

KINAIYA

CEIT-37-202A

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Rationale or Focus

The major objective of the website, which promotes tourism in the Philippines, is to enlighten visitors about the various tourist destinations in the nation, draw tourists there, and show the world what a beautiful country the Philippines is.

The website strives to offer a thorough listing of tourist destinations, lodging options, and other important details to assist visitors in making travel arrangements. It provides a platform for companies and places associated with tourism to advertise their services and get in front of more people.

By highlighting the Philippines' rich culture and natural resources, the website also hopes to encourage the expansion of the travel and tourism sector there. The sector can prosper and offer more job possibilities to Filipinos by drawing more tourists.

Generally, the Philippines' tourist attractions are important because they promote national exposure, cultural preservation, environmental protection, and economic prosperity. By publicizing these locations, the nation may continue to draw tourists from all over the world and show the world its beauty and diversity.

Contents

The top three tourist destinations on the three major Philippine islands: Luzon, Visayas, and Mindanao will be featured as the website's content. Every significant island and tourist destination will contain a minute description of the location's history and culture. Pictures of well-known foods and fruits that you can find in each place, as well as images of activities you can engage in while visiting your chosen tourist destination, are provided along with information about the history and culture of the tourist destinations to aid in people's understanding of the information and to make it easier for them to visualize the surroundings.

This material aims to at least familiarize the visitor with the history, definition, and culture of the mentioned location. The project's tourist destinations will be able to stimulate visitors' curiosity on our website. They might get more intrigued and eager to explore the site.

Target Audience

The website's usage is to gain a general concept of the traveler's destination. Hence, adults, teenagers, and domestic or international tourists may all be among our website's target demographic. Users are allowed to examine the material of the top 3 featured Filipino tourist spots in Luzon, Visayas, and Mindanao and read all the information provided on the produced website, which can employ to guide their travel choices, relax, and enjoy their holiday.

Design Considerations

The group decided to utilize Instagram's design as its inspiration. As a well-known and well-liked social media network, Instagram, the team could construct a recognizable and user-friendly interface for its users by emulating its design. Red, blue, white, and yellow were the group's chosen colors, and they also held deeper meaning. These colors are those of the Filipino flag, and by using them in their design, the group showed pride in their nation and culture. The logo's gradient color scheme of red, blue, and yellow perfectly encapsulated the group's ties to its native land and culture.

The team made sure to avoid plagiarism when creating their logo by creatively exploiting the camera lens. The team decided to include the camera lens in their design even though it is a significant part of Instagram's logo in order to give it a unique and distinctive look. The Tagalog word "kinaiya," which means a person's inner character and all the characteristics that make you who you are. Given that the group is showcasing the real beauty of the Philippines, the group titled its website "kinaiya." The final logo was aesthetically pleasing and had a profound meaning. By using this strategy, the group was able to produce a design that was meaningful and visually appealing, as well as one that would appeal to its intended demographic.

Limiting Factors

There are main limiting factors that affect the development of a website that showcases the top three tourist spots on each island in the Philippines. These factors must be taken into consideration to ensure that the website is effective and accessible to all viewers. One of the major limiting factors in creating a website about tourist spots in the Philippines is the limitation on the number of spots that can be showcased. It is impossible to show all the tourist spots in the Philippines, especially when the website only shows five tourist spots on each island. With this limitation, it will be hard to feature all the tourist spots in the Philippines, from Luzon to Visayas and Mindanao.

The second limiting factor is the language barrier. Although many people in the Philippines are multilingual, a website must be created in a language that is understandable by the majority of viewers. A website in English may reach a wider audience, but it could also limit the number of local viewers who may be more comfortable reading in Filipino or another local language.

As for the website's technical limitations, one of them is the difficulty of optimizing the site's speed and performance, which occasionally depends on the speed of the user's internet. In addition, the website includes high-resolution photographs and videos, which can interrupt page loading speeds and frustrate visitors. The website is not intended for use on mobile or tablet devices; it is only compatible with and accessible on desktops as well as laptops. It is highly recommended to use the latest Google Chrome, Microsoft Edge, Firefox, and other web browsers in their updated versions.

