















# Who will you appeal to?



# The general distribution of resources

- At least 20% of food is wasted globally while a billion people or more people go hungry
- Empty homes outnumber homeless people 6 to 1 in the US
- The richest 1% are wealthier than the rest of the world combined
- Inequality between the richest and poorest nations increased from 33x to 134x from 1960 to 2000