

Sales in US From 2014 to 2017

Total Profit

\$18.45K

Total Sales

\$742K

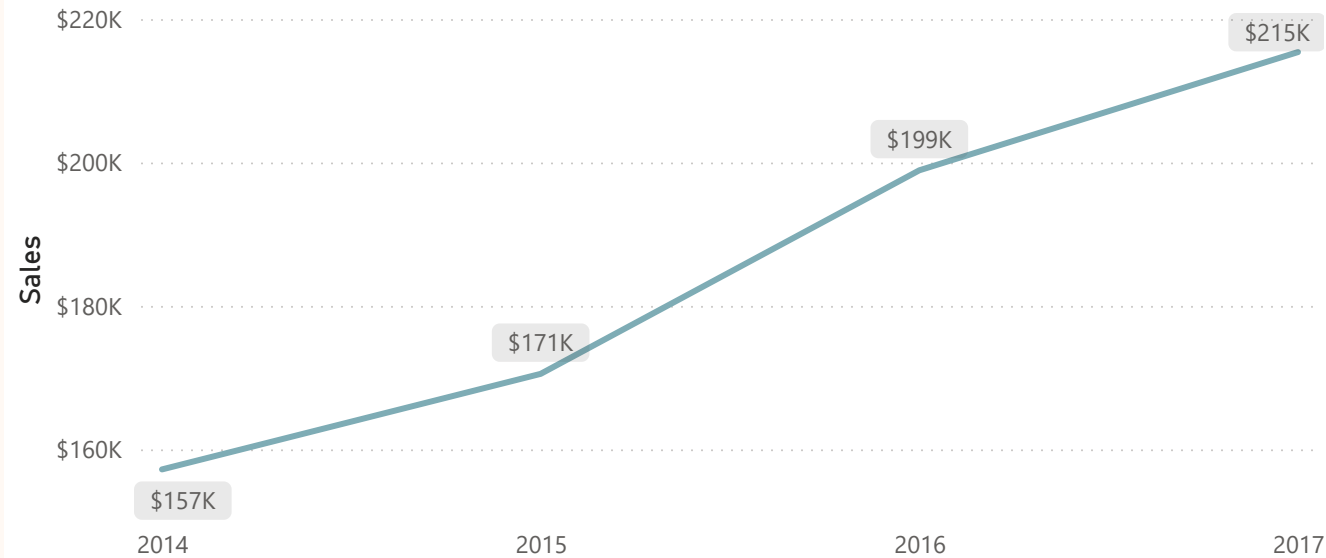
Total Orders

2121

Our Customers

707

Sales Trend



Loss in profit through years

-19.29K!

Goal: 3.02K (-739.15%)

Positive Profit through years

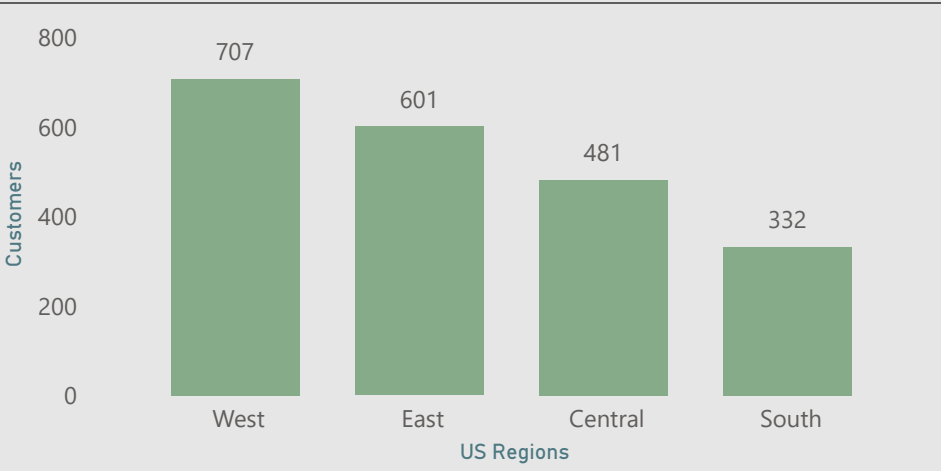
22.31K✓

Goal: 3.02K (+639.15%)

