

Cluster Behavior (1)	Cluster 0	Cluster 1	Cluster 2	Cluster 3
Join Duration(Month)	10.22	88.90	133.08	53.48
Number of downline	0.68	34.80	92.71	15.97
Average Amount	1,085,997	952,253	930,359	977,657
Transaction	3.87	72.33	109.52	35.61
Average Ticket Size	2.69	3.38	15.54	2.7
Average Amount(3 Month)	140,860	826,971	863,253	620,094
Transaction(3 Month)	0.37	8.53	13.69	3.39
Average Ticket Size(3 Month)	0.43	3.19	17.09	2.01
Last Transaction(day)	416.33	25.61	9.46	114.52
Mean Time Between Purchase	16.16	15.79	11.61	29.59
Downline Sales	1,360,427	231,180,093	680,272,917	69,621,526
Result	Newbie or Churn	Platinum	Diamond	Gold

Cluster Behavior (2)	Cluster 0	Cluster 1	Cluster 2	Cluster 3	Cluster 4
Join Duration(Month)	17.83	88.90	133.08	53.48	7.77
Number of downline	1.2	34.80	92.71	15.97	0.51
Average Amount	980,610	952,253	930,359	977,657	1,119,848
Transaction	7.86	72.33	109.52	35.61	2.59
Average Ticket Size	2.66	3.38	15.54	2.7	2.7
Average Amount(3 Month)	579,391	826,971	863,253	620,094	0
Transaction(3 Month)	1.52	8.53	13.69	3.39	0
Average Ticket Size(3 Month)	1.78	3.19	17.09	2.01	0
Last Transaction(day)	73.96	25.61	9.46	114.52	526.3
Mean Time Between Purchase	31.4	15.79	11.61	29.59	11.26
Downline Sales	2,599,101	231,180,093	680,272,917	69,621,526	962,551
Result	Newbie	Platinum	Diamond	Gold	Churn