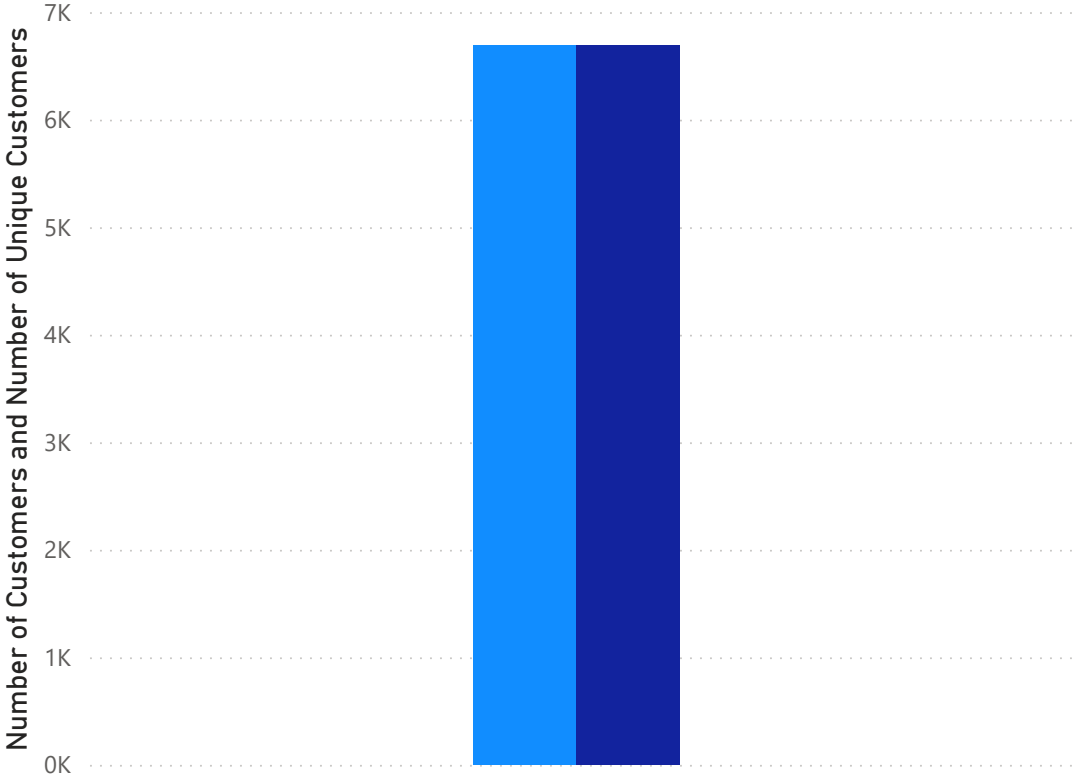


Number of Customers and Number of Unique Customers

● Number of Customers ● Number of Unique Customers



6687

Number of Customers

6687

Number of Unique Customers

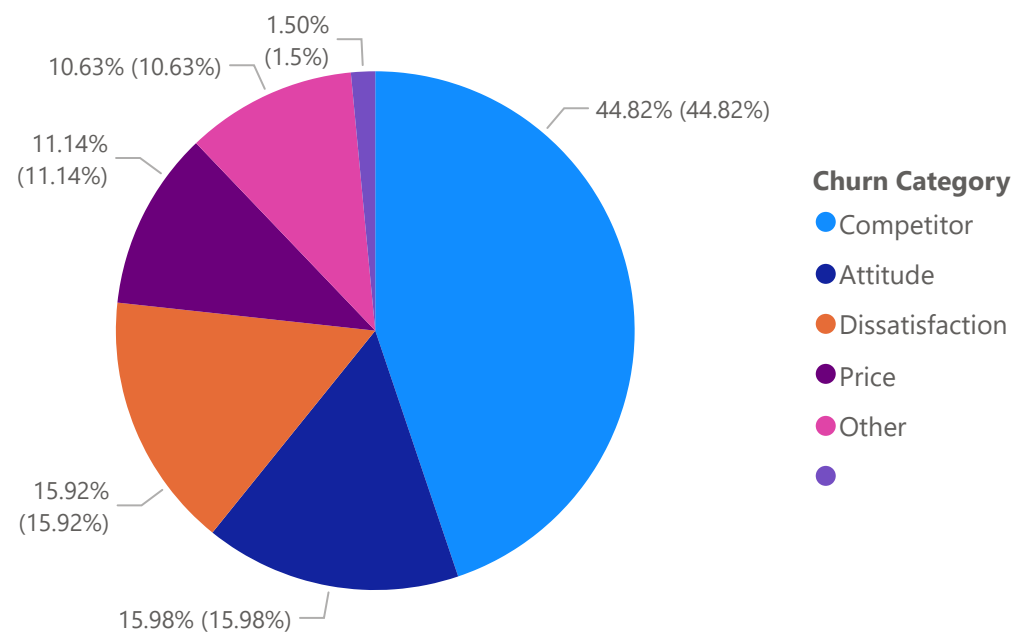
1796

Number of churned

