

# Northwind Data Warehouse KPI's

Revenue Per Country



95.41  
On Time Delivery Rate %

1.55K  
Average Order Value

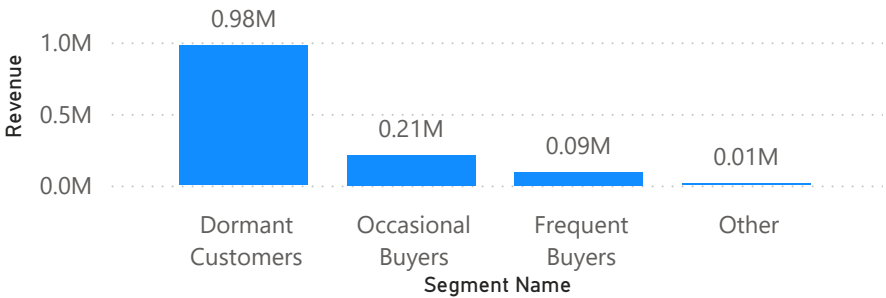
-59.26  
Monthly Growth Rate %

15.84  
Average Delivery Delay

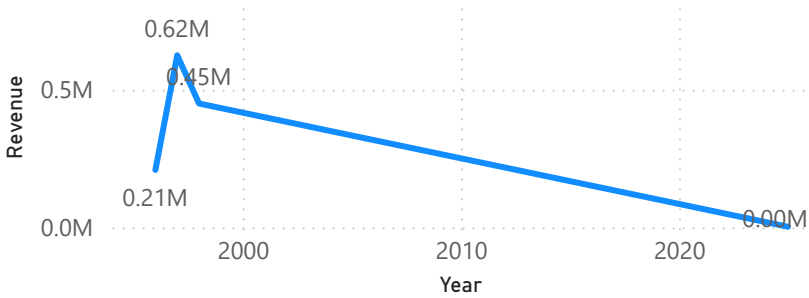
95.60  
Customers Churn Rate %

-99.47  
Yearly Growth Rate %

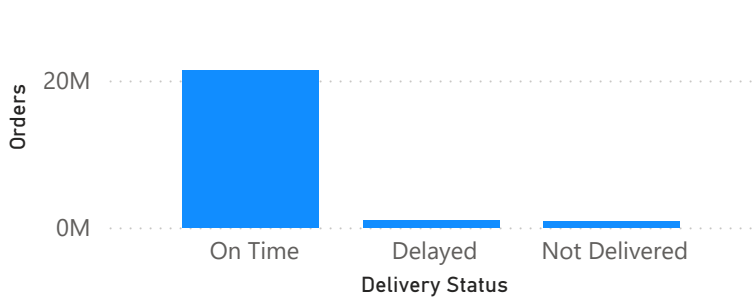
Revenue Per Customer Segment



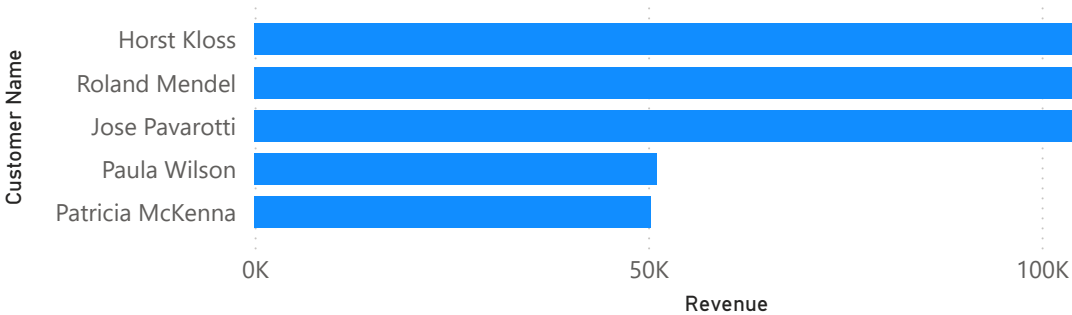
Growth Rate



Orders Delivery Status



Top 10 Customers (CLV)



Top 10 Products Revenue

