

SHERRY LI

EDUCATION

Washington University in St. Louis | Sam Fox School of Design & Visual Arts

Bachelor of Science in Architecture | Minor in Psychology | 2014 - 2018

Study abroad in Italy | Fall 2017

UI / UX DESIGN PROJECTS

Journey (An app designed for travelers to record and share their journey)

- Designed wireframes and mockups that improved user interaction for traveling
- Developed high fidelity user interfaces and interactive prototypes

Foody (An app encouraging people to live healthier through eating nutritious food)

- Conducted market research to identify pain points for existing health apps
- Developed personas, user flows and prototypes after synthesizing research results

Fuzhou (A website designed to preserve the dialect in Fuzhou, China)

- Worked with engineer students to design both web and mobile interfaces
- Actively communicated with the engineers from early ideation stage to final implementation

Split (A visualized calculator for splitting bills)

- Conducted usability testings to identify opportunities to improve the process of splitting
- Developed functional prototypes using front-end coding

Uber (Redesign UI for multiple destinations)

- Brainstormed ideas to improve user experience for Uber
- Developed multiple iterations and prototypes for the process of scheduling multiple destinations

Landmarks Association of St. Louis (Develop a new website for a non-profit organization)

- Worked with two engineers to develop an event calendar, interactive map and online store
- Redesigned the user interface so that it is user-friendly to both staff members and visitors

COMPETITION

HealthHackSTL (Win the challenge of "educating and engaging patients in their healthcare" out of 18 teams)

Spring 2018

- Worked with one engineer and one data scientist to create an app that analyzes individual health data
- Developed consistent and attractive UI for both the web and mobile application

WORKING EXPERIENCE

Gensler Design Intern

Summer 2017

- Developed concept and floor planning for a hotel headquarter project over 80000 sq ft, placed 1st in the competition, with a team of a design director, a marketing principal, a program manager and an engineer

WUSTL - Office of Public Affairs Graphic Design Intern

Fall 2016 - Spring 2017

- Designed various projects for official school websites and published weekly campus photographs
- Edited debate photo gallery and helped monitoring social media for 2016 presidential debate

WUSTL - Media Service Center Student Videographer

Fall 2016 - Spring 2017

- Assisted video recording, post editing and online streaming various events on campus

Kemper Art Museum Docent Intern

Fall 2016 - Spring 2017

- Led both public and academic gallery tour for the exhibition of artworks in 20th century

WUSTL - Law School Web Design Intern

Summer 2016

- Designed posters and websites for graduation ceremony and school 150-year anniversary

WUSTL - Design Challenge Teaching Assistant

Summer 2016

- Led a group of students to do user research and design thinking projects about pollution to promote sustainability on campus

LEADERSHIP EXPERIENCE

Alberti Program Teaching Assistant

Spring 2015 - Spring 2017

- Taught over 100 kids in the neighborhood areas to do design projects in the art studio every Saturday

Table Tennis Team Public Affairs Chair

Fall 2014 - Spring 2017

- Designed posters, maintain websites and manage social accounts to promote the table tennis club

Discover Program Team Leader

Summer 2015

- Organize and lead orientation activities for international transfer and exchange students from eight countries

CONTACT

<https://nachuan99.github.io/portfolio/>
nachuan@wustl.edu
314 309 6936

SKILLS

Prototype:

- Sketch, Proto.io

Design:

- Photoshop, Illustrator, InDesign

Front-end Development:

- Html, Css, Bootstrap, Javascript, Jquery

Back-end Development:

- PHP, Python

3D Modeling:

- Revit, Rhino, Autocad, Octane Rendering

Others:

- Hand drawing, Painting, Premiere, Final Cut

Languages:

- Fluent in Chinese and some knowledge of Italian and Japanese

PERSONAL INTERESTS

- Photography, Painting, Table Tennis