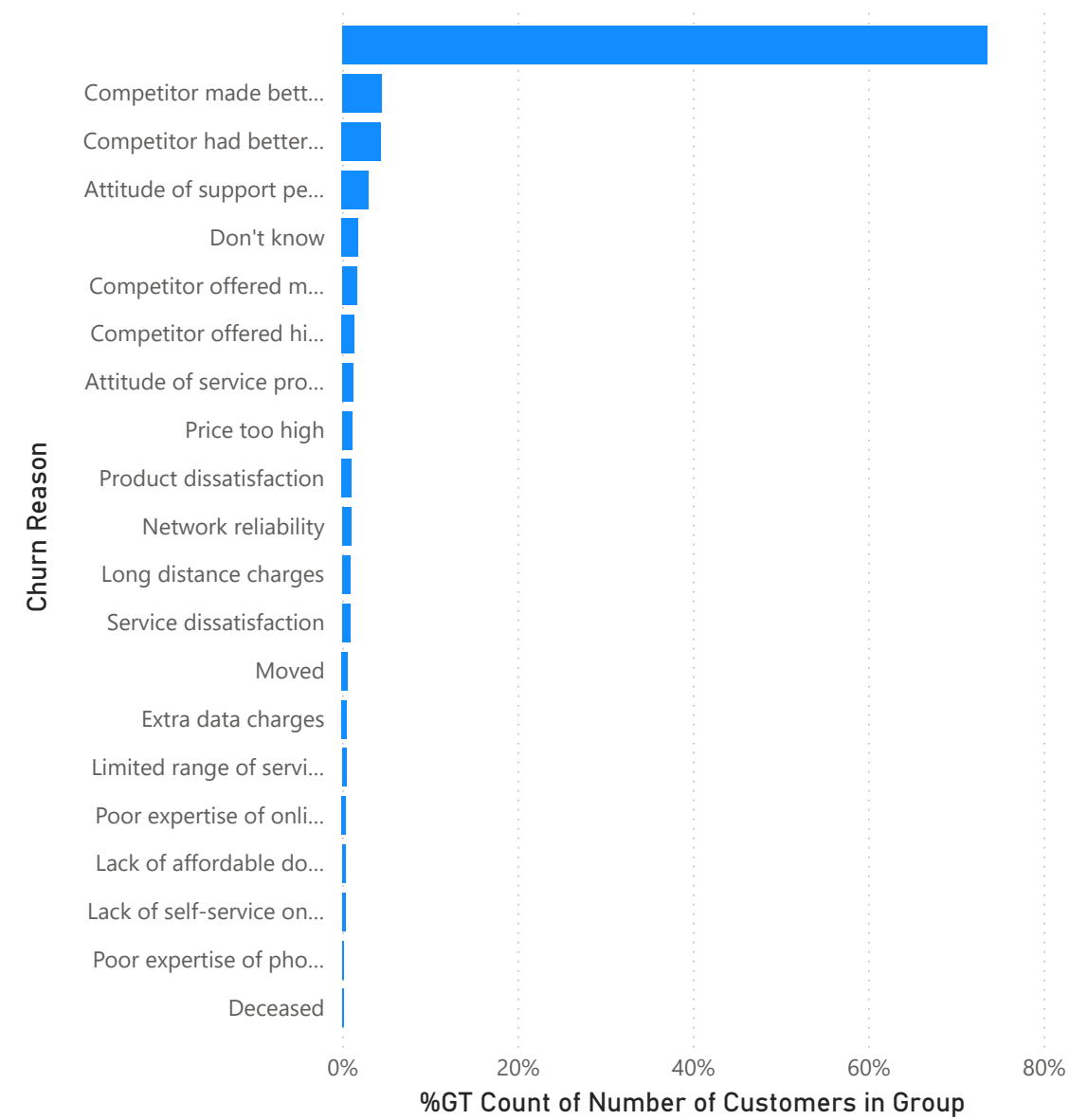
26.86%

Churned Ratio

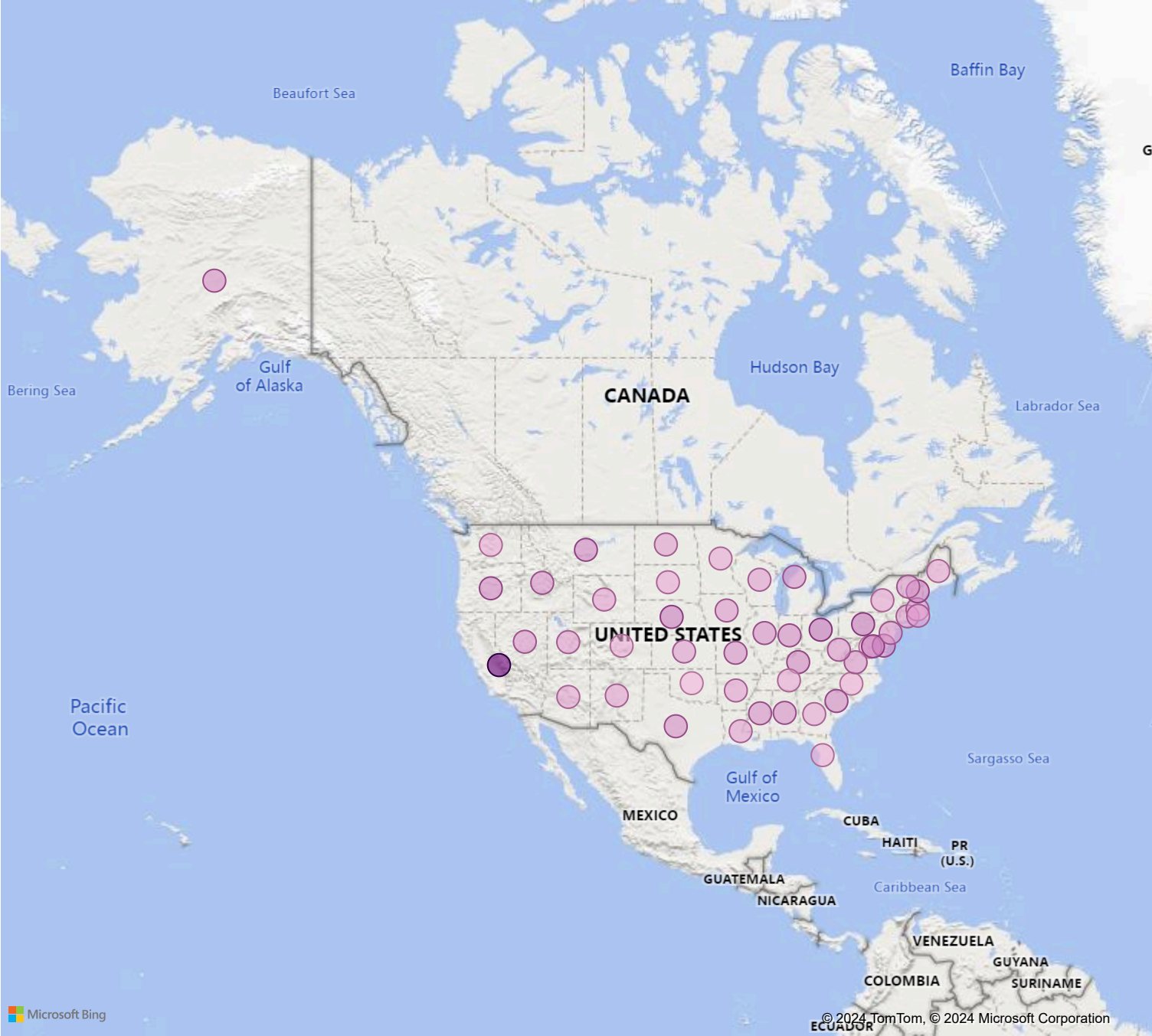
%GT churned by Churn Category



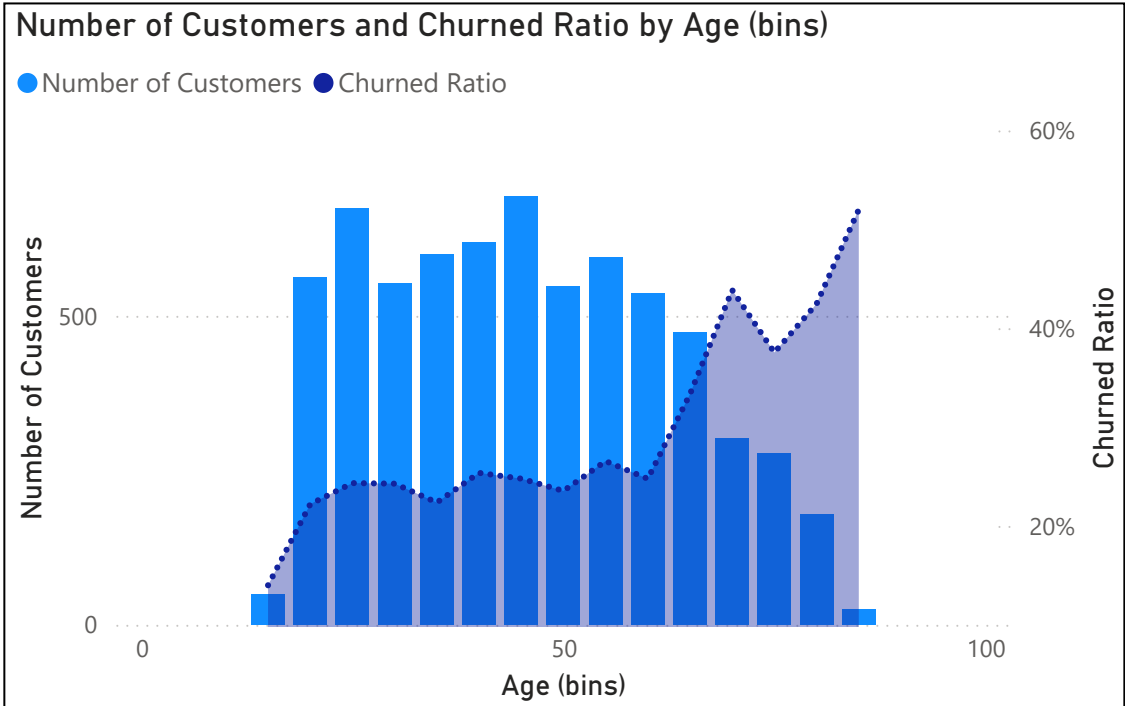
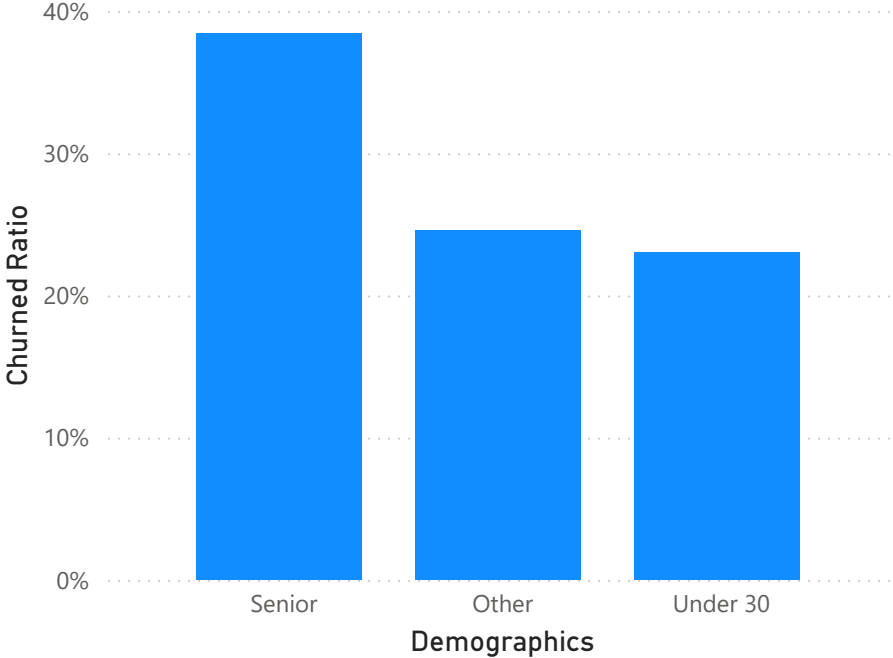
%GT Count of Number of Customers in Group by Churn Reason



