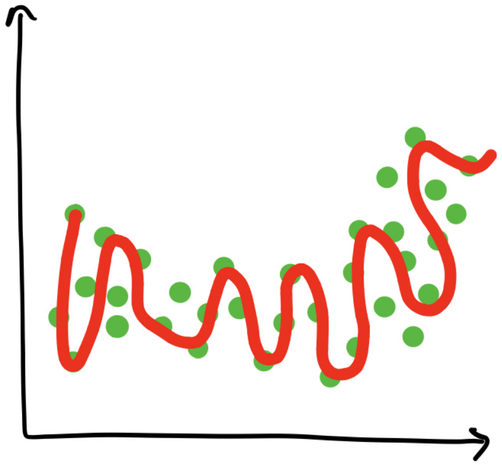
Underfitting

Fixes for overfitting and underfitting



Underfitting

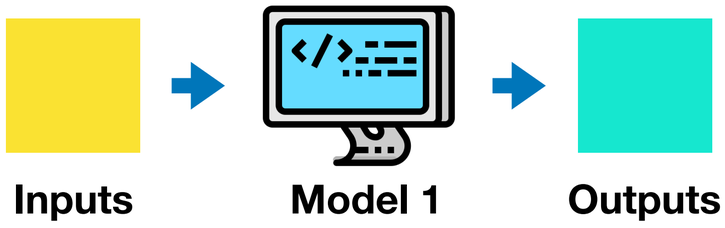
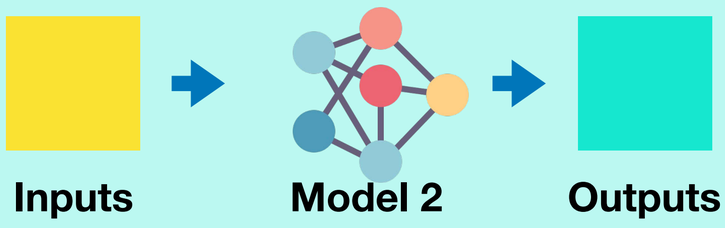
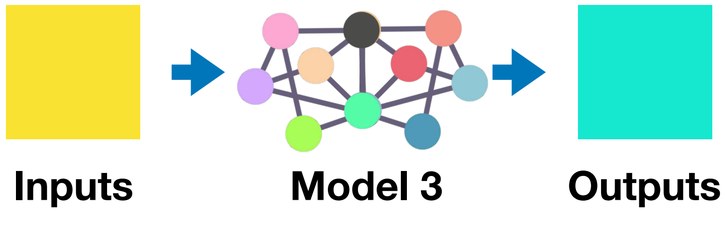
- Try a more advanced model
- Increase model hyperparameters
- Reduce amount of features
- Train longer



Overfitting

- Collect more data
- Try a less advanced model

Comparing models

Experiment		Accuracy	Training time	Prediction time
1		87.5%	3 min	0.5 sec
2		91.3%	92 min	1 sec
3		94.7%	176 min	4 sec

Things to remember

- Want to avoid overfitting and underfitting (head towards generality)
- Keep the test set separate at all costs
- Compare apples to apples
- One best performance metric does not equal best model

Up next

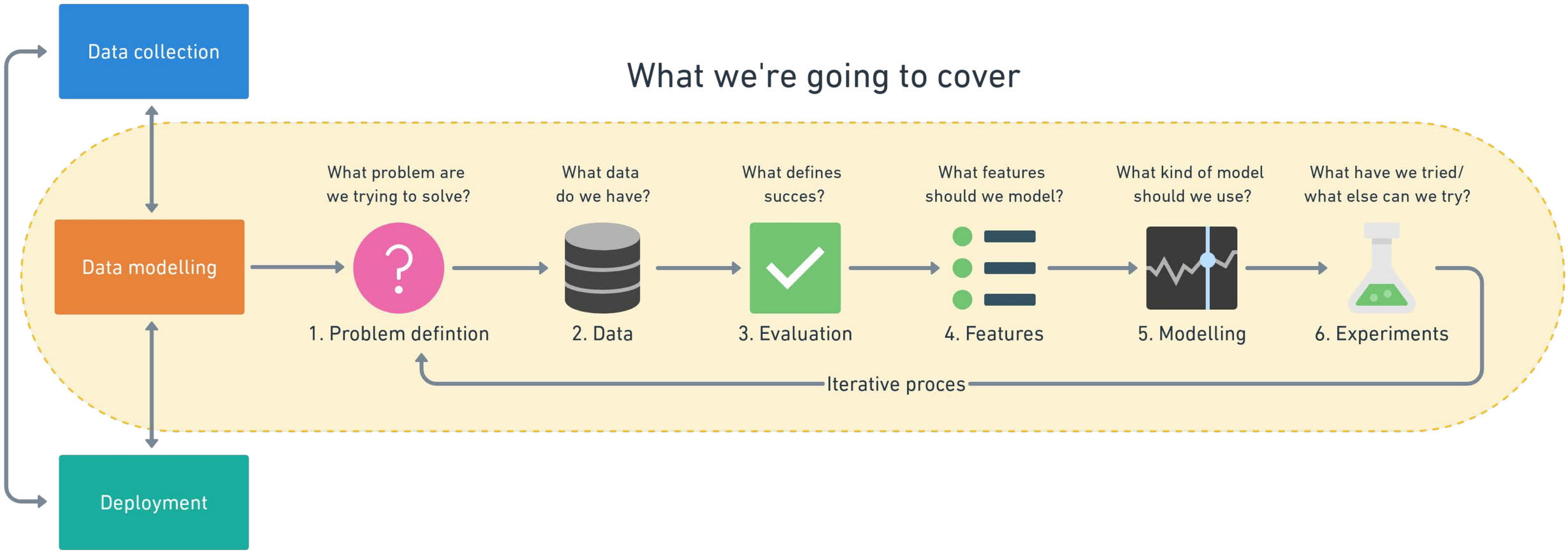
6. Experimentation 

“How could we improve/what can we try next?”

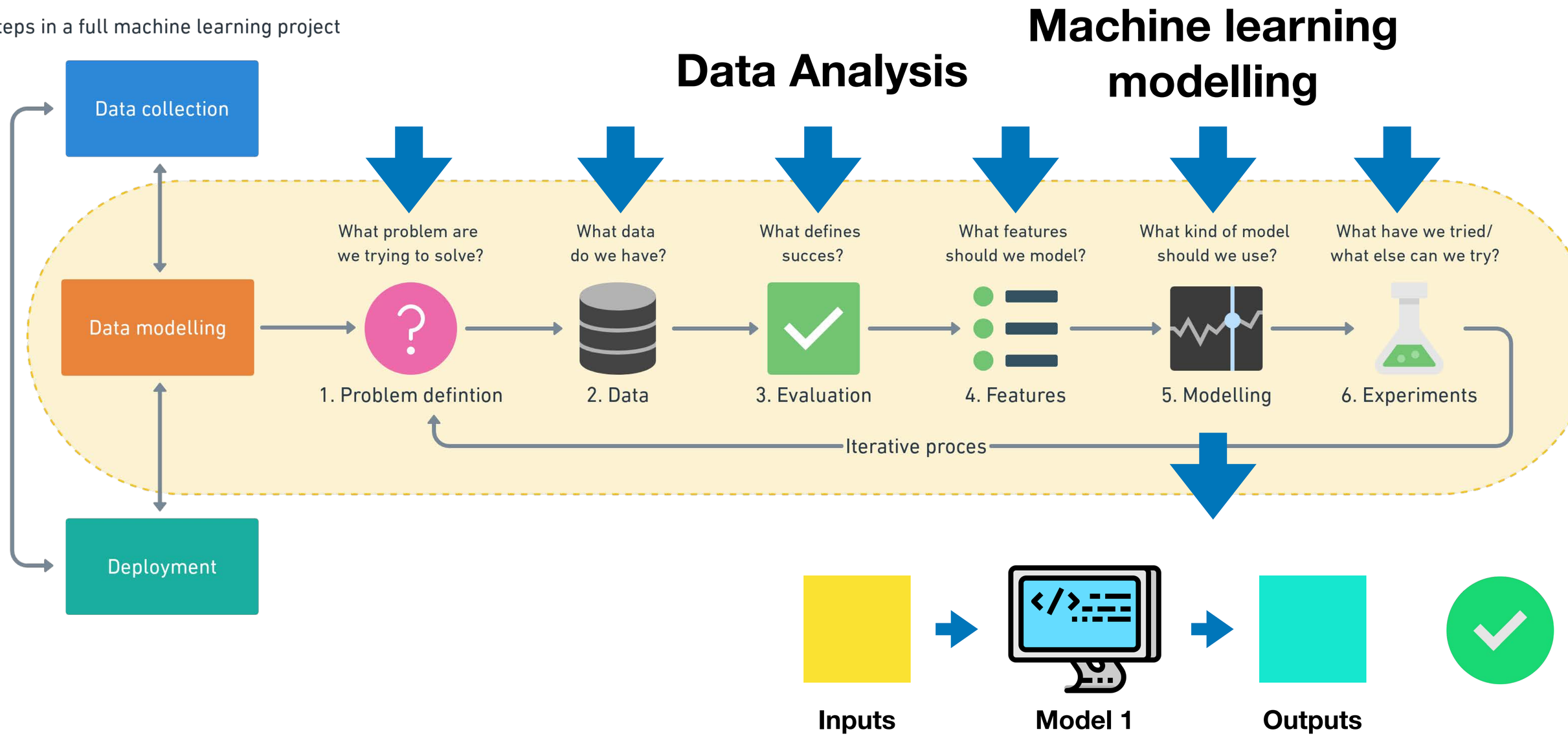
6. Experimentation 

“How could we improve/what can we try next?”

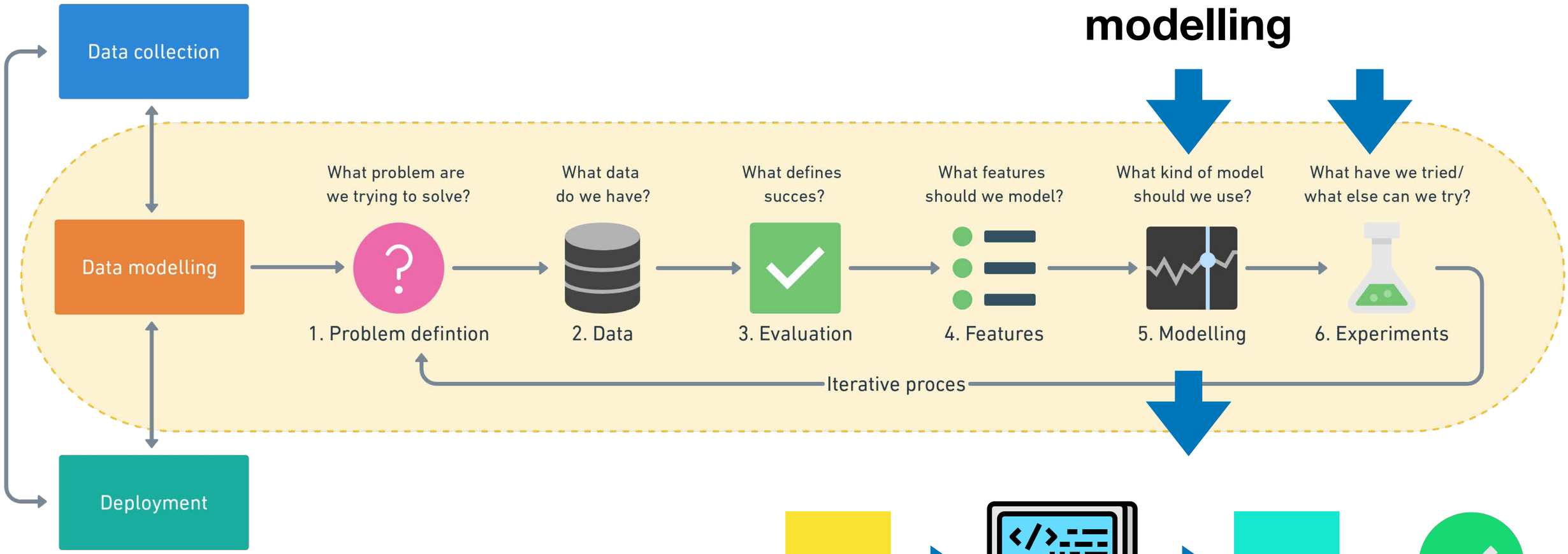
Steps in a full machine learning project



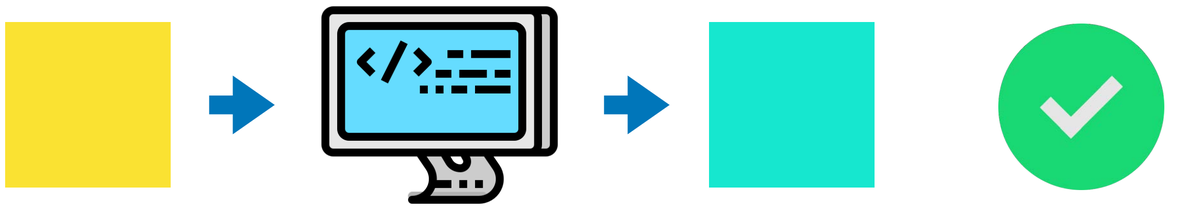
Steps in a full machine learning project



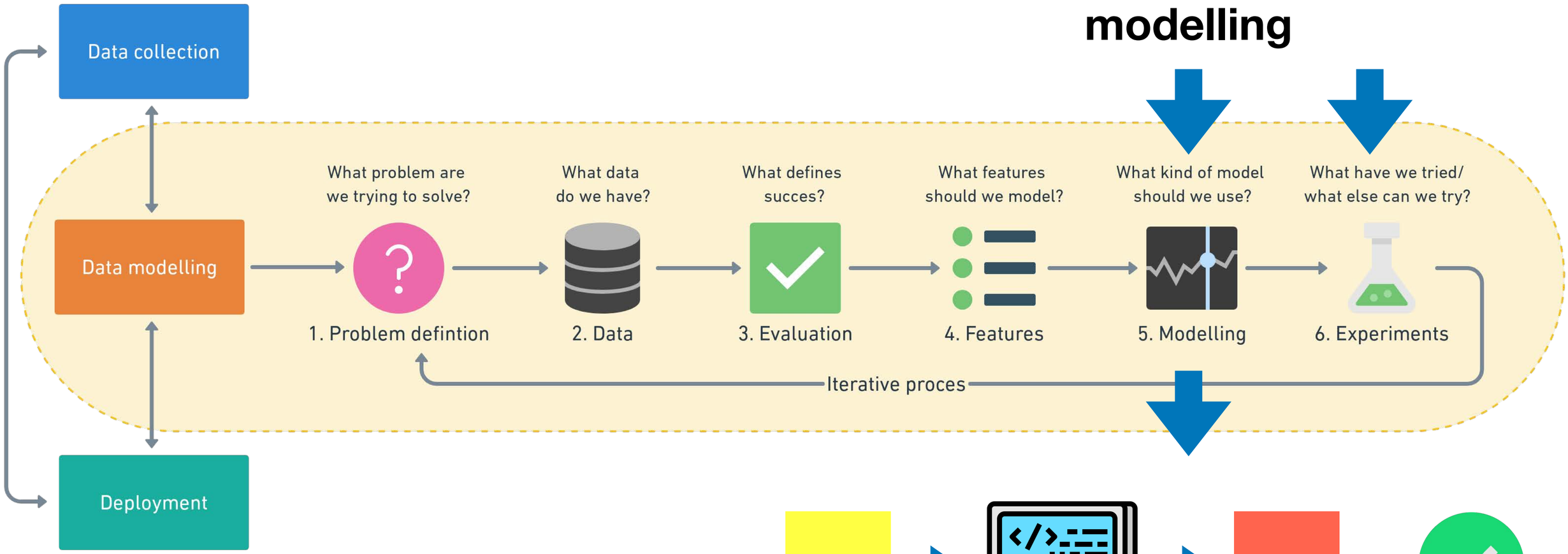
Steps in a full machine learning project



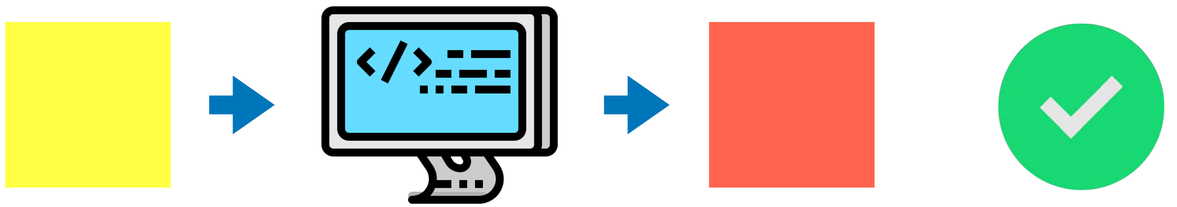
Machine learning modelling



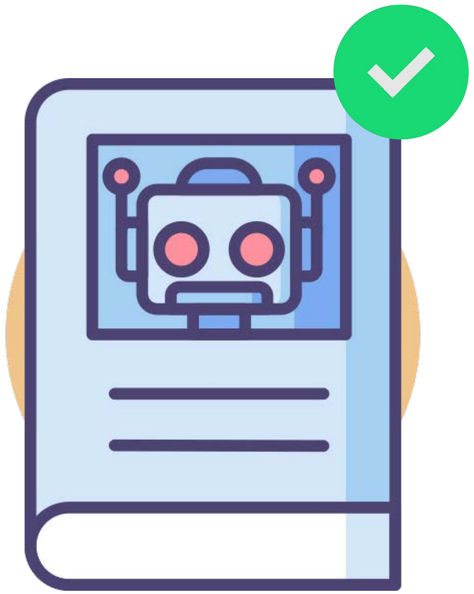
Steps in a full machine learning project



