



nada bonaso

FREELANCE UX/UI DESIGNER

CONTACT

www.nadabonaso.com
design@nadabonaso.com
+27 (0)73 262 9134
www.linkedin.com/in/nadabonaso
www.github.com/nadabonaso
Based in Cape Town (SAST / UTC+2)

EDUCATION

Wimbledon College of Art, London

BA Hons Fine Art: Painting (2:1)

WM College, London

Art & Design Foundation Diploma

Interaction Design Foundation

UX Certifications

HyperionDev

Software Engineering Bootcamp

TOOLS

Adobe XD, Photoshop, Illustrator, Figma,
HTML, CSS/SASS, Bootstrap,
TailwindCSS, Webflow, Git/GitHub,
Agile, JIRA, Zeplin, Trello, Learning
JavaScript

SKILLS

User Experience Design, User Interface
Design, Discovery, Planning, Research,
Problem Statements, User Stories,
Sketching, Wireframing, Prototyping,
Visual Design, Frontend Development

EXPERIENCE

Freelance Remote

UX ENGINEER OCT 2019 – PRESENT

- **UX Design** encompassing discovery, research, information architecture, wireframing, user flows, and prototyping.
- **UI Design** focusing on visual design of web apps, dashboards and websites.
- **Frontend Development** including HTML, CSS/SASS, Bootstrap, TailwindCSS, along with proficiency in GitHub.

Jembi Health Systems NPO

UX DESIGNER (CONTRACT) APR 2019 – SEP 2019

- Enhanced UX for 2 health programs, fostering engagement and user satisfaction.
- Collaborated with remote teams in India, Mozambique, and Cameroon.
- Streamlined user flows in EMR software, enhancing efficiency.
- Utilized journey mapping for strategic improvements in health processes.
- Improved products through heuristic evaluations.
- Accelerated development cycles with wireframing and prototyping.
- Contributed to agile environments, delivering timely updates.
- Ensured flawless implementation of design solutions through HTML/CSS.
- Facilitated transparent collaboration with GIT/Github.

REDi, Cape Town

UX ENGINEER JUL 2017 – MAR 2019

- Transformed UX/UI for proptech industry products, enhancing user engagement.
- Played a key role in agile and scrum, delivering impactful feature updates.
- Spearheaded front-end development efforts, ensuring seamless user experiences across web and mobile platforms.
- Designed an intuitive and visually appealing Ionic mobile app, optimizing usability and functionality for residential estates communities.

Mofuyamamofuko Co., Tokyo

UX UI DESIGNER (CONTRACT) DEC 2015 – APR 2017

- Orchestrated ideation workshops, sparking innovative ideas and solutions.
- Crafted visually stunning user interface designs and prototypes, elevating user experiences and enhancing brand awareness.

Eleven Studio, Durban

CREATIVE DIRECTOR + CO-FOUNDER SEP 2010 - NOV 2015

- Co-founded and led as creative director, driving project vision and strategy.
- Executed project management and business analysis, ensuring success.
- Spearheaded UX/UI design on all projects, prioritizing user-centric experiences.
- Developed all the online products for Zapper during their startup phase, including their main website, jobs portal and CRM app for store owners.
- Created ecommerce websites, enabling seamless transactions for clients like Muscle-Works.

IS Internet Services, Durban

GRAPHIC + WEB DESIGNER APR 2008 - AUG 2010

- Boosted brand visibility and engagement with enhanced graphic and web design.
- Enriched user experiences with interactive Flash microsites and animations.