Number of Customers, Churned Ratio and Number of churned by State

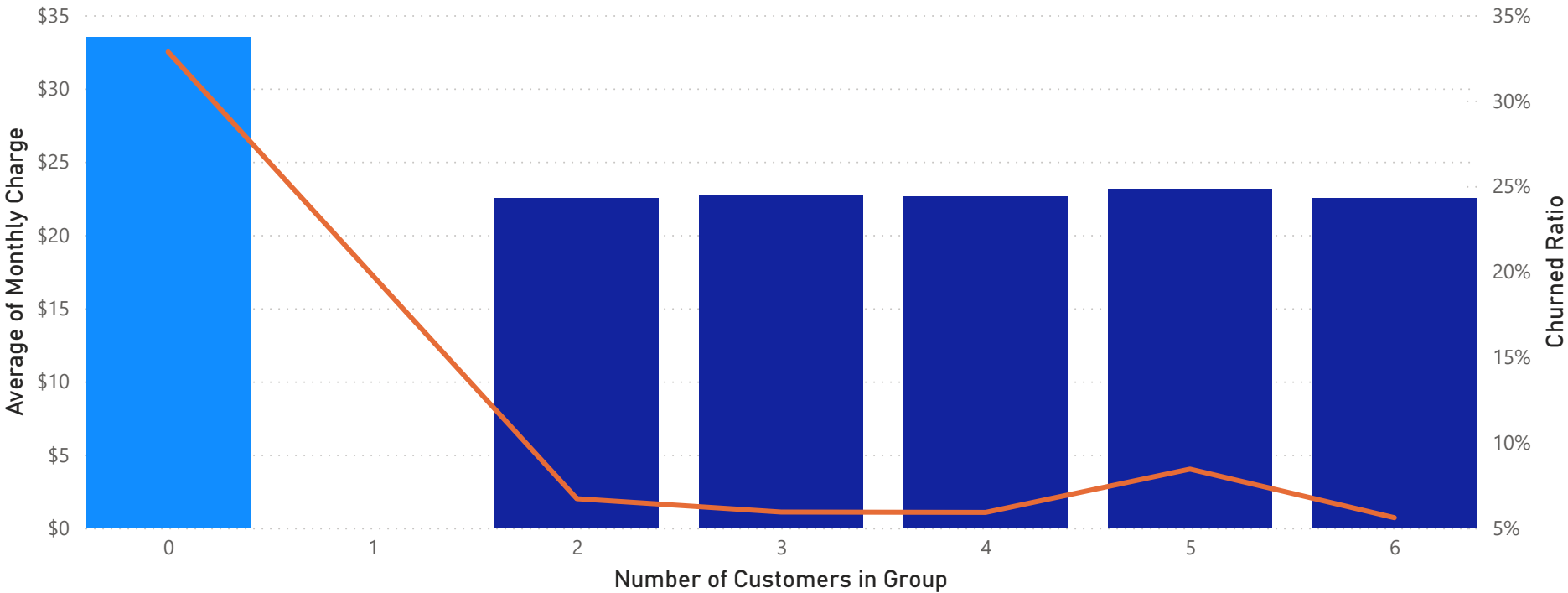


Churned Ratio by Demographics



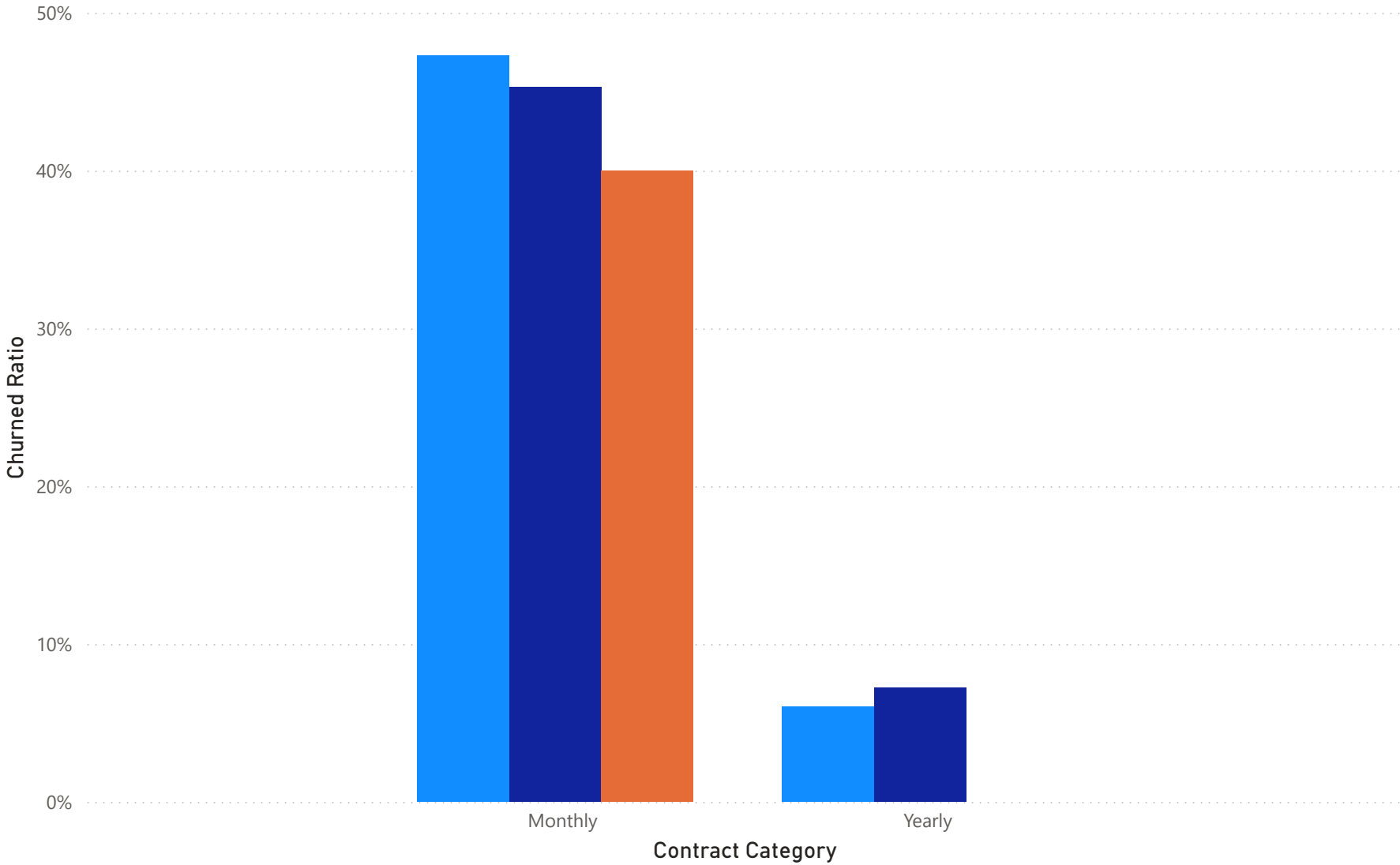
Inspecting Groups

Group No Yes Churned Ratio



Churned Ratio by Contract Category and Gender

Gender ● Female ● Male ● Prefer not to say

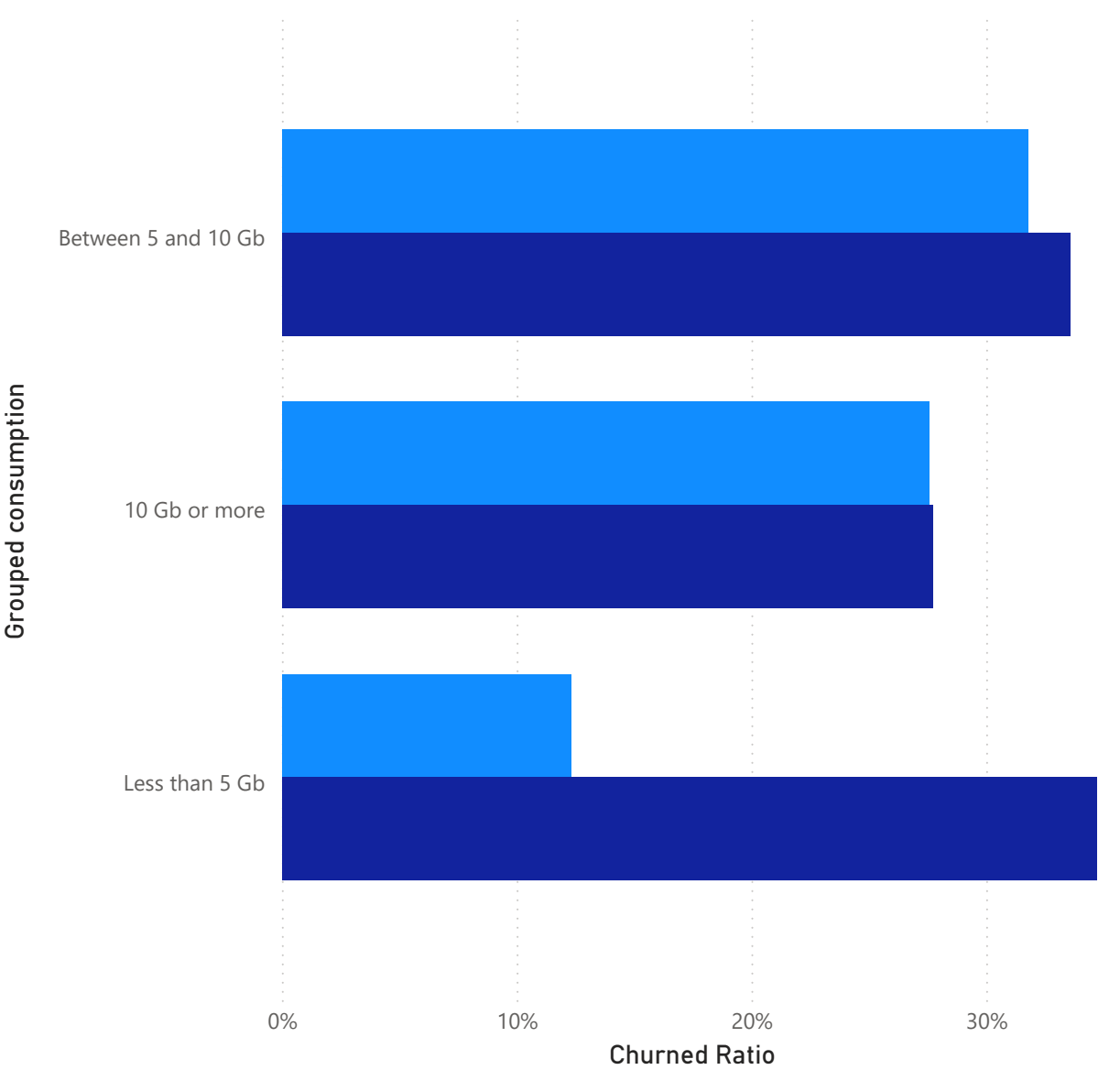


Churned Ratio Unlimited Data Plan