Main Elements Outline

Application Design



Home

Tourist Spots

About

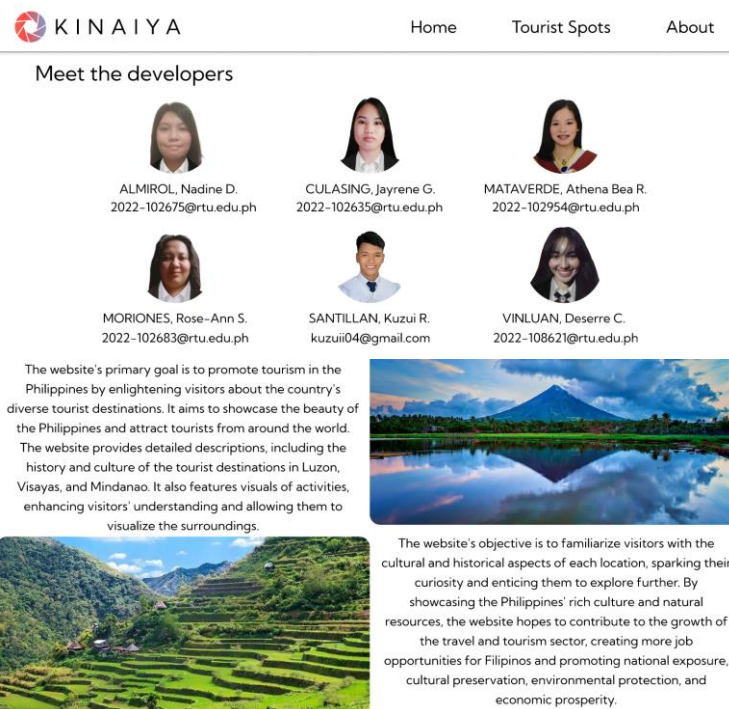
Explore the wonders of the Philippines

More than 7,000 islands make up the tropical wonderland that is the Philippines. It is a nation full of historical, cultural, and natural wonders. The Philippines is a popular travel destination because of its stunning beaches, delectable cuisine, and welcoming locals.

Let's Travel



Image 1: The homepage of the website displays a brief description of the Philippines.

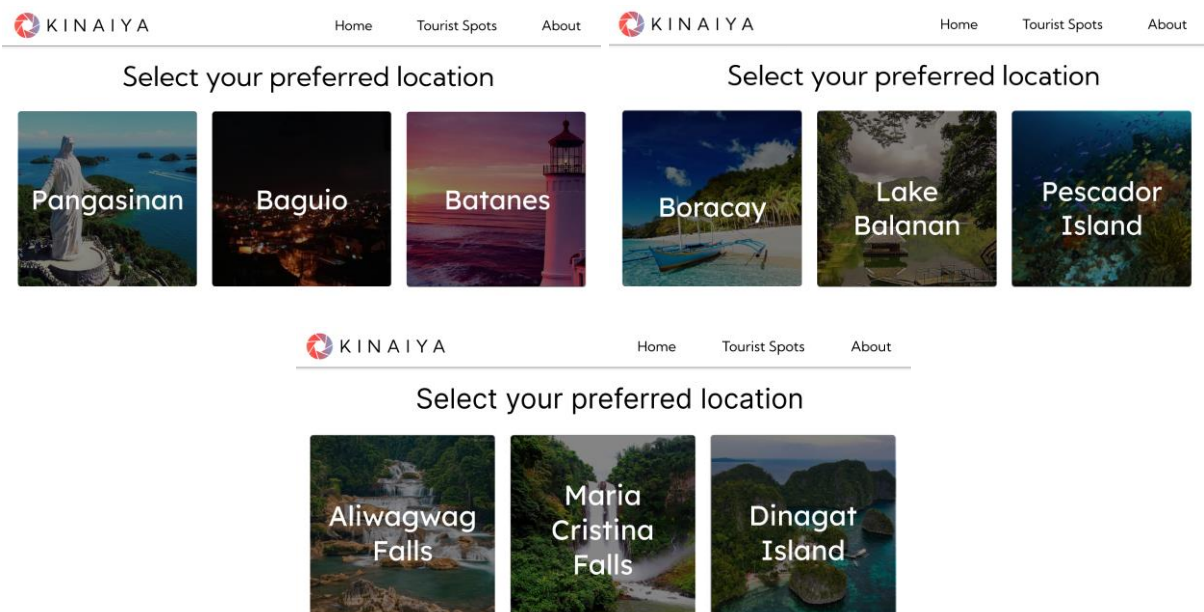


Images 2 and 3: This website's About page showcases the diligent developers responsible for its creation, while also highlighting the objective behind its inception.