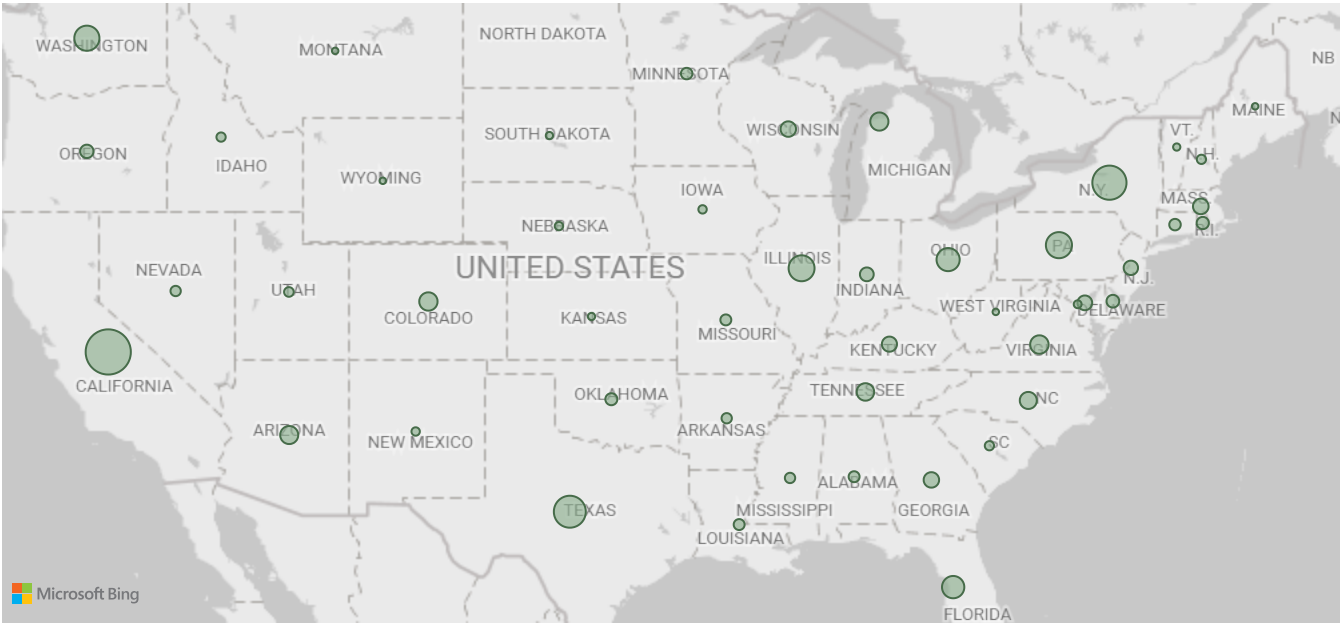
Our Customers

Most of the Customers are concentrated in **West** in **New Work City**

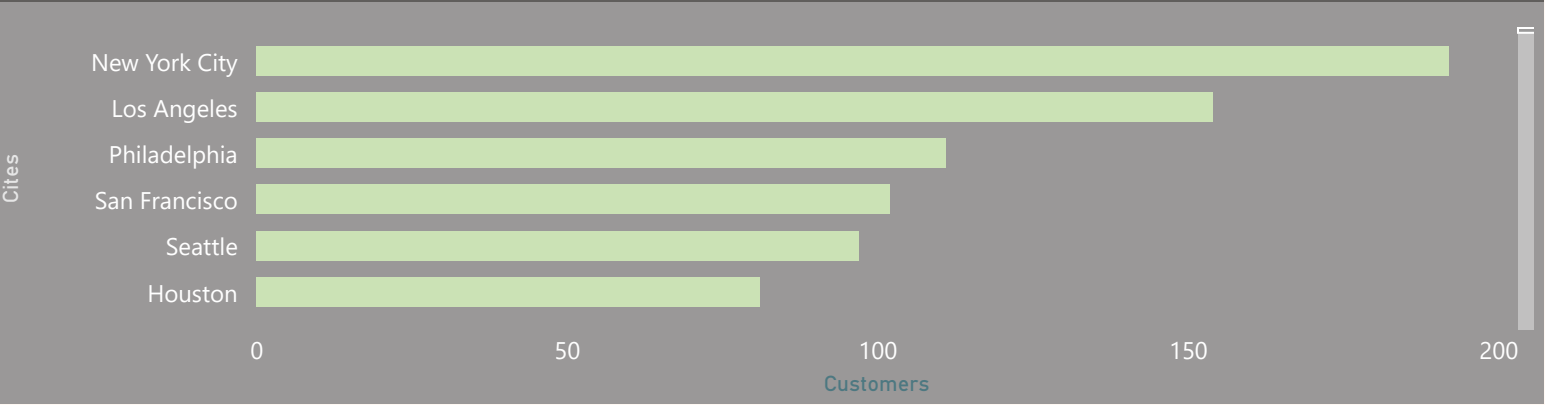
Distribution Of Customers Per Region



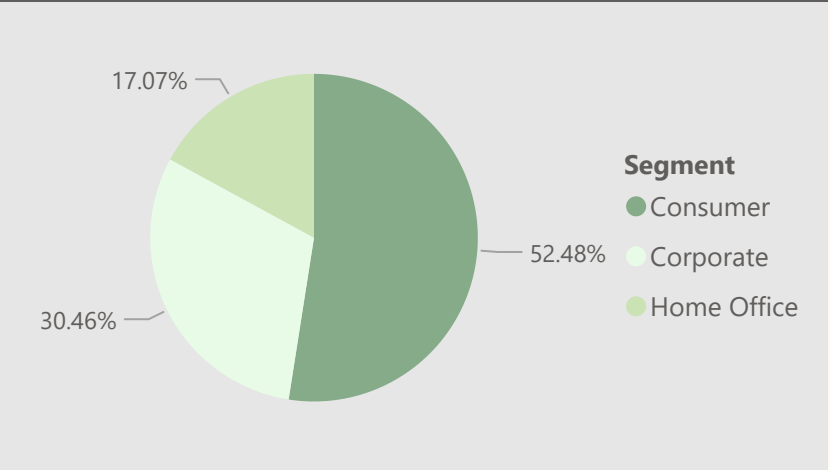
Distribution Of Customers In States



Distribution Of Customers Per City



Types of Customers



Products

Product that Make Highest Profit

Riverside Palais
Royal Lawyers
Bookcase, Royale
Cherry Finish

Most Sold Products

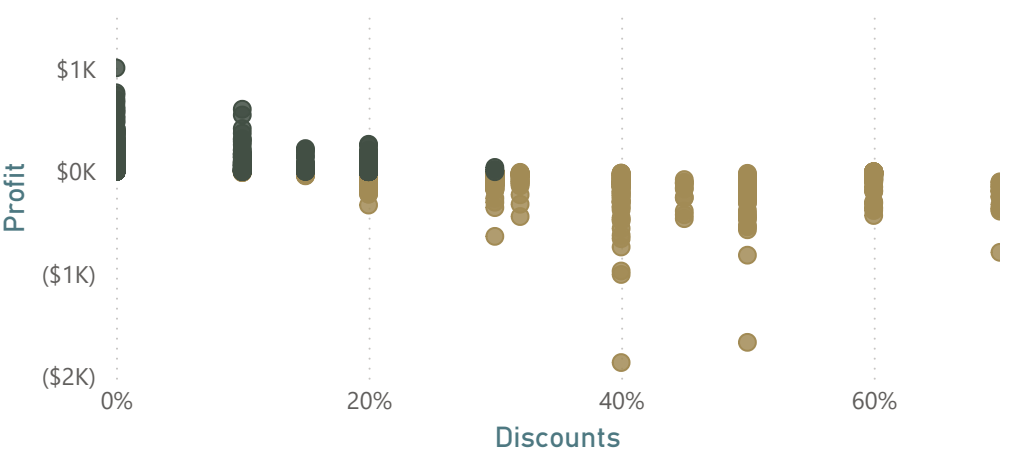