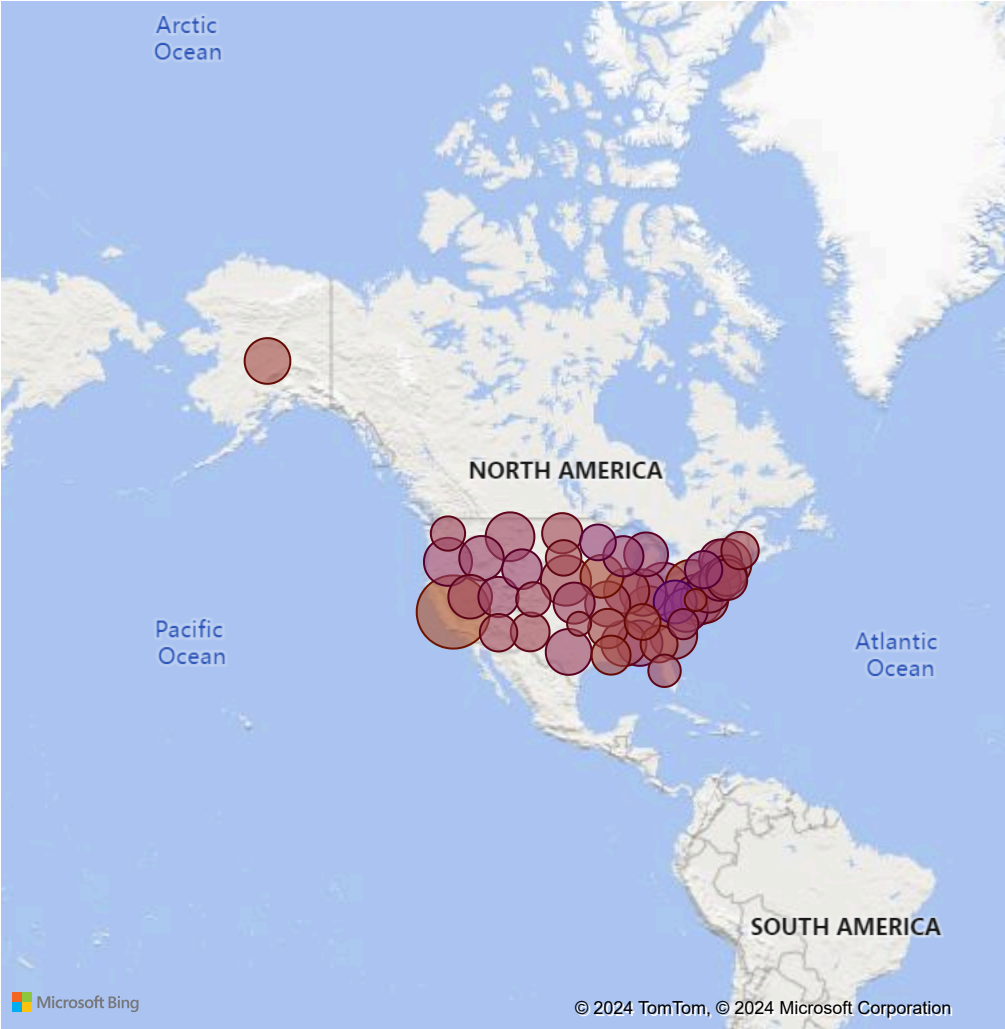
16.10%	No
32.11%	Yes
26.86%	

Churned Ratio by Grouped consumption and Unlimited Data Plan

Unlimited Data Plan No Yes



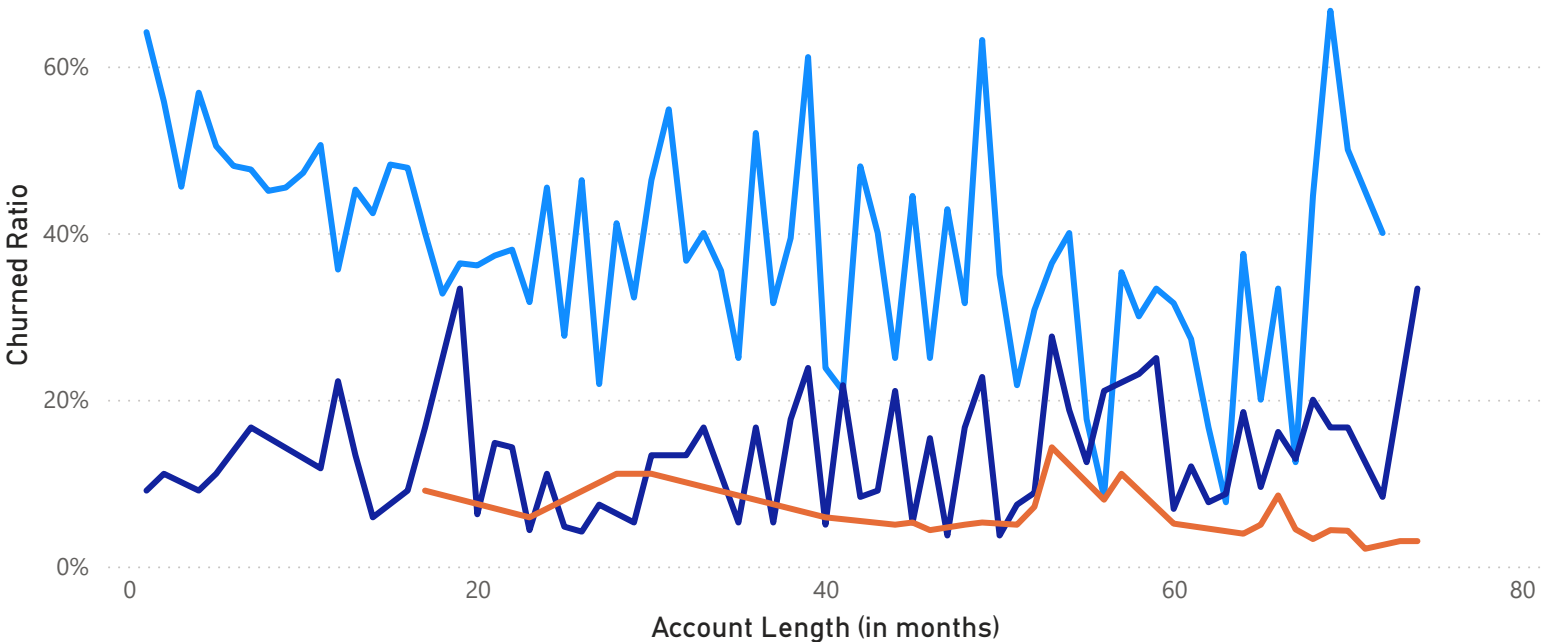
Churned Ratio by State



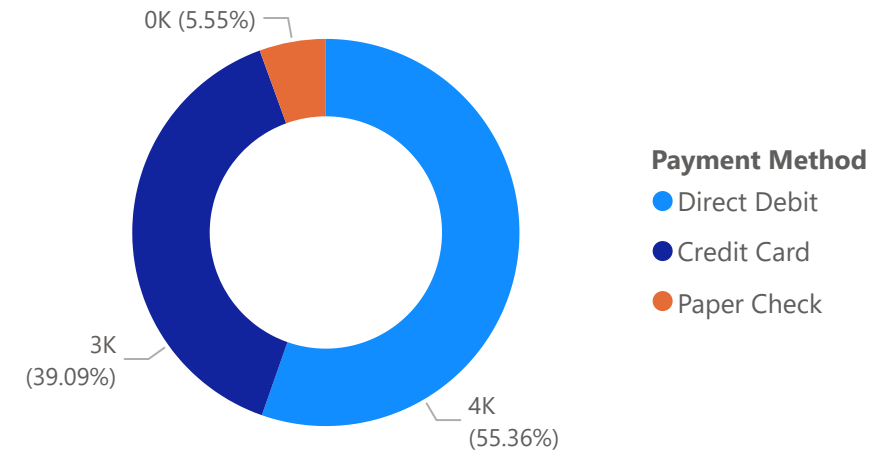
Intl Active	no	yes	Total
Yes	40.34%	7.59%	34.31%
No	20.01%	71.19%	22.21%
Total	27.07%	24.88%	26.86%

