Nadya Audrey Salim

UI/UX Designer

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EXPERIENCE

Applied Medical

UI/UX Designer II • Sep 2021 - Present

Produce design solutions, information architecture, and interactive prototypes using Figma and Adobe Creative Cloud. Creates and maintains design system. Mentors associate designers in the team.

UI/UX Designer I • Sep 2020 - Sep 2021

Led the research and design for the new generation of the electrosurgical generator.

Associate UI/UX Designer • Sep 2019 - Sep 2020

Designed and prototyped an internal learning management system to provide training for around 4,000 employees. Redesigned Customer Relationship Management iOS application for global field team members.

Putra Peduli

Contract UX Designer • May 2019 - Jun 2019

Redesigned Putra Peduli's website for a better user experience and consistent visual identity. Created graphic assets for the organization using Adobe Illustrator.

Eventerprise

UX Design Intern • Jun 2018 - Sep 2018

Redesigned SaaS website and user dashboard. Conducted competitive analysis and collaborated closely with developers and VP of Marketing. Revamped the company's design system.

Mother Erth

UI/UX Design Intern • Apr 2018 - Jun 2018

Designed digital ad campaigns using Photoshop and Illustrator. Redesigned the company's website and collaborated with the web development team to optimize website conversions.

EDUCATION

UC San Diego • 2019

B.S. Human-Computer Interaction

GPA 3.9 | Magna Cum Laude

SKILLS

Design

Interactive Prototyping
Interaction Design
Visual Design
Mobile Design
Web Design
User Research
Usability Testing
Motion Design

Tools

Figma
Adobe XD
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Sketch
Axure RP

Programming

HTML/CSS
Bootstrap
JavaScript