**EXPERIENCE**



nada bonaso

FREELANCE UX/UI DESIGNER/DEVELOPER

**CONTACT**

# Freelance Remote

UX ENGINEER — OCT 2019 – PRESENT

* **UX Design** encompassing discovery, research, information architecture, wireframing,

user ﬂows, and prototyping

* **UI Design** focusing on visual design of web applications, dashboards and websites
* **Front-end Development** including HTML, CSS/SASS, Bootstrap, TailwindCSS,

along with proﬁciency in GitHub

Portfolio: [www.nadabonaso.com](http://www.nadabonaso.com/) Email: [design@nadabonaso.com](mailto:design@nadabonaso.com) Phone: +27 (0)73 262 9134

[www.linkedin.com/in/nadabonaso](http://www.linkedin.com/in/nadabonaso) [www.github.com/nadabonaso](http://www.github.com/nadabonaso) Pronouns: She/Her

Based in Cape Town (SAST / UTC+2)

**EDUCATION**

# Wimbledon College of Art, London

BA Hons Fine Art: Painting (2:1)

# WM College, London

Art & Design Foundation Diploma

# Interaction Design Foundation

UX Certiﬁcations

# HyperionDev

Software Engineering Bootcamp

**TOOLS**

Adobe XD, Photoshop, Illustrator, Figma, HTML, CSS/SASS, Bootstrap, TailwindCSS, Webﬂow, Git/GitHub, Agile, JIRA, Zeplin, Trello, Learning JavaScript

**SKILLS**

User Experience Design, User Interface Design, Discovery, Planning, Research, Problem Statements, User Stories, Sketching, Wireframing, Prototyping, Visual Design, Front-End Development

# Jembi Health Systems NPO

UX DESIGNER (CONTRACT) — APR 2019 – SEP 2019

* Enhanced UX for 2 health programs, fostering engagement and user satisfaction.
* Collaborated with remote teams in India, Mozambique, and Cameroon.
* Streamlined user ﬂows in EMR software, enhancing efﬁciency.
* Utilized journey mapping for strategic improvements in health processes.
* Improved products through heuristic evaluations.
* Accelerated development cycles with wireframing and prototyping.
* Contributed to agile environments, delivering timely updates.
* Ensured ﬂawless implementation of design solutions through HTML/CSS.
* Facilitated transparent collaboration with GIT/Github.

# REDi, Cape Town

UX ENGINEER — JUL 2017 – MAR 2019

* Transformed UX/UI for proptech industry products, enhancing user engagement.
* Played a key role in agile and scrum, delivering impactful feature updates.
* Spearheaded front-end development efforts, ensuring seamless user experiences across web and mobile platforms.
* Designed an intuitive and visually appealing Ionic mobile app, optimizing usability and functionality for residential estates communities.

# Mofuyamamofuko Co., Tokyo

UX DESIGNER + CONSULTANT (CONTRACT) — DEC 2015 – APR 2017

* Orchestrated ideation workshops, sparking innovative ideas and solutions.
* Crafted visually stunning user interface designs and prototypes, elevating user experiences and enhancing brand awareness.

# Eleven Studio, Durban

CREATIVE DIRECTOR + CO-FOUNDER — SEP 2010 - NOV 2015

* Co-founded and led as creative director, driving project vision and strategy.
* Executed project management and business analysis, ensuring success.
* Spearheaded UX/UI design on all projects, prioritizing user-centric experiences.
* Developed online products for Zapper, optimizing functionality during startup.
* Created ecommerce websites, enabling seamless transactions for clients like MuscleWorks.

# IS Internet Services, Durban

GRAPHIC + WEB DESIGNER — APR 2008 - AUG 2010

* Boosted brand visibility and engagement with enhanced graphic and web design.
* Enriched user experiences with interactive Flash microsites and animations.
* Ensured engaging communication through coding impactful email campaigns.