Churned Ratio by Account Length (in months) and Contract Type

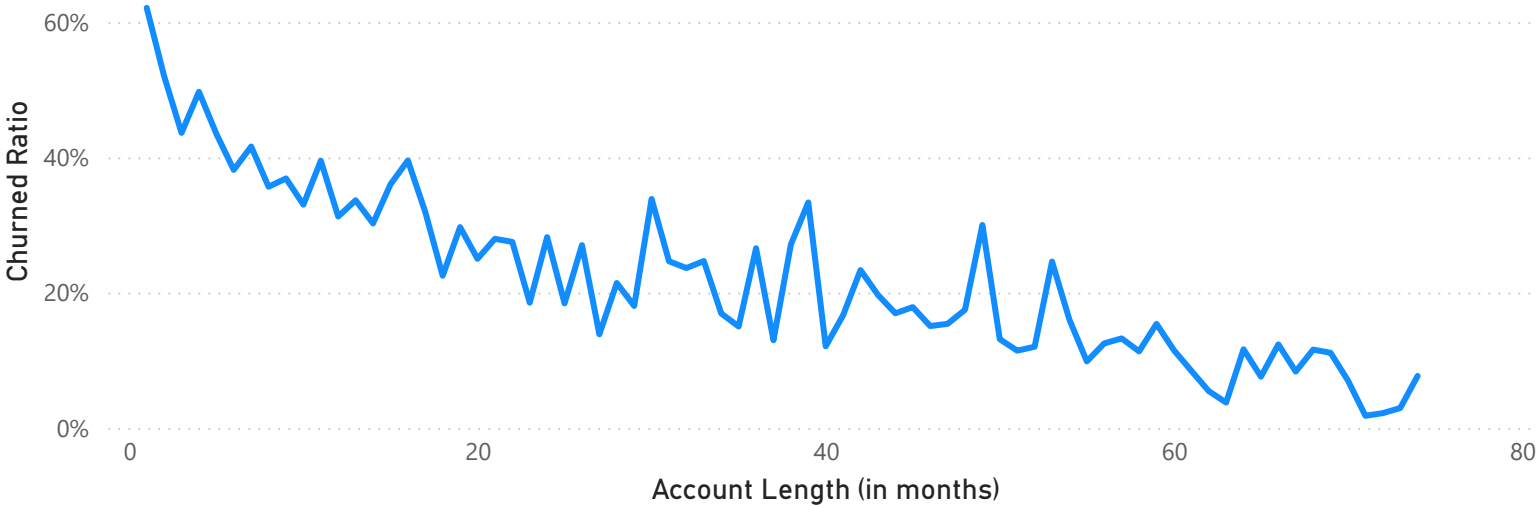
Contract Type ● Month-to-Month ● One Year ● Two Year