Machine learning modelling



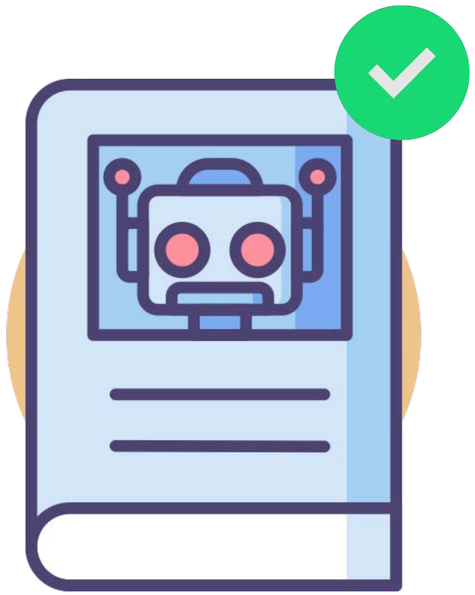
Up next

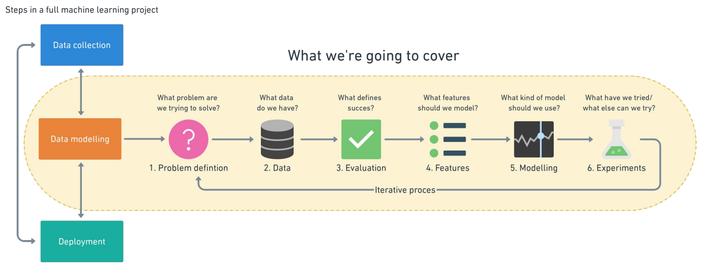


1. Create a framework

2. Match to data science and machine learning tools

3. Learn by doing



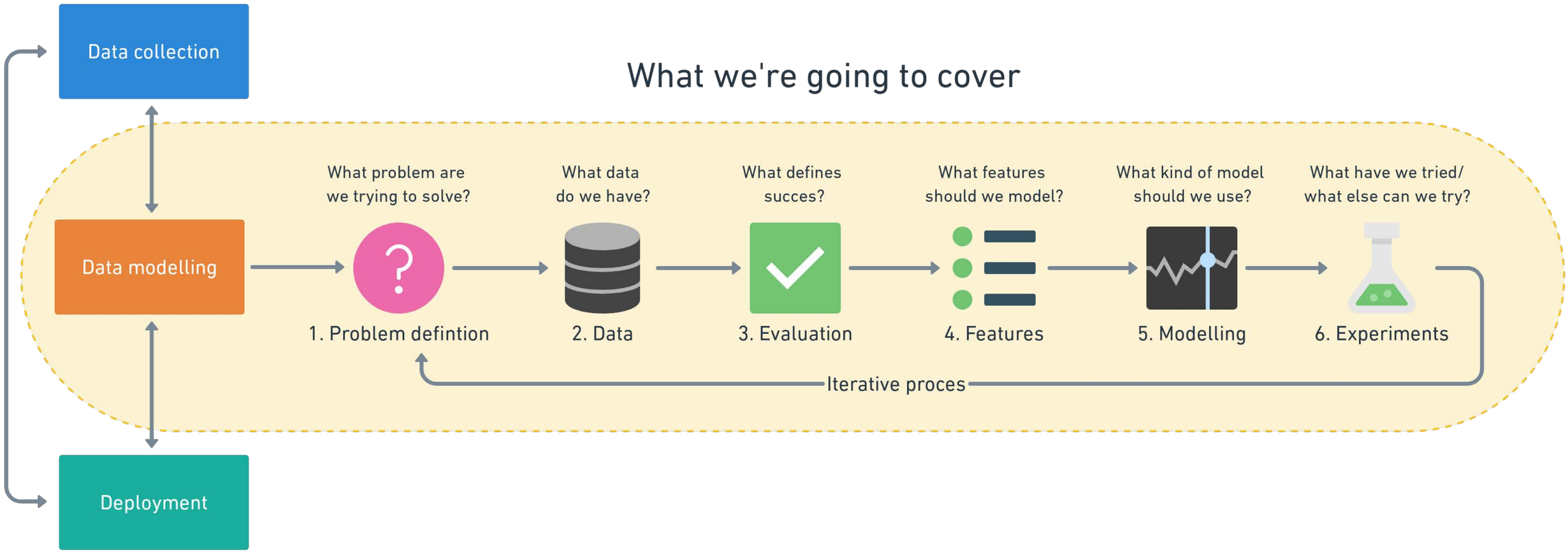


1. Create a framework

2. Match to data science and machine learning tools

3. Learn by doing

Steps in a full machine learning project



Your computer

ANACONDA

jupyter

matplotlib

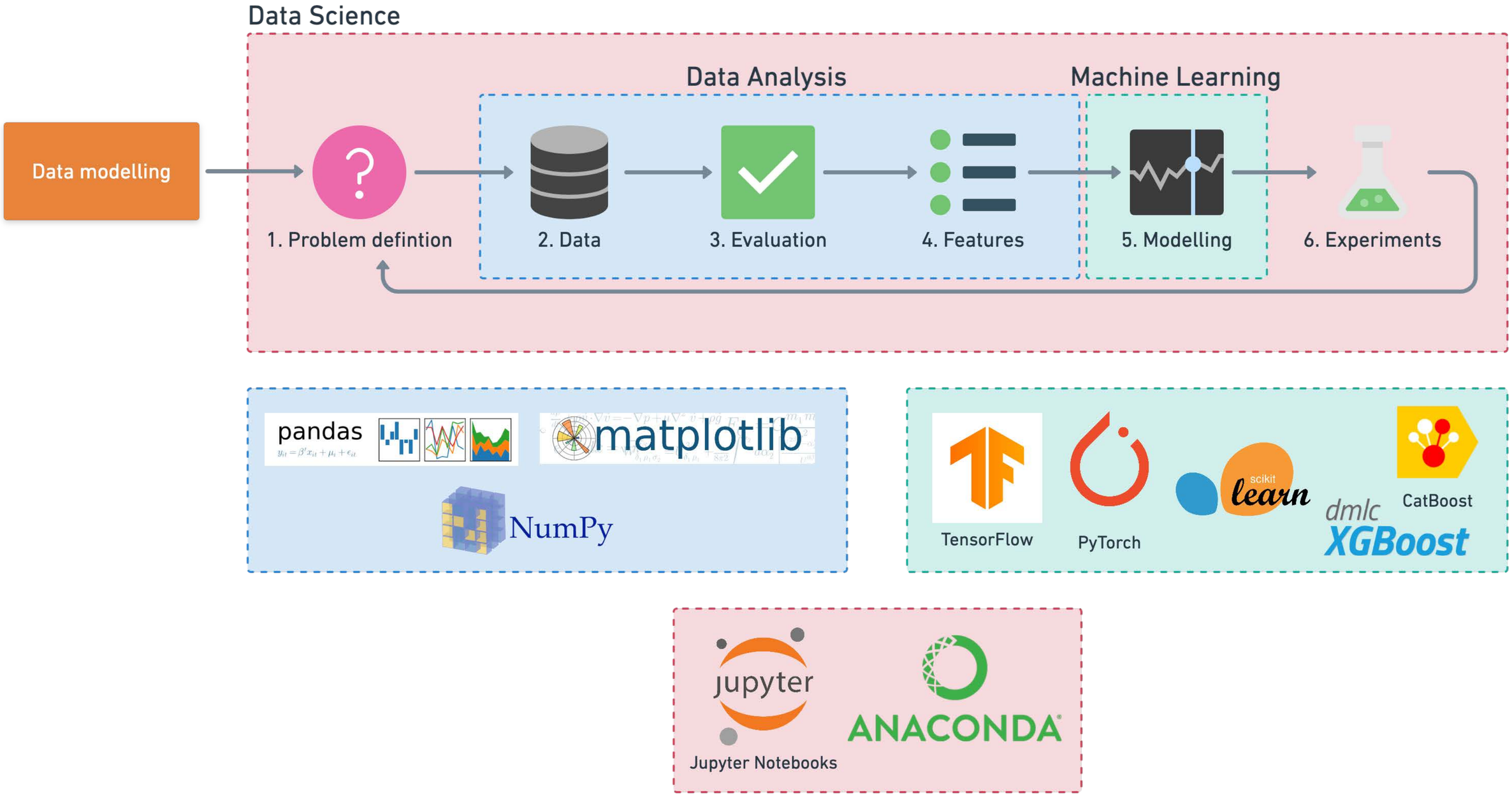
NumPy

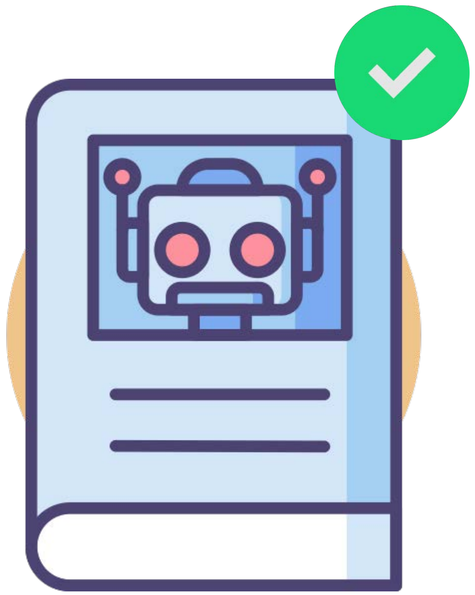
pandas

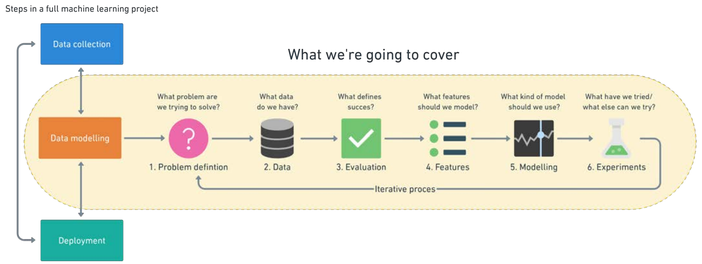
scikit learn

dmlc XGBoost

Tools you can use







1. Create a framework

2. Match to data science and machine learning tools

3. Learn by doing

Your computer

ANACONDA®

MINICONDA®

CONDA®

jupyter

matplotlib

NumPy

pandas

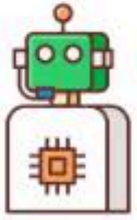
scikit learn

dmlc XGBoost

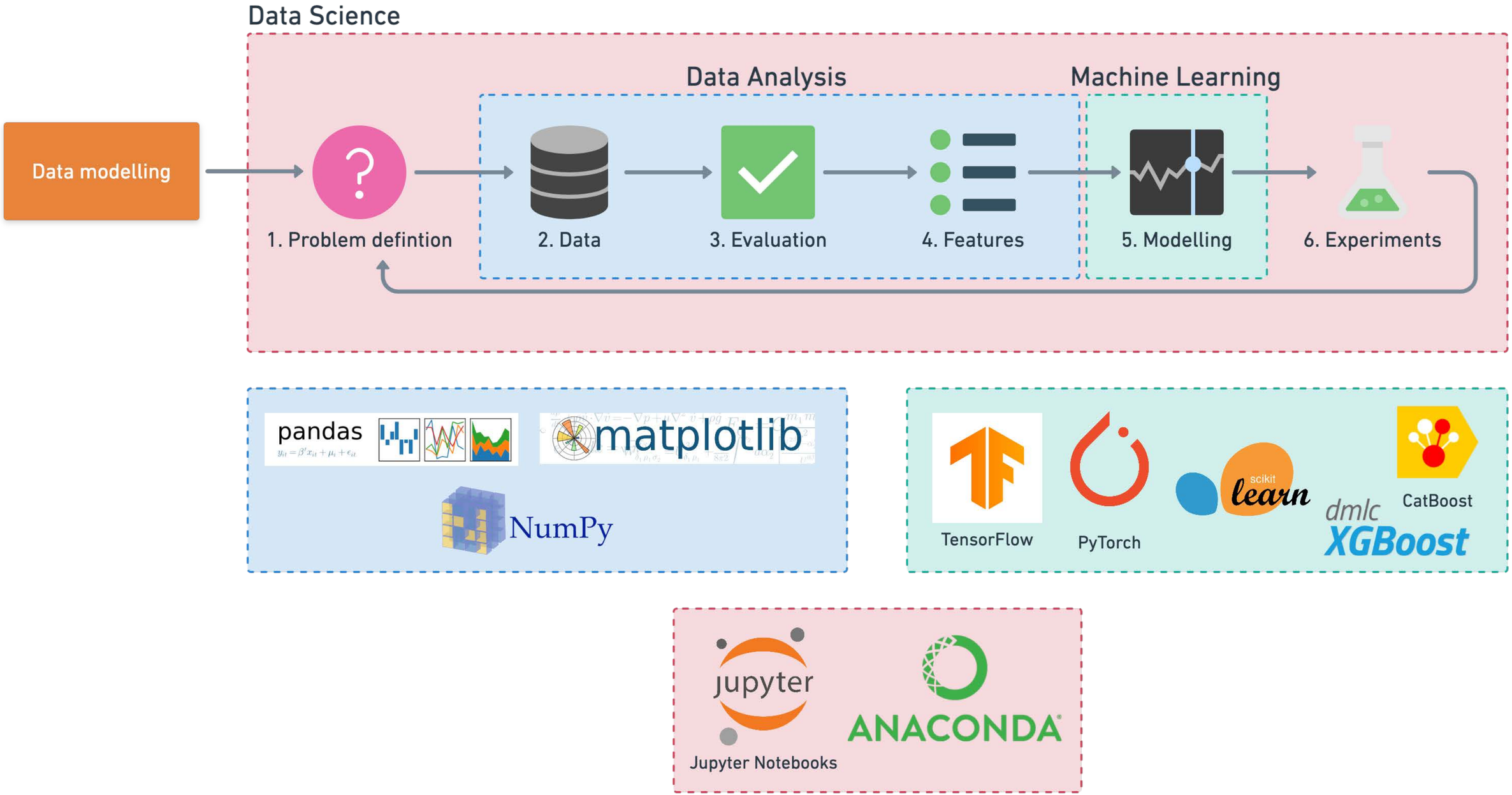
ANACONDA®

MINICONDA®

CONDA®



Tools you can use



ANACONDA®

Software Distributions

MINICONDA®

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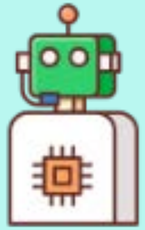


Package Manager

Your computer

MINICONDA® + CONDA®

matplotlib

NumPy

pandas

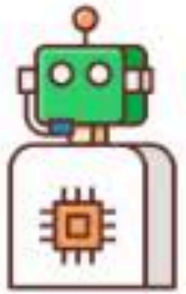
jupyter

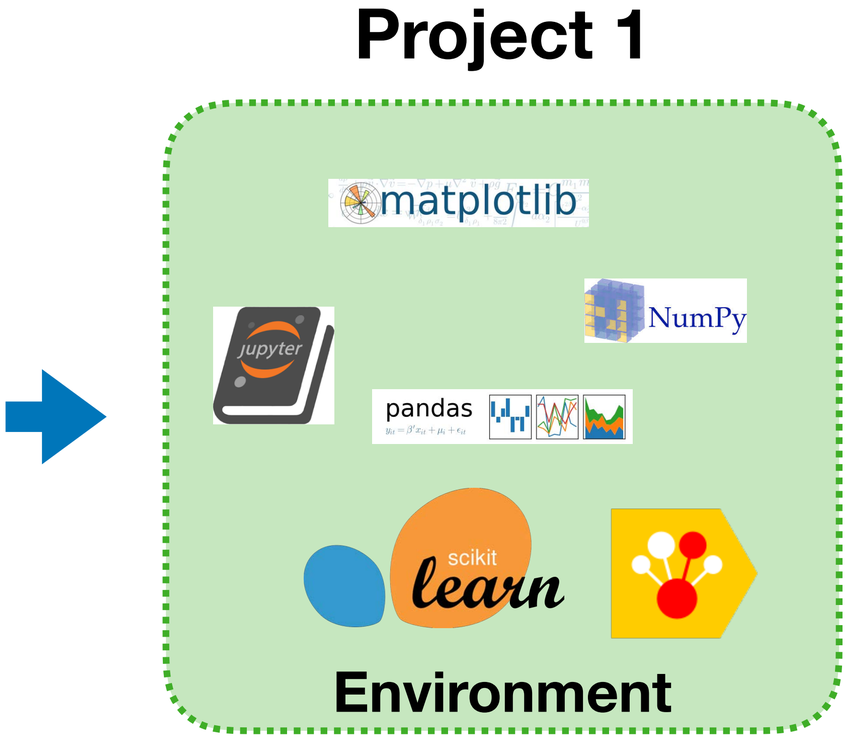
scikit learn

dmlc XGBoost

Up next


CONDA®




Project 1
matplotlib
NumPy
jupyter
pandas
scikit
learn
Environment

Your computer

MINICONDA® + CONDA®

matplotlib

NumPy

pandas

jupyter

scikit learn

dmlc XGBoost

Your computer

Project Folder

CONDA

Data

ID	Weight	Sex	Blood Pressure	Chest pain	Heart disease?
4326	110kg	M	120/80	4	yes
5681	64kg	F	130/90	1	NO
7911	81kg	M	130/80	0	NO

Table 1.0: Patient records

Environment

matplotlib

NumPy

jupyter

pandas

scikit learn

Your computer

Someone else's computer

Project Folder

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Table 1.0: Patient records

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CONDA

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scikit learn

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Project Folder

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Table 1.0: Patient records

Data

CONDA

matplotlib

NumPy

jupyter

pandas

scikit learn

Environment

Your computer

Project Folder

CONDA

matplotlib

NumPy

jupyter

pandas

scikit learn

ID	Weight	Sex	Blood Pressure	Chest pain	Heart disease?
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Table 1.0: Patient records

Data

Environment

Project Folder

CONDA

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Table 1.0: Patient records

Data

Workspace

matplotlib

NumPy

jupyter

pandas

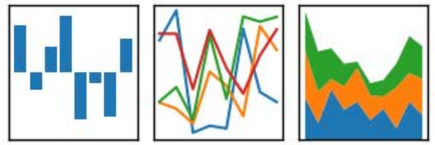
scikit learn

Environment

What is pandas?

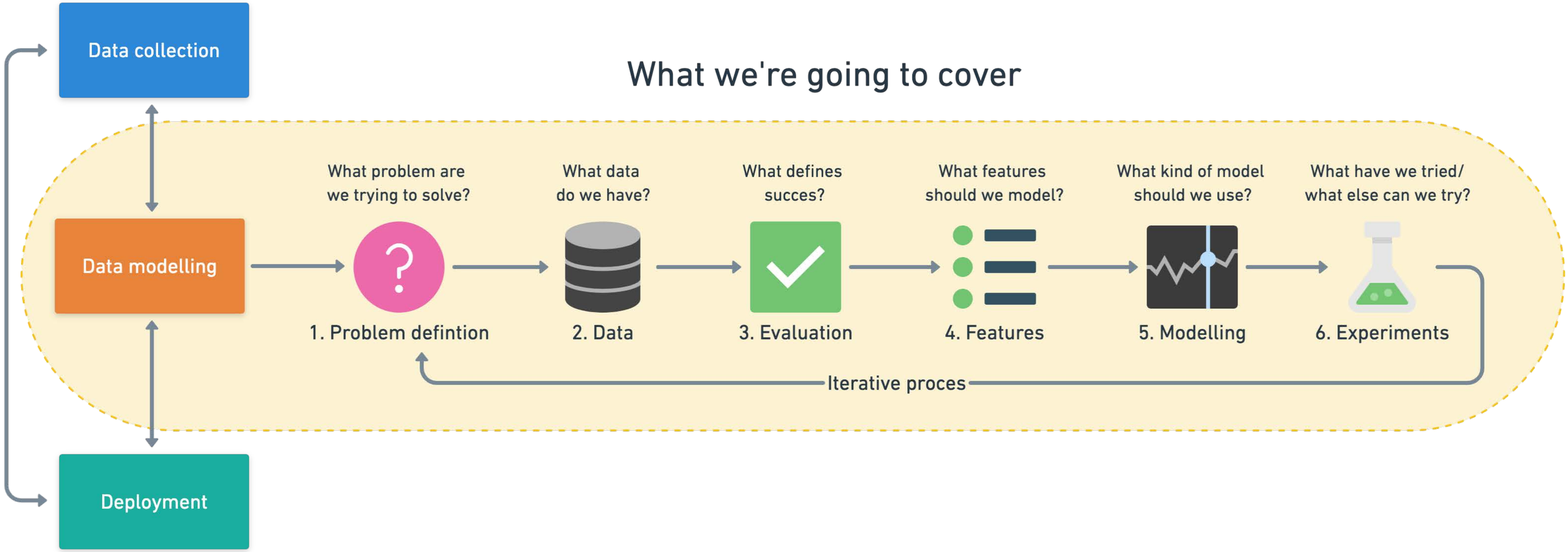
pandas

$$y_{it} = \beta' x_{it} + \mu_i + \epsilon_{it}$$

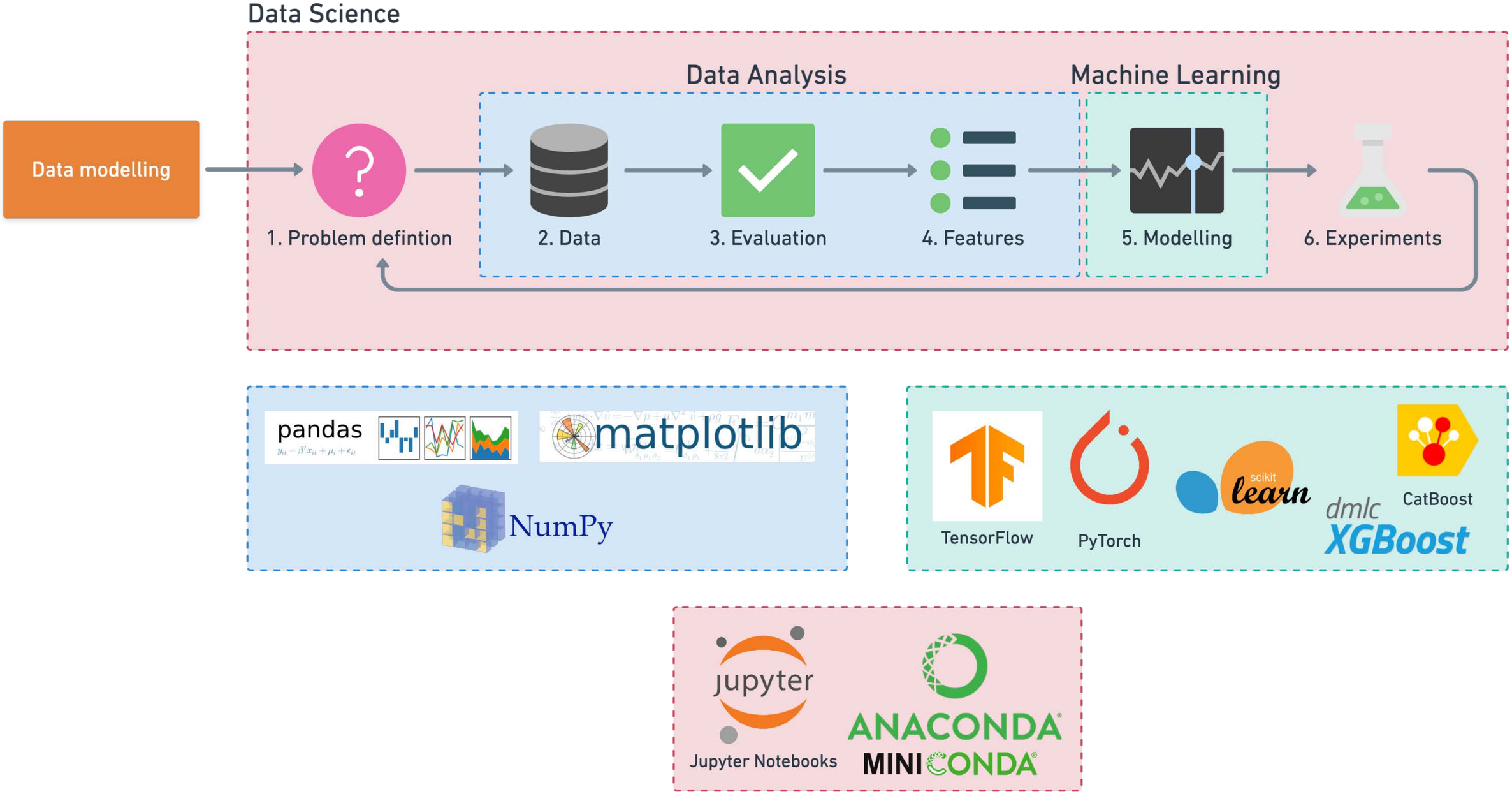


Data

Steps in a full machine learning project



Tools you can use



Why pandas?

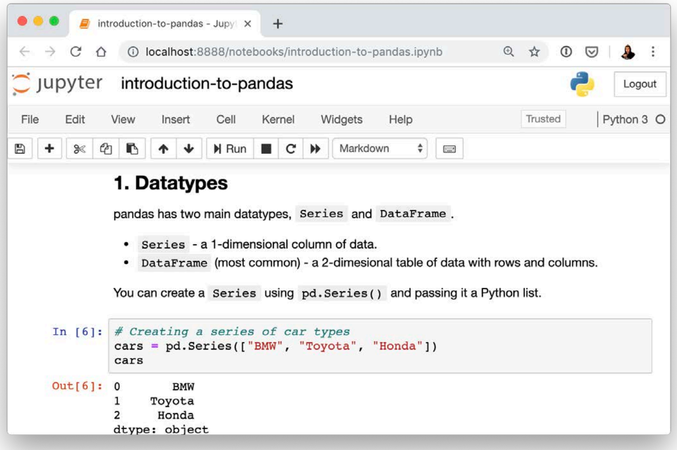
- Simple to use
- Integrated with many other data science & ML Python tools
- Helps you get your data ready for machine learning

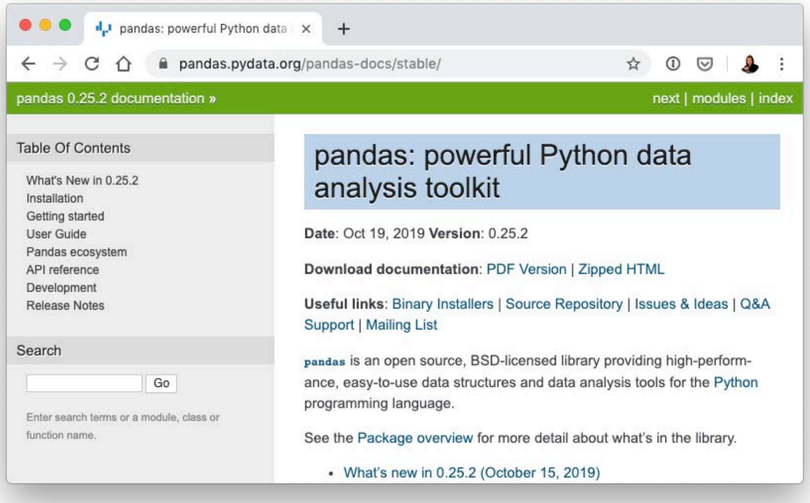
What are we going to cover?

- Most useful functions
- pandas Datatypes
- Importing & exporting data
- Describing data
- Viewing & selecting data
- Manipulating data

Where can you get help?

- Follow along with the code
- Try it for yourself
- Search for it
- Try again
- Ask

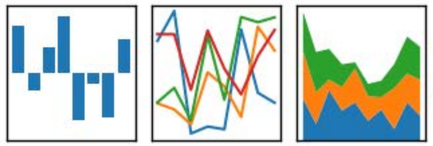




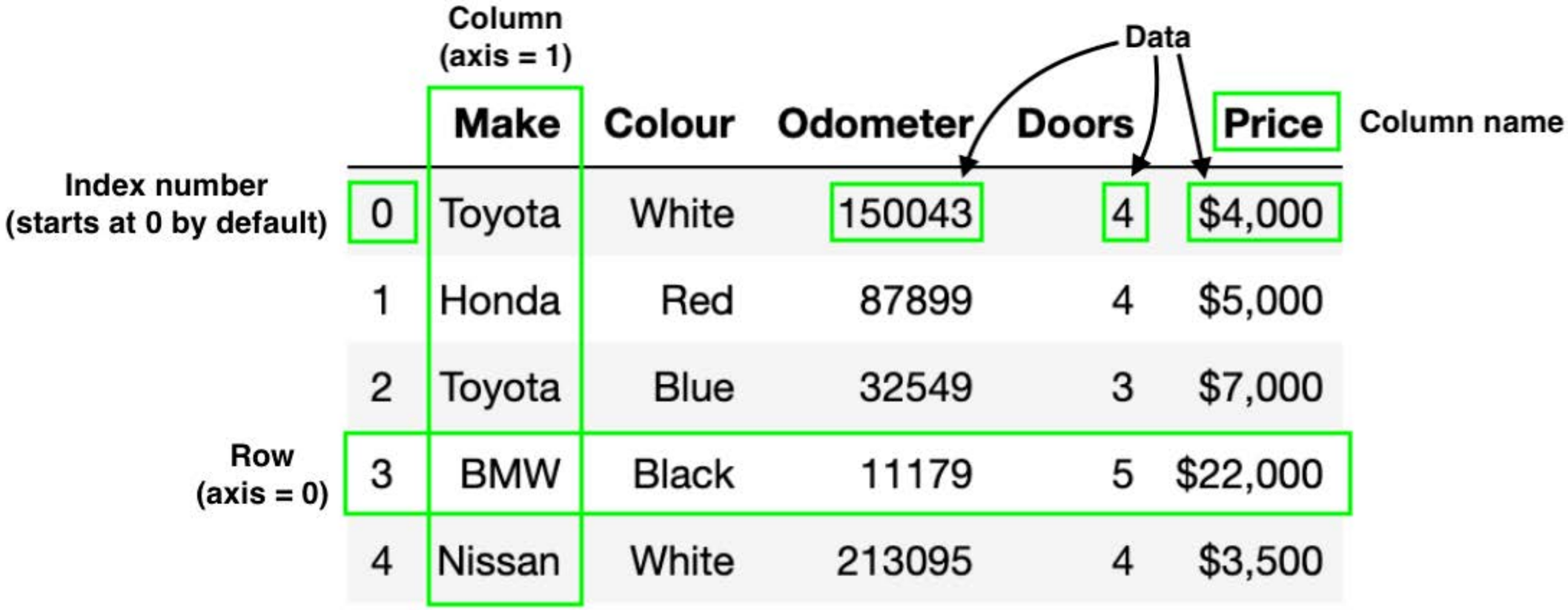
Let's code!

pandas

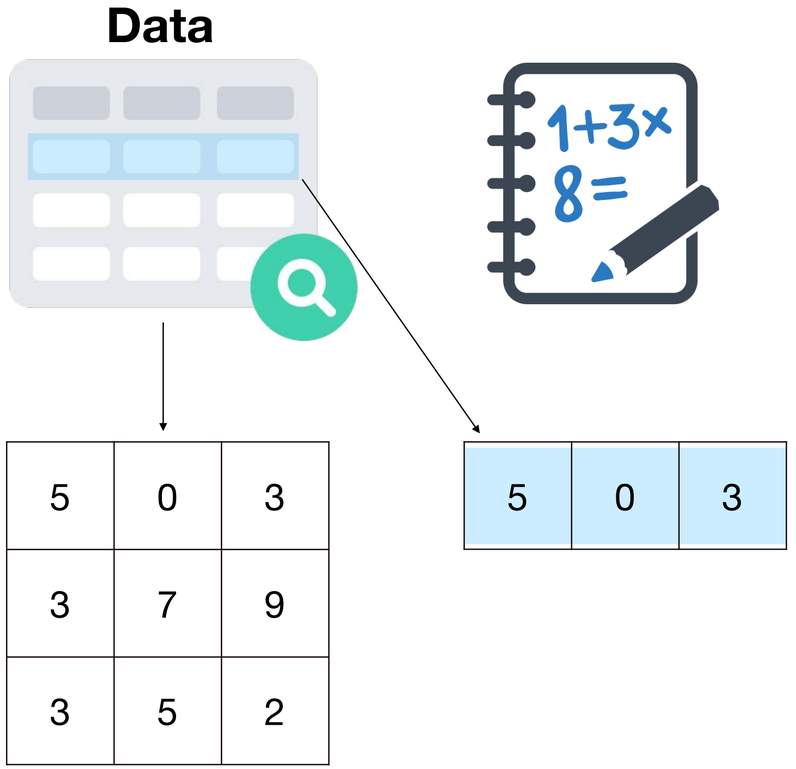
$$y_{it} = \beta' x_{it} + \mu_i + \epsilon_{it}$$



