

LC #1 : No work

Jan  
30-01-2025

LC #2:

5 Feb-2025

## Multi Variate Analysis

-uni variate analysis, bivariate

Bivariate → 2 Variable

1 Variable ↳

↳ correlation, regression.

(mean, median, mode, sd, variation)

No of observations ( $n$ ) → object

→ Daily life examples of multivariate Analysis } matrix of one column-  
(15) Applications → vectors  
in IT. (Search) Assignment univariate

Examples: Educational system, Environmental Sciences.

### Definition:

It deals with the study of variables determined on more than one characteristics.

Example:

Personality

The no's of person under consideration is called Object.

Eye Color, height, Dressing sense, variable  
multi Variate Analysis

Let's consider the example of 1-variable 'Personality' having the characteristics like eye color, height and dressing sense.

The number of persons considered are the objects.

## 'Applications in Different Fields'

### ① Marketing & market Research

Demographics ↳ (Age, Gender, education)

Custom Geographic locations (The people who approach us)

Profiling Brand Loyalty (A person's preference for a particular brand)

Product Preferences (Buyer's preference for a product)

↳ (finding alternatives)

② Education : → learning Analysis

- Academic Performance
- class environment
- SocioEconomics stats
- parental environment.

## Organisation Of Multivariate Data : Matrices & Vectors

\* Multivariate is represented in rectangular,  
form.

no of variables      no. of observation  
(objects)

Univariate : e.g Suppose a univariate

→ single variable is  $\begin{bmatrix} x \\ x_1 \\ x_2 \\ \vdots \\ x_n \end{bmatrix}$  then it's vector  $\vec{x} = \begin{bmatrix} x_1 \\ x_2 \\ \vdots \\ x_n \end{bmatrix}$   
 → no relationship study  
 → Mean, mode, median,  $\sigma^2$ ,  $\sigma$

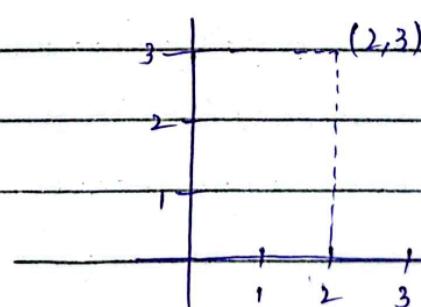
, Bar plot, Histogram, frequency table

↳ scatter plot

↳ line plot

## Is Relationship study

## L<sub>7</sub> Regression, Correlation



## Multivariate :

- ↳ multiple Variables Involved.

$\hookrightarrow$  multiple Variables Involved.

object variable

1 Observation Ki 1<sup>st</sup> entry      1 Observation Ki p<sup>th</sup> entry

$$X = \begin{bmatrix} X_{11} & X_{12} & \dots & X_{1p} \\ X_{21} & X_{22} & \dots & X_{2p} \\ \vdots & \vdots & \ddots & \vdots \\ X_{n1} & X_{n2} & \dots & X_{np} \end{bmatrix}$$

variables

$\therefore n > p$

no. of Variables ( object )

LC #3:

6-Feb-2025

**Vector:** Matrix with one column is vector.

It is represented by  $\vec{x}$

$$\vec{x} = \begin{bmatrix} x_1 \\ x_2 \\ \vdots \\ x_n \end{bmatrix} \text{ vertically.}$$

If we want to write it as horizontally.

$$\vec{x}' = \vec{x}^T = [x_1 \ x_2 \ x_3]^T$$

variable       $1 \times n$  — objects (Observations)

### Determinant of $2 \times 2$

e.g.  $A = \begin{bmatrix} 6 & 2 \\ 1 & 9 \end{bmatrix}$

$$\det A = |A| = (6)(9) - (2)(1) = 52$$

### Determinant of $3 \times 3$

$\frac{1}{16}$   
 $\frac{1}{57}$   
 $\frac{1}{129}$

i. Determinant can be

$$A = \begin{array}{ccccc} 1 & 5 & 9 & 1 & 5 \\ 2 & 0 & 1 & 2 & 0 \\ 3 & 8 & 6 & 3 & 8 \\ \hline C_1 & C_2 & & C_1 & C_2 \end{array}$$

Determined only  
for **Square** matrix

$$= (0 + 15 + 144) - (60 + 8 + 0)$$

### Properties Of Determinant :

1- Determinant only exist for square matrices.

