

# Nachimuthu Chinnadurai

📍 Bengaluru - Karanataka - 560076    ✉ nachimuthu.nc2906@gmail.com    ☎ +91 6379268509  
🔗 Nachimuthu-chinnadurai    🌐 linkedin/nachimuthu-chinnadurai    🐙 github/nachimuthu2906

## PROFESSIONAL EXPERIENCE

**Marketing Internship at Agriculture co-operative society, Marketing Intern** 2022.07 – 2022.08 | Udumalpet, India

## EDUCATION

**Master of Business Administration ( finance )** 67%, 2021 – 2023 | Pollachi, India  
Sree saraswati thyagaraja college

## PROJECTS

### PWC-POWER-BI-INTERNSHIP-PROJECT 🔗

- Developed an interactive Power BI dashboard for HR Diversity Analysis, showcasing metrics like gender ratios, age distributions, and department-wise diversity trends.
- Utilized advanced Power BI features such as DAX expressions, data modeling, and data cleaning to create accurate and actionable visualizations.
- Delivered insights into gender-related KPIs, enabling strategic decisions to improve workplace diversity and enhance client reporting.

### Tableau- covid-19 India data analysis 🔗

- COVID-19 India Data Analysis: Analyzed pandemic data using MS Excel for preprocessing and Tableau for visualization, creating interactive dashboards to track trends, state-wise distributions, and health outcomes.
- Key Insights: Delivered actionable insights into recovery and fatality rates, highlighting state-wise impact and case trends over time.

### Python- Sales data analysis 🔗

- Sales Data Analysis: Conducted an in-depth analysis of sales data using Python, leveraging libraries like Pandas and Matplotlib for data preprocessing, visualization, and insights generation.
- Key Achievements: Identified sales trends, customer purchasing patterns, and product performance metrics, enabling data-driven decision-making and showcasing Python proficiency for advanced data analysis.

### SQL Query Project on Car Sales Data 🔗

- Developed and executed complex SQL queries involving aggregations, subqueries, and joins.
- Created car sales reports for analysis, including customer demographics, purchase history, and sales trends.
- Presented findings in a PowerPoint presentation for stakeholders.

## TECHNICAL SKILLS

- LANGUAGES : MYSQL, Python
- TECHNICAL TOOLS : MS Excel, MySQL, Jupyter Notebook, PowerBI, PowerPoint
- PROGRAMMING LIBRARIES : Pandas, Matplotlib, Seaborn

## SOFT SKILLS

- Communication
- Critical Thinking
- Problem solving

## CERTIFICATES

**Power BI Development** 🔗 — PwC Switzerland via Forage

**MYSQL Intermediate** 🔗 — HackerRank

**Introduction to Microsoft Excel** 🔗 — Coursera

**SQL FOR DATA SCIENCE** 🔗 — Great Learning

**MARKETING MANAGEMENT II** — NEPTL | Scored in 48%

**Data Analyst Training** — Besant Technology