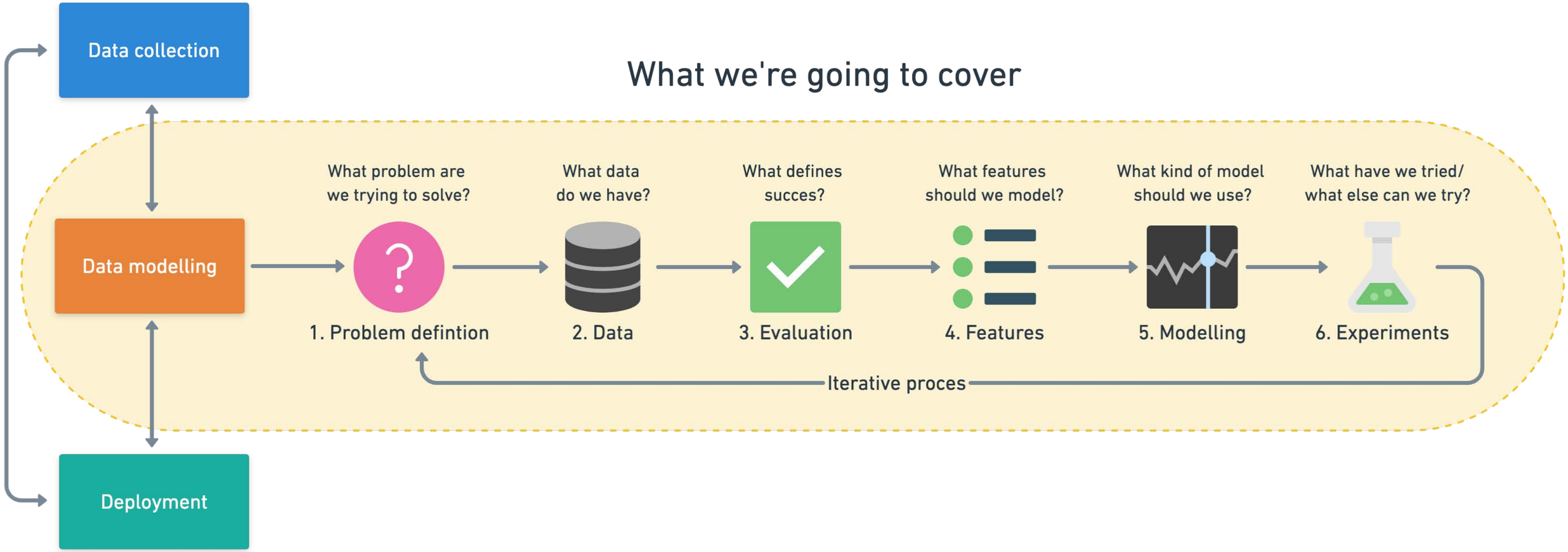
Anatomy of a DataFrame



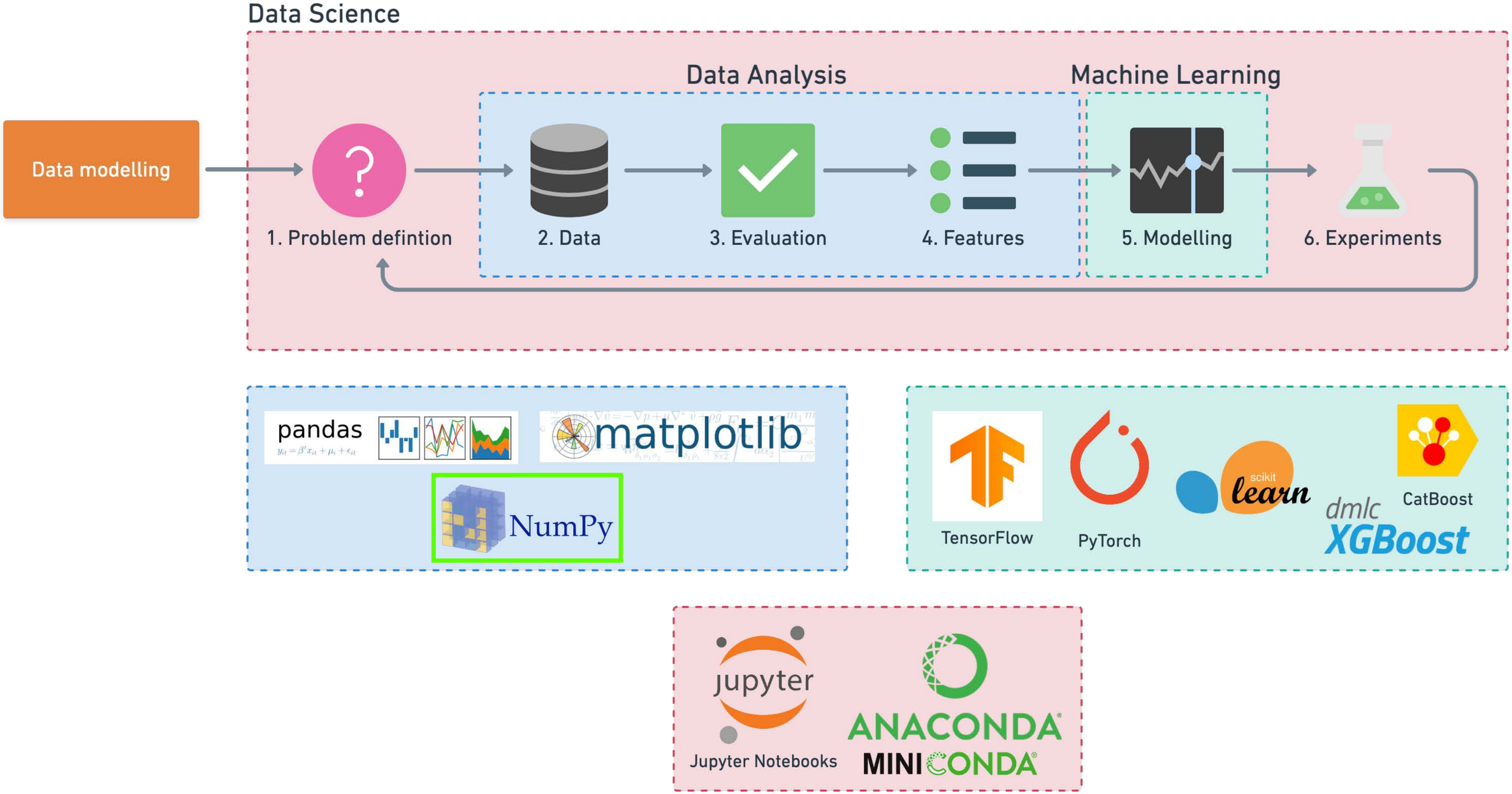
What is NumPy?



Steps in a full machine learning project



Tools you can use



Why NumPy?

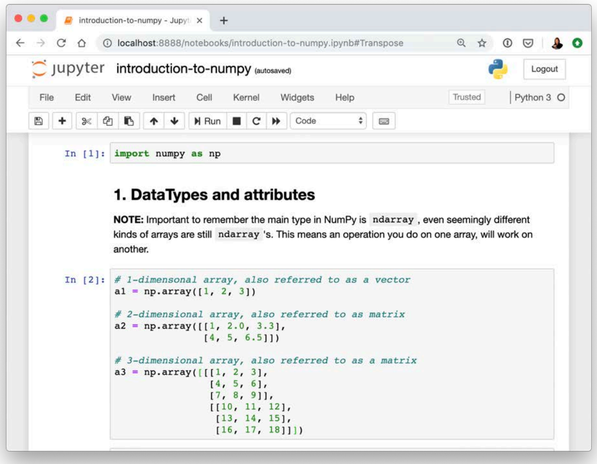
- It’s fast
- Behind the scenes optimizations written in C
- Vectorization via broadcasting (avoiding loops)
- Backbone of other Python scientific packages

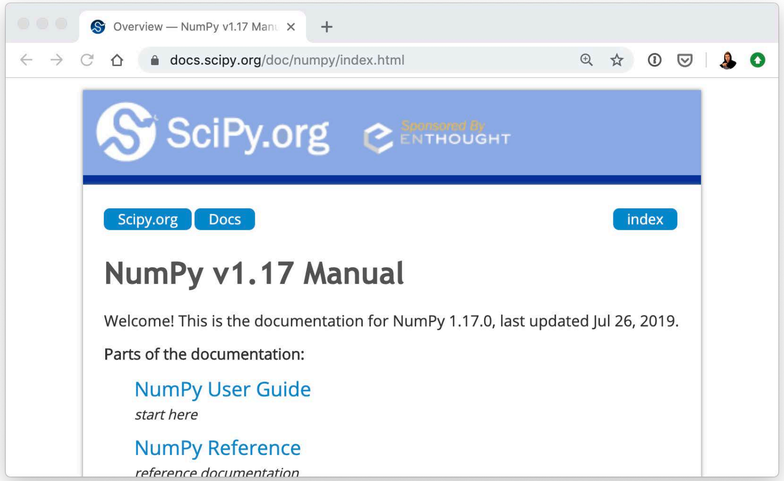
What are we going to cover?

- Most useful functions
- NumPy datatypes & attributes (ndarray)
- Creating arrays
- Viewing arrays & matrices
- Manipulating & comparing arrays
- Sorting arrays
- Use cases

Where can you get help?

- Follow along with the code
- Try it for yourself
- Search for it
- Try again
- Ask

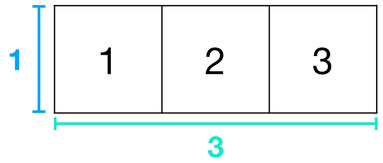


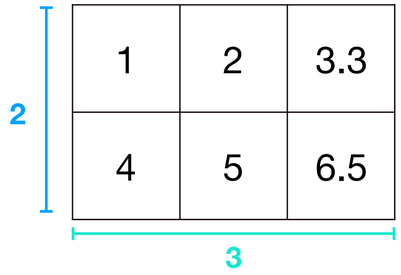


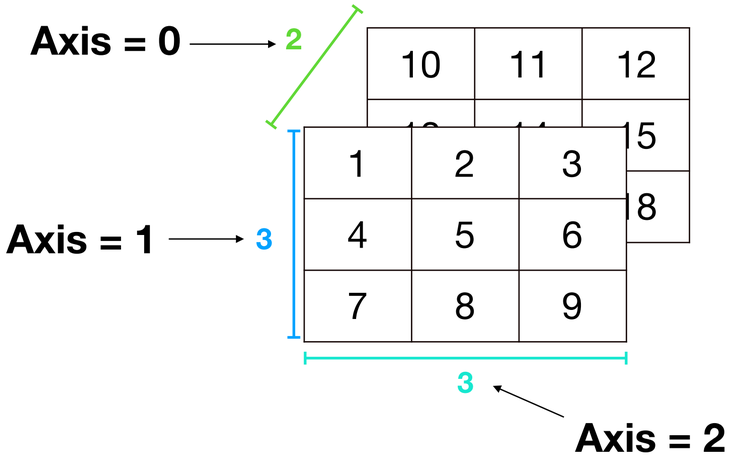
Let’s code!

Anatomy of a NumPy array

Data







NumPy

```
array([1, 2, 3])
```

```
array([[1. , 2. , 3.3],
       [4. , 5. , 6.5]])
```

```
array([[[ 1,  2,  3],
        [ 4,  5,  6],
        [ 7,  8,  9]],

       [[10, 11, 12],
        [13, 14, 15],
        [16, 17, 18]]])
```

Details

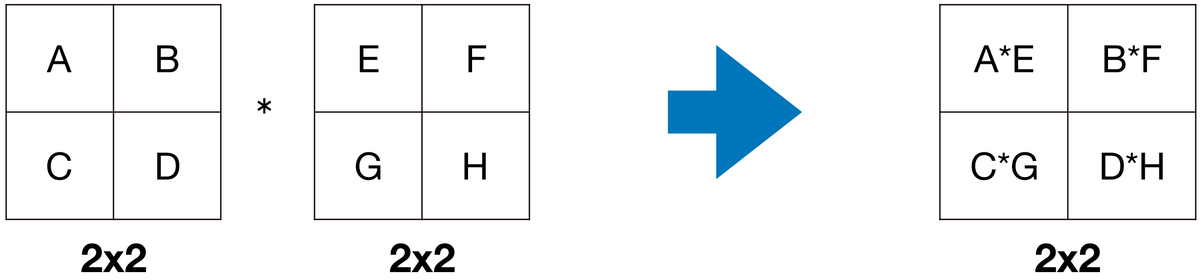
- Names: Array, vector
- 1-dimensional
- Shape = (1, 3)

- Names: Array, matrix
- More than 1-dimension
- Shape = (2, 3)

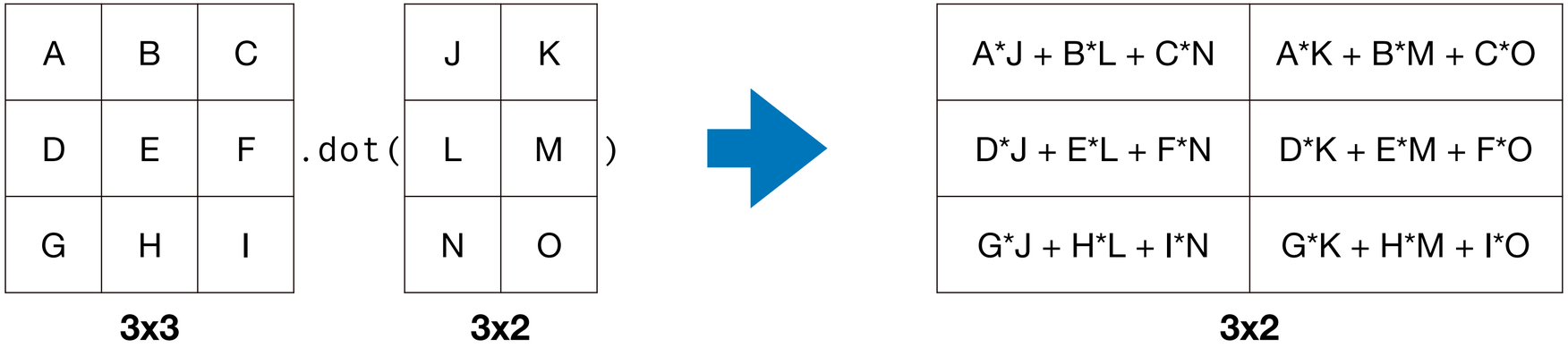
- Names: Array, matrix
- More than 1-dimension
- Shape = (2, 3, 3)

Dot product vs. element-wise

Element-wise



Dot product



Dot product

A	B	C
D	E	F
G	H	I

.dot(

J	K
L	M
N	O

)

A*J + B*L + C*N	A*K + B*M + C*O
D*J + E*L + F*N	D*K + E*M + F*O
G*J + H*L + I*N	G*K + H*M + I*O

3x3 ⟷ **3x2**

3x2

Numbers on the inside must match

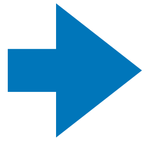
New size is same as outside numbers

5	0	3
3	7	9
3	5	2

.dot(

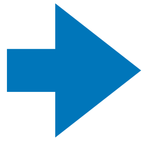
4	7
6	8
8	1

)



5	0	3
*	*	*
4	6	8
=	=	=

20 + 0 + 24 = 44



44	38
126	86
58	63

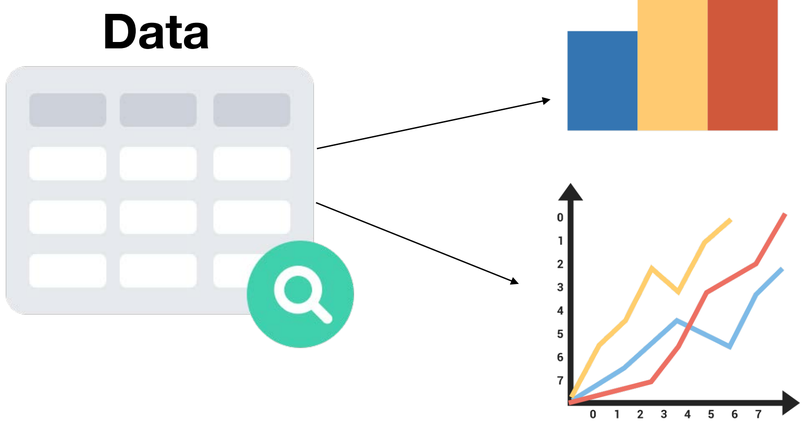
3x3

3x2

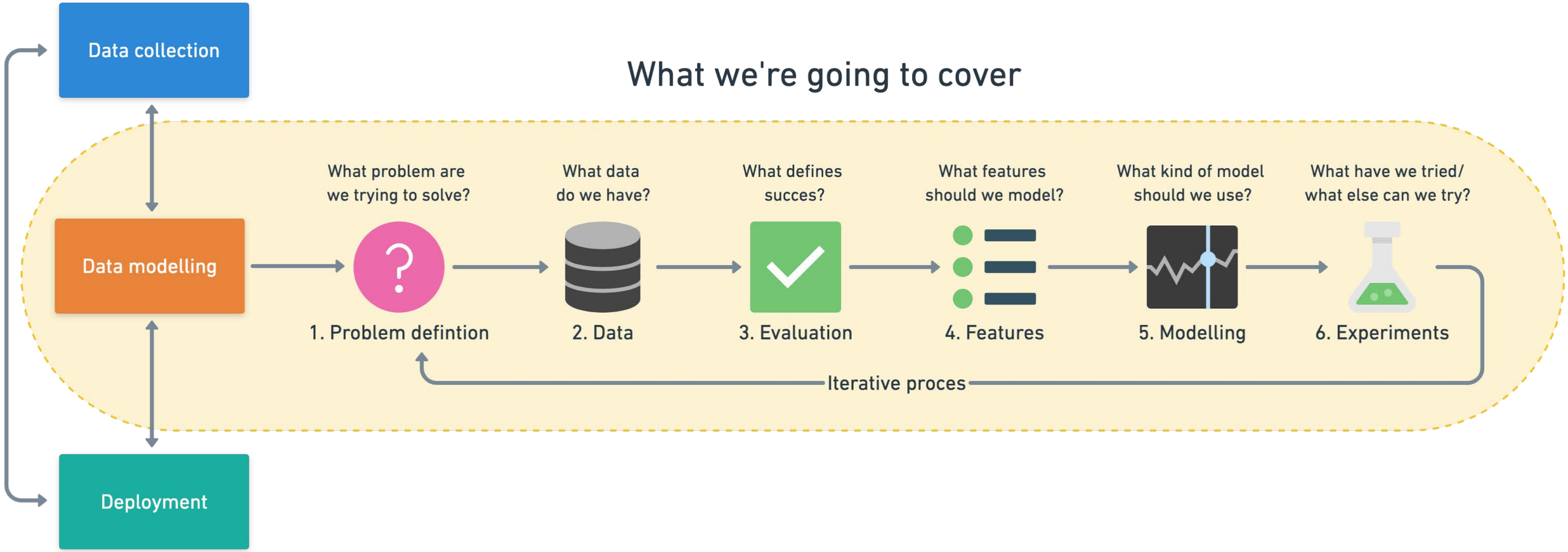
3x2

For a live demo, checkout www.matrixmultiplication.xyz

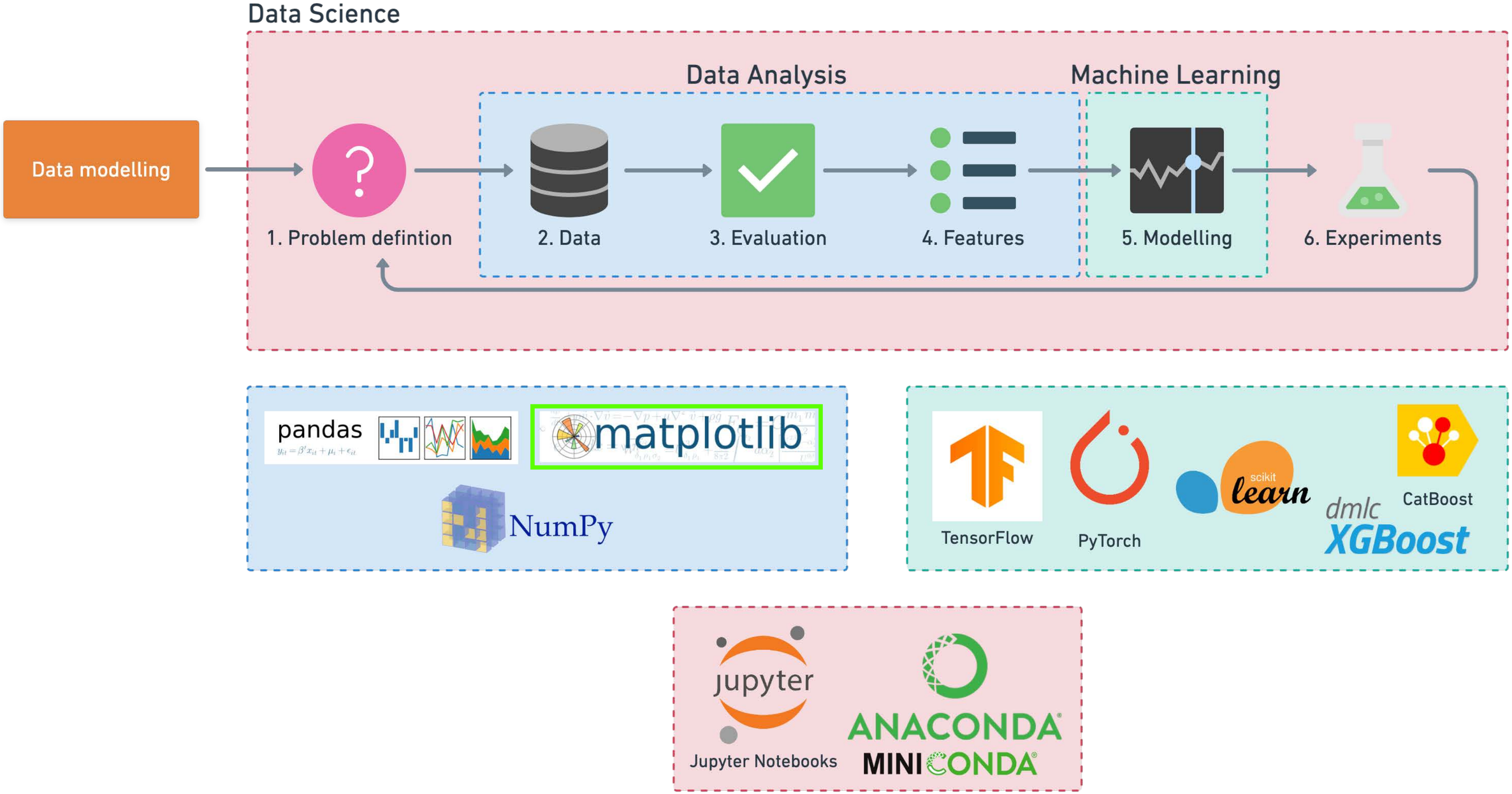
What is Matplotlib?



Steps in a full machine learning project



Tools you can use

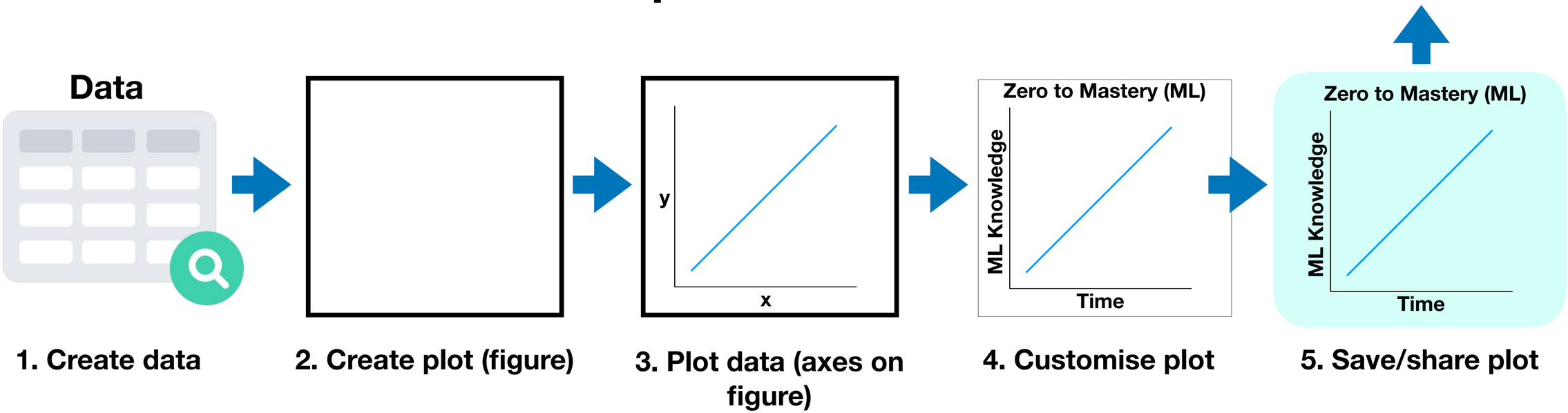


Why Matplotlib?

- Built on NumPy arrays (and Python)
- Integrates directly with pandas
- Can create basic or advanced plots
- Simple to use interface (once you get the foundations)

What are we going to cover?

A Matplotlib workflow



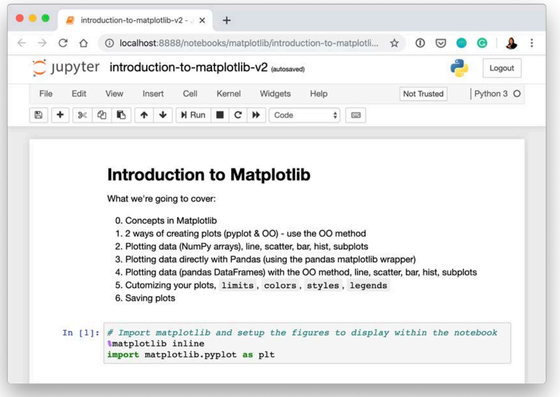
1. Create data
2. Create plot (figure)
3. Plot data (axes on figure)
4. Customise plot
5. Save/share plot

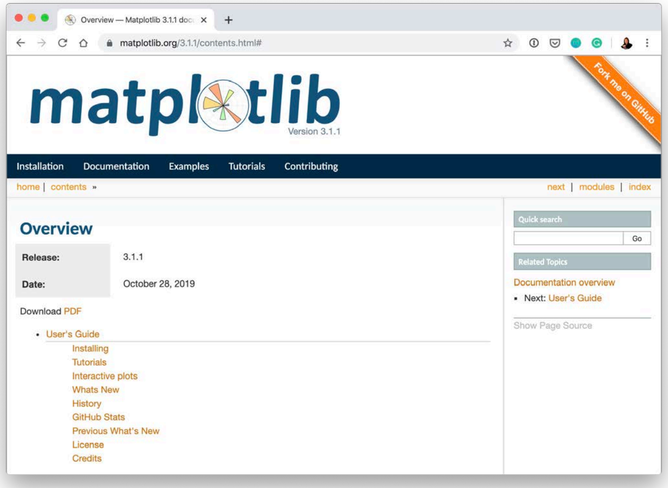
What are we going to cover?

- Matplotlib workflow
- Importing Matplotlib and the 2 ways of plotting
- Plotting data from NumPy arrays
- Plotting data from pandas DataFrames
- Customizing plots
- Saving and sharing plots

Where can you get help?

