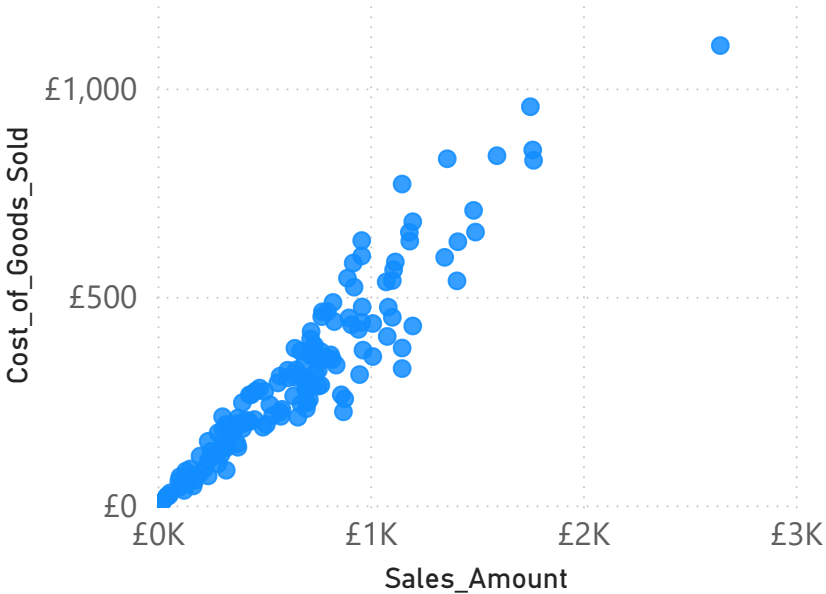
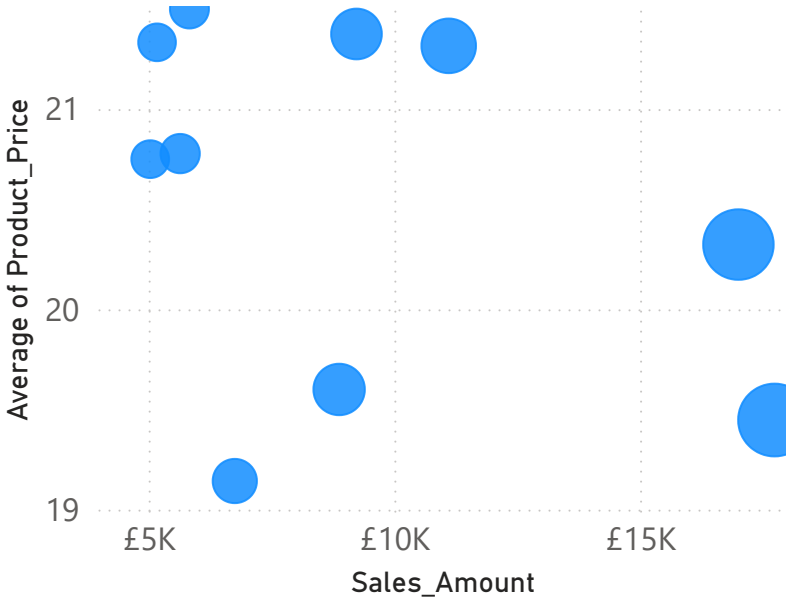


Order_ID	Product_SKU	Order_Quantity	Sales_Amount
6377	MT10-L-Yellow	38	£722.00
6380	MT01-S-Gray	42	£714.00
6390	MT03-M-Red	17	£323.00
6394	MT01-S-Pink	31	£527.00
6396	MT02-M-Gray	16	£304.00
6432	MT03-M-Yellow	4	£96.00
6435	MT06-L-Black	43	£989.00
6450	MT05-S-Blue	21	£378.00
6458	MT06-S-Black	21	£441.00
6479	MT06-XS-Black	22	£462.00
6505	MT08-M-Green	33	£759.00
6508	MT01-S-Red	1	£16.00
6529	MT02-M-Gray	32	£768.00
6533	MT07-S-Gray	32	£704.00
6542	MT05-S-Blue	7	£168.00
6551	MT09-L-Blue	45	£1,080.00
6554	MT03-M-Yellow	43	£688.00
6558	MT03-S-Red	20	£400.00
6562	MT04-S-Pink	42	£1,008.00
6568	MT03-XS-Blue	2	£50.00
6571	MT03-XS-Yellow	4	£84.00
Total		4870	£99,237.00