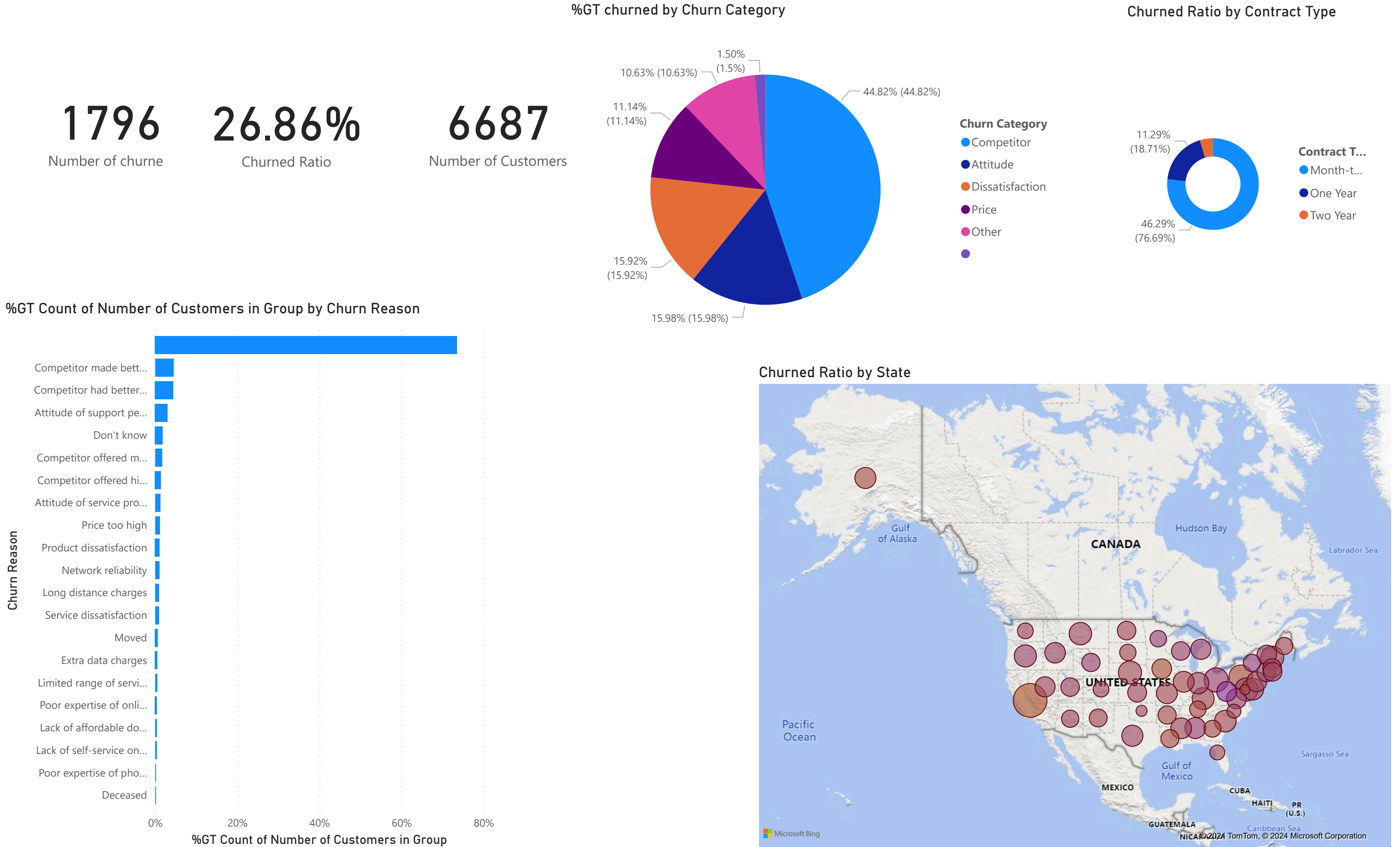


Number of Customers by Payment Method



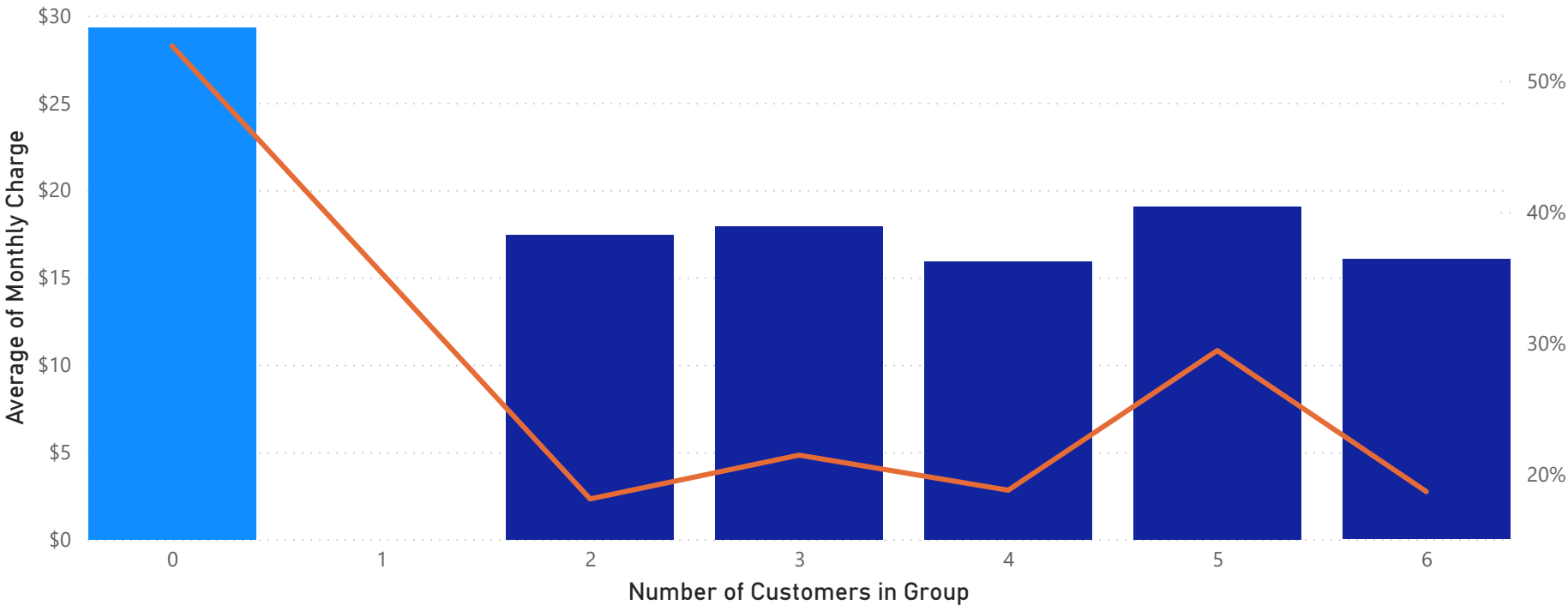
Churned Ratio by Account Length (in months)



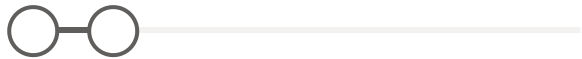


Inspecting Groups

Group No Yes Churned Ratio

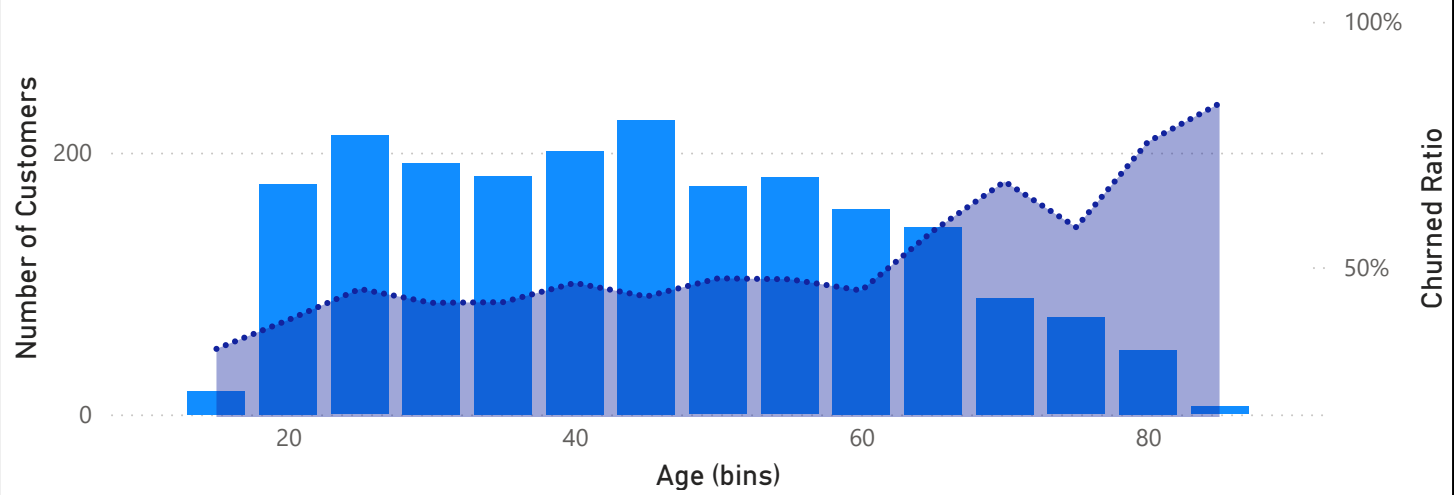