Square matrix  $\Rightarrow$  no. of rows = no. of col

## 2- Diagonal matrix

Determinant of Diagonal matrix = product of Diagonal matrix.

$$\text{e.g. } A = \begin{bmatrix} 2 & 0 & 0 \\ 0 & 4 & 2 \\ 0 & 0 & 5 \end{bmatrix}$$

$$|A| = 2 \times 4 \times 5 = 40$$

3- If element of single row or column of a matrix are multiplied by the scalar ( $k$ ), The determinant of new matrix =  $k|A|$

$$\text{e.g. } A = \begin{bmatrix} 1 & 2 \\ 0 & 2 \end{bmatrix} \quad \text{Now multiply R}_1 \text{ with 2}$$

$$B = \begin{bmatrix} 2 & 4 \\ 0 & 2 \end{bmatrix} \rightarrow |A| = 4 - 0 = 4 \quad 2 \times (2)$$

$$\text{Scalar } |A| \xrightarrow{\text{Power (multiplied rows)}} \xleftarrow{\text{Scale}} 2|A|$$

If every element of a matrix ( $n \times n$ ) is multiplied by scalar  $c$  then  $|cA| = c^n |A|$

4- If two rows or Two columns are interchanged,

signs of determinant is reversed.

$$\text{e.g. } \begin{vmatrix} 2 & 4 \\ 1 & 6 \end{vmatrix} = 8$$

$$C_1 \rightarrow C_2$$

$$\begin{vmatrix} 4 & 2 \\ 6 & 1 \end{vmatrix} = -8$$

- whole
- 5- If any  $\uparrow$  row or column is 0 then the determinant of that matrix will be zero.
  - 6- If two row or two column are exactly same to each other, then the determinant of that matrix will be zero.
  - 7- If zero matrix / null matrix is given the determinant will be zero.

8-  $|AB| = |A||B|$

$\Rightarrow$

## Mean Vector and Variance and Covariance:

Summary Statistics and Descriptive statistics:

are measures that describe the data in multivariate analysis. The most commonly used measures are mean, variance, covariance & correlation.

Q: The dataset with 3 variables ( $X_1$  = expenditures,

$X_2$  = expenses  $X_3$  = household income) and five

observations are:

$X_1$	$X_2$	$X_3$
1.2	3.4	5.6
2.3	4.5	6.7
3.4	5.6	7.8
4.5	6.7	8.9
5.6	7.8	9.0

Calculate Mean Vector, & variance & Covariance matrix.

### Mean :

$$\text{Mean of } x_1 = \frac{1.2 + 2.3 + 3.4 + 4.5 + 5.6}{5} = 3.4$$

$$\text{Mean of } x_2 = \frac{3.4 + 4.5 + 5.6 + 6.7 + 7.8}{5} = 5.6$$

$$\text{Mean of } x_3 = \frac{5.6 + 6.7 + 7.8 + 8.9 + 9.0}{5} = 7.6$$

Mean Vector =  $\vec{x} = \begin{bmatrix} 3.4 \\ 5.6 \\ 7.6 \end{bmatrix}$

If we want to write it horizontally it will be written as:-

Mean Vector =  $\vec{x}^T = [3.4 \ 5.6 \ 7.6]$

$$\overrightarrow{x_i} = \frac{\sum_{i=1}^n x_i}{n} \quad (\text{General form})$$

$\therefore$  To compute Variance and Covariance matrix, we need to calculate variance of each variable and covariance b/w pair of variables.

