Ecommerce de Indumentaria

Introducción

Una persona que posee una tienda de venta de ropa nos contactó para que le desarrollemos una página web con la cual pueda vender sus productos en línea, las 24hs del día.

De momento, el cliente cuenta con una sola tienda física y el requerimiento es por esta sola tienda.

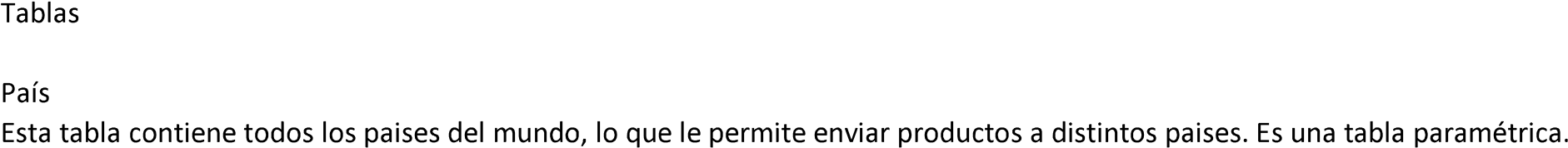
Objetivo

Poder contar con una base de datos para facilitar estadísticas que simplifiquen la toma de decisiones con la compra de mercadería en base a las ventas de un período determinado.

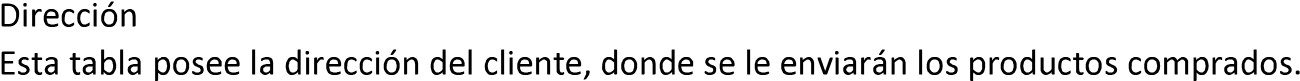
Situación problemática

El cliente no posee una página web para realizar ventas, estas las realiza directamente en el local y a través de Instagram, pero sin un ecommerce, debe actualizar el stock de los productos en forma manual, luego de realizar una venta online.

También no posee seguimiento de envíos de productos a través de correo tradicional.



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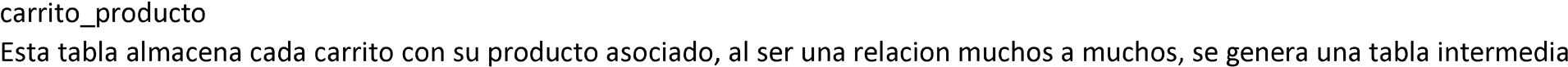
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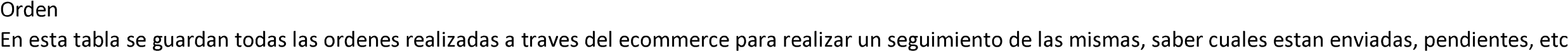
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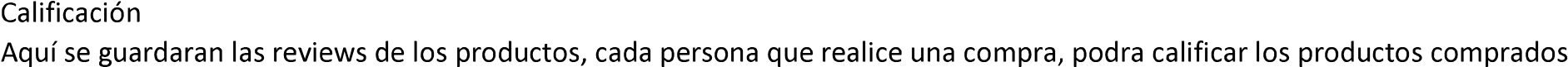
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