Product Name	TotalSalesQuantity
KI Adjustable-Height Table	74
Situations Contoured Folding Chairs, 4/Set	64
Staple-based wall hangings	62
Chromcraft Round Conference Tables	61
Eldon Wave Desk Accessories	61

How Discount affect in Quantity of Product



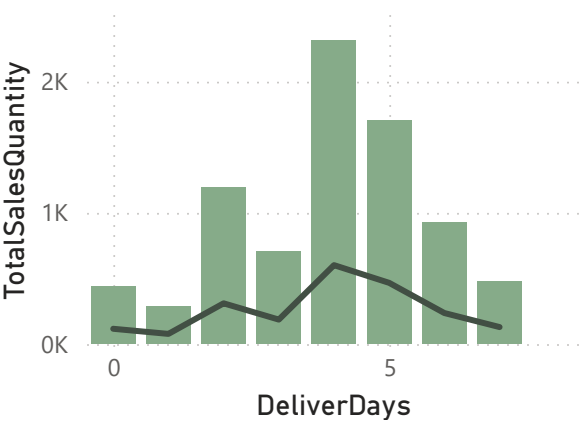
Relation between Discount with Profit

Profit Category ● Negative Profit ● Positive Profit



TotalSalesQuantity and TotalEngagement by DeliverDays

● TotalSalesQuantity ● TotalEngagement



Count of Orders Per Category