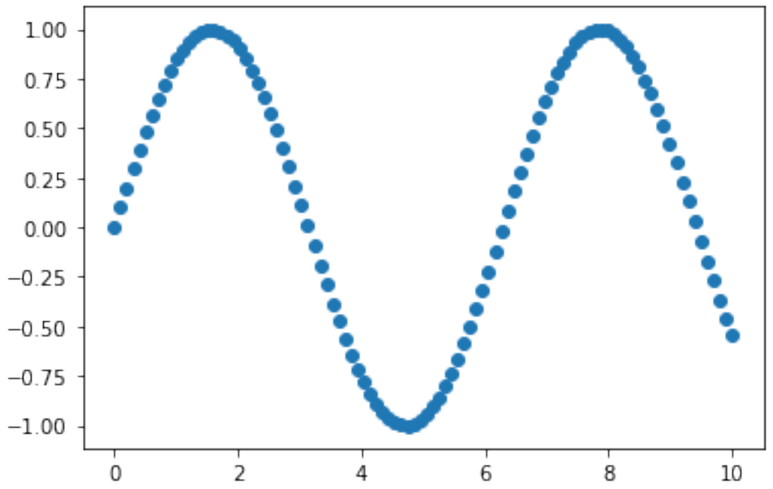
- Follow along with the code
- Try it for yourself
- Search for it
- Try again
- Ask



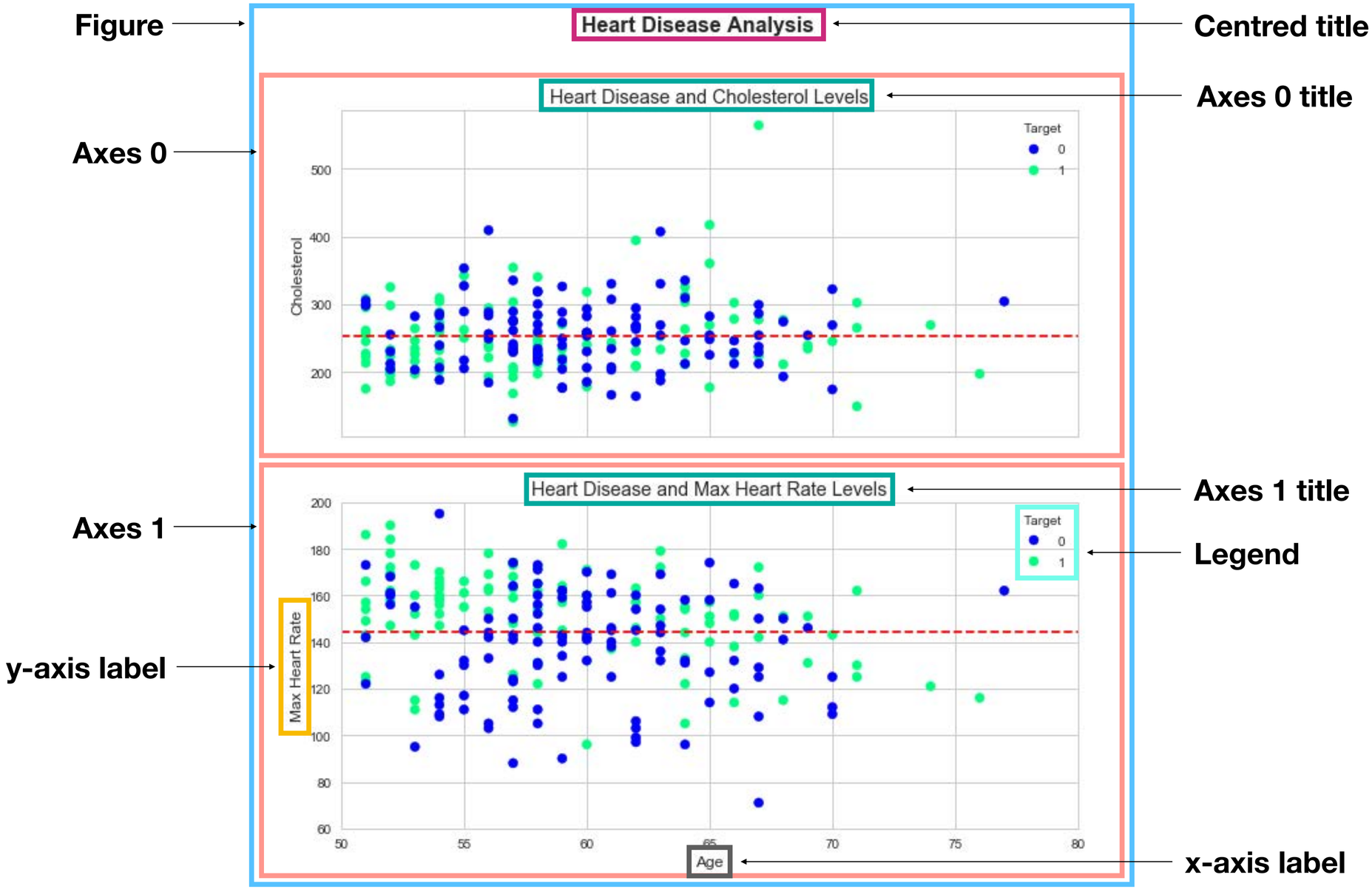


Let’s plot!

matplotlib

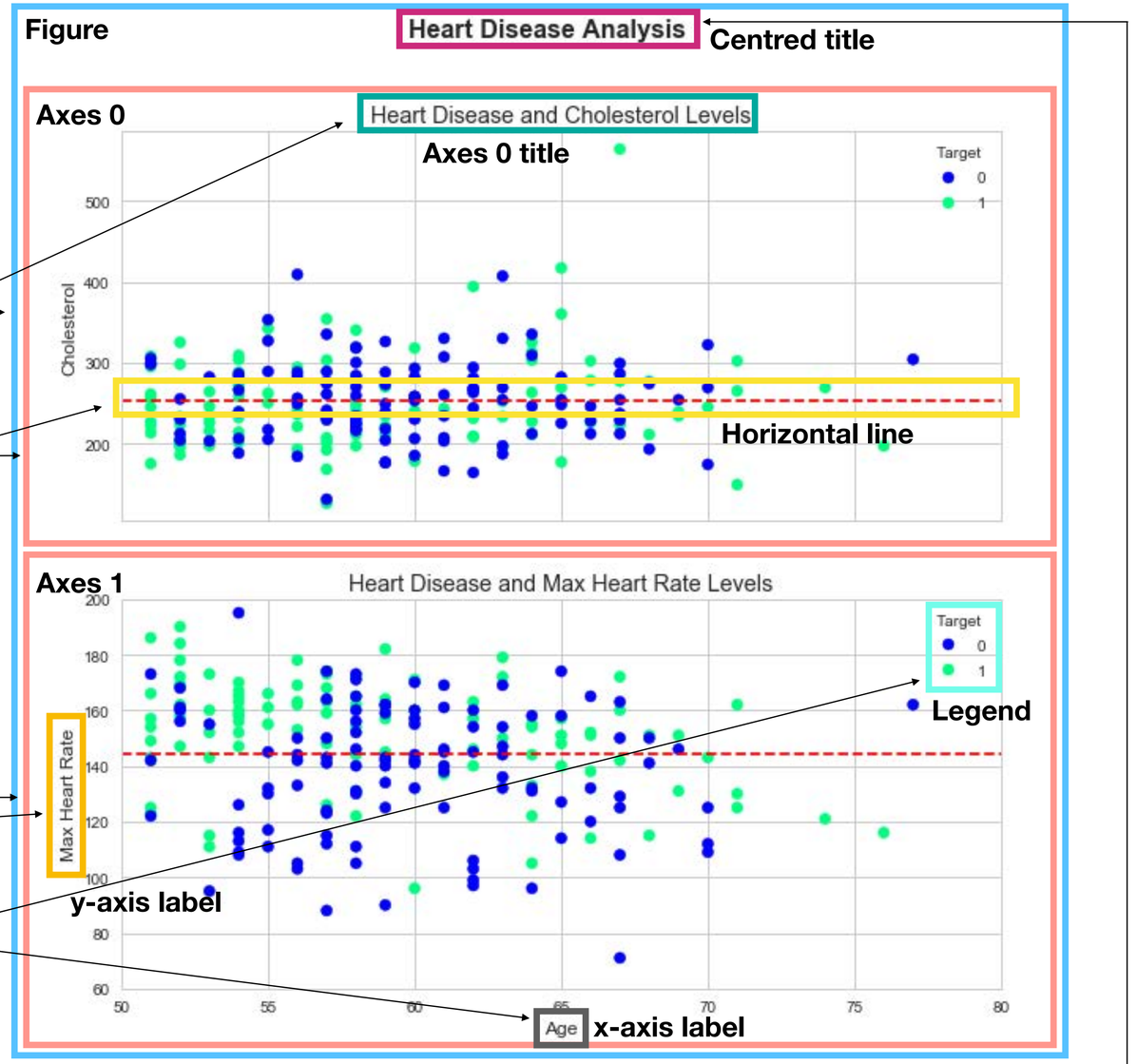


Anatomy of a Matplotlib plot

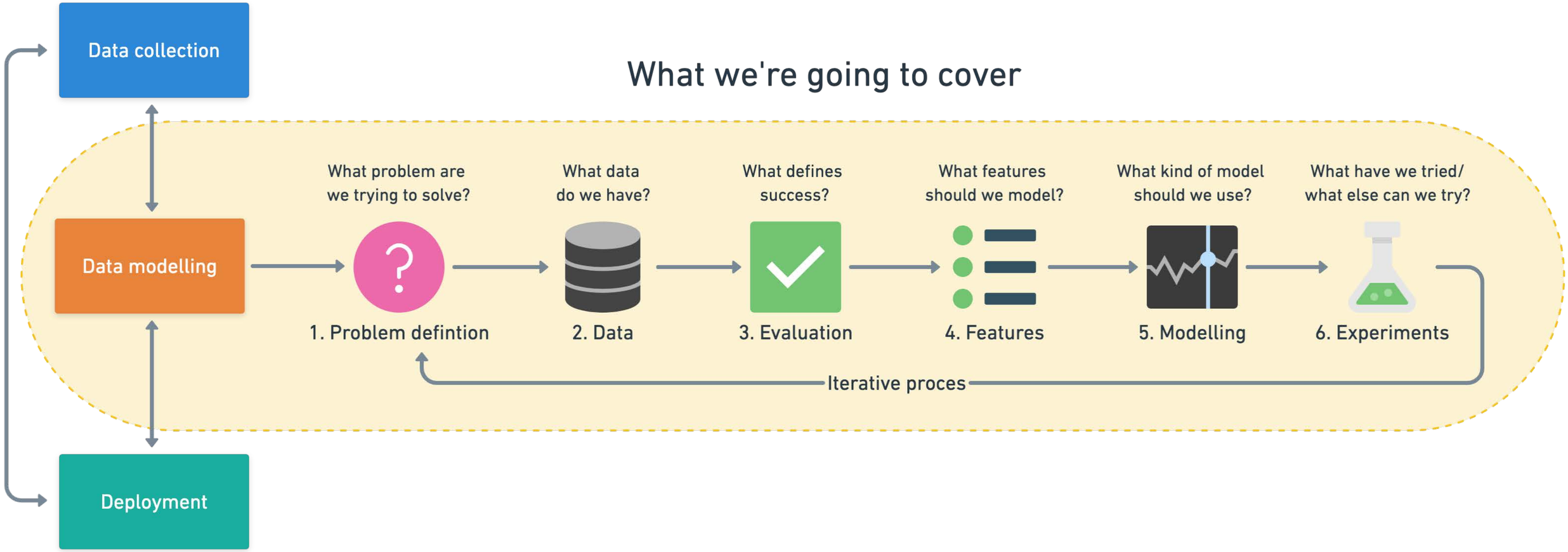


Anatomy of a Matplotlib plot

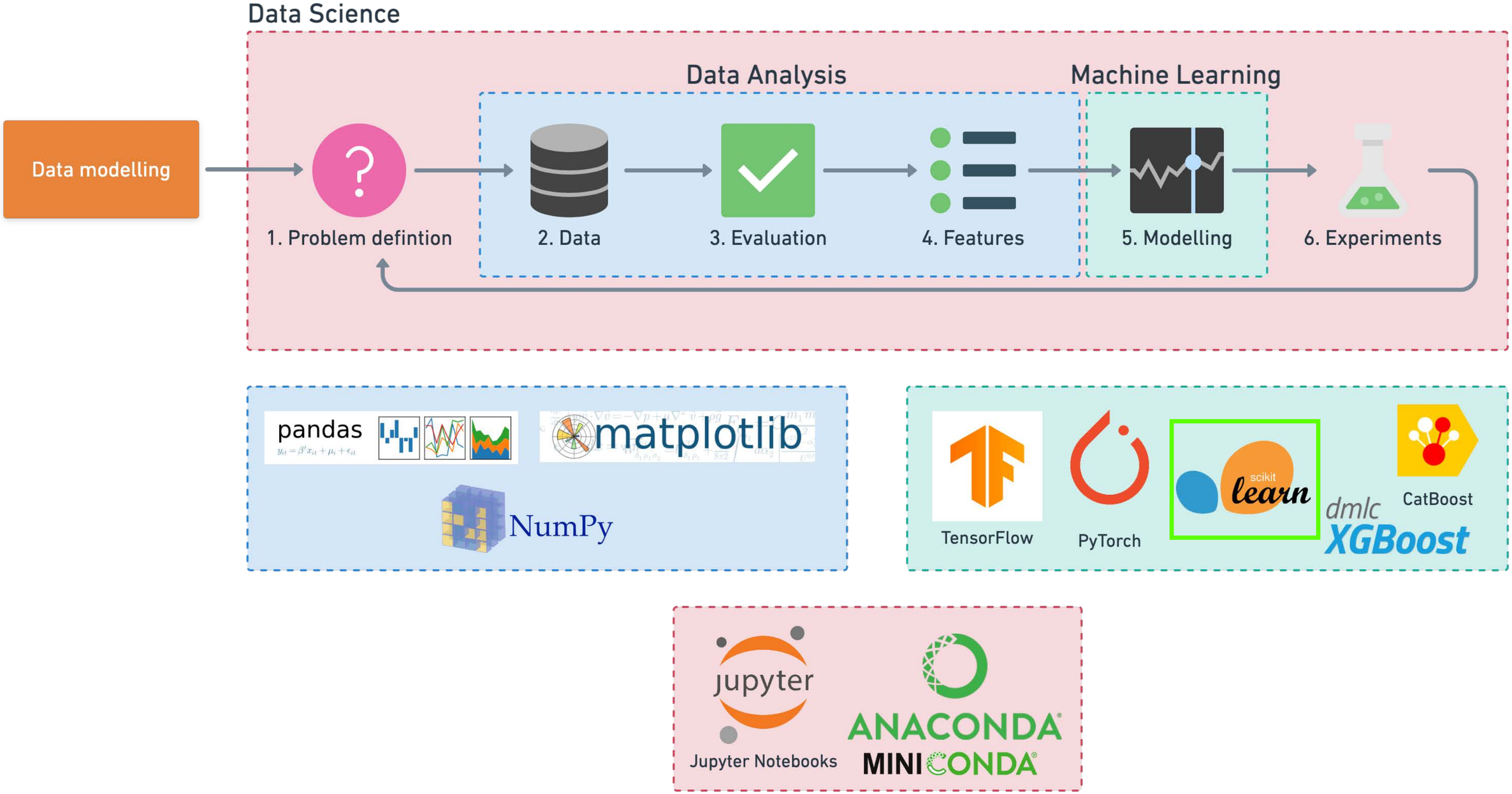
```
%matplotlib inline
import pandas as pd
import matplotlib.pyplot as plt
plt.style.use('seaborn-whitegrid') # set plot style

# Read in and manipulate data
heart_disease = pd.read_csv('../data/heart-disease.csv')
over_50 = heart_disease[heart_disease['age'] > 50]

# Create figure (plot) with 2 axes
fig, (ax0, ax1) = plt.subplots(nrows=2,
                               ncols=1,
                               sharex=True,
                               figsize=(10, 10))

# Add data, titles, meanline (axhline) and legend to axes 0
scatter = ax0.scatter(over_50["age"],
                      over_50["chol"],
                      c=over_50["target"],
                      cmap='winter')
ax0.set(title="Heart Disease and Cholesterol Levels",
        ylabel="Cholesterol",
        xlim=[50, 80])
ax0.axhline(y=over_50["chol"].mean(),
            color='r',
            linestyle='--',
            label="Average");
ax0.legend(*scatter.legend_elements(), title="Target")

# Add data, titles, meanline (axhline) and legend to axes 1
scatter = ax1.scatter(over_50["age"],
                      over_50["thalach"],
                      c=over_50["target"],
                      cmap='winter')
ax1.set(title="Heart Disease and Max Heart Rate Levels",
        xlabel="Age",
        ylabel="Max Heart Rate",
        ylim=[60, 200])
ax1.axhline(y=over_50["thalach"].mean(),
            color='r',
            linestyle='--',
            label="Average");
ax1.legend(*scatter.legend_elements(), title="Target")

# Title the figure
fig.suptitle('Heart Disease Analysis', fontsize=16, fontweight='bold');
```



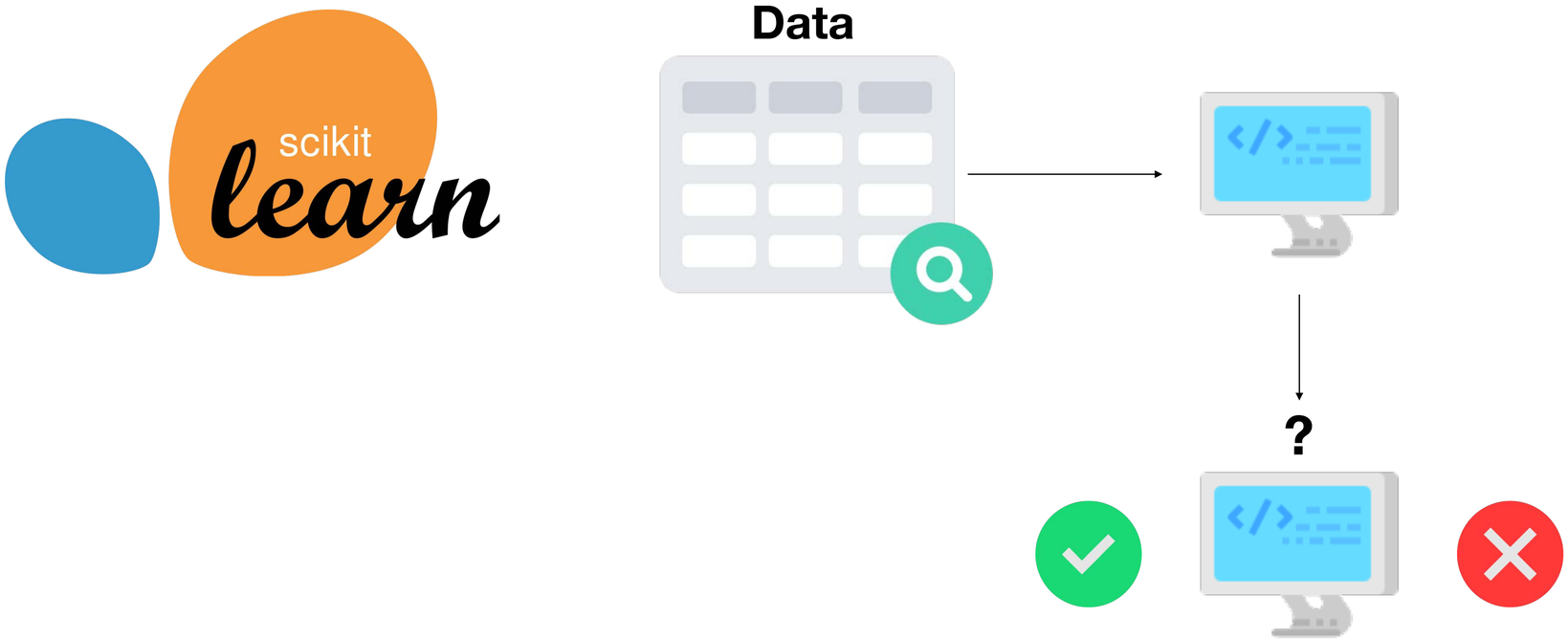
Steps in a full machine learning project



Tools you can use



What is Scikit-Learn (sklearn)?



Why Scikit-Learn?

- Built on NumPy and Matplotlib (and Python)
- Has many in-built machine learning models
- Methods to evaluate your machine learning models
- Very well-designed API

What are we going to cover?

A Scikit-Learn workflow

1. Get data ready

2. Pick a model (to suit your problem)

3. Fit the model to the data and make a prediction

4. Evaluate the model

5. Improve through experimentation

6. Save and reload your trained model

What are we going to cover?

- An end-to-end Scikit-Learn workflow
- Getting data ready (to be used with machine learning models)
- Choosing a machine learning model
- Fitting a model to the data (learning patterns)
- Making predictions with a model (using patterns)
- Evaluating model predictions
- Improving model predictions
- Saving and loading models

Where can you get help?

- Follow along with the code
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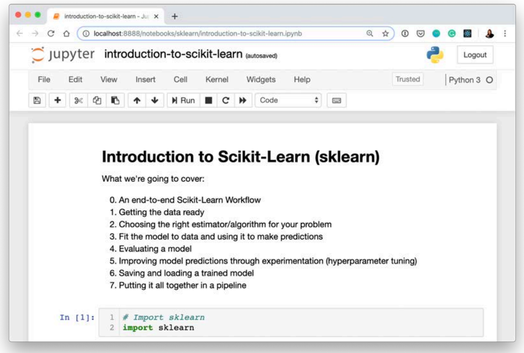

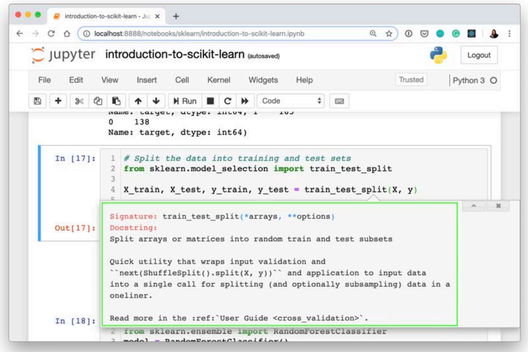

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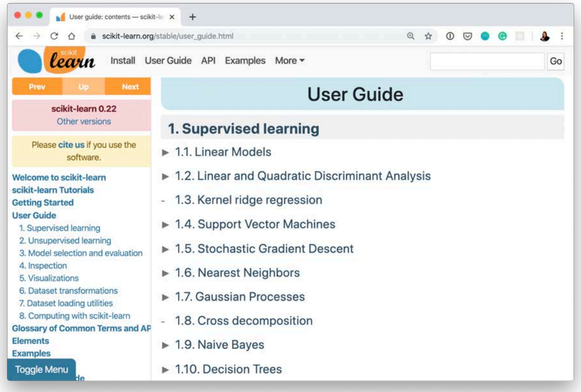

Let’s model!

Supervised learning

Classification

- “Is this example one thing or another?”
- Binary classification = two options
- Multi-class classification = more than two options

Regression

- “How much will this house sell for?”
- “How many people will buy this app?”

One Hot Encoding

A process used to turn categories into numbers.

