



FILTERS

Select Benchmak (BM)

vs LY

vs Target

2019

2020

2021

2022Est

Q1

Q2

Q3

Q4

YTD

YTG

BY REGION/COUNTRY

All

BY STORES/(S)

All

BY CATEGORY

All

Abbreviations

BM = Benchmark | LY=Last Year

GM = Gross Margin | NS = Net Sales

NP= Net Profit | Chg = Change

All values in Million \$

Get Job Ready
with Power BI



Forecast Accuracy %

72.99%

LY: 86.45% | -15.57% ▼

Net Error (\$)

492K

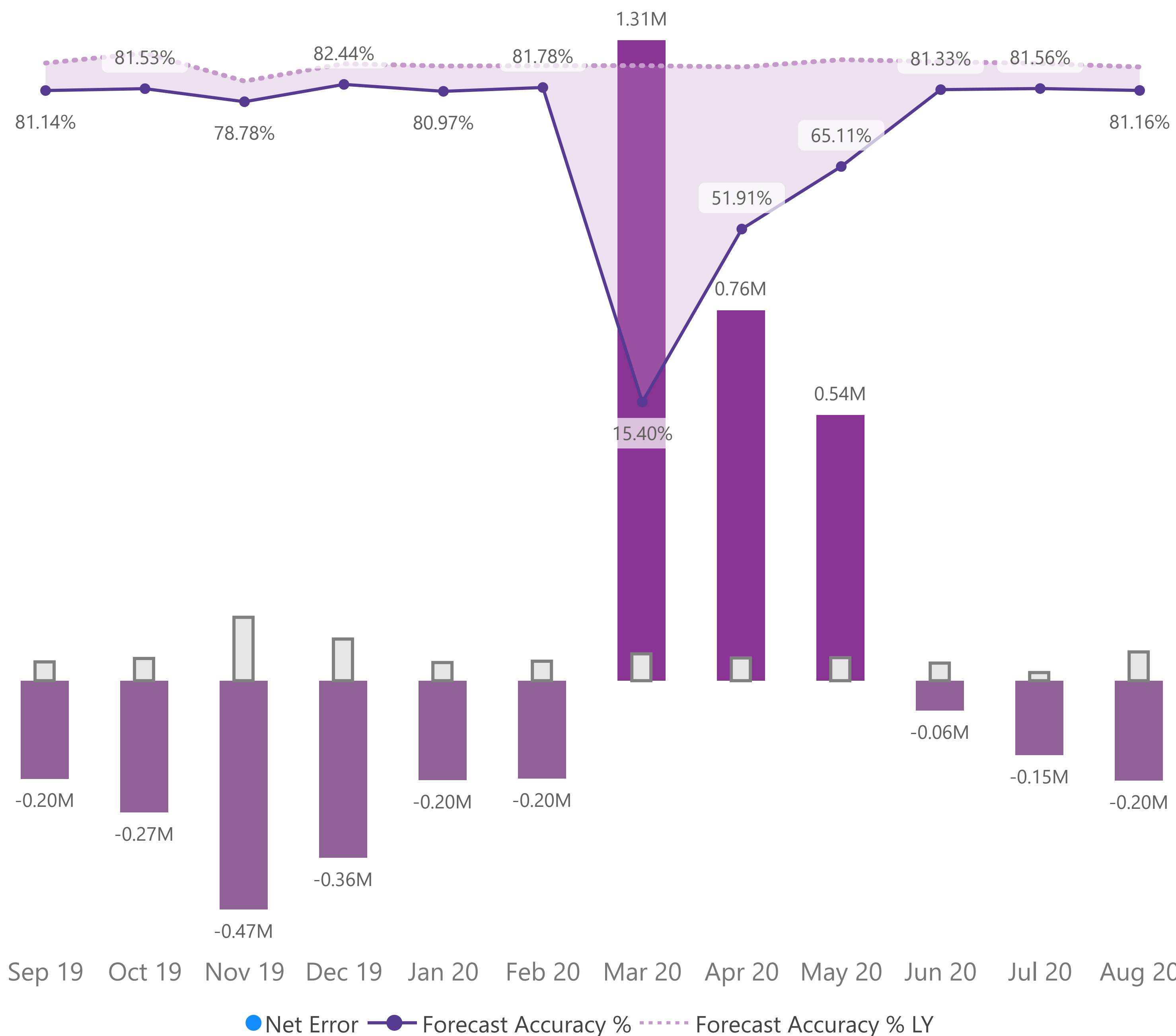
LY: 0.64M | -22.88% ▲

Absolute Error (\$)

6M

LY: 1.55M | 271.06% ▼

Accuracy / Net Error Trend



Key Metrics By Customer

| customer | FCA % | FCA% LY | Net Error | Net Error % | Risk |
|-----------------|--------|---------|-----------|-------------|------|
| AtliQ Exclusive | 56.65% | 76.67% | 331K | 17.76% | EI |
| Atliq e Store | 55.24% | 76.51% | -544K | -28.48% | OOS |
| Radio Popular | 50.36% | 58.50% | 39K | 19.89% | EI |
| Mbit | 49.13% | 55.20% | 7K | 6.47% | EI |
| Expert | 48.84% | 64.24% | 33K | 14.52% | EI |
| Amazon | 48.43% | 78.07% | -917K | -31.93% | OOS |
| UniEuro | 45.77% | 32.17% | 63K | 27.48% | EI |
| Elkj p | 45.00% | 12.35% | 78K | 39.29% | EI |
| Total | 72.99% | 86.45% | 492K | 2.31% | EI |

Key Metrics By Product

| segment | FCA % | FCA% LY | Net Error | Net Error % | Risk |
|-------------|--------|---------|-----------|-------------|------|
| Storage | 81.01% | 80.25% | 698K | 14.86% | EI |
| Notebook | 76.65% | 83.02% | 147K | 22.59% | EI |
| Peripherals | 75.18% | 85.06% | 193K | 7.43% | EI |
| Accessories | 71.42% | 90.20% | -168K | -1.40% | OOS |
| Desktop | 70.07% | | 0K | -2.00% | OOS |
| Networking | 52.50% | 81.50% | -379K | -28.90% | OOS |
| Total | 72.99% | 86.45% | 492K | 2.31% | EI |