Sales_Amount and Cost_of_Goods_Sold by Order_Date



Sales_Amount, Average of Product_Price and Order_Quantity by Product_Name



Year

2021

2021

- Product_Name
- ☐ Argus All-Weather Tank
 - ☐ Atlas Fitness Tank
 - ☐ Cassius Sparring Tank
 - ☐ Erikssen CoolTech Fitness...
 - ☐ Helios Endurance Tank
 - ☐ Primo Endurance Tank
 - ☐ Rocco Gym Tank
 - ☐ Sinbad Fitness Tank
 - ☐ Sparta Gym Tank
 - ☐ Tiberius Gym Tank

- Product_Category
- ☐ (Blank)
 - ☐ Bras & Tops
 - ☐ Hoodies & Sweatshirts
 - ☐ Jackets
 - ☐ Pants
 - ☐ Shorts
 - ☒ Tank Tops
 - ☐ Tees

- Gender
- (Blank)
 - Men
 - Women

▼ Total_Sales_Amount by Product_ for Women

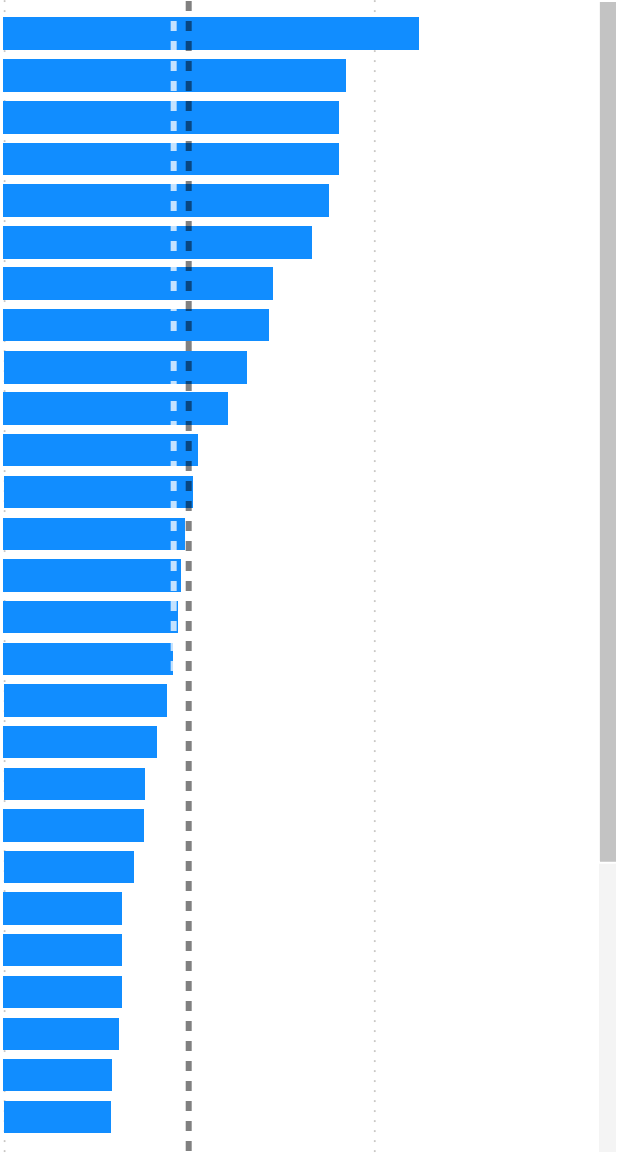
- Channel
- (Blank)
 - Franchise
 - Local store
 - Small chain store
 - Supermarket

Product_Name

Hera Pullo...
Typhon Per...
Lono Yoga ...
Lando Gym...
Livingston ...
Caesar War...
Orestes Yo...
Mona Pull...
Helena Ho...
Montana ...
Orion Two-...
Autumn Pu...
Troy Yoga ...
Selene Yog...
Erica Everc...
Phoebe Zip...
Prima Com...
Miko Pullo...
Lucia Cross...
Hero Hoodie
Jupiter All-...
Cronus Yog...
Orestes Fit...
Apollo Run...
Cassia Fun...
Hawkeye Y...
Aero Daily ...