Car	Colour
0	Red
1	Green
2	Blue
3	Red

Car	Red	Green	Blue
0	1	0	0
1	0	1	0
2	0	0	1
3	1	0	0

Classification and Regression metrics

Classification	Regression
Accuracy	**R^2 (r-squared)**
Precision	Mean absolute error (MAE)
Recall	Mean squared error (MSE)
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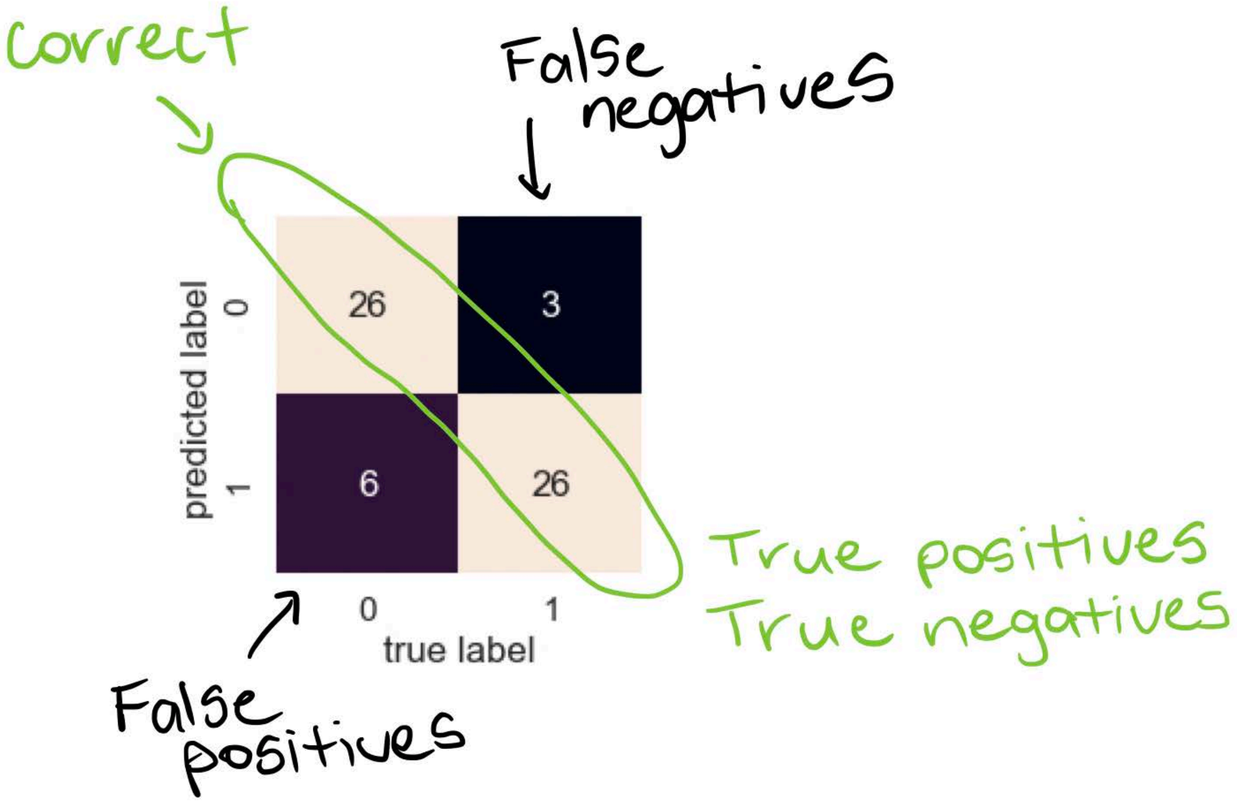
Confusion matrix anatomy



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Improving a model (via hyperparameter tuning)

Cooking time: 1 hour
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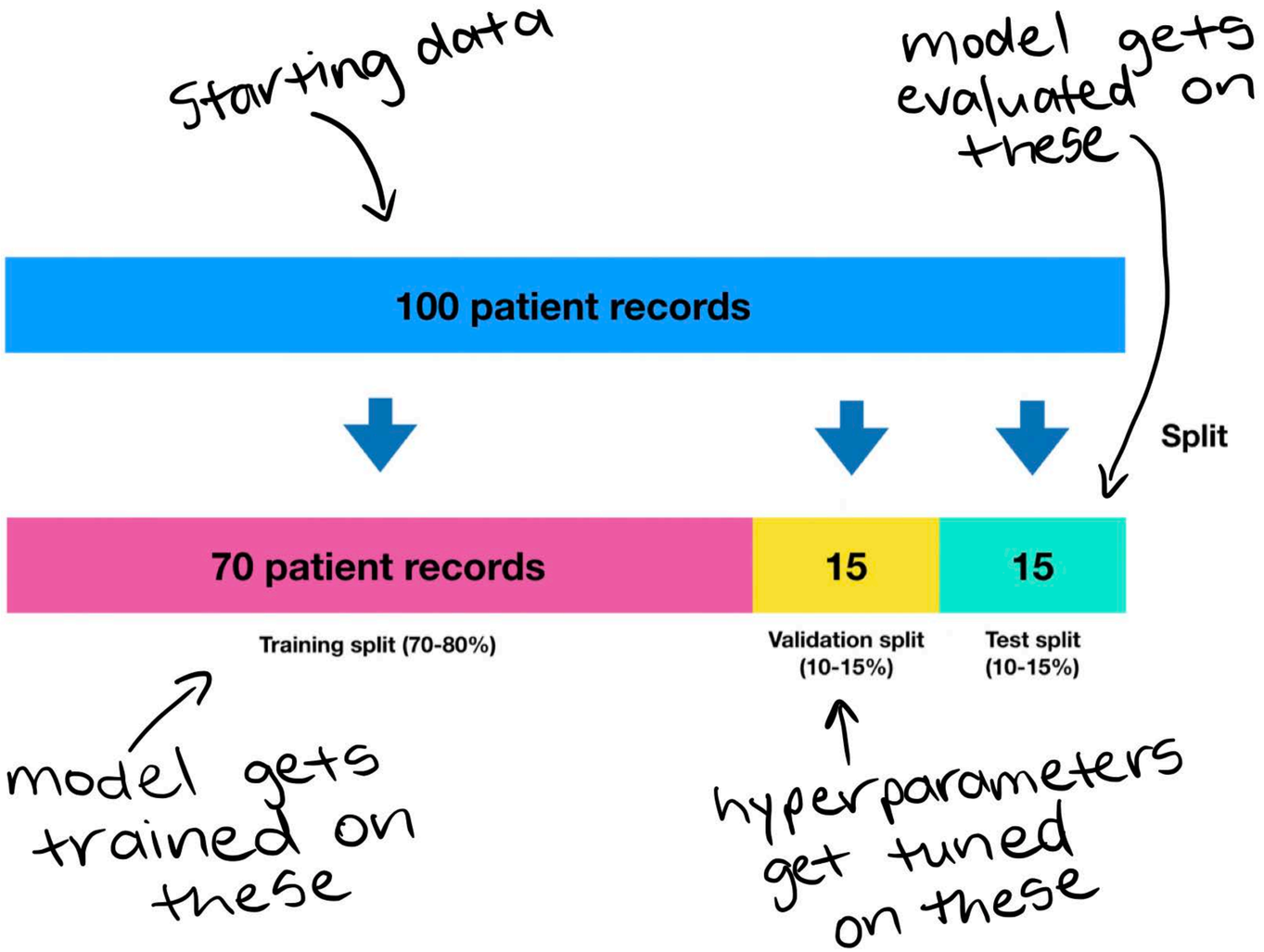
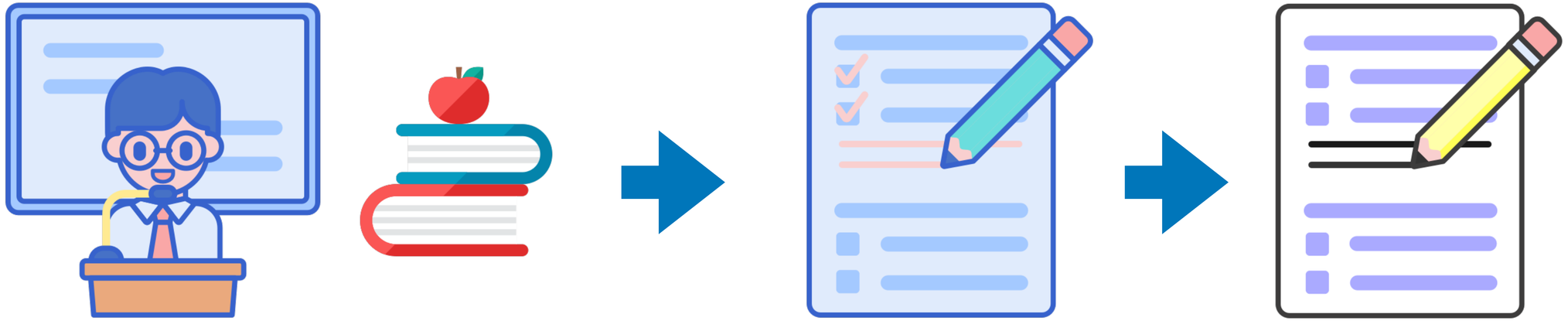
Tuning Hyperparameters by Hand



The most important concept in machine learning

(the 3 sets)



Course materials (training set)

Practice exam (validation set)

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Generalization

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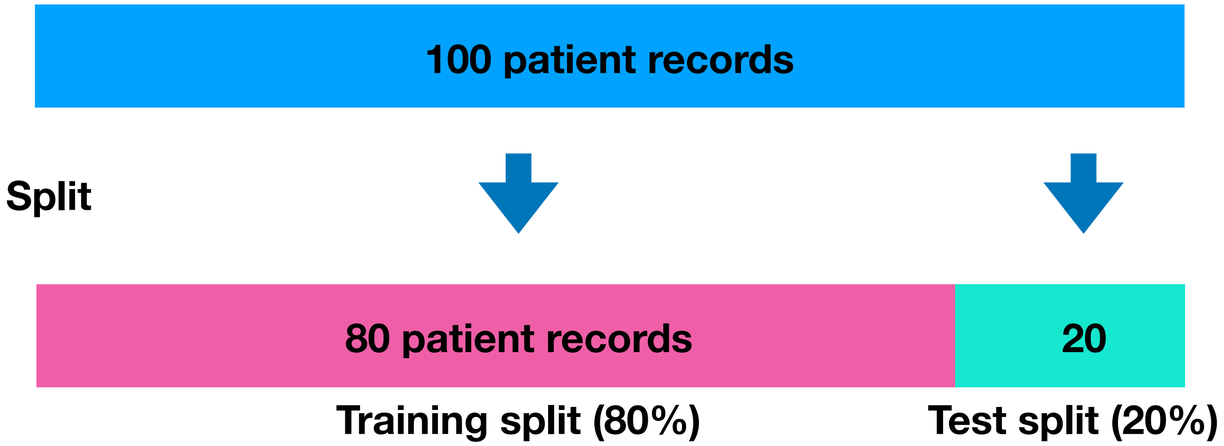
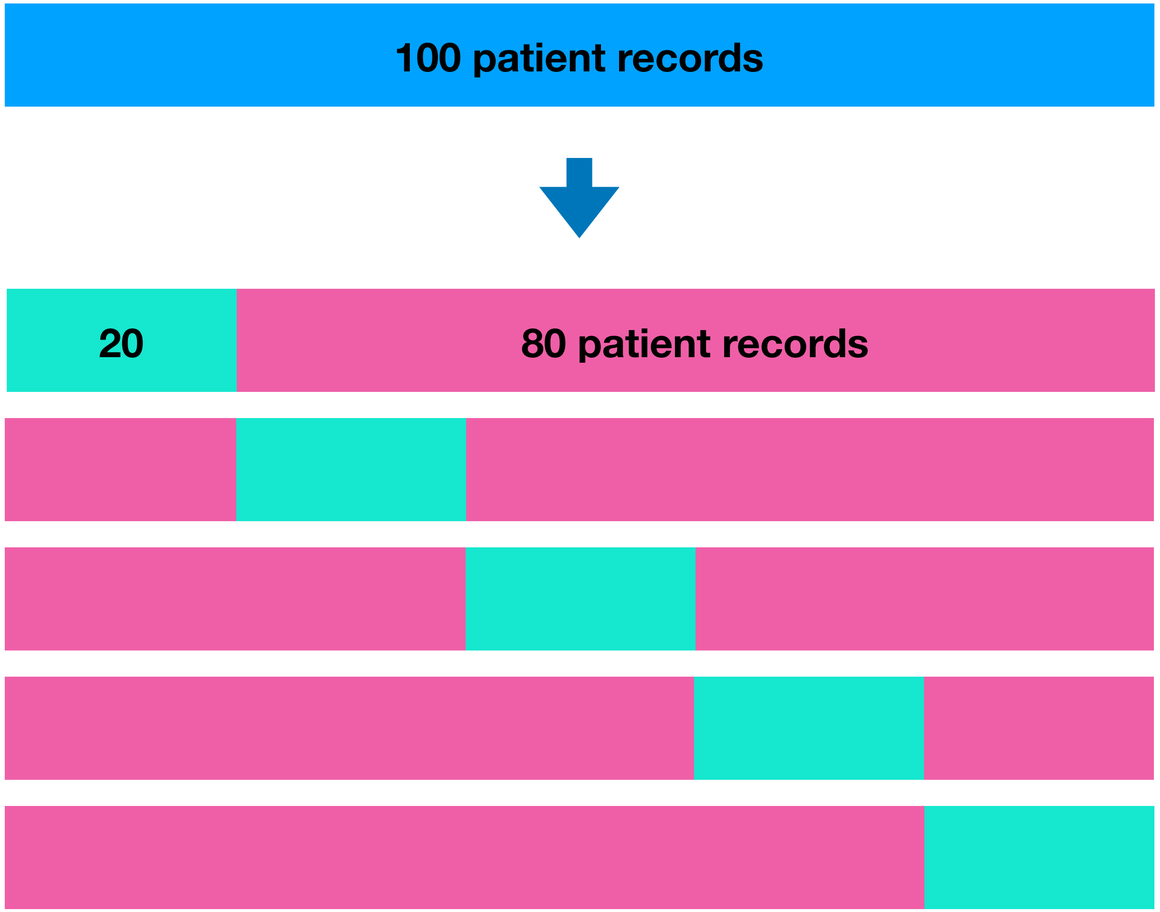
Cross-validation

Normal Train & Test Split



Model is trained on training data, and evaluated on the test data.

5-fold Cross-validation



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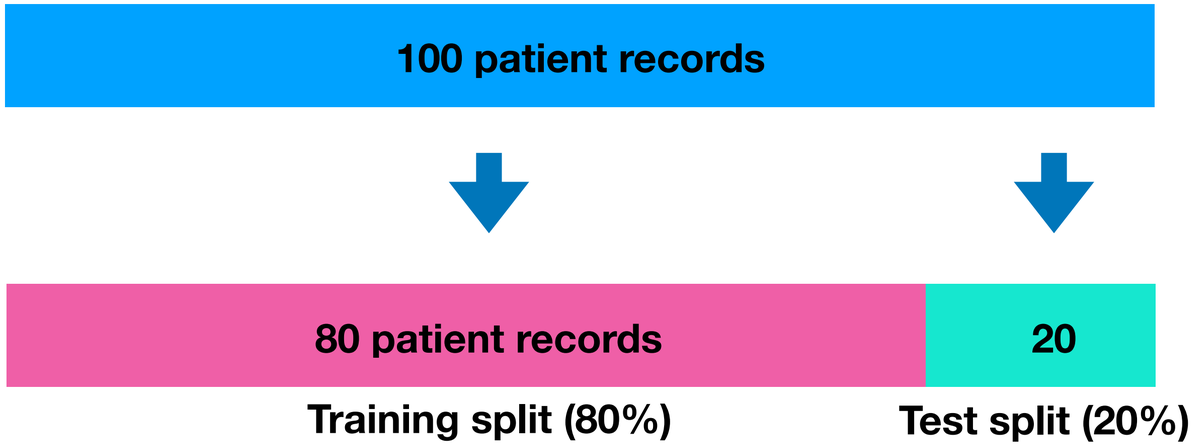

Figure 1.0: Model is trained on training data, and evaluated on the test data.

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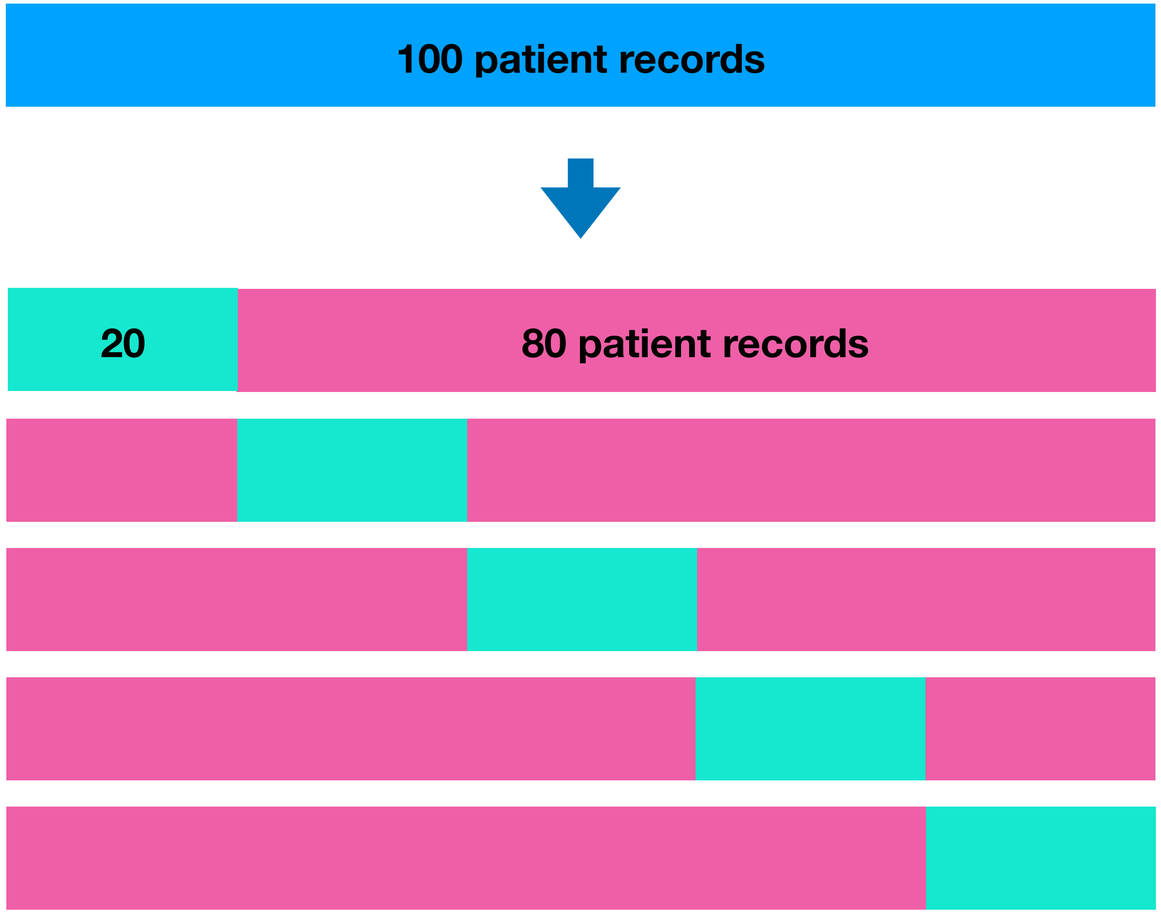


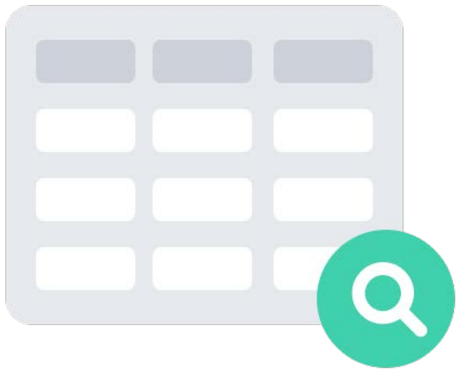
Figure 2.0: Model is trained on training data, and evaluated on the test data.

Things to remember

- All data should be numerical
- There should be no missing values
- Manipulate the test set the same as the training set
- Never test on data you've trained on
- Tune hyperparameters on validation set OR use cross-validation
- One best performance metric doesn't mean the best model

What is structured data?

Data

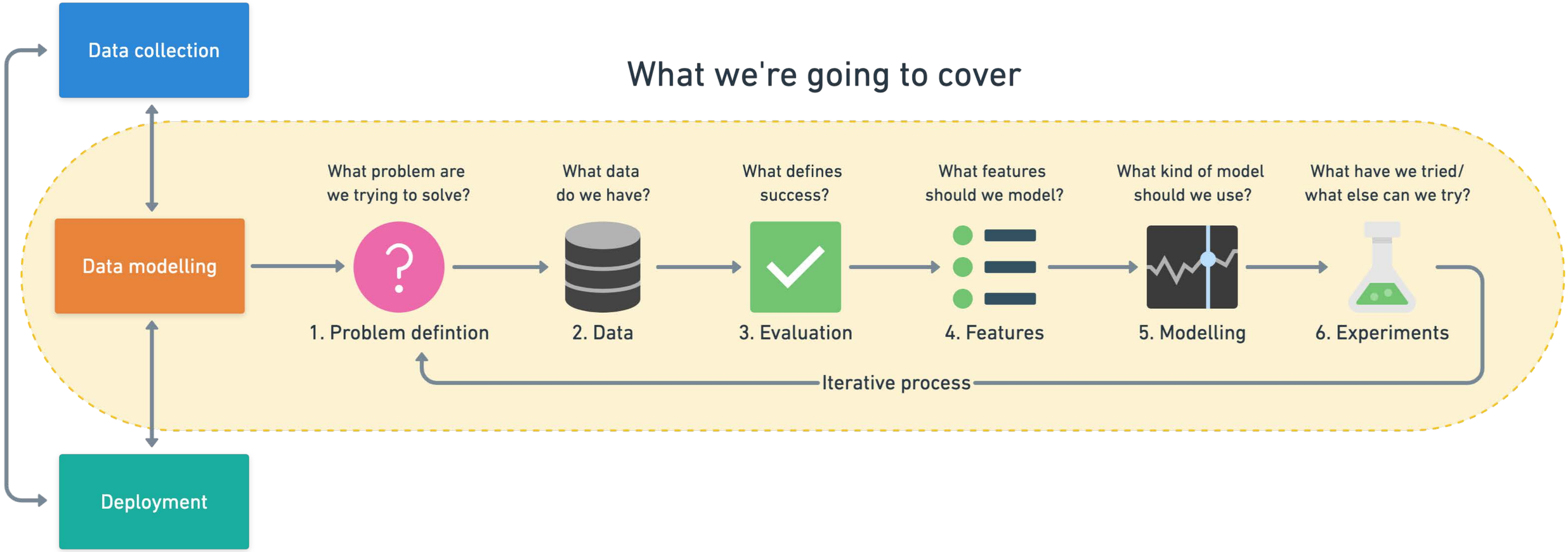


Feature variables | Target

ID	Weight	Sex	Heart Rate	Chest pain	Heart disease?
4326	110Kg	M	81	4	Yes
5681	64Kg	F	61	1	NO
7911	81Kg	M	57	0	NO

Table 1.0: Patient records

Steps in a full machine learning project



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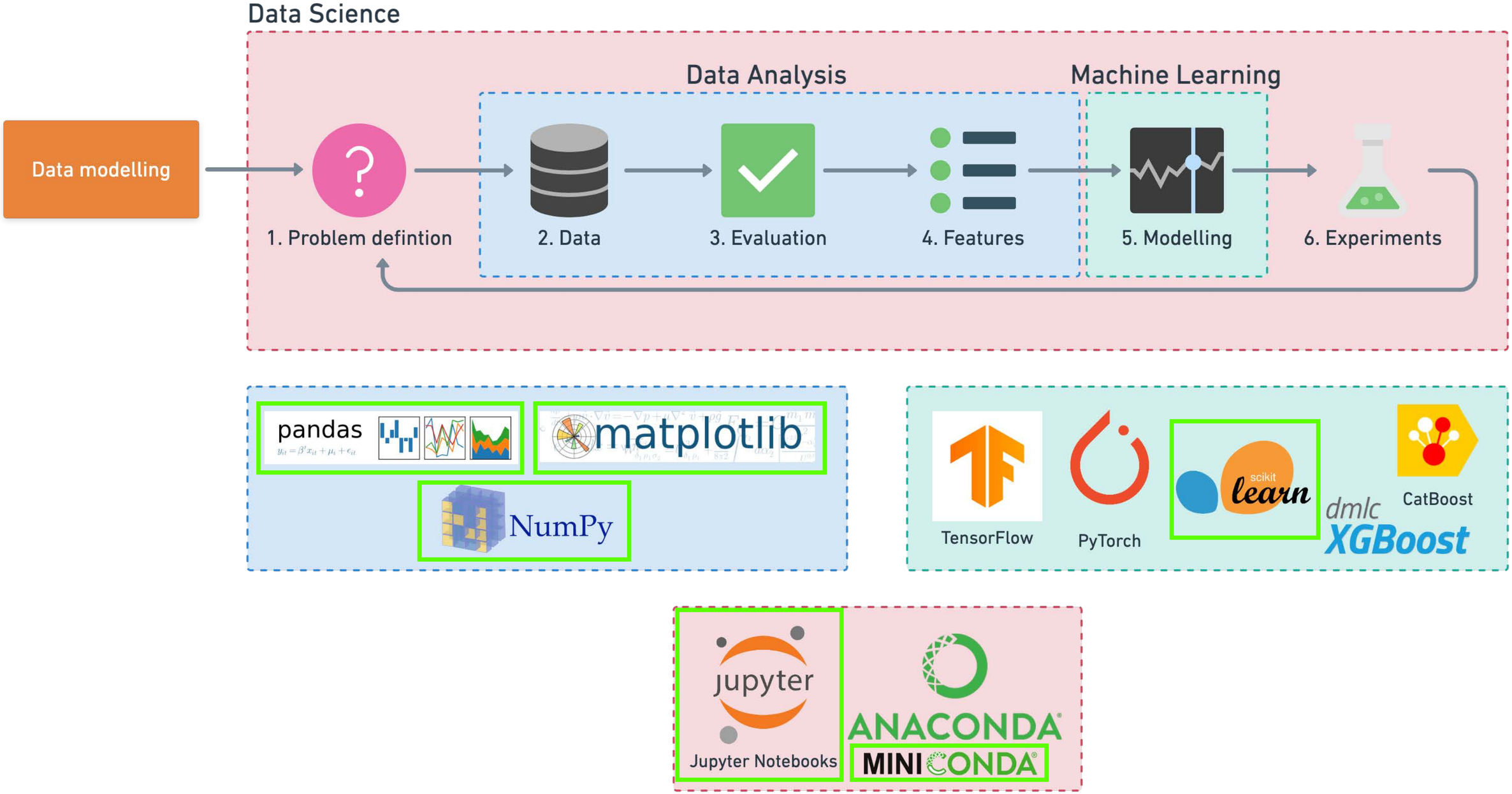
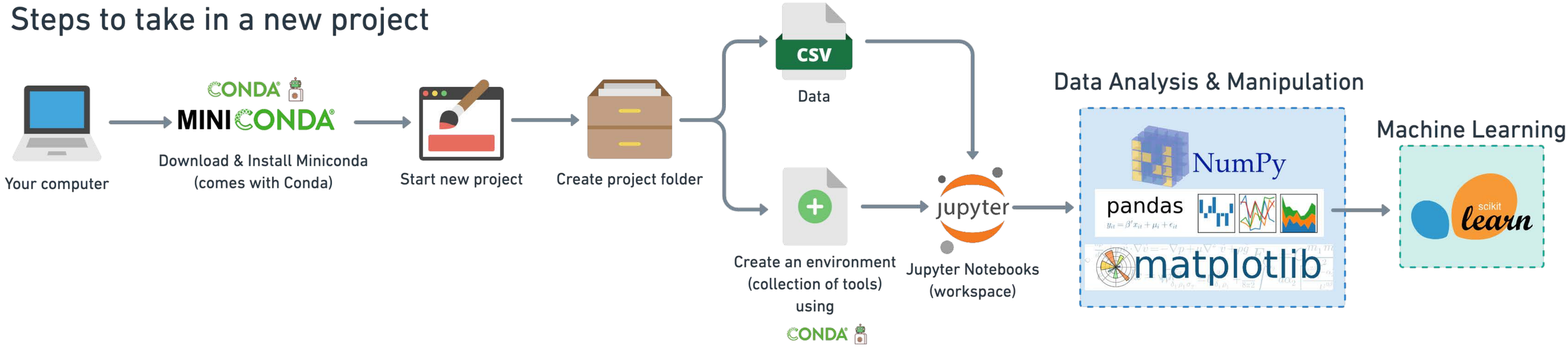


Steps to take in a new project



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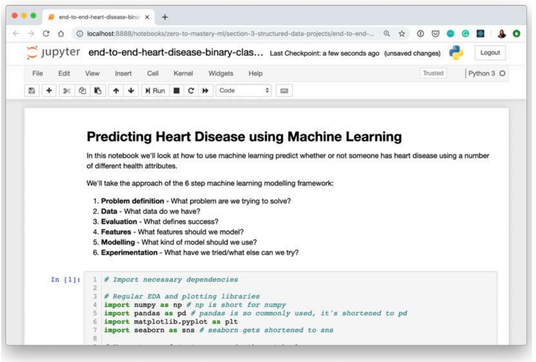

