

Ignacio Aguirre López

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Profile

Full-stack developer and team leader with over 25 years of experience. I have led multidisciplinary teams in technological innovation projects implementing digital solutions that improve operational efficiency and customer satisfaction.

With a strong command of PHP, MySQL, ReactJS, Node.js, and emerging technologies like artificial intelligence, I look for opportunities in environments that foster innovation and excellence.

I am motivated to generate impactful solutions and work in teams where I can contribute with my analytical skills, management, and focus on quality.



Work Experience

09/2021 – 12/2023

Full Stack Software Engineer **Falabella.com / Linio Regional**

- Responsible for maintaining and adding value in E-commerce areas facing users.
- Accountable for facilitating, maintaining, and improving communication via API from the backend to mobile applications (MAPI).
- Led projects such as the implementation of Wish lists system on web, migration to GA4, and the complete restructuring of the Reviews system.
- Conducted research and analysis determining key guidelines such as site compatibility with certain web browser versions.
- Many projects I led or participated in were key to improving product findability metrics, sales increase, and user loyalty.

09/2020 – 08/2021

Digital Channels Manager **Moloko Restaurant Group**

- Led the company's digital transformation by redesigning operational and communication processes through web technologies.
- Implemented a centralized system for process management and monitoring, improving efficiency in company administration.
- Developed the platform for customers, automating reservations and product menu.
- Results include a significant reduction in response times and an increase in customer satisfaction, demonstrating my ability to integrate digital solutions in dynamic environments.

06/2010 – 08/2019

CEO - Co-fundador **Ludique Comunicaciones**

- Leadership of a multidisciplinary team of 25 people.
- Development of digital innovation projects in areas of Marketing, Education, Science, Museum Digital Signage, and R&D projects.

08/2012 – 08/2014

Undergraduate Teacher **Gabriela Mistral University**

- Teacher for Cross media Design and Cross media Production careers.
- Taught courses on Digital Animation, Digital Creativity, ActionScript Programming, and JavaScript Programming.

02/2012 – 02/2014

Instructor for Courses and Diplomas **Academia Mac Training Center**



Work Experience

- Plant instructor in courses of: Introduction to HTML5, WordPress template development, Programming with PHP and MySQL.
- Diploma instructor in modules of: Programming with PHP, Programming with JavaScript, and Programming with jQuery.



Education

01/2006 – 12/2011

Digital Communication | Multimedia Production Del Pacifico University

- Selected within the «**Digital Talent Scouts**» program between the DDB Chile advertising agency and Del Pacífico University, performing a 3-month internship for the integration of new media in advertising campaigns.



Skills

– WEB DEVELOPMENT

Frontend (HTML, CSS)

ADVANCED +10 YEARS

PHP

ADVANCED +5 YEARS

JavaScript

ADVANCED +5 YEARS

Python

BASIC +1 YEAR

– DATABASES

Relational (MySQL, PostgreSQL)

ADVANCED +5 YEARS

Non-Relational (Redis, MongoDB)

MIDDLE +3 YEARS

– DEVELOPMENT TOOLS AND ENVIRONMENTS

GIT Flow

MIDDLE +3 YEARS

Docker

MIDDLE +2 YEARS

Search Engines (Algolia, Typesense)

MIDDLE +2 YEARS

APIs / RESTful

ADVANCED +5 YEARS

ChatGPT API

BASIC

NodeJS (Express, Socket.IO)

MIDDLE +3 YEARS

Unit Testing (PHPUnit, Jest)

MIDDLE +3 YEARS

Jira / Confluence

ADVANCED

– FRAMEWORKS AND LIBRARIES

PHP (CodeIgniter, Symfony)

ADVANCED +5 YEARS

ReactJS / NextJS

MIDDLE +2 YEARS

Desktop Apps (ElectronJS)

MIDDLE +2 YEARS

– CLOUD COMPUTING

Amazon Web Services (EC2, S3, Route 53)

MIDDLE +3 YEARS

Google Cloud Platform (Firebase, Pub/Sub)

MIDDLE +3 YEARS



Strengths

Problem resolution

Tech innovation

Orientation to results

Leadership

Team management

Continuous Improvement

Ease of documenting processes

Priority Organization

Time management

Adaptability to changes

Emotional intelligence

Assertiveness

Empathy



Languages

Spanish
NATIVE

Technical Written English
ADVANCED

Conversational English
INTERMEDIATE



Certificates

07/2022

Scrum Product Owner Professional Certificate SPOPC **CertiProf International**

https://www.credly.com/badges/92d6ffb1-7e42-46d1-938f-80388af9da43/public_url

08/2021

Product Manager **Coderhouse**

<https://www.coderhouse.cl/certificados/61074c96155e2c0010d57b53>



Awards and Recognitions

10/2016

Representative of the Chilean commission MICSUR 2016 **Prochile - Ministry of Foreign Affairs of Chile**

Selected to represent Ludique Communications with the Chilean delegation at the Southern Creative Industries Market -MICSUR- 2016 in Colombia.

09/2012

Jury Member for Young Interactives Contest

Jury for the «Young Interactives» advertising contest, student category.



Social Networks



LinkedIn



GitHub



Stack Overflow



CodePen



References

Tamara López-Dietz (Engineering Director) **Falabella.com / Linio Regional**

I had the opportunity to work closely with Ignacio, and his proactive approach to tasks was impressive. He consistently anticipated challenges and took initiative to address them, significantly contributing to our project outcomes. His proactive mindset makes him a reliable engineer for any team.

<https://www.linkedin.com/in/tamara-lopez-dietz/>

Bruno Panatta (Team Leader) **Falabella.com / Linio Regional**

Ignacio is one of the best developers I've had worked with. His proactive approach and exceptional attention to detail set him apart. He consistently exceeds the expectations set for his assignments, demonstrating a remarkable ability to assist across various domains, beyond his technical expertise. Always contributing with a collaborative spirit and will to share knowledge, skills that were key to our team's overall success.

<https://www.linkedin.com/in/bpanatta/>