Nabin Tamang

www.linkedin.com/in/nabintmg •Kathmandu, Nepal • nabintamanghai@gmail.com • +977-9861608388

Education

Texas International College	Kathmandu, 44600
Bachelor of Business Administration (BBA)	2022 - Current
Pearson Test of English (PTE)	Kathmandu, 44600
[Listening (70), Reading (67), Speaking (66), Writing (71), Overall (67)]	2022

Projects/Experience

Data Warehouse & Analytics Pipeline   March 10-17, 2025

- Beginning with most recent position, describe your experience, skills, and resulting outcomes in bullet form.
- Begin each line with an action verb and include details that will help the reader understand your accomplishments, skills, knowledge, abilities, or achievements.
- Quantify where possible.
- Do not use personal pronouns; each line should be a phrase rather than a full sentence.

Marketing Campaign Performance Analysis   May 20-30, 2025

- Cleaned and analyzed 10,000+ marketing records, identified low CTR (1.03%), and created cross-tab analysis for channel performance.
- Created PowerPoint slides and Power BI visuals for campaign effectiveness (CTR, ROI, ROAS).
- Detected top-performing region (Australia) and recommended budget reallocation, improving ROI by 20–30%.

Social Media Report & Dashboard   April 12-14, 2025

- Translated stakeholder questions into interactive dashboards for Facebook, Instagram, and other platforms.
- Designed PowerPoint-based reports with charting and visuals from Excel and Power BI data.
- Analyzed performance by content type, location, and campaign duration using dynamic filters and DAX.

Customer Churn Analysis (Telecom)   April 16-21, 2025

- Cleaned and validated customer data (6.4K+ rows), enforced schema rules, and performed data quality checks.
- Delivered insights on churn drivers and suggested personalized retention campaigns.
- Created case study report and presented churn trends to a simulated internal audience.

Relevant Coursework

- Data Analysis
- Data Cleaning
- ETL Processes
- EDA
- Data Modeling
- **Documentation**
- Data Visualization
- Statistics

Technical Skills

- **Tools/Technologies**: Power BI, Excel, Power Point, Word, Github, Pandas, Numpy
- **Language**: Python (basic), SQL

Certifications & Extracurriculars

- Data Analyst Certification by Microsoft and LinkedIn Learning (*link*)
- Career Essentials in Business Analysis by Microsoft and LinkedIn (*link*)