### Variance :

$$\text{Variance of } x_1 = \frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x}_1)^2$$

$$\text{Variance of } x_1 = \frac{(1.2 - 3.4)^2 + (2.3 - 3.4)^2 + (3.4 - 3.4)^2 + (4.5 - 3.4)^2 + (5.6 - 3.4)^2}{4}$$

$$= \frac{4.84 + 1.21 + 0 + 1.21 + 4.84}{4} = 3.025$$

$$\text{Variance of } x_2 = \frac{(3.4 - 5.6)^2 + (4.5 - 5.6)^2 + (5.6 - 5.6)^2 + (6.7 - 5.6)^2 + (7.8 - 5.6)^2}{4}$$

$$= \frac{4.84 + 1.21 + 0 + 1.21 + 4.84}{4} = 3.025$$

$$\text{Variance of } x_3 = \frac{(5.6 - 7.6)^2 + (6.7 - 7.6)^2 + (7.8 - 7.6)^2 + (8.9 - 7.6)^2 + (9.0 - 7.6)^2}{4}$$

$$= \frac{4 + 0.81 + 0.04 + 1.69 + 1.96}{4} = 2.125$$

### Co-variance:

Between  $x_1$  and  $x_2$  :-

$$\begin{aligned} &= \frac{(1.2 - 3.4)(3.4 - 5.6) + (2.3 - 3.4)(4.6 - 5.6) + (3.4 - 3.4)(5.6 - 5.6)}{4} \\ &\quad + \frac{(4.5 - 3.4)(6.7 - 5.6) + (5.6 - 3.4)(7.8 - 5.6)}{4} \\ &= \frac{(-2.2)(-2.2) + (-1.1)(-1.1) + 0 + (0.6)(1.1) + (2.2)(2.2)}{4} = 2.08875 \end{aligned}$$

Between  $x_2$  and  $x_3$  :-

$$\begin{aligned} &= \frac{(3.4 - 5.6)(5.6 - 7.6) + (4.5 - 5.6)(6.7 - 7.6) + (5.6 - 5.6)(7.8 - 7.6) + (6.7 - 5.6)}{4} \\ &\quad + \frac{(8.9 - 9.6)(9 - 7.6)}{4} \\ &= \frac{(-2.2)(-2) + (-1.1)(-0.9) + 0 + (1.1)(1.3) + (2.2)(1.4)}{4} = 2.475 \end{aligned}$$

Between  $x_1$  and  $x_3$  :-

$$\begin{aligned} &= \frac{(1.2 - 3.4)(5.6 - 7.6) + (2.3 - 3.4)(6.7 - 7.6) + (3.4 - 3.4)(7.8 - 7.6) + (4.5 - 3.4)(8.9 - 7.6) + (5.6 - 3.4)(9 - 7.6)}{4} \\ &= \frac{(2.2)(-2) + (-1.1)(-0.9) + 0 + (1.1)(1.3) + (2.2)(1.4)}{4} = 2.475 \end{aligned}$$

$$\sum = \begin{bmatrix} \text{Variance of } x_1 & \text{covariance of } x_1 x_2 & \text{covariance of } x_1 x_3 \\ \text{covariance of } x_2 x_1 & \sigma^2 \text{ of } x_2 & \text{covariance of } x_2 x_3 \\ \text{covariance of } x_3 x_1 & \text{covariance of } x_3 x_2 & \sigma^2 \text{ of } x_3 \end{bmatrix}$$

Variance Covariance matrix is:

	3.4	2.8875	2.475
	2.8875	5.6	2.475
	2.475	2.475	7.6

LC #4

11-Feb-2025

Find mean Vector, covariance matrix and correlation matrix for two random variables  $x_1$  and  $x_2$  while joint  $\therefore E(x) = \mu$   
prob func  $f(x_1, x_2)$  is given by:

$x_1/x_2$	0	1	$f(x_1)$	$x_1 f(x_1)$	$x_2 f(x_2)$	
-1	0.24	0.06	0.30	-0.30	0	
0	0.16	0.14	0.30	0	0.2	$f(x_1) \text{ and } f(x_2)$
+1	0.40	0.00	0.40	0.40	0	Summation of
$F(x)$	0.80	0.2	1	0.10	0.2	$E[x_1 f(x_1)] = E[x_2 f(x_2)]$

$$\text{Mean Vector } \vec{\mu} = \begin{bmatrix} \mu_1 \\ \mu_2 \end{bmatrix} = \begin{bmatrix} 0.10 \\ 0.20 \end{bmatrix}$$

$x_1 \rightarrow \text{column}$

$$\mu_1 = E[x_1 f(x_1)] = 0.10$$

$x_2 \rightarrow \text{row}$

$$\mu_2 = E[x_2 f(x_2)] = 0.20$$

Variance-Covariance Matrix:-

$$\vec{\Sigma} = \begin{bmatrix} \sigma_{11} & \sigma_{12} \\ \sigma_{21} & \sigma_{22} \end{bmatrix}$$

$$\sigma_{11} = E[(x_1 - \mu_1)^2] = [E(x_1)]^2 = 0.69$$

$$= E[x_1^2 f(x_1)] - \mu_1^2$$

$$= [(-1)^2(0.30) + (0)^2(0.30) + (1)^2(0.40)] - (0.10)^2 = 0.69$$

$$\sigma_{11} = E(x_1)^2 - [E(x_1)]^2 = 4$$

$$= \sum x_1^2 f(x_1) - \mu_1^2 = 0.16$$

$$\sigma_{12} = E(x_1 x_2) - E(x_1) E(x_2)$$

$$= \sum_{j=1}^2 x_1 x_2 P(x_1, x_2) - \mu_1 \mu_2$$

$$= [(-1)(0)(0.24) + (0)(0)(0.16) + \frac{(+1)(0)}{(-1)(+1)(+1)}(0.40) + (-1)(1)(0.06) + (0)(1)(0.14) +$$

$$(+1)(1)(0)] - (0.1)(0.2)$$

$$= -0.080$$

$$\vec{\Sigma} = \begin{bmatrix} 0.69 & -0.080 \\ -0.080 & 0.16 \end{bmatrix}$$

LC #5 Continue: 13-Feb-2025

Correlation Matrix:

$$\vec{P} = \vec{\Sigma}^{-1} \vec{D}^{-1}$$

$$D = \text{diag} \sqrt{\sigma_{ii}}$$

So,

$$\vec{D} = \begin{bmatrix} \sqrt{\sigma_{11}} & 0 \\ 0 & \sqrt{\sigma_{22}} \end{bmatrix}$$

$D = \text{Diagonal}$   
matrix

\* Variance  $\rightarrow$  represented  
in diagonal

\* Inverse of Diagonal  
matrix =  $\frac{1}{\text{Num}}$

$$\vec{D} = \begin{bmatrix} \sqrt{0.69} & 0 \\ 0 & \sqrt{0.16} \end{bmatrix}$$

$$\vec{D} = \begin{bmatrix} 0.8307 & 0 \\ 0 & 0.4 \end{bmatrix}$$

$$\vec{D}^{-1} = \begin{bmatrix} \frac{1}{0.8307} & 0 \\ 0 & \frac{1}{0.4} \end{bmatrix}$$

- جیسے ملکوں کو کمپنی کا بھروسہ کرنا چاہیے

$$D^{-1} = \begin{bmatrix} 1.2038 & 0 \\ 0 & 2.5 \end{bmatrix}$$

$$\vec{P} = \begin{bmatrix} 1.2038 & 0 \\ 0 & 2.5 \end{bmatrix} \begin{bmatrix} 0.69 & -0.08 \\ -0.08 & 0.16 \end{bmatrix} \begin{bmatrix} 1.2038 & 0 \\ 0 & 2.5 \end{bmatrix}$$