Account Length (in months)



Number of Customers and Churned Ratio by Age (bins)

Number of Customers Churned Ratio



0.92

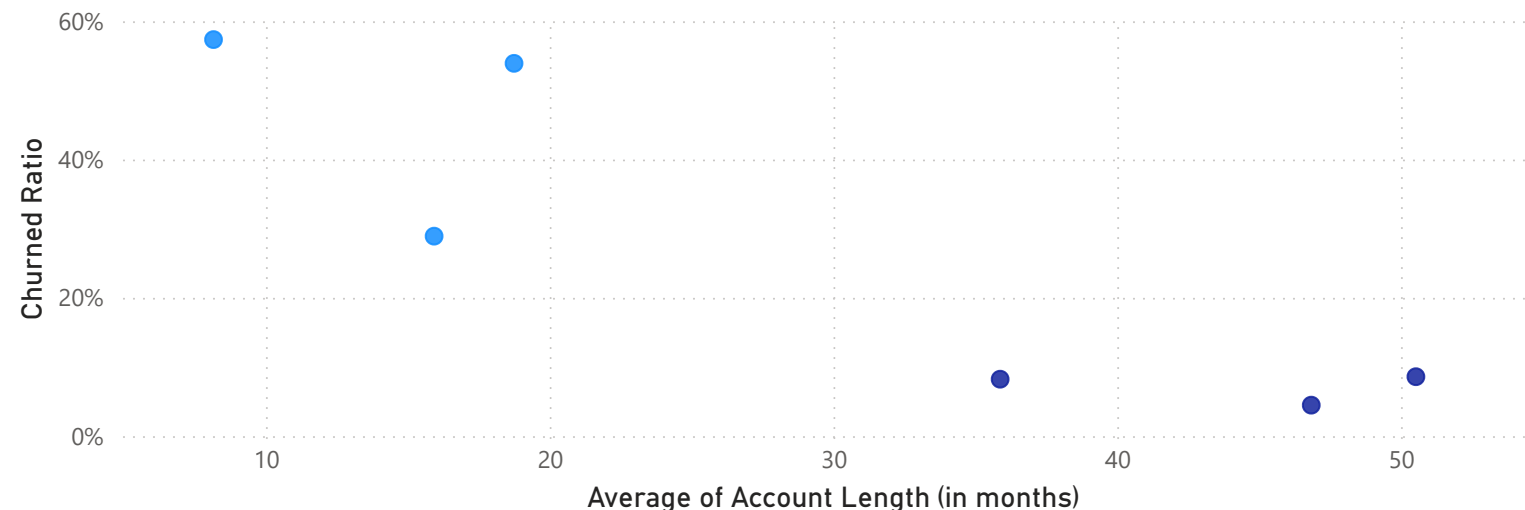
Avg Customer Service call

6123

Customer Service Calls

Average of Account Length (in months) and Churned Ratio by Payment Method and Contract Category

