Nabila Gudiño Ochoa

Software Engineer

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# PROFILE

I'm a software engineer with 8+ years of experience in front-end development, integrating features, and optimising user experiences. I love taking special care of the user flow because I firmly believe that if the user experience is awful, even if your design is beautiful, the entire project will fail for that specific user.

I want to perfect myself in a specific technology (React and React Native) and keep myself entertained with the different challenges that each project can give. I am proficient in HTML5, CSS3, JavaScript, Git, Typescript, React, React Native, Redux Toolkit and Jest. I have strong leadership and mentoring abilities and would like to guide junior developers throughout the software development life cycle.

# EXPERIENCE

### Denode | Sr. React Engineer

*MAR 2024 - CURRENT*

* Implemented new features on their own products.
* Implemented new features on the client's products.
* Work alone on the front-end tasks.

### *Key Skills:* React, HTML5, CCS3, Git, JavaScript, Material CSS, Tailwind, Figma.

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### ELB US Inc. | Sr. React Engineer and Sr. UX Designer

*MAR 2024 - CURRENT*

* Implemented new features on their own product, GP Redux.
* Improved the user flow for data entering on the existing views.
* Design new sections that will be developed in the next sprints.
* Work alone on the front-end on a small team.

### *Key Skills:* React, HTML5, CCS3, Git, JavaScript, Mantine CSS, Figma.

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### TMT Insights | Sr. React Engineer

*SEP 2022 - SEP 2023*

* Implemented new features for Polaris, the main product of this company.
* Improved the user flow for data entering: implemented draft orders so the user can divide the charging multiple times.
* Optimised Redux-Toolkit slices so the developer can quickly know which one they should use.
* Implemented an entirely new look for the app.

*Key Skills:* React, Redux toolkit, HTML5, CCS3, Git, JavaScript, Styled-components.

### Foxbox Digital | Sr. Software Developer

*OCT 2021 - JUL 2022*

* Implemented new features for Sidney Care web.
* Optimised user flows with the client, taking special care of the final users using the web.
* Take the leadership of the developer team and make technical decisions with the client's approval.

*Key Skills:* NextJS, HTML5, CCS3, Git, Typescript, Styled-components, Tailwind, MaterialUI.

### Qu Beyond | React Native Developer

*APR 2021 - OCT 2021*

* Implemented all the features for Notify, a secondary product app of this company.
* Implemented pop notifications for this mobile app.
* Implemented optimal user flows and chart manipulations.
* Work alone on the front-end on a small team.

*Key Skills:* NextJS, HTML5, CCS3, Git, Typescript, Styled-components, Tailwind, MaterialUI.

### Making Sense | UX Developer

*JAN 2020 - APR 2021*

* Implemented all the components for the Design System on Storybook
* Be a bridge between the design and the front-end team.
* Assisted front-end developers with styling and component implementation issues.
* Supported designers in their decisions regarding development limitations.
* Implemented accessibility information on the whole project to allow screen readers.

*Key Skills:* React, React Native, Storybook, HTML5, CCS3, Git, Typescript, Styled-components.

### Darwoft | Front-End Developer and UX/UI Designer

*OCT 2018 - JAN 2020*

* Redesigned and implemented the new version of a University student platform.
* Created mockups and high-definition designs for different clients.
* Implemented new projects for different clients.
* Assisted designers on user tests: usability tests, focal groups, surveys, etc.

*Key Skills:* React, HTML5, CCS3, Git, Typescript, Styled-components, MaterialUI, Figma, Invision, Adobe XD, Photoshop and Illustrator.

### SmartFran | Front-End Developer and UX/UI Designer

*FEB 2017 - AUG 2018*

* Redesigned and implemented the new version of the fidelization web.
* Supported designers in their decisions regarding development limitations.
* Created mockups and high-definition designs for the fidelization web.
* Be a bridge between the design and the front-end team.
* Assisted other front-end developers with styling and component implementation issues.

*Key Skills:* KnockoutJS, HTML5, CCS3, Git, JavaScript, Styled-components.

### Sooft Technologies | Front-end Developer

*NOV 2015 - JAN 2017*

* Implemented new websites based on the established design for the different clients.
* Supported clients in their decisions regarding the web and the design.

*Key Skills:* KnockoutJS, HTML5, CCS3, Git, JavaScript.

# EDUCATION

**Universidad Nacional de la Defensa (IUA) *|*** *B.S. - Software Engineering | 2009-2016*

**Acámica *|*** *UX/UI Design | 2018*

**Centro Kandinsky *|*** *Web Design with WordPress | 2016*

**Colegio Universitario IES21 *|*** *Assertive Communication Workshop | 2016*

**Cambridge University *|*** *First Certificate in English | 2008*

# SKILLS

React / React Native

Redux Toolkit

Git

JavaScript / TypeScript

HTML5 / CSS3

Sass / Styled-components

Storybook

Jest

Bootstrap / Material UI / TailwindCSS / MantineCSS

Figma / Adobe XD / Adobe Photoshop / Adobe Illustrator

Scrum

Leadership / Results-driven / Creativity / Team-player