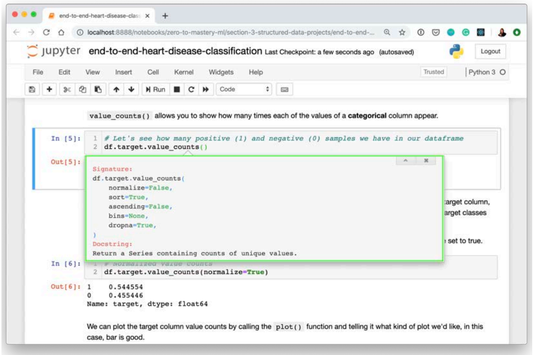

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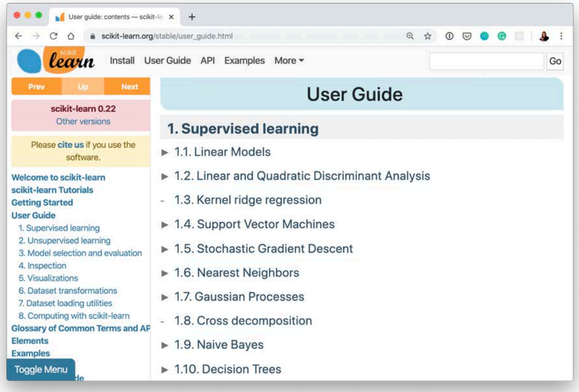

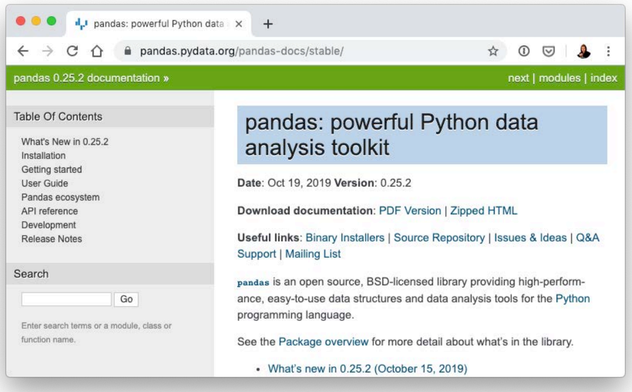

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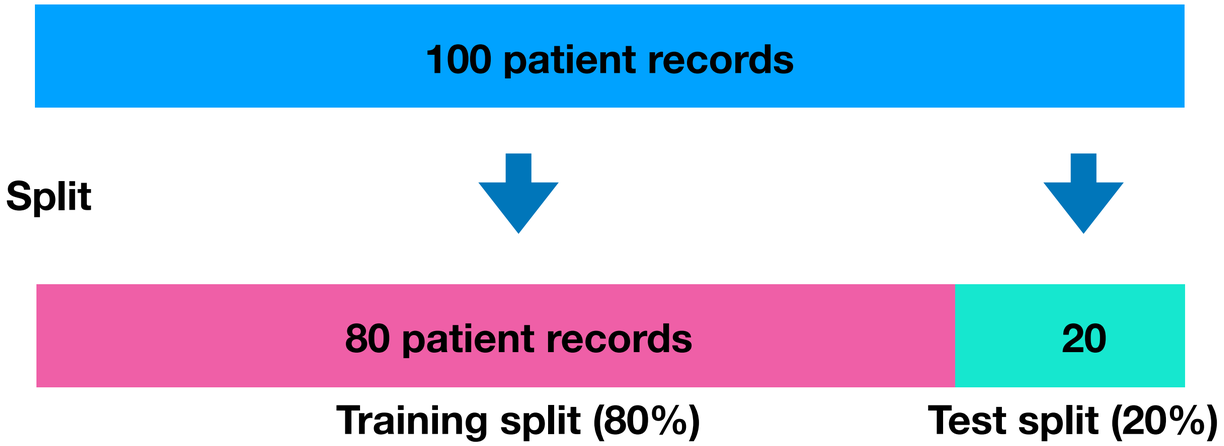

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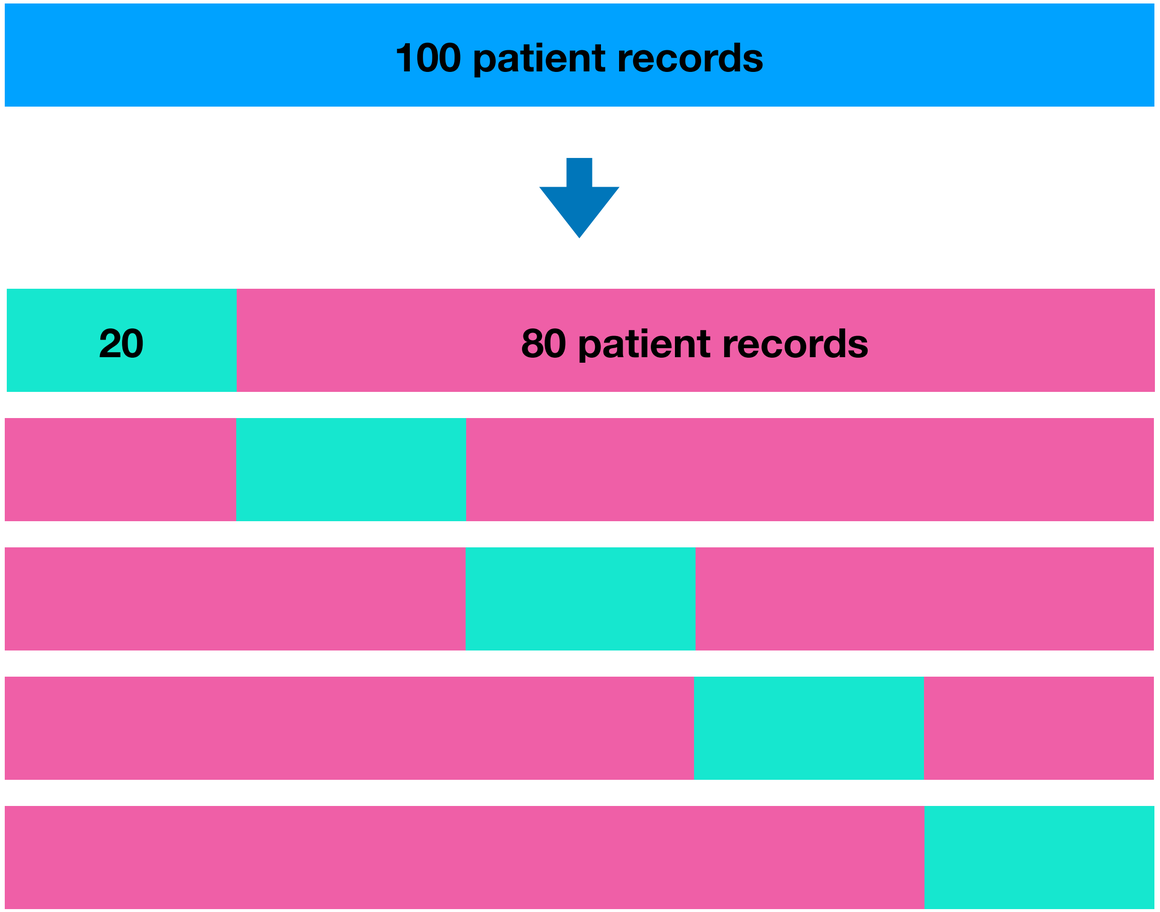

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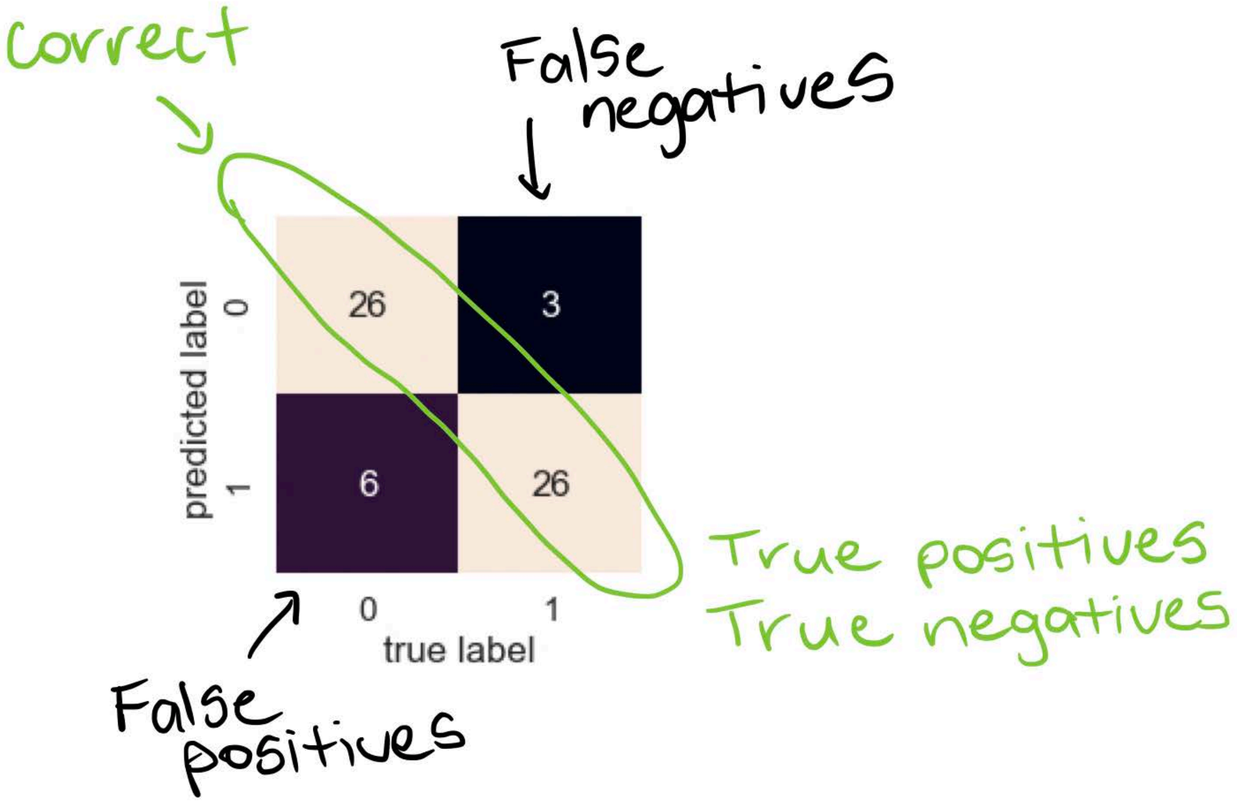

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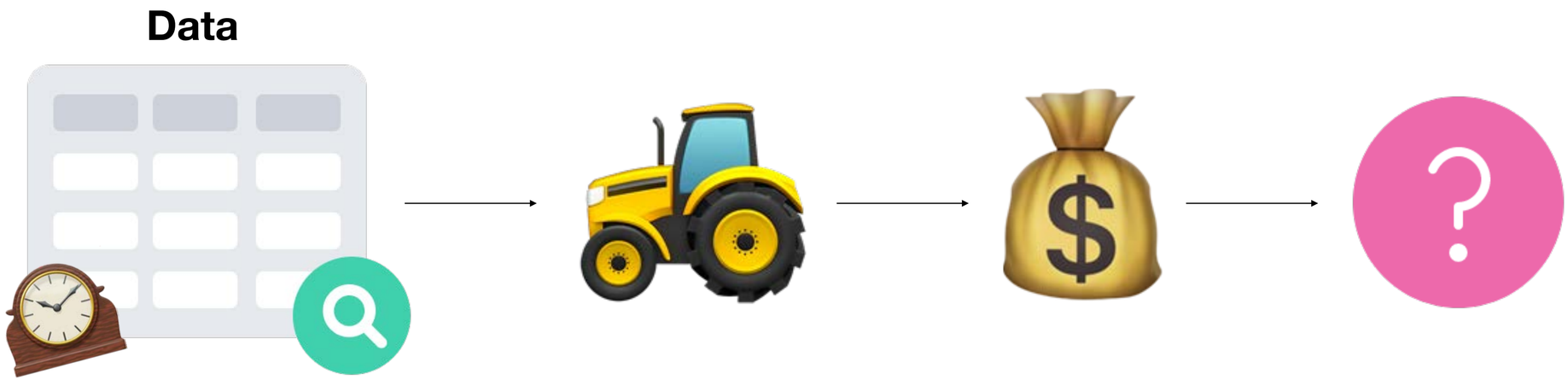
Structured Data Project 2: Predicting the sale price of Bulldozers (regression)



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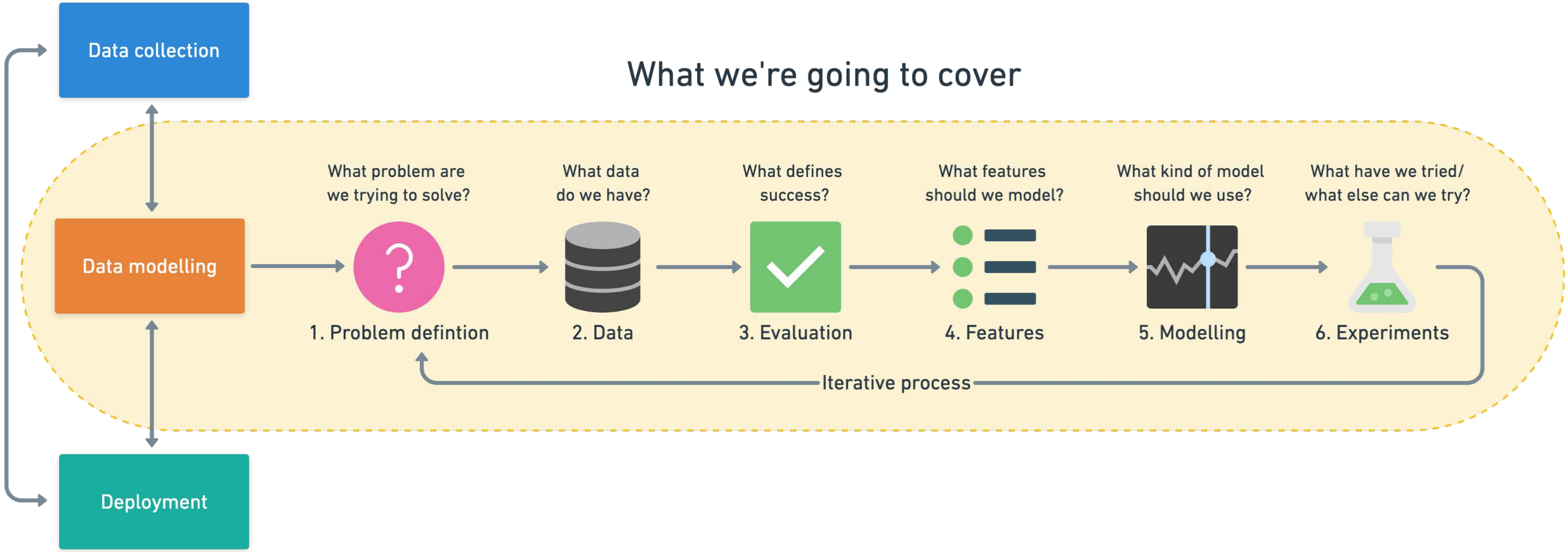

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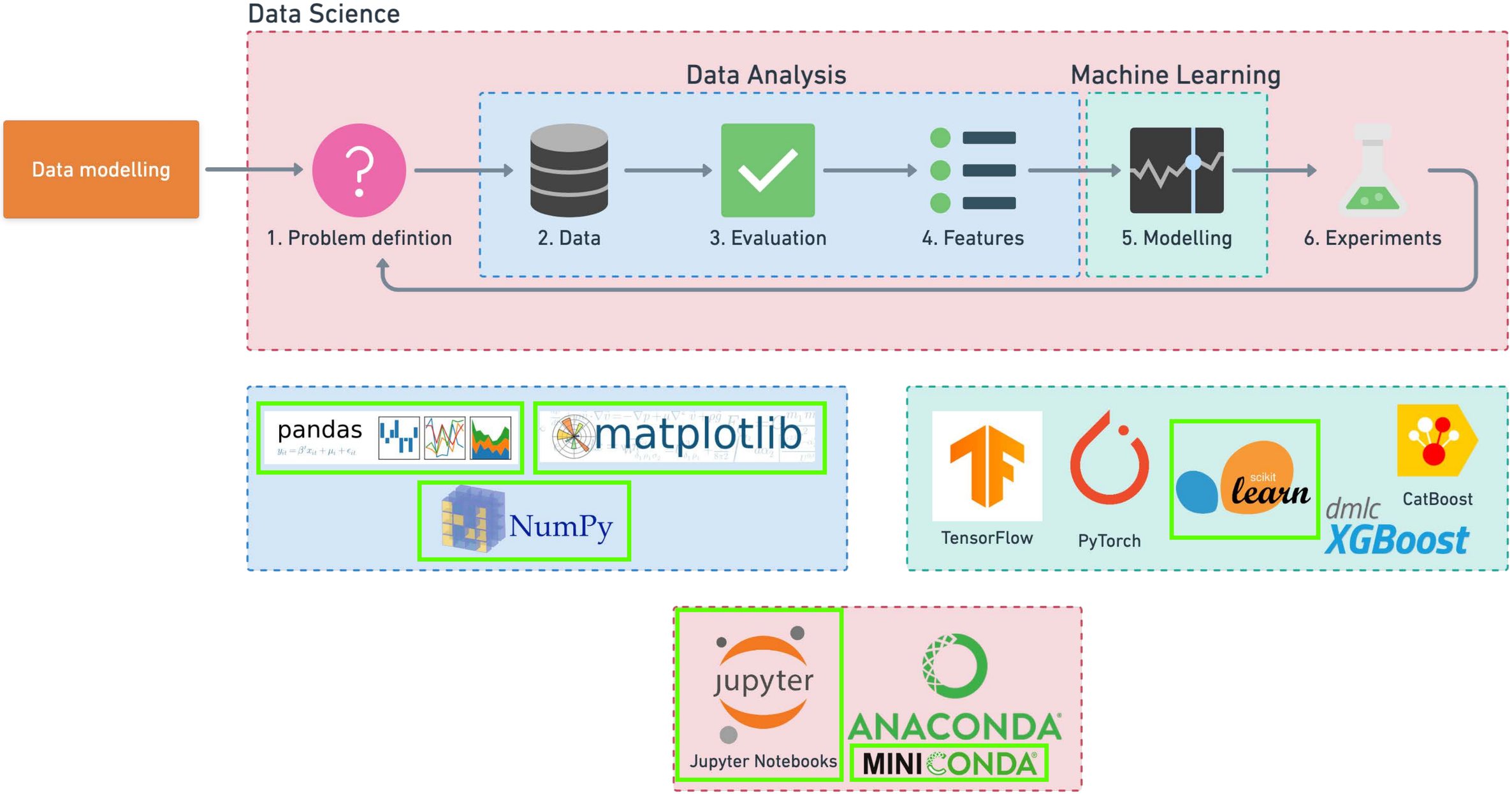

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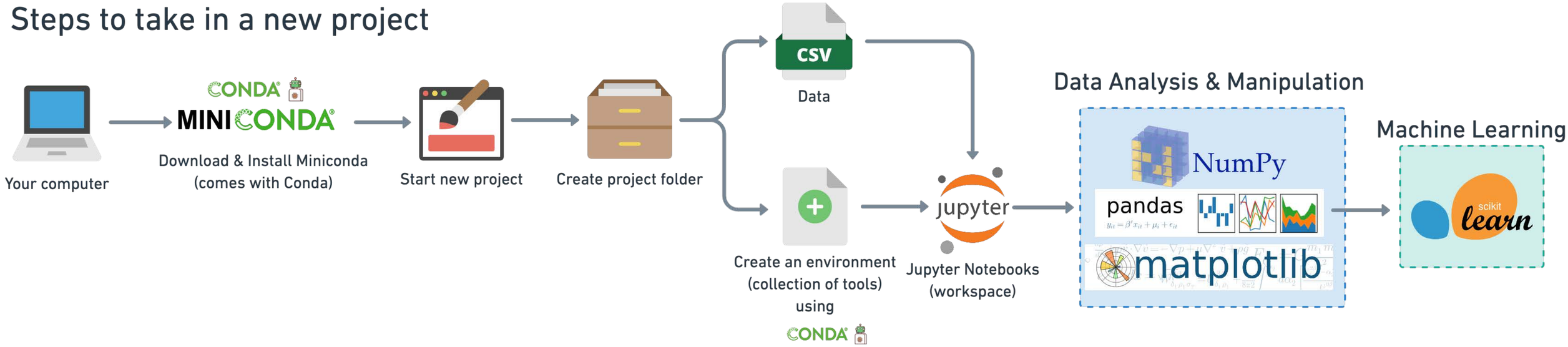

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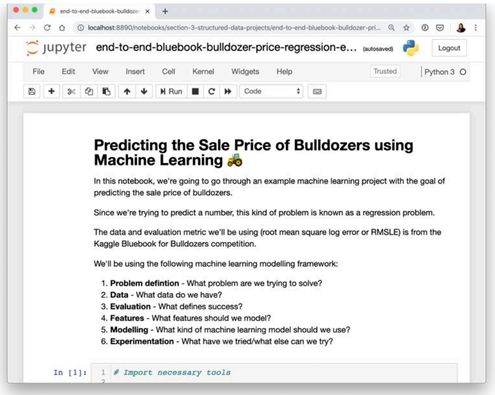

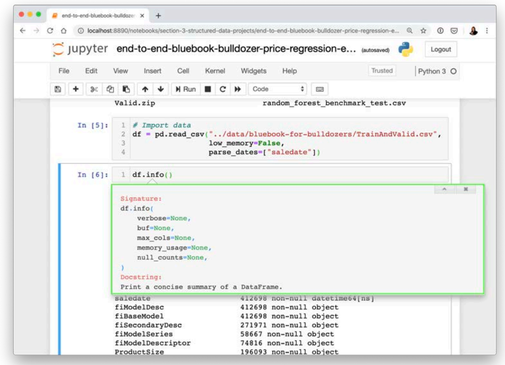

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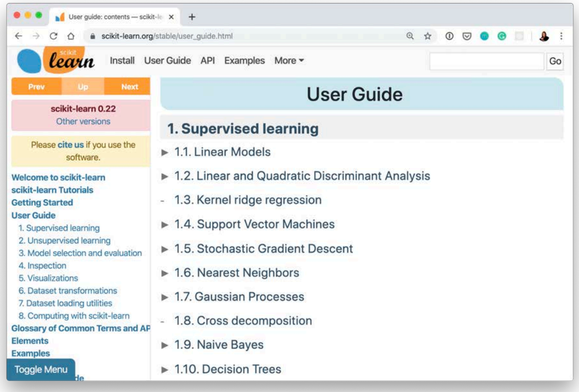

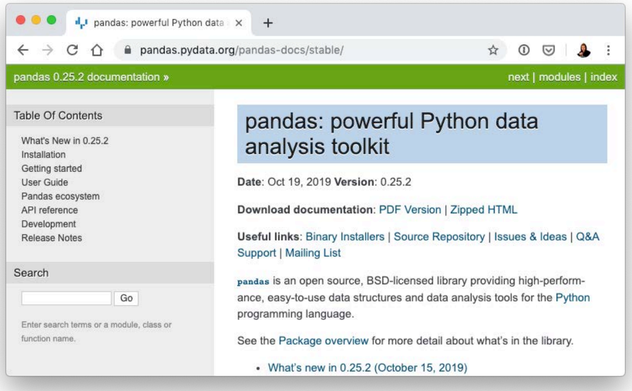

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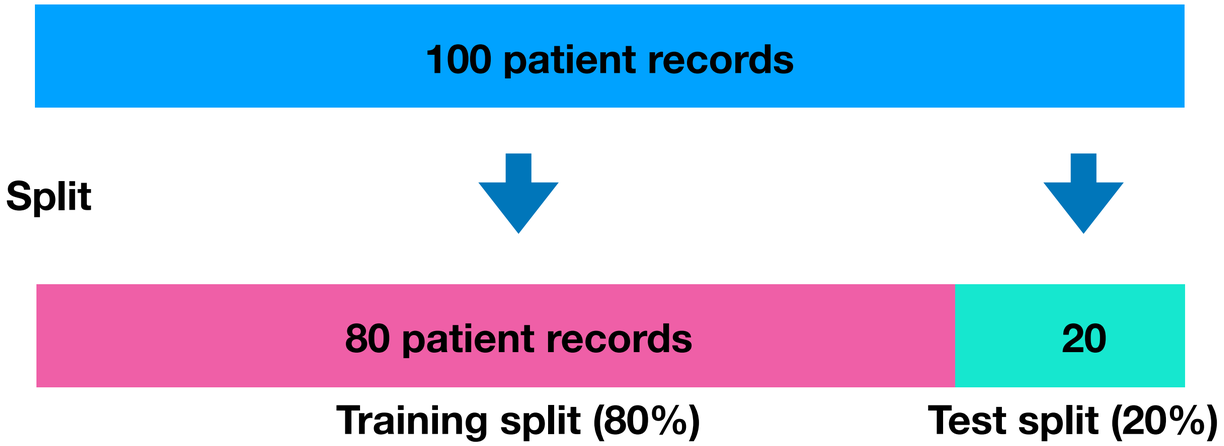

