



FILTERS

Select Benchmak (BM)

vs LY

vs Target

2019

2020

2021

2022Est

Q1

Q2

Q3

Q4

YTD

YTG

BY REGION/COUNTRY

All



BY STORES/(S)

All



BY CATEGORY

All



Abbreviations

BM = Benchmark | LY=Last Year

GM = Gross Margin | NS = Net Sales

NP= Net Profit | Chg = Change

All values in Million \$

Get Job Ready
with Power BI

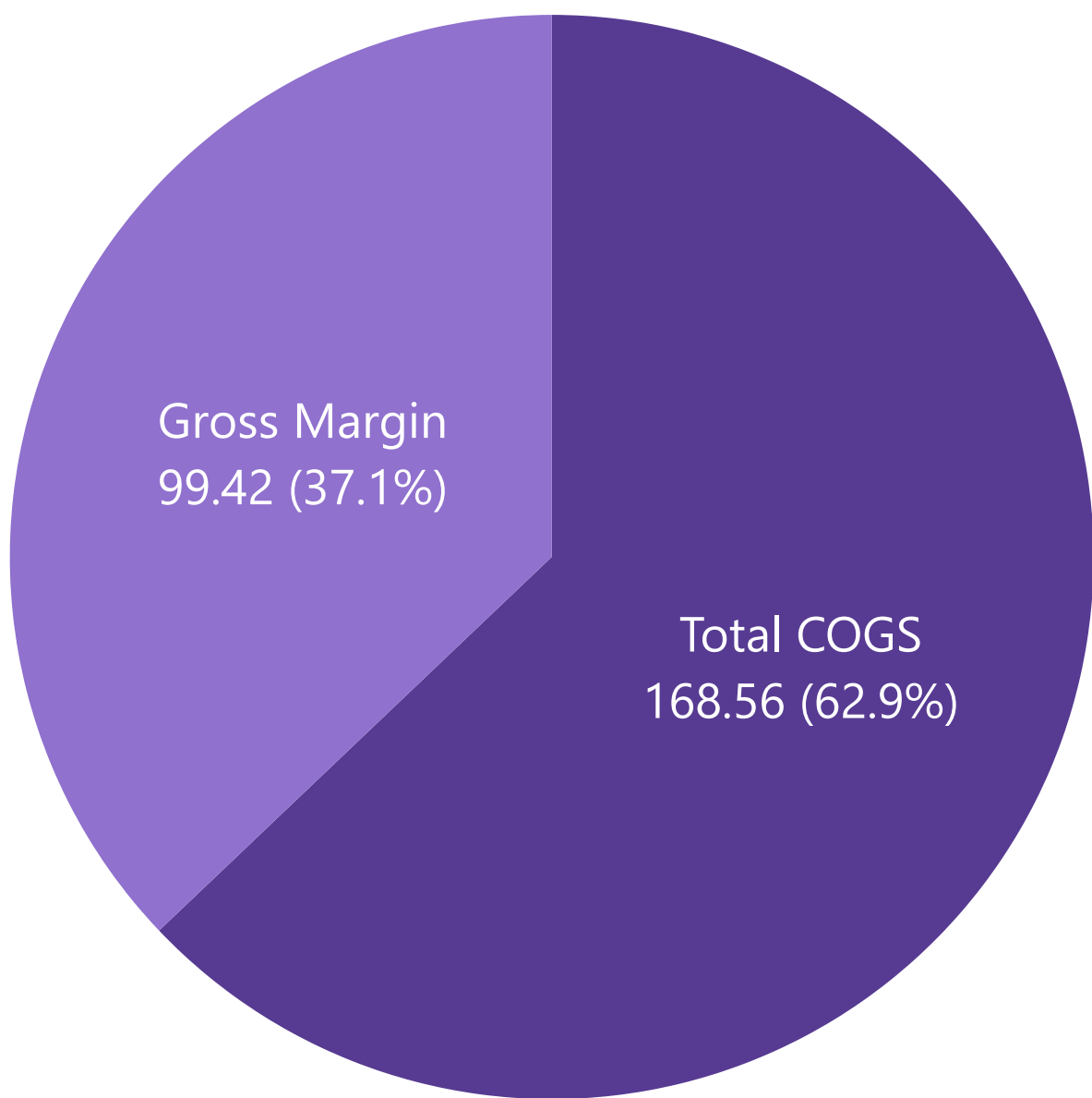
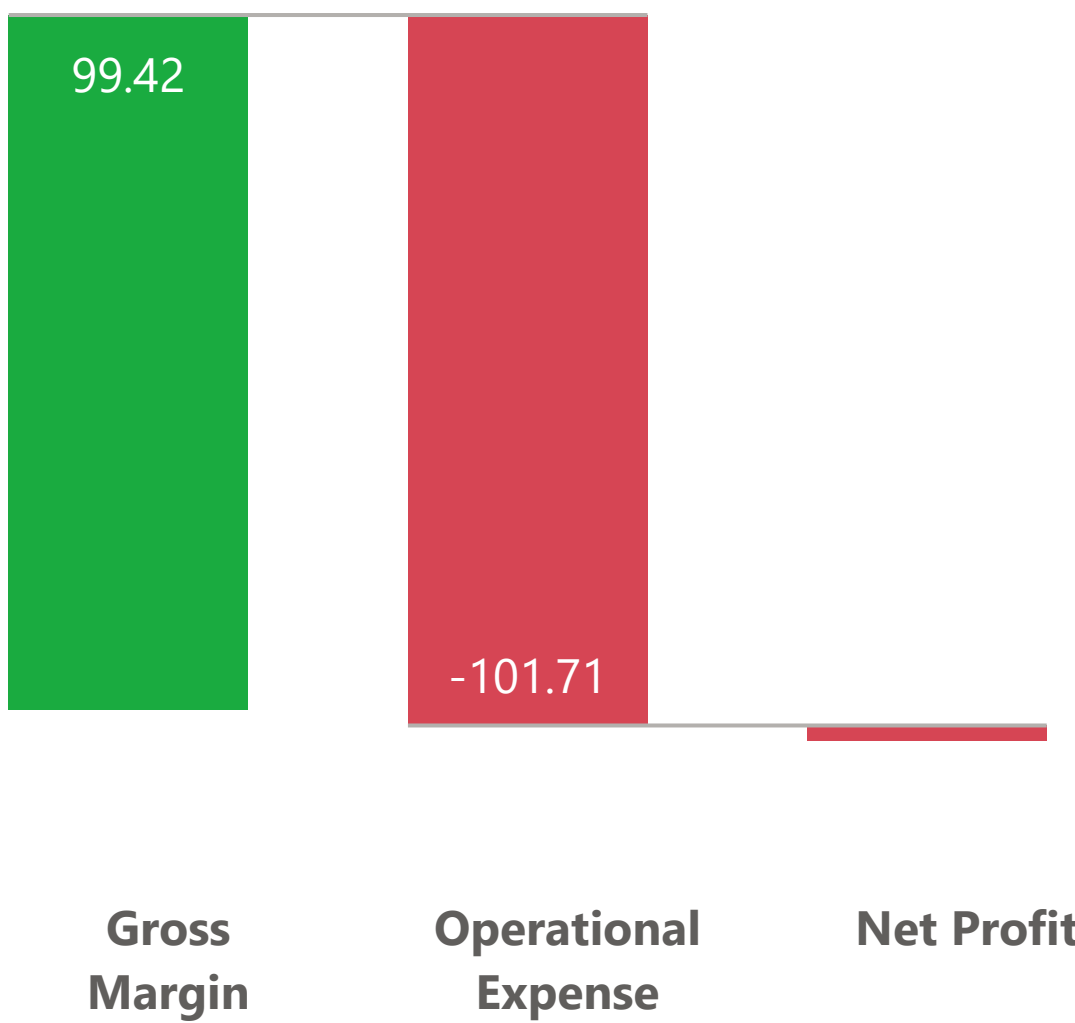
CODE
BASICS

GM %

NP %



Net Sales & Gross Margin Bifurcation



Segment



Market

segment

category

segment	NS \$	GM %	NP \$	NP %	Δ NP %
Desktop	\$0.95M	36.47%	-0.03M	-2.88%	
Networking	\$26.22M	37.51%	-0.12M	-0.47%	-145.76%
Peripherals	\$60.63M	37.47%	-0.29M	-0.48%	-115.99%
Storage	\$27.56M	36.05%	-0.49M	-1.78%	-185.03%
Accessories	\$66.23M	37.07%	-0.56M	-0.85%	-136.33%
Notebook	\$86.39M	37.08%	-0.79M	-0.92%	-140.20%
Total	\$267.98M	37.10%	-2.29M	-0.85%	-138.68%