Certainly! Here is the text reformatted into a structured format with headings for easier readability:

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- \*\*Google Services and Cookie Usage\*\*
- \*\*Purpose of Cookies and Data:\*\*
  - Deliver and maintain Google services.
  - Track interruptions and protect against spam, fraud, and unauthorized use.
  - Measure audience engagement and website statistics.
  - Analyze service usage and improve service quality.
- \*\*Options for Cookie Usage:\*\*
  - \*\*Accept All:\*\*
    - Use cookies and data to develop and improve new services.
    - Deliver ads and measure their effectiveness.
    - Show personalized content based on your settings.
    - Display personalized ads based on your settings.
  - \*\*Reject All:\*\*
    - Cookies are not used for the additional purposes listed above.
- Non-personalized content is influenced by current activity, active search session, and approximate location.
- \*\*Impact of Non-Personalized Content:\*\*
  - Influenced by current viewing activity and approximate location.
- Includes relevant results, recommendations, and ads based on previous browser activity, such as past Google searches.
- \*\*Audience Suitability:\*\*
- Cookies and data may be used to tailor the experience based on audience suitability, where applicable.
- \*\*Additional Options:\*\*
  - \*\*More Options:\*\*
    - Provides more information on managing privacy settings.
  - Visit [g.co/privacytools](https://g.co/privacytools) at any time for privacy settings management.

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This structured format should make it easier for your AI assistant to parse and utilize the information as a knowledge base.