

Alexandre Durand  
60 Rue La Boétie  
Paris, 75008, France  
+33 7 66 55 44 33  
alexandredurand@email.com

Objective:

Innovative and results-driven product lead with over 8 years of experience in the technology industry. Proven track record of successfully launching products, managing cross-functional teams, and driving product growth and adoption. Seeking to leverage my skills and expertise to excel in a new Product Lead role at StIT.

Skills:

1. Excellent interpersonal, communication, and leadership skills in French and English.
2. Strong strategic thinking, problem-solving, and decision-making abilities.
3. Proficient in product management tools (Jira, Confluence, Trello) and Microsoft Office Suite.
4. In-depth knowledge of Agile methodologies and product development best practices.
5. Experience in market research, competitive analysis, and user experience design.
6. Self-motivated, goal-oriented, and able to work in a fast-paced environment.

Education:

Master of Science (MSc) in Management & Innovation  
ESSEC Business School, Paris, France  
Graduated: June 2014

Work Experience:

Product Lead  
StIT, Paris, France  
March 2019 - Present

1. Led cross-functional teams in the development and launch of innovative technology products, achieving a 35% increase in product adoption.
2. Defined product vision, strategy, and roadmap, aligning them with the company's goals and objectives.
3. Collaborated with engineering, design, and marketing teams to prioritize features, manage development sprints, and ensure on-time delivery.
4. Conducted market research, competitive analysis, and user feedback sessions, informing product decisions and enhancements.
5. Analyzed product metrics and KPIs, optimizing performance and driving continuous improvement.

Senior Product Manager  
Innovatech, Paris, France  
June 2014 - February 2019

1. Managed the product lifecycle, from ideation and development to launch and optimization, for a portfolio of technology products.
2. Collaborated with cross-functional teams to define product requirements, prioritize features, and manage development sprints.
3. Conducted market research, competitive analysis, and user feedback sessions, informing product decisions and enhancements.
4. Worked closely with marketing and sales teams to develop go-to-market strategies, product positioning, and sales collateral.
5. Monitored product performance, user engagement, and customer satisfaction, driving continuous improvement and growth.

Certifications:

Certified Product Manager (CPM)

Association of International Product Marketing and Management (AIPMM), Paris, France  
March 2018

Achievements:

Top Product Performer, 2018 & 2021 - TechSolutions

Product Innovation Award, 2017 - Innovatech

References:

Available upon request.