INDUSTRY TALK:
SOFTWARE ENGINEER IN
AirAsia

EXECUTIVE SUMMARY

AirAsia has evolved from a low-cost airline into a digital travel and lifestyle platform, offering services across flights, logistics (Teleport), financial solutions (BigPay), and e-commerce. This transformation highlights their commitment to innovation and creating diverse career opportunities.

INTRODUCTION

AirAsia began its journey in 2001 solely as an airline. Today, they have evolved into a company offering services and products designed to make travel more convenient, affordable, and accessible for the customers. They have also extend beyond aviation, encompassing an online marketplace for food and groceries, logistics, digital banking, connecting farms with businesses, and providing online education in technology and entrepreneurship.

AGILE MODEL

- **Well Planned**
  carefully planned each sprint with clear goals, tasks, and timelines
- **Daily Standups**
  hold brief meeting to align task and discuss progress.
- **Periodic Code Reviews**
  to ensure the project's quality and consistency throughout development. .
- **Well Defined Process**
  structured planning, development and testing.

THE PILLARS

1) TRAVEL
Build tech that connects people to their travel dreams.
- Flight ticket booking
- Hotel booking
- Health
- SNAP (Cobo of flight + hotel)

2) DELIVERS
Create solutions that ensure on-time deliveries and hassle - free experiences.
- Food delivery
- Fresh (grocery delivery)
- Beauty
- Rides

3) MONEY
Develop tools that help customers save money and manage payment easily.
- BigPay (money transfer & loans)
- BigXchange (Currency conversion for easier travel)
- Big Rewards (Earnd points & claim)

CAREER PATH

- Frontend Developer
- Backend Developer
- DevOps/SRE
- Data Engineer
- Data Scientist
- Tester
- Business Analyst

INTERNSHIP REQUIREMENTS

1. Educational Background:
- Students currently pursuing a diploma or bachelor's degree in relevant fields (e.g., Business, IT, Design, or other related fields based on the role).

2. Minimum Duration:
- Internships typically require a commitment of **at least 3 months.** (Longer durations, such as 6 months, may be preferred for more technical or project-based roles.)

WORK FROM HOME TIPS

1. Designate a physical workspace
Set up a specific spot in your home for work. This helps you stay organized, focused, and separate work from personal life.

2. Start your day with a routine
Begin with habits like getting dressed, having breakfast, or setting goals. A routine prepares you for the workday ahead.

3. Communicate effectively
Use email, chat, and video calls to stay connected. For urgent matters, pick up the phone for quick clarification. Clear communication keeps work on track.

4. Avoid meeting fatigue
Don't pack your day with meetings. Reserve time for breaks, like lunch, to recharge and stay productive.

5. Make time for social interaction
Plan informal chats or virtual activities with coworkers. These moments keep team morale and connection talive.

6. Switch off at the end of the day
Set clear work hours and disconnect after. Powering down helps maintain work-life balance.

REFLECTIVE

From the AirAsia industry talk, one of the speakers suggested that if we want to expand our skills and knowledge, we need to find someone who has high experience in the ICT industry, and we can learn from him.
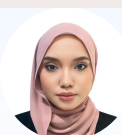
Then, it's also important for us to try developing software and keep or publish it on our platform accounts. It will be one of our resumes when we want to apply for an internship or work after graduating.

The other speakers also suggested that diversity within teams brings creativity. People from different parts of the earth teach us new ideas.

Finally, face challenges because challenges are part of work they help us learn and find better ways to solve problems.
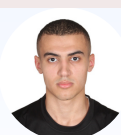
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