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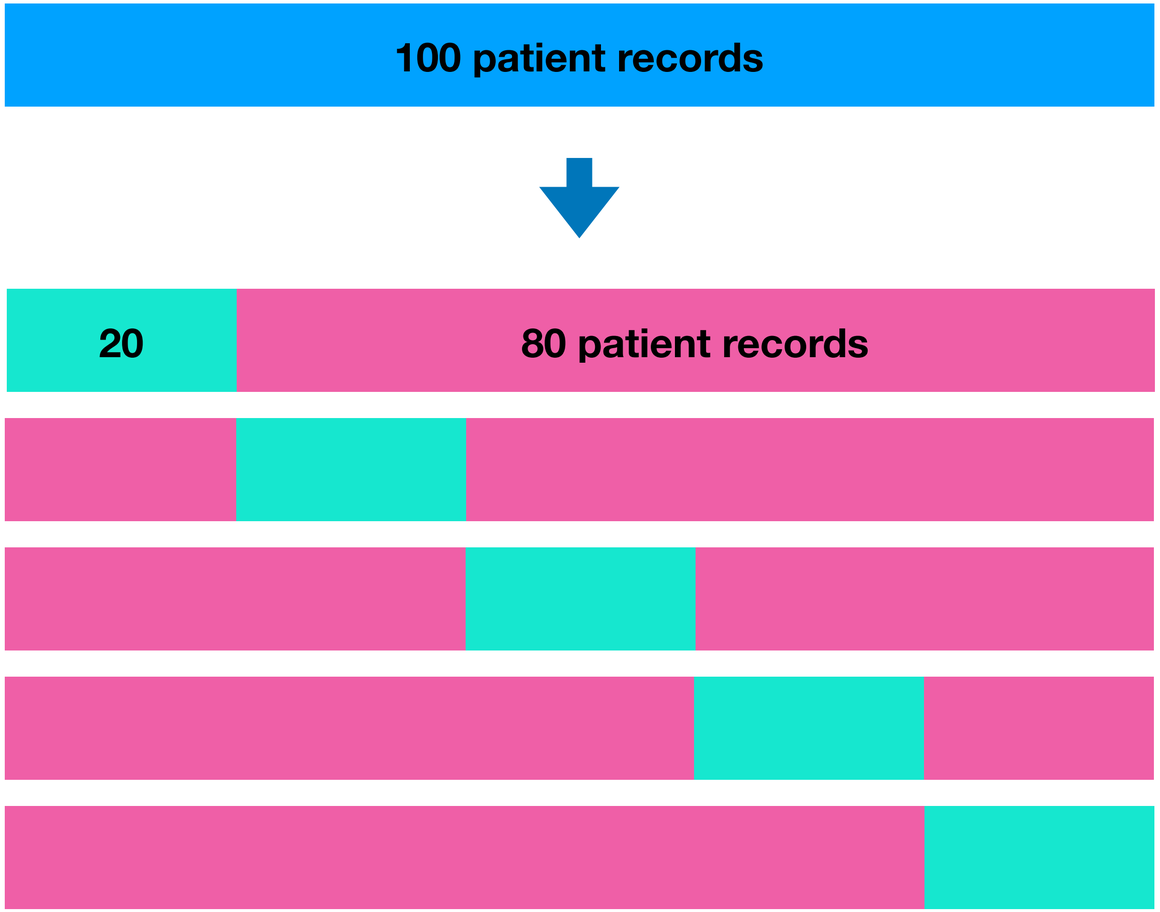

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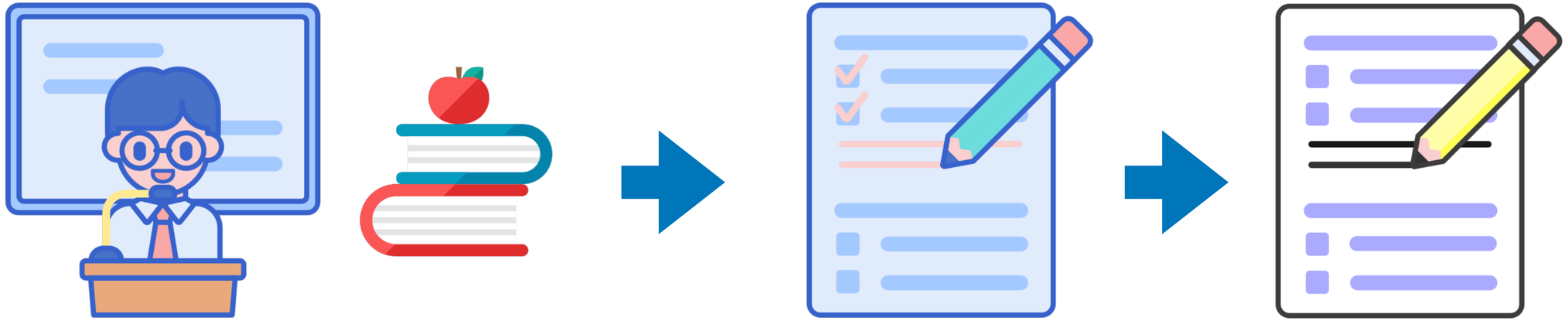

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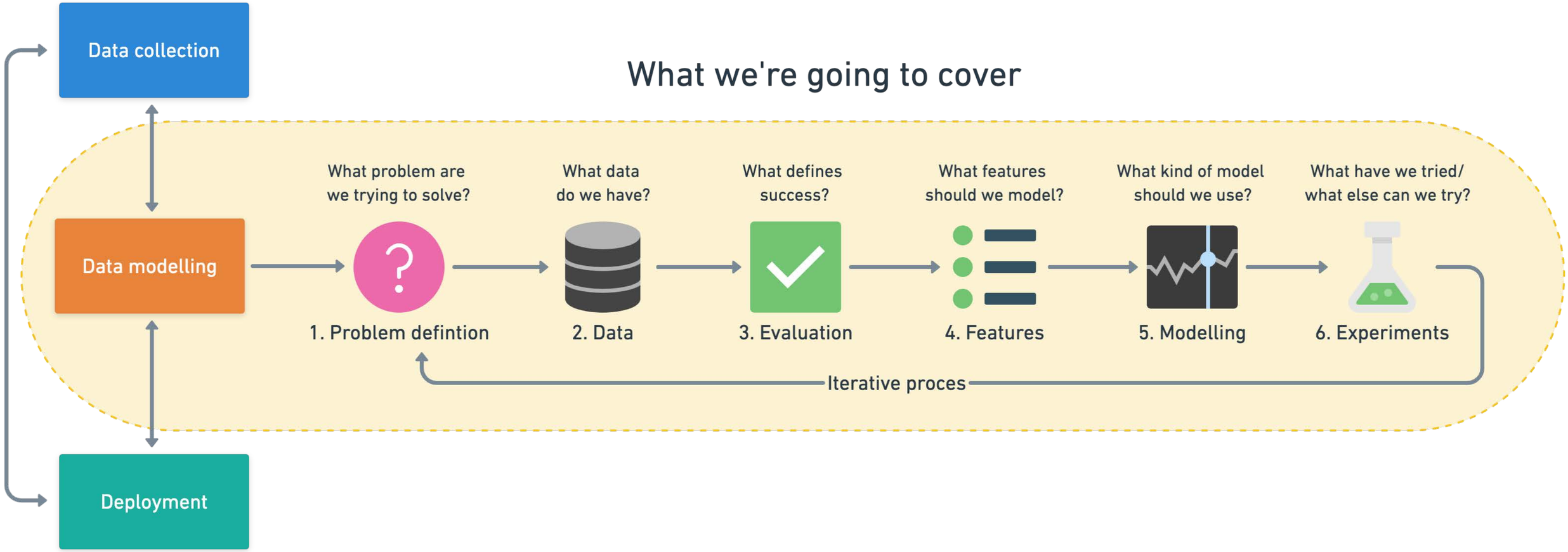

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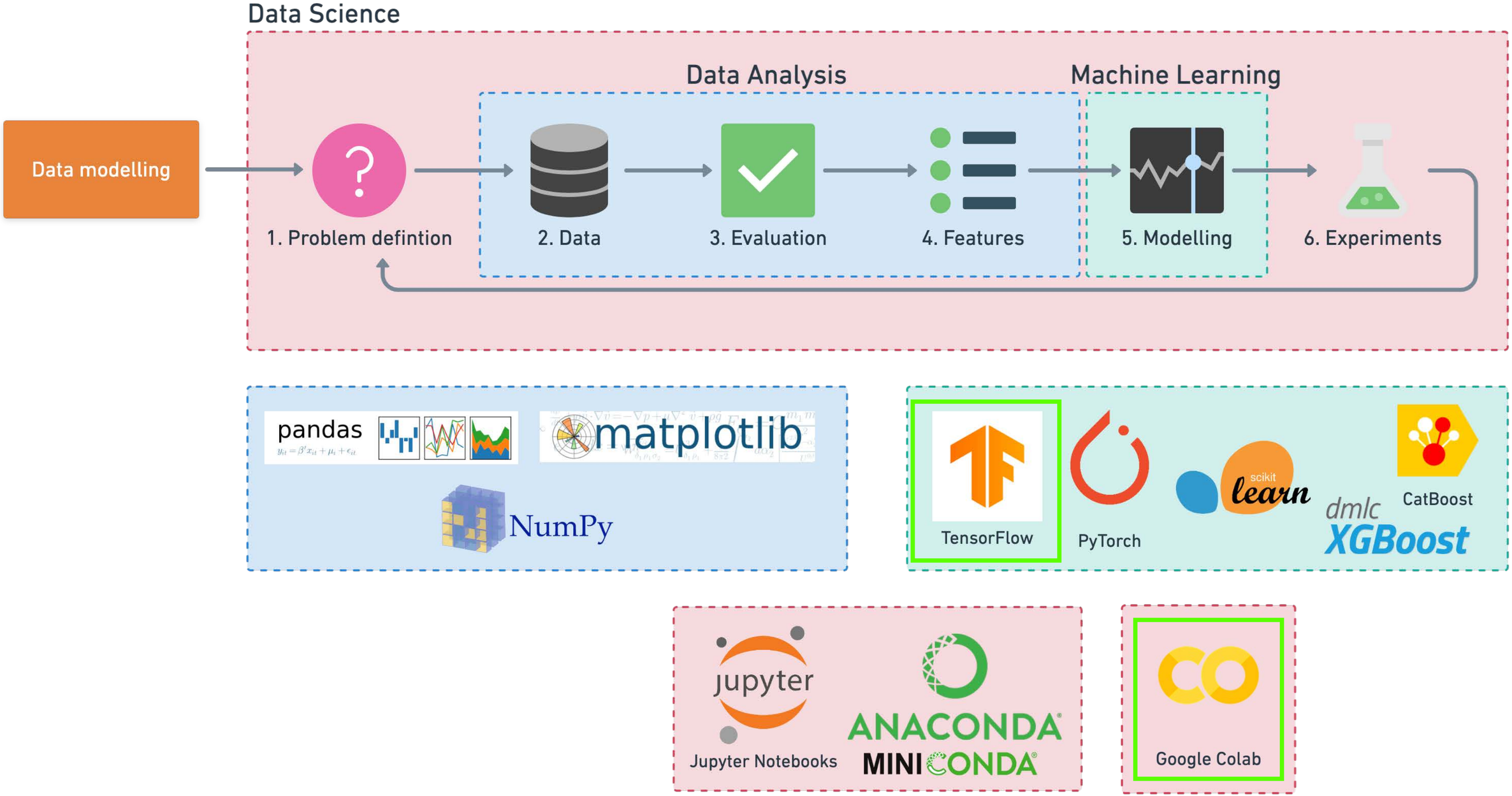
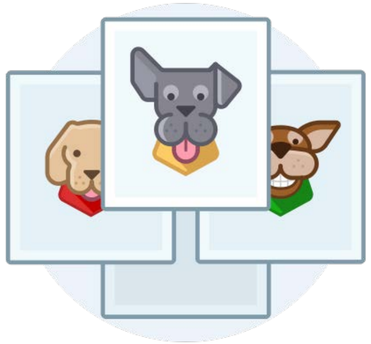
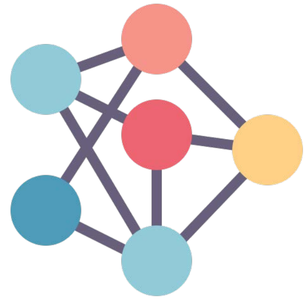


A new contender!

What is TensorFlow?



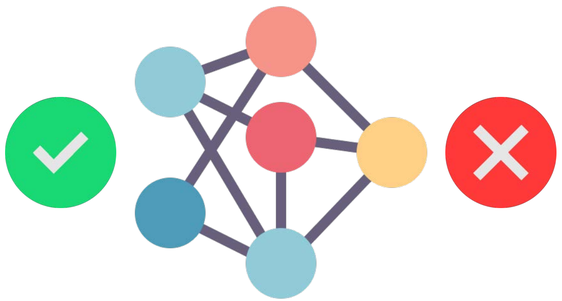


From: daniel@mrdbourke.com
Hey Daniel,

First of all, this machine learning course is incredible!
I can't wait to use what I've learned!

Unstructured

?



Why TensorFlow?

- Write fast deep learning code in Python (able to run on a GPU)
- Able to access many pre-built deep learning models
- Whole stack: preprocess, model, deploy
- Originally designed and used in-house by Google (now open-source)

What is a GPU?

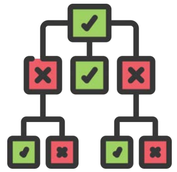
Choosing a model (throwback)

Problem 1 (structured)

Model 1

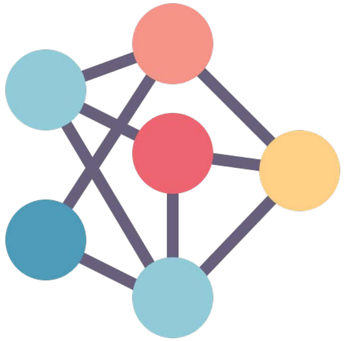
Structured Data

CatBoost



Random Forest

Problem 2 (unstructured)



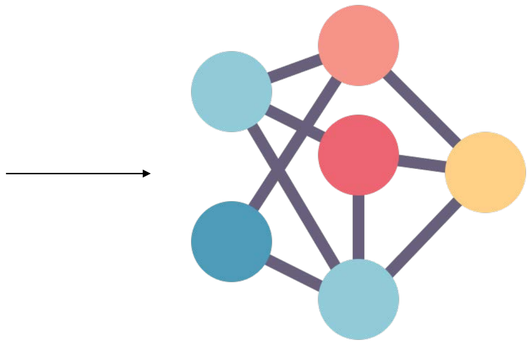
Model 2

Unstructured Data

Deep Learning

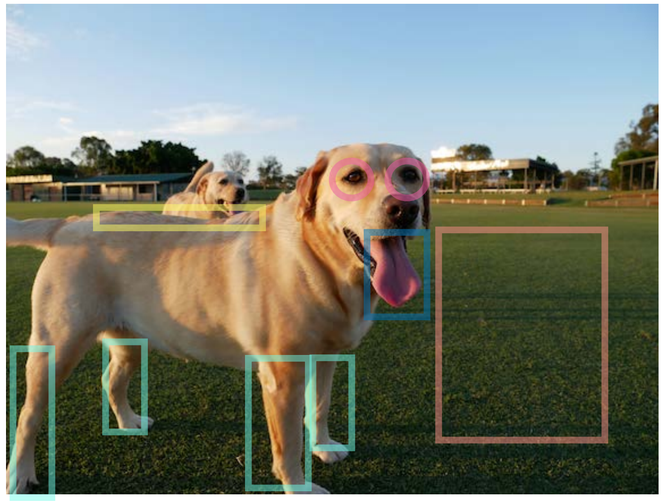
Transfer Learning

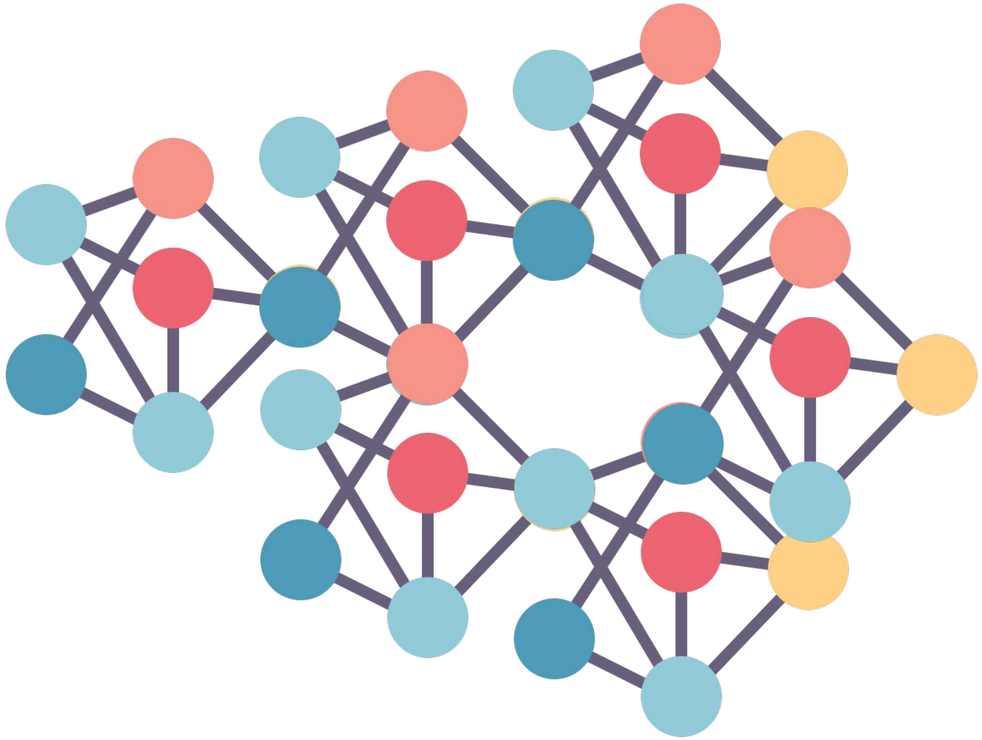
What is deep learning? What are neural networks?



Labrador

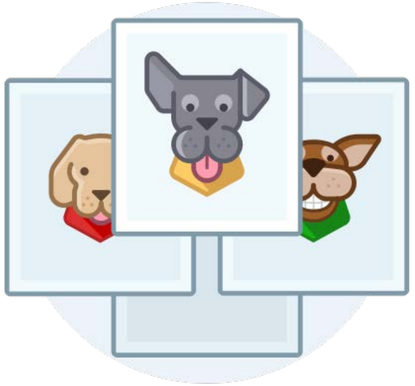
What is deep learning? What are neural networks?





Labrador

What kind of deep learning problems are there?



From: daniel@mrdbourke.com
Hey Daniel,

First of all, this machine learning course is incredible!
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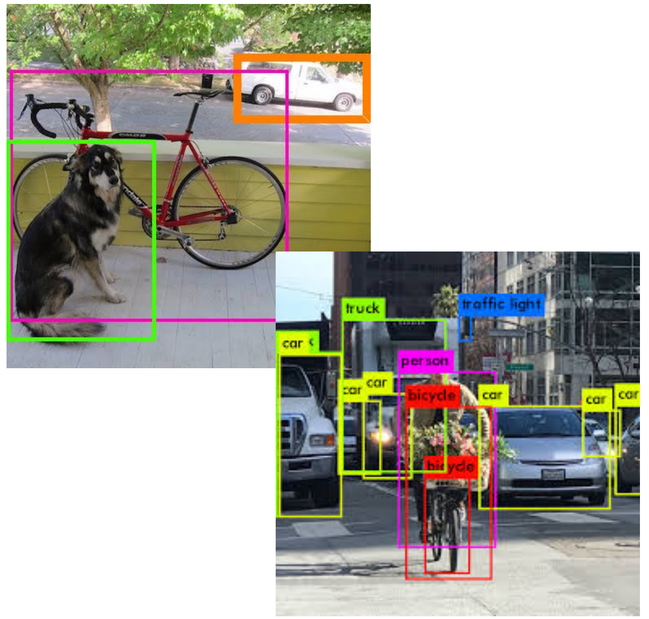
Classification

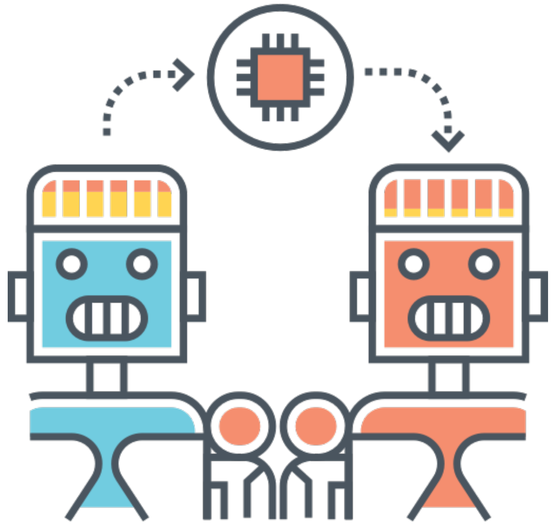
Hey Siri, where's the nearest cafe?

Sequence to sequence (seq2seq)



Object detection

What is transfer learning? Why use transfer learning?

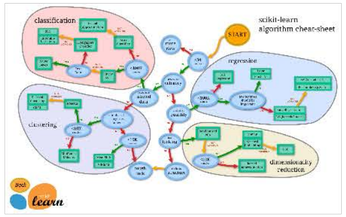


- Take what you know in one domain and apply it to another.
- Starting from scratch can be expensive and time consuming.
- Why not take advantage of what's already out there?

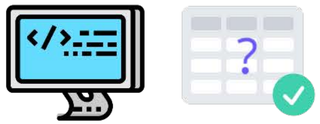
What are we going to cover?

A Scikit-Learn workflow

1. Get data ready

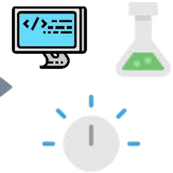


2. Pick a model
(to suit your problem)



3. Fit the model to the data
and make a prediction

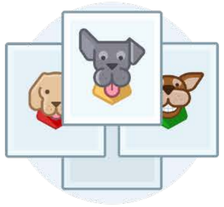
4. Evaluate the model



5. Improve through
experimentation

6. Save and reload
your trained model

A TensorFlow workflow



1. Get data ready
(turn into Tensors)

TensorFlow
Hub

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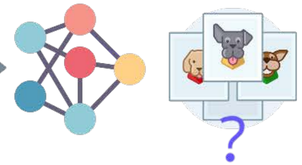

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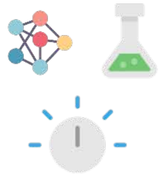

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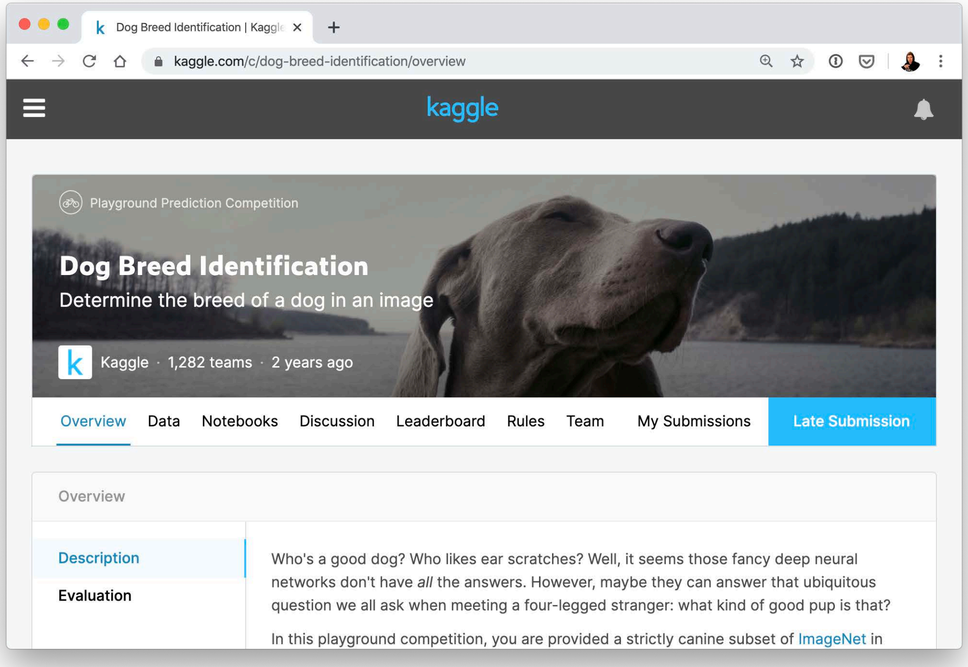
What are we going to cover?

- An end-to-end multi-class classification workflow with TensorFlow
- Preprocessing image data (getting it into Tensors)
- Choosing a deep learning model
- Fitting a model to the data (learning patterns)
- Making predictions with a model (using patterns)
- Evaluating model predictions
- Saving and loading models
- Using a trained model to make predictions on custom data

The problem we're going to work on

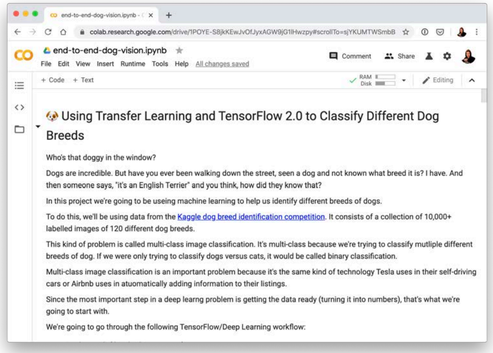


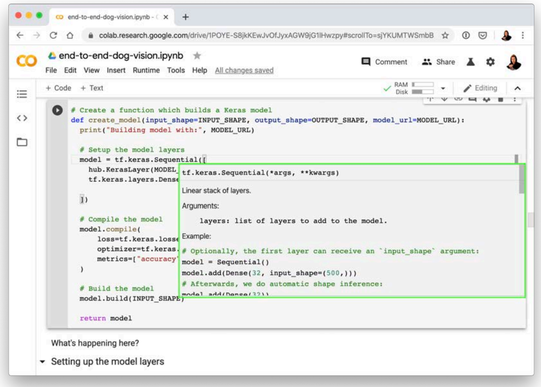
Classification

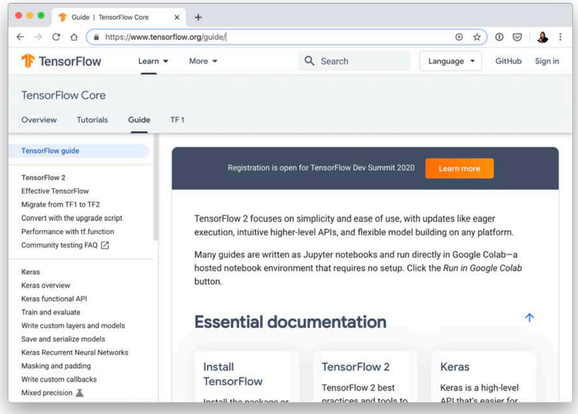
- "Is this example one thing or another?"
- Binary classification = two options
- Multi-class classification = more than two options

Where can you get help?

