



Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



This global air transportation network dataset is a comprehensive of information on airports airlines and their routes.

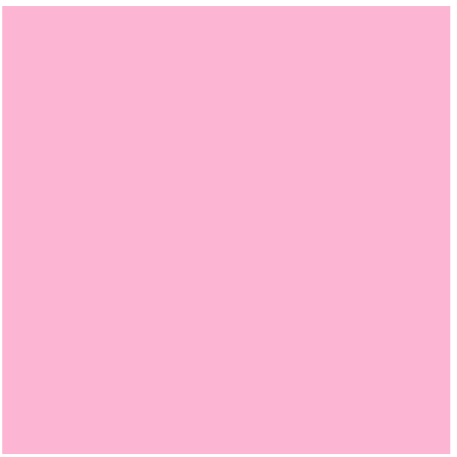
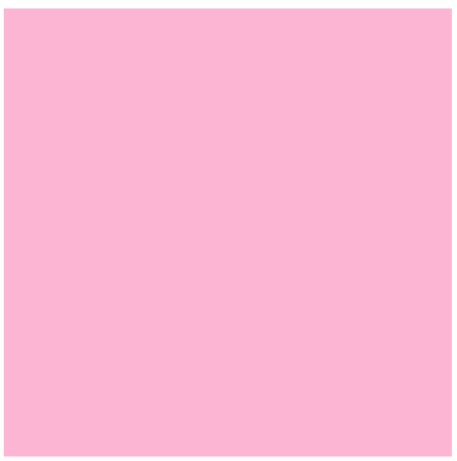
it contains information such as names, cities, countries, codes.



Persona's name
Short summary of the persona

this ncludes information about air lines.

it also cover route details such as airline sources

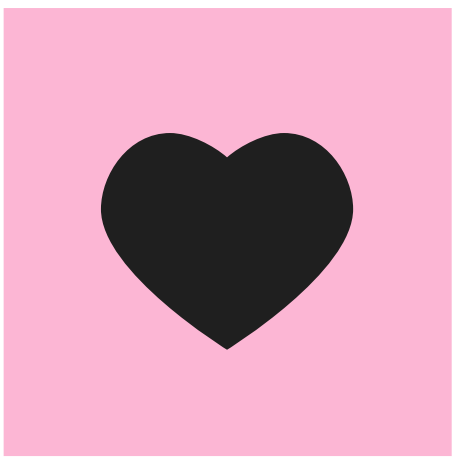


Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



[See an example](#)