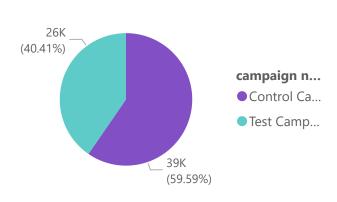
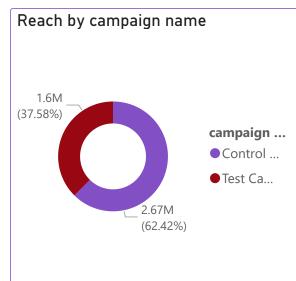
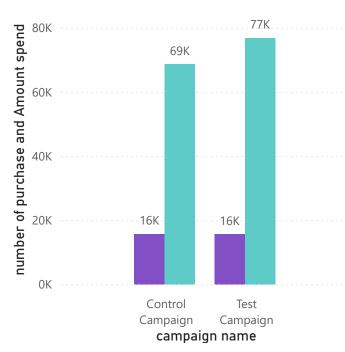
### Number of add to cart



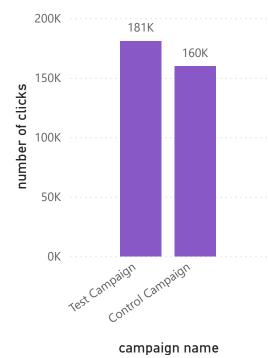


## Amount spend & number of purchase

number of purchaseAmount spend

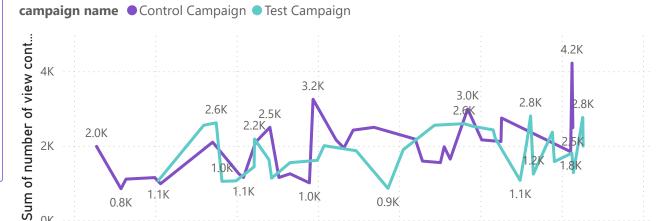


## number of clicks by campaign name



# A / B Testing

### Realtion between number of view content and number of clicks



5K

number of clicks

1.1K

8K

9K

7K

### Realtion between number of purchase and number of add to cart

1.1K

4K

campaign name • Control Campaign • Test Campaign

1.1K

3K

2K