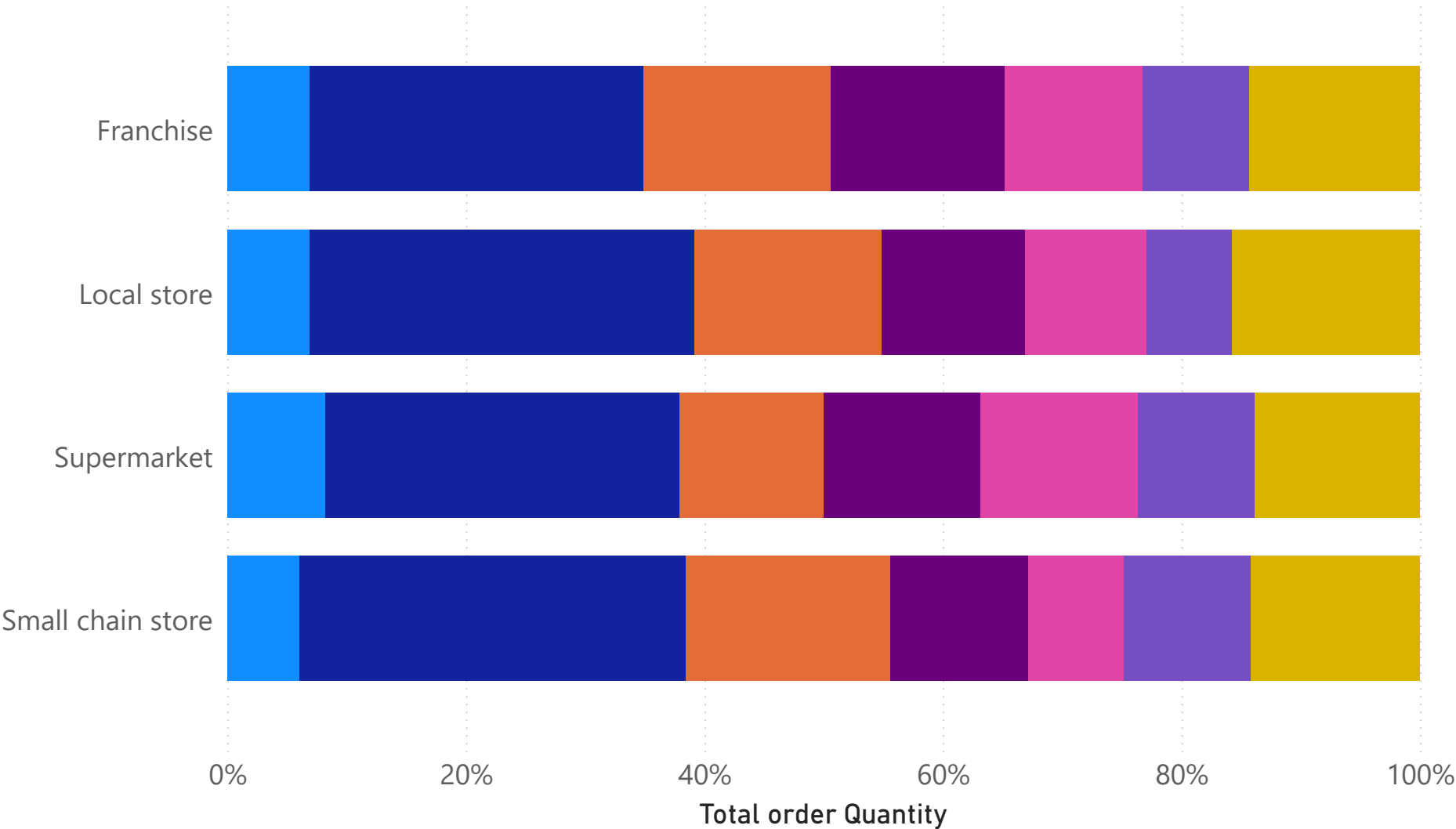
£0K

£10K

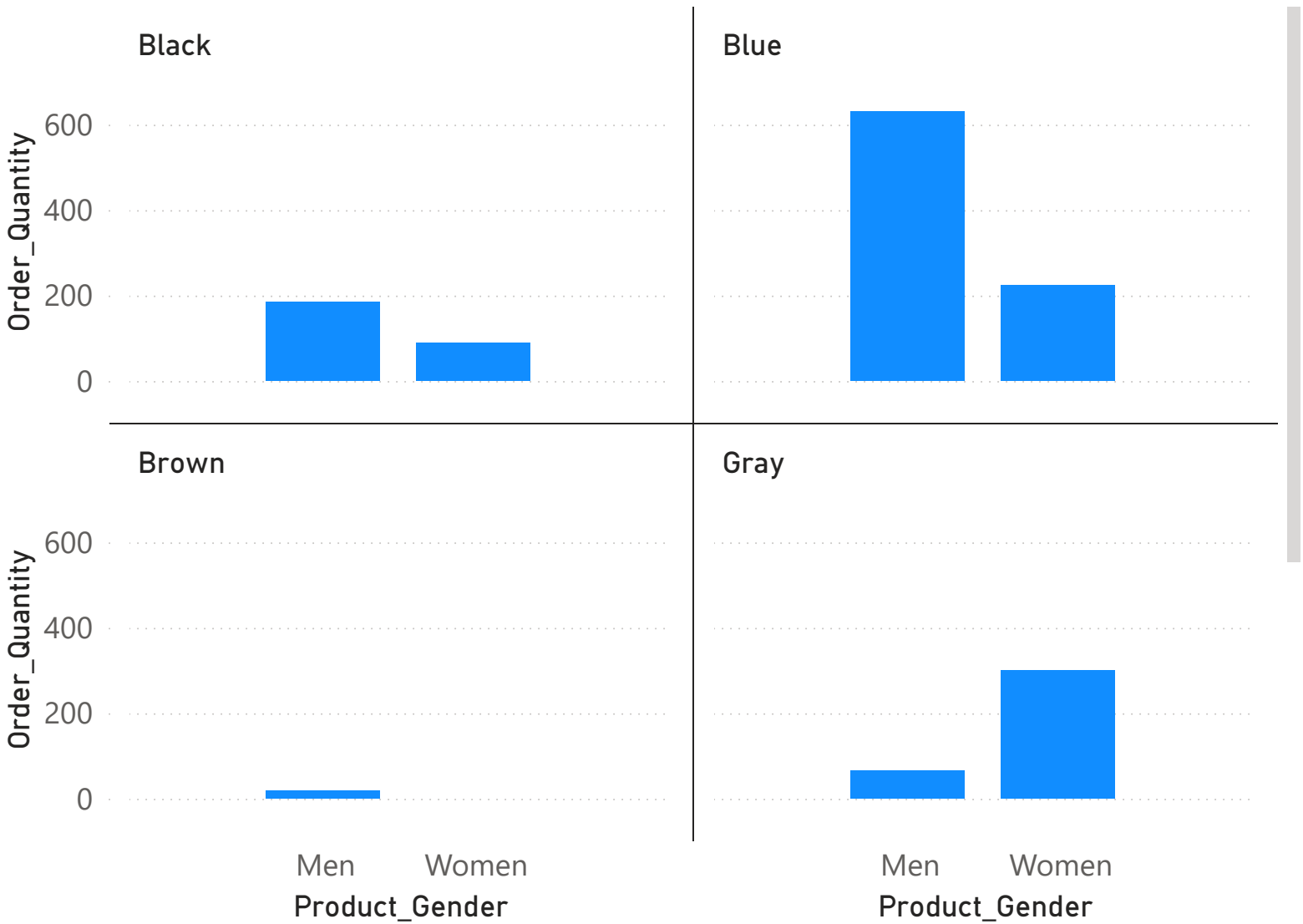


Order_Quantity by Retailer_Channel and Product_Category

Product_Category ● Bras & Tops ● Hoodies & Sweatshirts ● Jackets ● Pants ● Shorts ● Tank Tops ● Tees