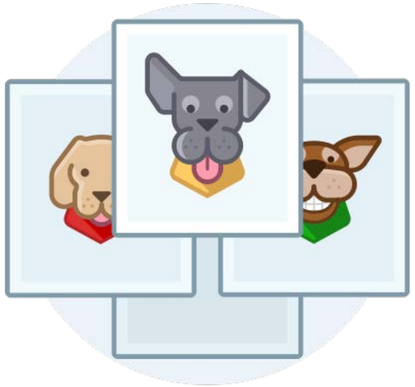
- Follow along with the code
- Try it for yourself
- Press SHIFT + CMD + SPACE to read the docstring
- Search for it
- Try again
- Ask (don't forget the Discord chat!)







Let's find those doggos!



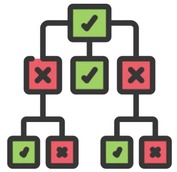
Choosing a model (throwback)

Problem 1 (structured)

Model 1

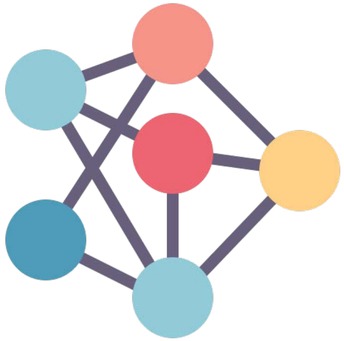
Structured Data

CatBoost



Random Forest

Problem 2 (unstructured)



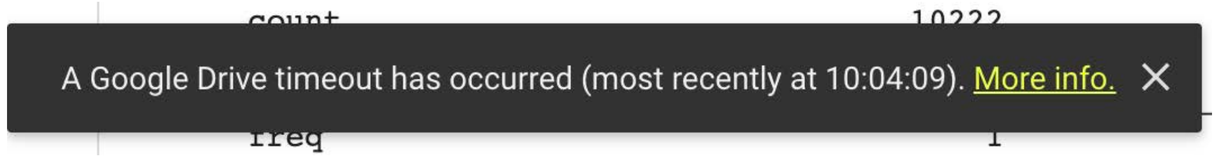
Model 2

Unstructured Data

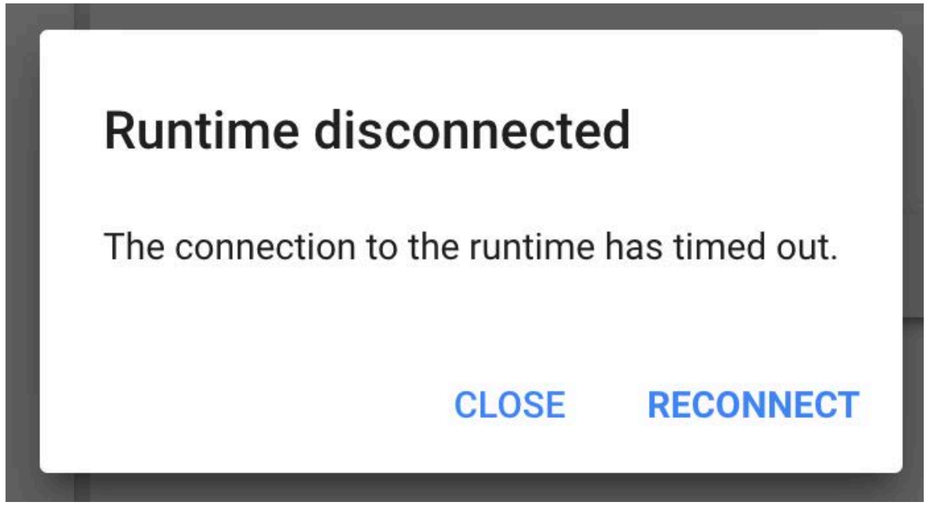
Deep Learning

Transfer Learning

Things you might see in Colab



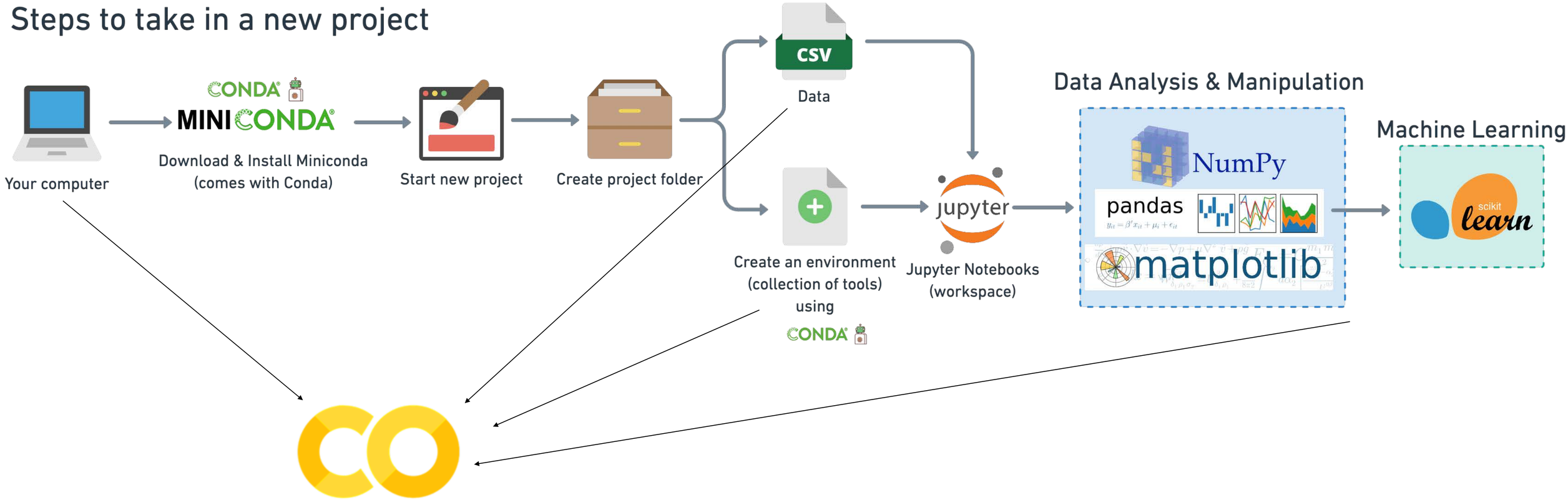
Usually fixes itself, may need to reconnect Google Drive to Colab.



A Colab connection will sometimes drop out (it's hard to tell when). If it does, you'll need to reconnect and potentially rerun all of your cells (disconnecting = variables lost).

For more information and fixes, refer to the Google Colab FAQ: https://research.google.com/colaboratory/faq.html

Steps to take in a new project



What are we going to cover?

A Scikit-Learn workflow

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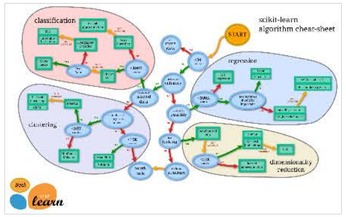

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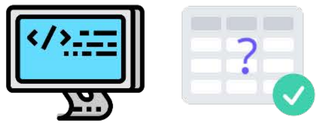

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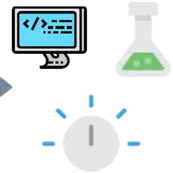

5. Improve through
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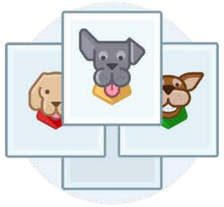
A TensorFlow workflow



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TensorFlow
Hub

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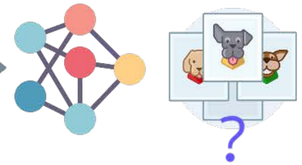

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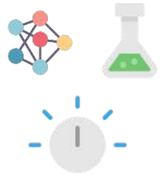

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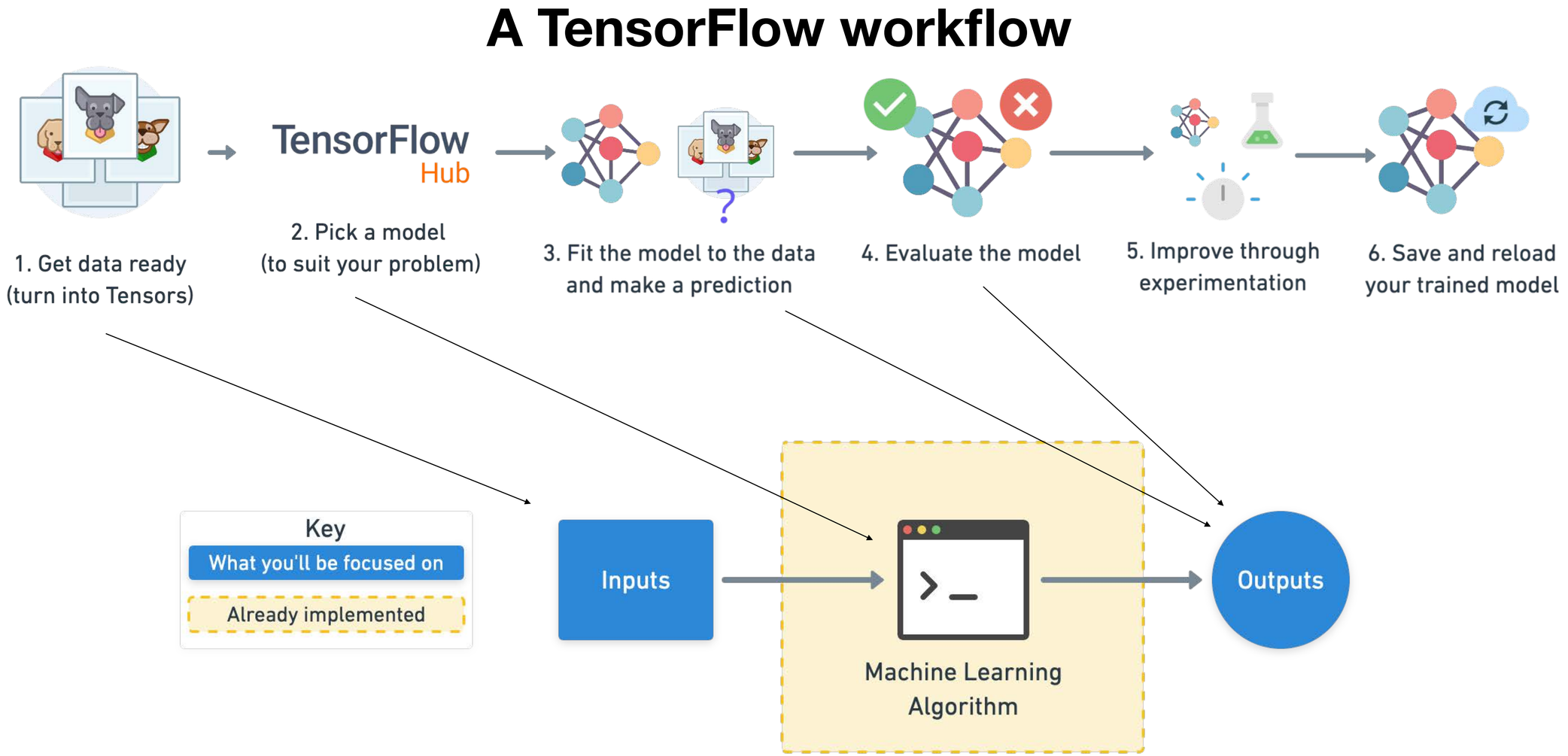
What we're focused on

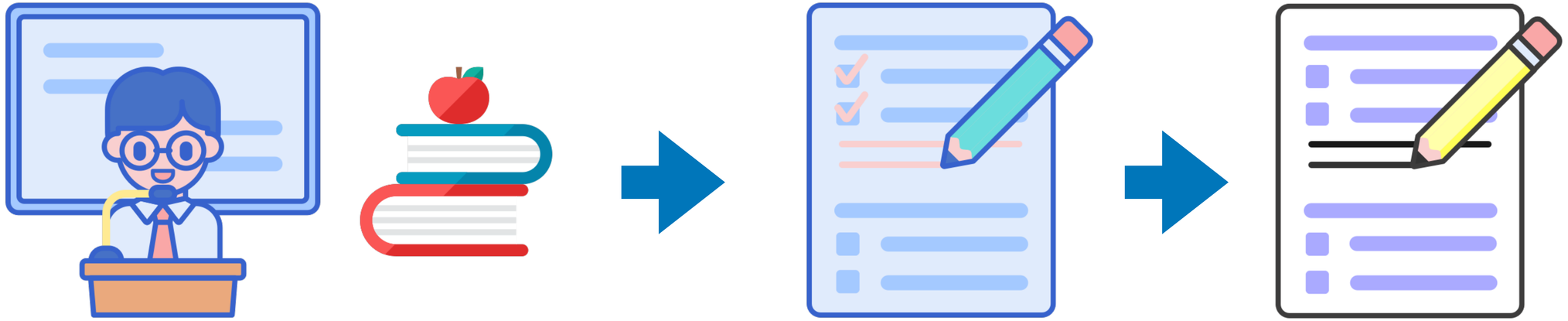


Which activation? Which loss?

Binary classification	Multi-class classification
Activation: Sigmoid	Activation: Softmax
Loss: Binary Crossentropy	Loss: Categorical Crossentropy

The most important concept in machine learning

(the 3 sets)



Course materials (training set)

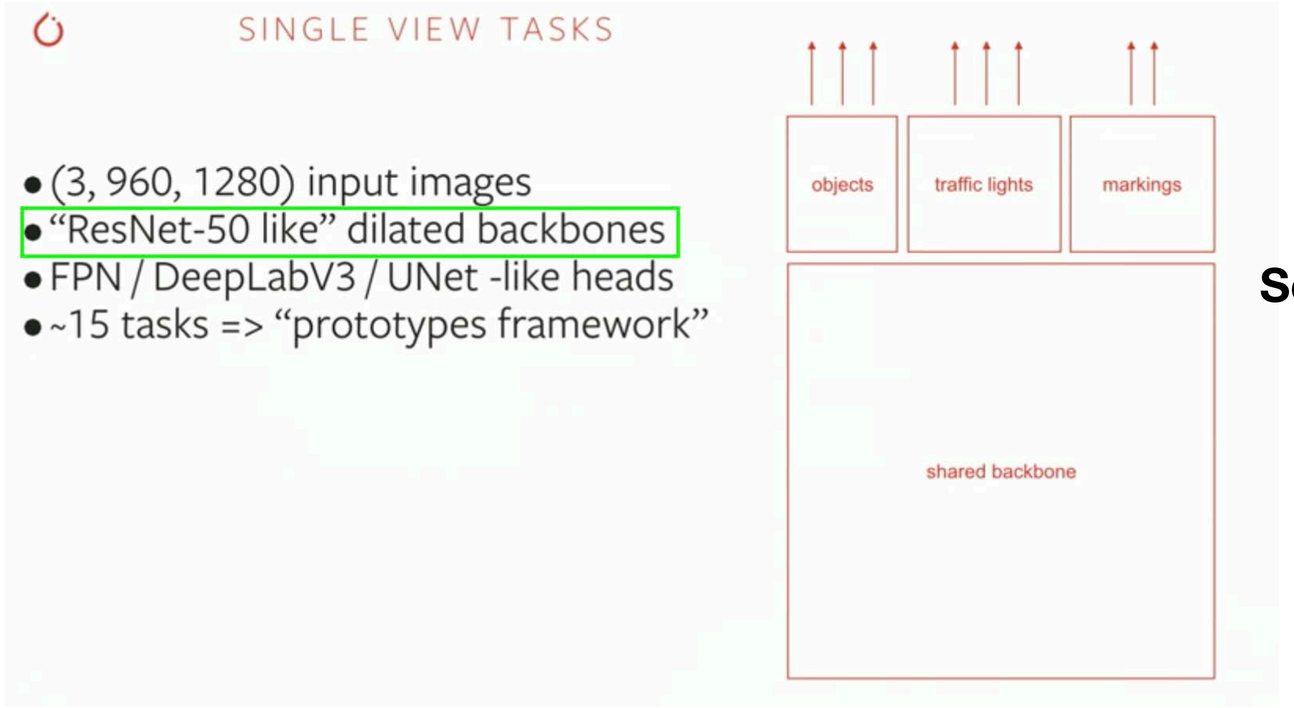
Practice exam (validation set)

Final exam (test set)

Generalization

The ability for a machine learning model to perform well on data it hasn't seen before.

Tesla using ResNet50 backbones

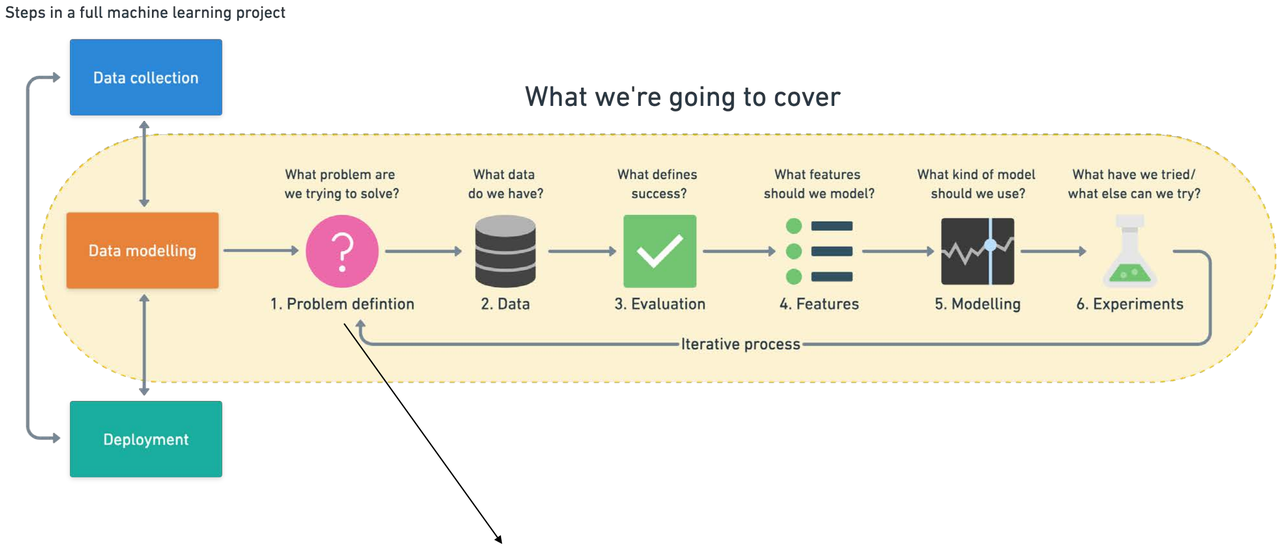


Source: “PyTorch at Tesla by Andrei Karpathy”
https://youtu.be/oBklltKXtDE?t=173

How to think about communicating and sharing your work

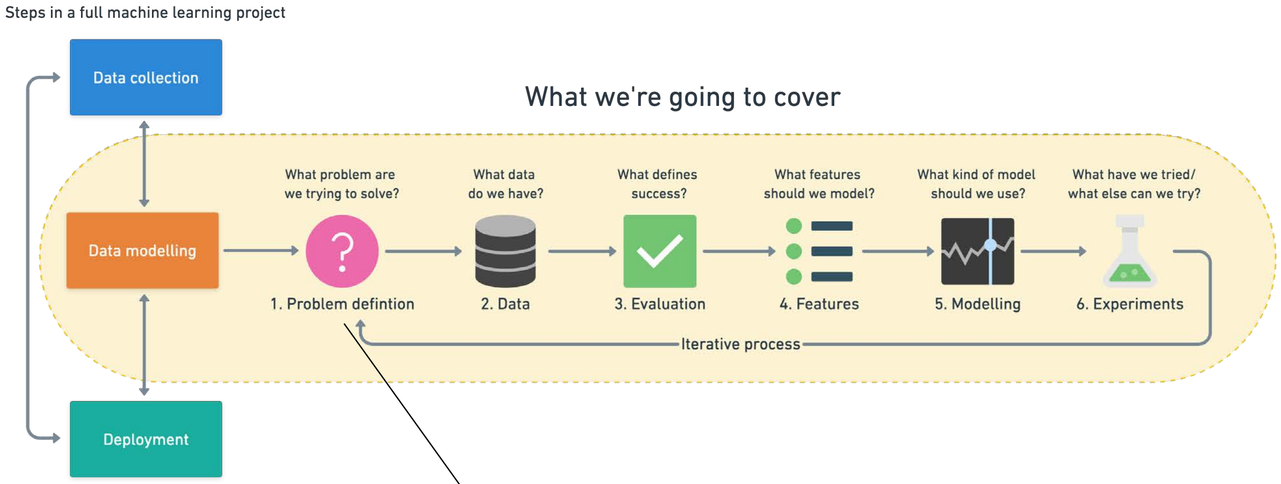
Now you've got skills, what do you do next?

The most important question you can ask



“Who’s it for?”

The most important question you can ask



“Who’s it for?”

What questions will they have?

What needs do they have?

What concerns can you address before they arise?

Heard but not understood

Heard and (potentially) understood

Who's it for?

People on your team	People outside your team
Boss	Clients
Project manager	Customers
Teammates	Fans

Communicating with people on your team

People on your team	People outside your team
Boss	Clients
Project manager	Customers
Teammates	Fans

“Who’s it for?” → **“What do they need to know?”** →

How the project is going

What’s in the way

What you’ve done

What you’re doing next

Why you’re doing something next

Who else could help

What’s not needed

Where you’re stuck

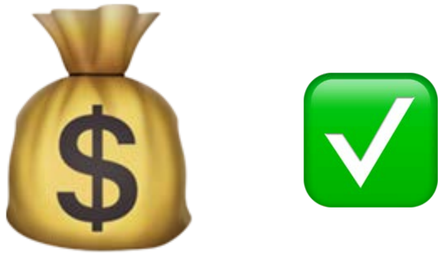
What’s not clear

What questions do have

Are you still working towards the right thing

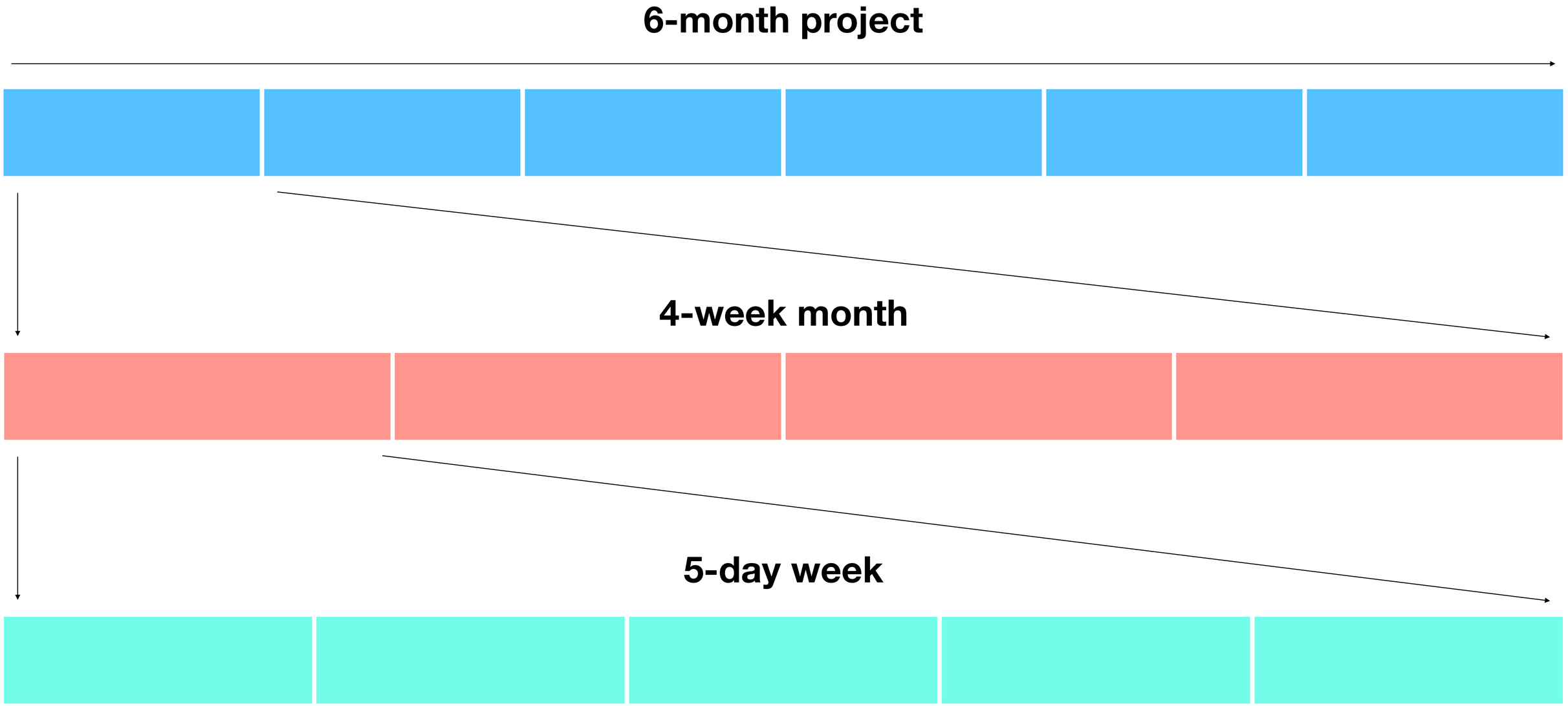
Is there any feedback or advice

The Project Manager, Boss, Senior, Lead



The People You're Working With, Sitting Next to, in the Group Chat

Break it down



What did you work on today?

What I worked on today (1-3 points on what you did):

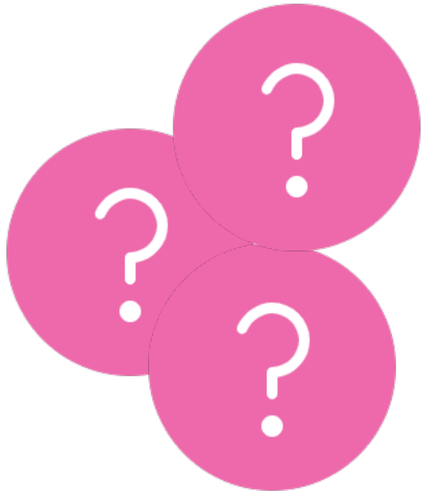
- What's working?
- What's not working?
- What could be improved?

What I'm working on next:

- What's your next course of action? (based on the above)
- Why?
- What's holding you back?

Relate back to overall project goal

Take note of overlaps



Progress, not perfection

“Here’s what I’ve done.”