

```

UNIANOVA avg BY SellItem
  /METHOD=SSTYPE(3)
  /INTERCEPT=INCLUDE
  /CRITERIA=ALPHA(0.05)
  /DESIGN=SellItem.

```

Univariate Analysis of Variance

Between-Subjects Factors

		N
Sell Item	Adult toy	186
	Chocolate	185
	Lingerie	186
	Pencil	187
	Smartphone	186

Tests of Between-Subjects Effects

Dependent Variable: avg

Source	Type III Sum of Squares	df	Mean Square	F	Sig.
Corrected Model	2765.701 ^a	4	691.425	2.260	.061
Intercept	123294.432	1	123294.432	402.976	.000
SellItem	2765.701	4	691.425	2.260	.061
Error	283012.644	925	305.960		
Total	409047.000	930			
Corrected Total	285778.345	929			

a. R Squared = .010 (Adjusted R Squared = .005)