

Q. A description of the problem and a discussion of the background.

1. Background

This notebook is about comparing different neighborhoods of Toronto to search for optimal location of coffee shop with low neighbourhood crime rate. Toronto is the capital of Ontario province and the most populous city in Canada. It is characterized as one of the most multicultural and cosmopolitan cities in the world. The visible minority group here is more than 50 percent.

Coffee shop business is one of the strengths of its highly diversified economy. The city of Toronto has 140 neighbourhoods. The best neighbourhood with coffee shops being most common value will be sorted from them.

2. Business Problem

The XYZ company is willing to open a new coffee shop in a comparatively populated neighbourhood of Toronto with lowest crime rate. The coffee shops should be popular in that neighbourhood.