NLP_Netflix_Reviews

Nabil Momin

2024-06-17

```
library(corrgram)
library(corrplot)
## corrplot 0.92 loaded
library(caTools)
library(Amelia)
## Loading required package: Rcpp
## ##
## ## Amelia II: Multiple Imputation
## ## (Version 1.8.2, built: 2024-04-10)
## ## Copyright (C) 2005-2024 James Honaker, Gary King and Matthew Blackwell
## ## Refer to http://gking.harvard.edu/amelia/ for more information
## ##
library(ggplot2)
library(dplyr)
##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
       filter, lag
##
## The following objects are masked from 'package:base':
##
##
       intersect, setdiff, setequal, union
library(rpart)
library(rpart.plot)
library(randomForest)
## randomForest 4.7-1.1
## Type rfNews() to see new features/changes/bug fixes.
## Attaching package: 'randomForest'
```

```
## The following object is masked from 'package:dplyr':
##
       combine
##
## The following object is masked from 'package:ggplot2':
##
##
       margin
library(ISLR)
library(e1071)
library(cluster)
library(tm)
## Loading required package: NLP
##
## Attaching package: 'NLP'
## The following object is masked from 'package:ggplot2':
##
##
       annotate
library(twitteR)
##
## Attaching package: 'twitteR'
## The following objects are masked from 'package:dplyr':
##
       id, location
##
library(wordcloud)
## Loading required package: RColorBrewer
library(RColorBrewer)
#### getting the data into text
netflix <- read.csv('netflix_reviews.csv')</pre>
#### text mining
docs <- Corpus(VectorSource(netflix))</pre>
#### using TermDocumentMatrix to do manipulation
doc.matrix <- TermDocumentMatrix(docs,control=list(removePunctuation = TRUE,</pre>
stopwords=c('the','The','and','build','but','app','not','have','cant','with',
'for', 'this', 'from'),
                                                     removeNumbers = TRUE,
```

```
tolower = TRUE))
#### make it a matrix
doc.matrix <- as.matrix(doc.matrix)</pre>
#### word count
word.freq <- sort(rowSums(doc.matrix), decreasing = TRUE)</pre>
df <- data.frame(word=names(word.freq), freq = word.freq)</pre>
#### wordcloud NLP
wordcloud(df$word,df$freq,random.order = F, colors = brewer.pal(11,
 'RdYlBu'))
                                    ©payment® subscription $could shouldbit somethinggetting hdr
streaming fine download Screen cool thank people

over start autosame Some because problem their while $

thing which safter now please watching could be watching which safter now please watching the show the sh
                                                                                                                                                                                                                       know
othan ® ‡
                                                                                                                                                                                                   whatñ
                                     since why sieven choices by
                                                                                                                                                                                                              until tooroke
                                     keep out §9
                                                                                                                                                                                                             other think
                                     better some any
                                                                                                                                                                  ilable fix.
                                                                                                                                                                                       lot-
                                                                                           <sub>bar</sub>work
                                       phone
                                     free error®
                                              o<sub>idk</sub>very
                                                                                                                                                                                                                       load pay
                                       본 thenott
일 your 를
                                                                                                                                                                                                       aslist o s
                                                                                             let
                                                                                                                                                                                                       cardbest two
                                     pĺs
                                     put ≧ get o
                                                                                                                                                                                                           one them
                                     account m
                                                                                                                                                                                                  new make ≏
                                                                                                                                                                 there was rice wish
                                    nettriedOpenfir Movie
                                    going about cat again seriesonly supdate ich play sy stuffe old amazing needs so stuffe old amazing last content would doesn't much the how to doesn't would be keeps quality ever our never Edevice money off back addisous on tinn price
                                     our never selevice money off back addissue who have option price
```