Order_Quantity by Product_Gender and Product_Color



Year

(Blank)

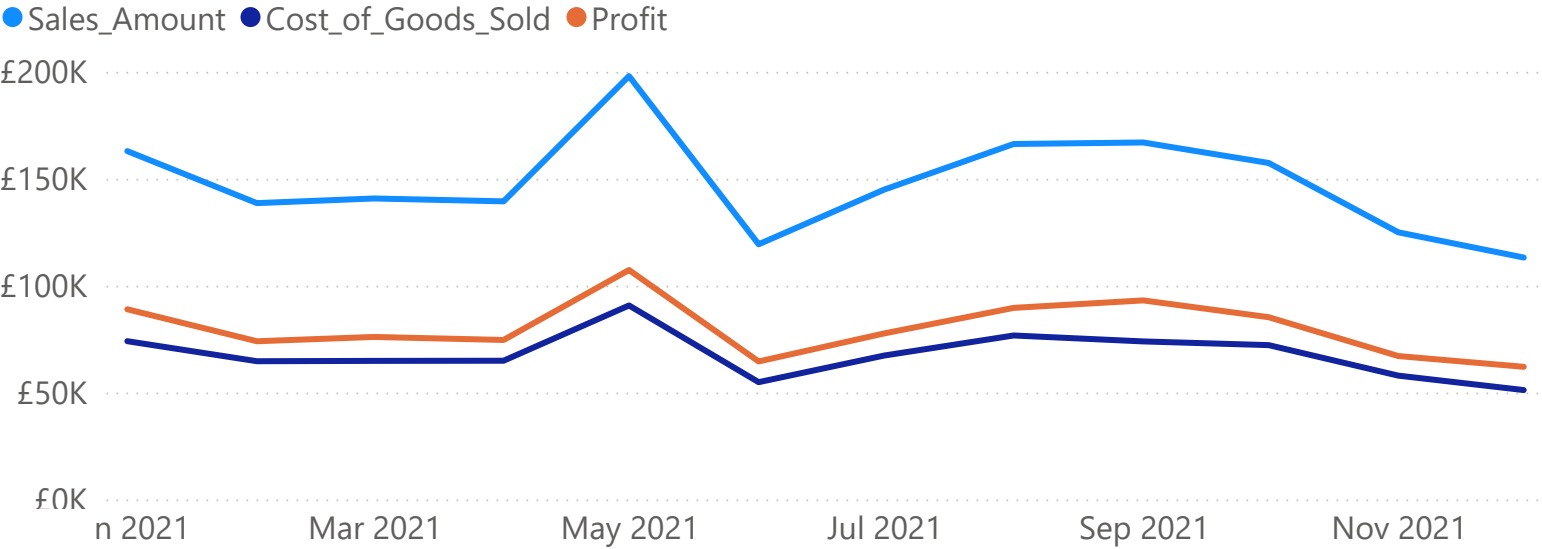
2018

2019

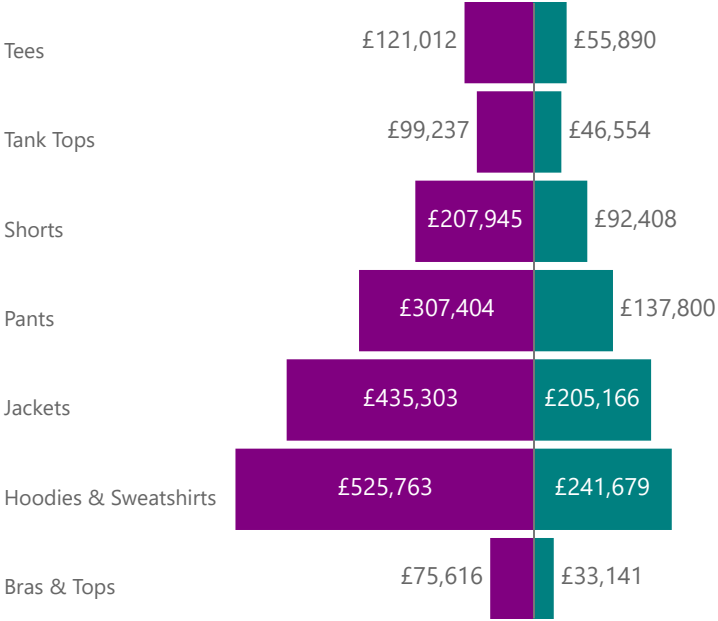
2020

2021

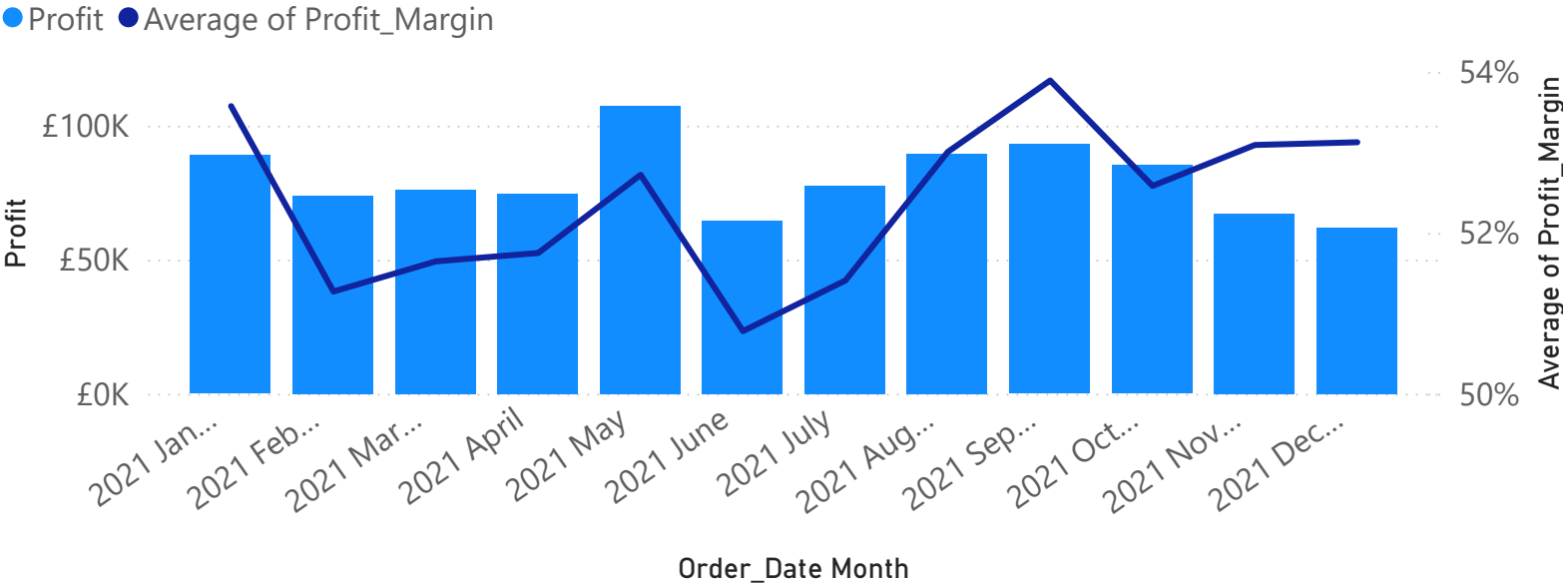