Contract Category ● Monthly ● Yearly



Contract Category, Pa... ▾

- Monthly
 - Credit Card
 - Direct Debit
 - Paper Check
- Yearly
 - Credit Card
 - Direct Debit
 - Paper Check

33.64

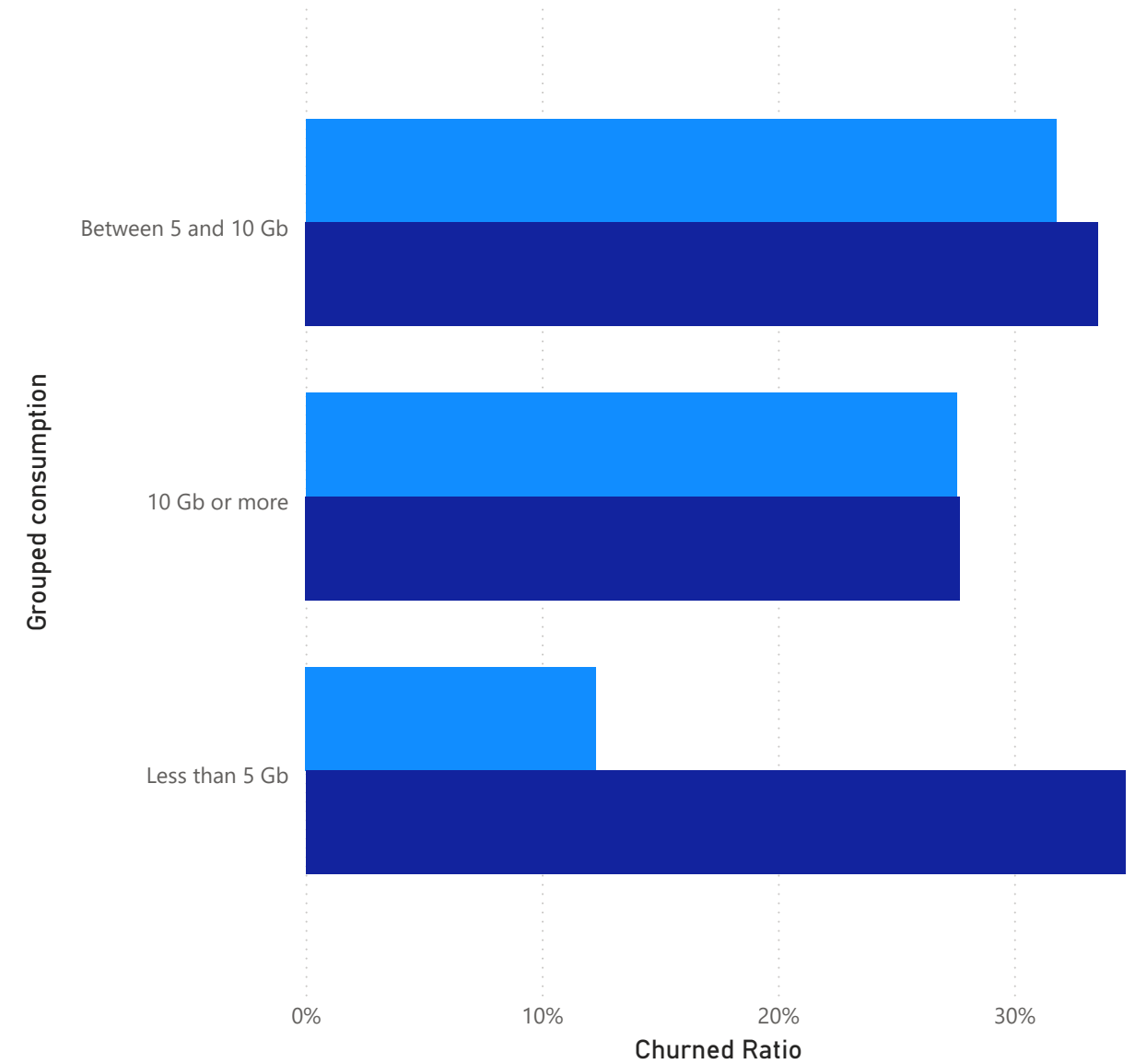
AVG Extra International charges

3.37

Avg Extra Data Charges

Churned Ratio by Grouped consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes



6123

Customer Service Calls

33.64

AVG Extra International char

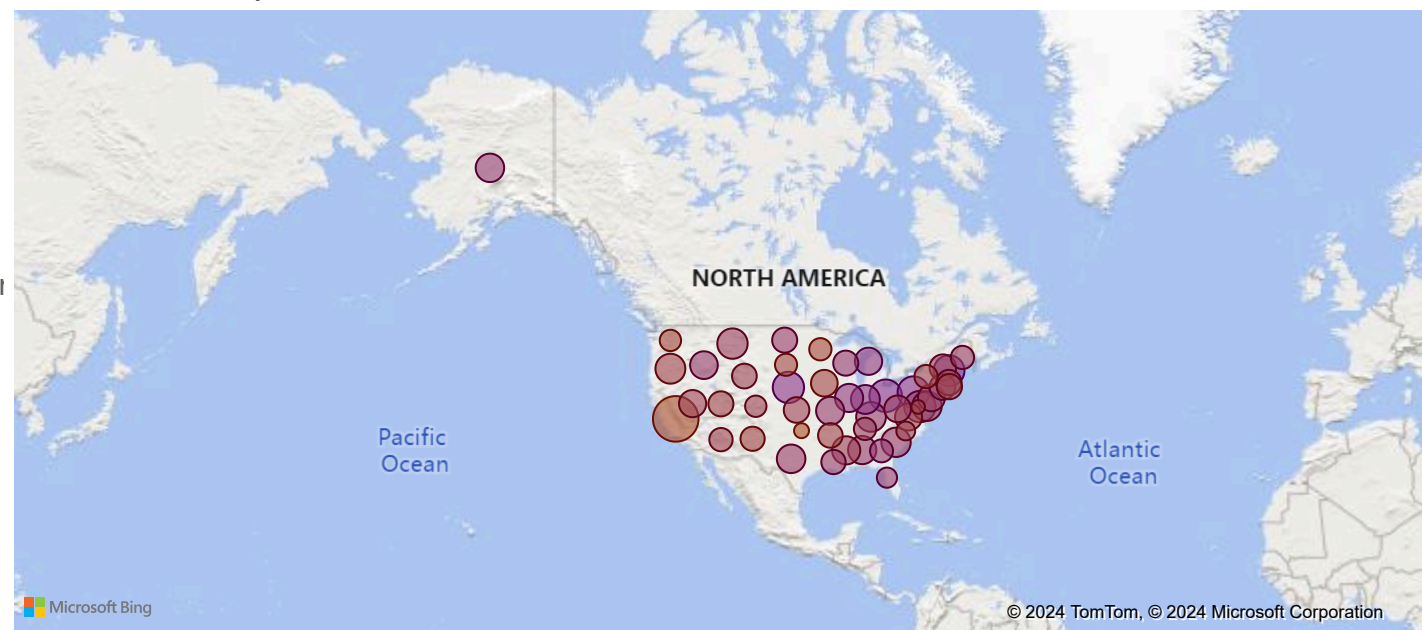
0.92

Avg Customer Service call

3.37

Avg Extra Data Charges

Churned Ratio by State



Avg Customer Service call by State and Churn Label

Churn Label ● No ● Yes

