

Nadya Audrey Salim

Product Designer

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EXPERIENCE

Applied Medical

UI/UX Designer II • Sep 2021 - Jul 2022

Produce design solutions, information architecture, and interactive prototypes using Figma and Adobe Creative Cloud. Creates and maintains design system. Mentors associate designers in the team.

UI/UX Designer I • Sep 2020 - Sep 2021

Led the research and design for the new generation of the electrosurgical generator.

Associate UI/UX Designer • Sep 2019 - Sep 2020

Designed and prototyped an internal learning management system to provide training for around 4,000 employees. Redesigned Customer Relationship Management iOS application for global field team members.

Putra Peduli

Contract UX Designer • May 2019 - Jun 2019

Redesigned Putra Peduli's website for a better user experience and consistent visual identity. Created graphic assets for the organization using Adobe Illustrator.

Eventerprise

UX Design Intern • Jun 2018 - Sep 2018

Redesigned SaaS website and user dashboard. Conducted competitive analysis and collaborated closely with developers and VP of Marketing. Revamped the company's design system.

Mother Erth

UI/UX Design Intern • Apr 2018 - Jun 2018

Designed digital ad campaigns using Photoshop and Illustrator. Redesigned the company's website and collaborated with the web development team to optimize website conversions.

EDUCATION

UC San Diego

B.S. Human-Computer Interaction

GPA 3.9 | Magna Cum Laude

UC Irvine

Innovation Management & Entrepreneurship Certification

GPA 4.0

SKILLS

Design

Interactive Prototyping

Interaction Design

Visual Design

Mobile Design

Web Design

User Research

Usability Testing

Motion Design

Tools

Figma

Adobe XD

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Adobe Premiere Pro

Sketch

Axure RP

Programming

HTML/CSS

Bootstrap

JavaScript