Revenue COGS and profit Year and Month



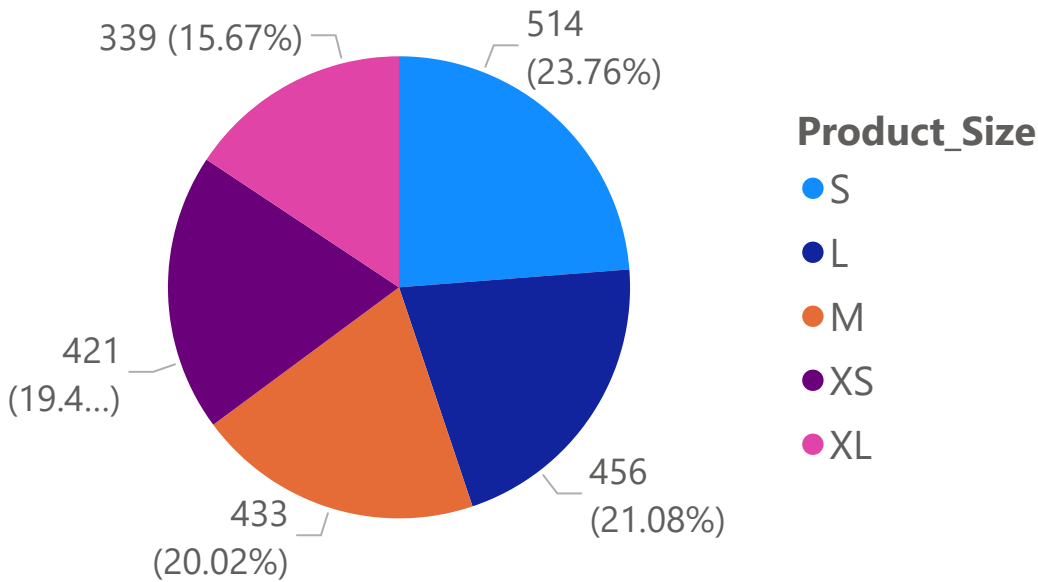
Revenue Versus Cost



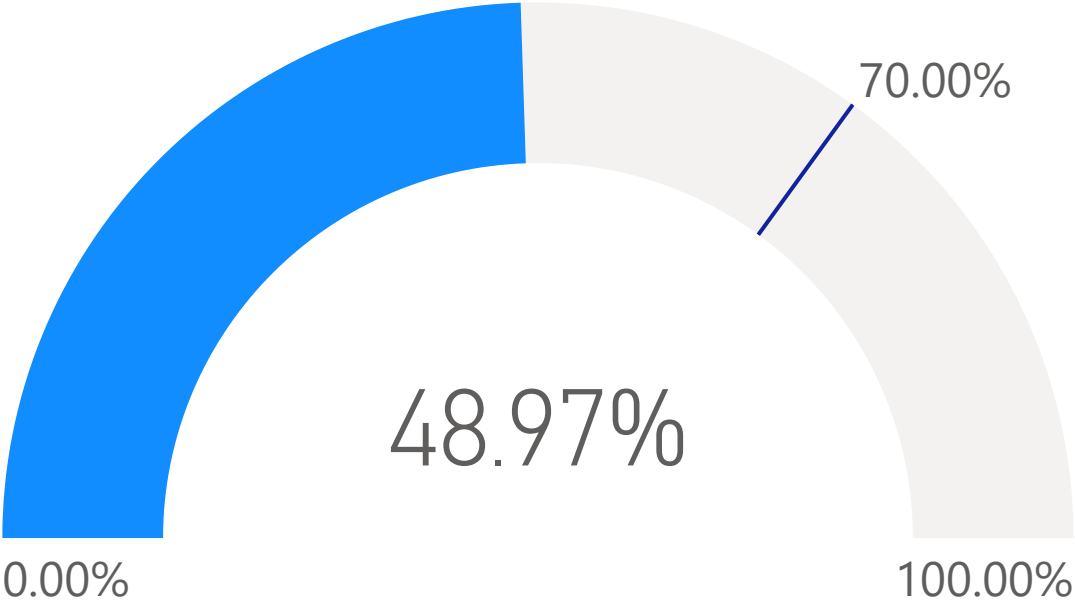
Profit and Average of Profit_Margin by Year and Month



Order_Quantity for Local Store by Product_Size



AVG Profit margin vs Target



33

Orders above Target Profit Margin

268

Orders Below Target Profit Margin

Total orders Vs Target Orders by Month



Total Returns Vs Target Returns by Month

