

SHERRY LI

EDUCATION

Washington University in St. Louis | Sam Fox School of Design & Visual Arts
Bachelor of Science in Architecture | Minor in Psychology | 2014 - 2018
Study abroad in Italy | Fall 2017
GPA: 3.55 | 4.0

CONTACT

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UI/UX DESIGN PROJECTS

Journey (*An app designed for travelers to record and share their journey*)

- Designed wireframes and mockups that improved user interaction for traveling
- Developed high fidelity user interfaces and interactive prototypes

Foody (*An app encouraging people to live healthier through eating nutritious food*)

- Conducted market research to identify pain points for existing health apps
- Developed personas, user flows and prototypes after synthesizing research results

Fuzhou (*A website designed to preserve the dialect in Fuzhou, China*)

- Worked with engineer students to design both web and mobile interfaces
- Actively communicated with the engineers from early ideation stage to final implementation

Split (*A visualized calculator for splitting bills*)

- Conducted usability testings to identify opportunities to improve the process of splitting
- Developed functional prototypes using front-end coding

Uber (*Redesign UI for multiple destinations*)

- Brainstormed ideas to improve user experience for Uber
- Developed multiple iterations and prototypes for the process of scheduling multiple destinations

Landmarks Association of St. Louis (*Develop a new website for a non-profit organization*)

- Worked with two engineers to develop an event calendar, an interactive map and an online store
- Redesigned the user interface so that it is user-friendly to both staff members and visitors

SKILLS

Prototype:

- Sketch, Proto.io

Design:

- Photoshop, Illustrator, InDesign

Front-end Development:

- Html, Css, Bootstrap, Javascript, Jquery

Back-end Development:

- PHP, Python

3D Modeling:

- Revit, Rhino, Autocad, Octane Rendering

Others:

- Hand drawing, Painting, Premiere, Final Cut

Languages:

- Fluent in Chinese and some knowledge of Italian and Japanese

PERSONAL INTERESTS

- Photography, Painting, Table Tennis

WORKING EXPERIENCE

Gensler *Design Intern*

Summer 2017

- Developed concept and floor planning for a hotel headquarter project over 80000 sq ft, placed 1st in the competition, with a team of a design director, a marketing principal, a program manager and an engineer

WUSTL - Office of Public Affairs *Graphic Design Intern*

Fall 2016 - Spring 2017

- Designed various projects for official school websites and published weekly campus photographs
- Edited debate photo gallery and helped monitoring social media for 2016 presidential debate

WUSTL - Media Service Center *Student Videographer*

Fall 2016 - Spring 2017

- Assisted video recording, post editing and online streaming various events on campus

Kemper Art Museum *Docent Intern*

Fall 2016 - Spring 2017

- Led both public and academic gallery tour for the exhibition of artworks in 20th century

WUSTL - Law School *Web Design Intern*

Summer 2016

- Designed posters and websites for graduation ceremony and school 150-year anniversary

WUSTL - Design Challenge *Teaching Assistant*

Summer 2016

- Led a group of students to do user research and design thinking projects about pollution to promote sustainability on campus

LEADERSHIP EXPERIENCE

Alberti Program *Teaching Assistant*

Spring 2015 - Spring 2017

- Taught over 100 kids in the neighborhood areas to do design projects in the art studio every Saturday

Table Tennis Team *Public Affair Chair*

Fall 2014 - Spring 2017

- Designed posters, maintain websites and manage social accounts to promote the table tennis club

Discover Program *Team Leader*

Summer 2015

- Organize and lead orientation activities for international transfer and exchange students from eight countries