$$\vec{P} = \begin{bmatrix} (1.2038)(0.69) + 0(-0.08) & 1.2038(-0.08) + 0(0.16) \\ 0(0.69) + 2.5(-0.08) & 0(-0.08) + 2.5(0.16) \end{bmatrix} \begin{bmatrix} 1.2038 & 0 \\ 0 & 2.5 \end{bmatrix}$$

$$\vec{P} = \begin{bmatrix} 0.8306 & -0.0963 \\ -0.2 & 0.4 \end{bmatrix} \begin{bmatrix} 1.2038 & 0 \\ 0 & 2.5 \end{bmatrix}$$

$$\vec{P} = \begin{bmatrix} 0.9997 + 0 & 0 + (-0.24075) \\ -0.24076 & 0 + 1 \end{bmatrix}$$

$$\vec{P} = \begin{bmatrix} 0.9997 & -0.24075 \\ -0.24076 & 1 \end{bmatrix}$$

Question: from  $\vec{Z} = \begin{bmatrix} 4 & 1 & 2 \\ 1 & 9 & -3 \\ 2 & -3 & 25 \end{bmatrix}$  obtain  $\vec{P}$

$$\vec{P} = D^{-1} \vec{Z} D$$

$$D = \text{diag}(D_{ii})$$

$$D = \begin{bmatrix} \sqrt{D_{11}} & 0 & 0 \\ 0 & \sqrt{D_{22}} & 0 \\ 0 & 0 & \sqrt{D_{33}} \end{bmatrix}$$

$$D = \begin{bmatrix} \sqrt{4} & 0 & 0 \\ 0 & \sqrt{9} & 0 \\ 0 & 0 & \sqrt{25} \end{bmatrix}$$

$$D^{-1} = \begin{bmatrix} 2 & 0 & 0 \\ 0 & 3 & 0 \\ 0 & 0 & 5 \end{bmatrix}$$

$$D^{-1} = \begin{bmatrix} 0.5 & 0 & 0 \\ 0 & 0.3 & 0 \\ 0 & 0 & 0.2 \end{bmatrix}$$

$$\vec{P} = \begin{bmatrix} 0.5 & 0 & 0 \\ 0 & 0.3 & 0 \\ 0 & 0 & 0.2 \end{bmatrix} \begin{bmatrix} 4 & 1 & 2 \\ 1 & 9 & -3 \\ 2 & -3 & 25 \end{bmatrix} \begin{bmatrix} 0.5 & 0 & 0 \\ 0 & 0.3 & 0 \\ 0 & 0 & 0.2 \end{bmatrix}$$

$$\vec{P} = \begin{bmatrix} 2+0+0 & 0.5+0+0 & 1+0+0 \\ 0+0.3+0 & 0+2.7+0 & 0+0+\cancel{0.6} \\ 0+0+0.4 & 0+0+-0.6 & 0+0+5 \end{bmatrix} \begin{bmatrix} 0.5 & 0 & 0 \\ 0 & 0.3 & 0 \\ 0 & 0 & 0.2 \end{bmatrix}$$

$$\vec{P} = \begin{bmatrix} 2 & 0.5 & 1 \\ 0.3 & 2.7 & -0.9 \\ 0.4 & -0.6 & 5 \end{bmatrix} \begin{bmatrix} 0.5 & 0 & 0 \\ 0 & 0.3 & 0 \\ 0 & 0 & 0.2 \end{bmatrix}$$

$$\vec{P} = \begin{bmatrix} 1+0+0 & 0+0.15+0 & 0+0+0.2 \\ 0.15+0+0 & 0+0.81+0 & 0+0+-0.18 \\ 0.2+0+0 & 0+-0.18+0 & 0+0+1 \end{bmatrix}$$

$$\vec{P} = \begin{bmatrix} 1 & 0.15 & 0.2 \\ 0.15 & 0.81 & -0.18 \\ 0.2 & -0.18 & 1 \end{bmatrix}$$

Quiz on  
~~one~~