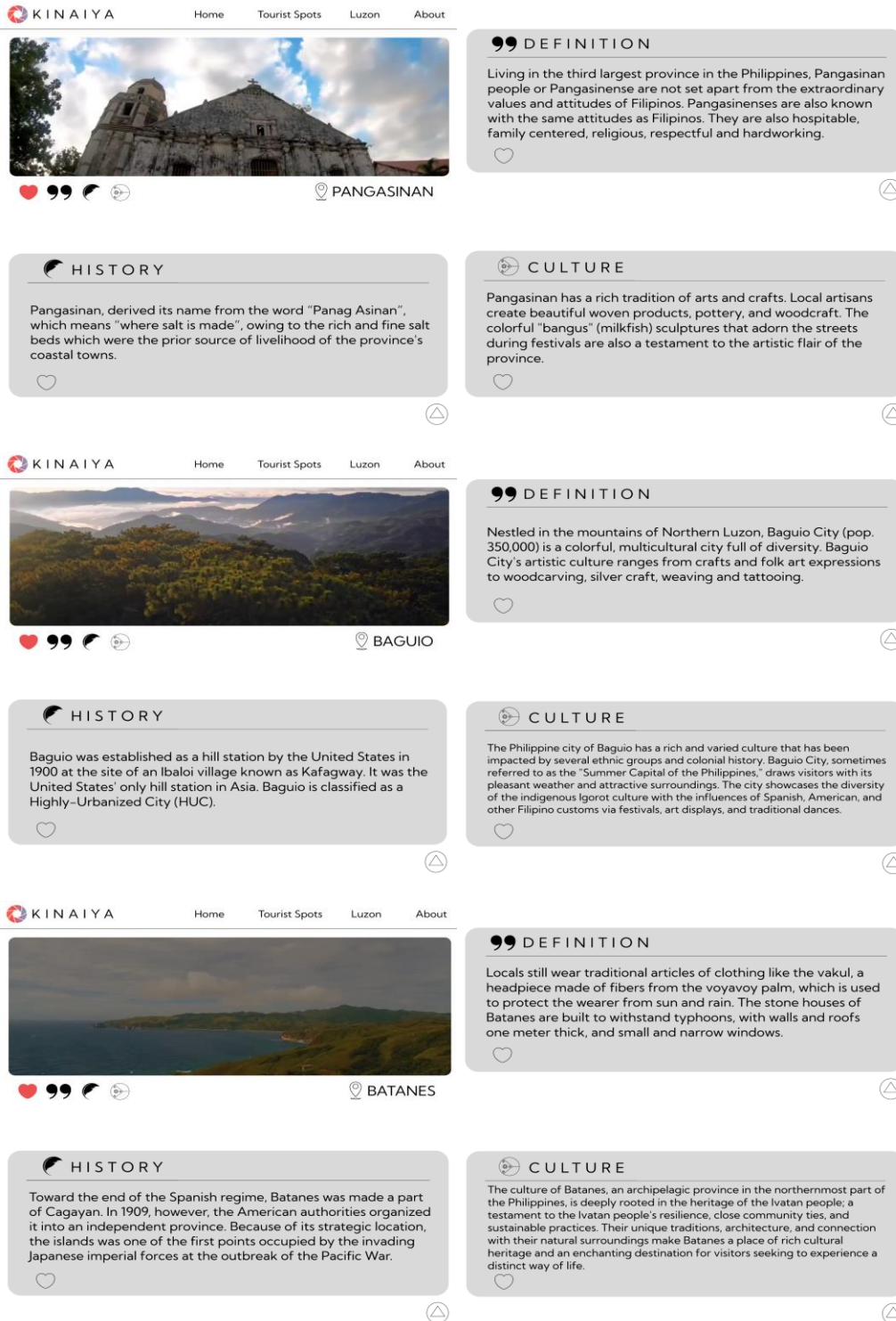
Select your preferred Island



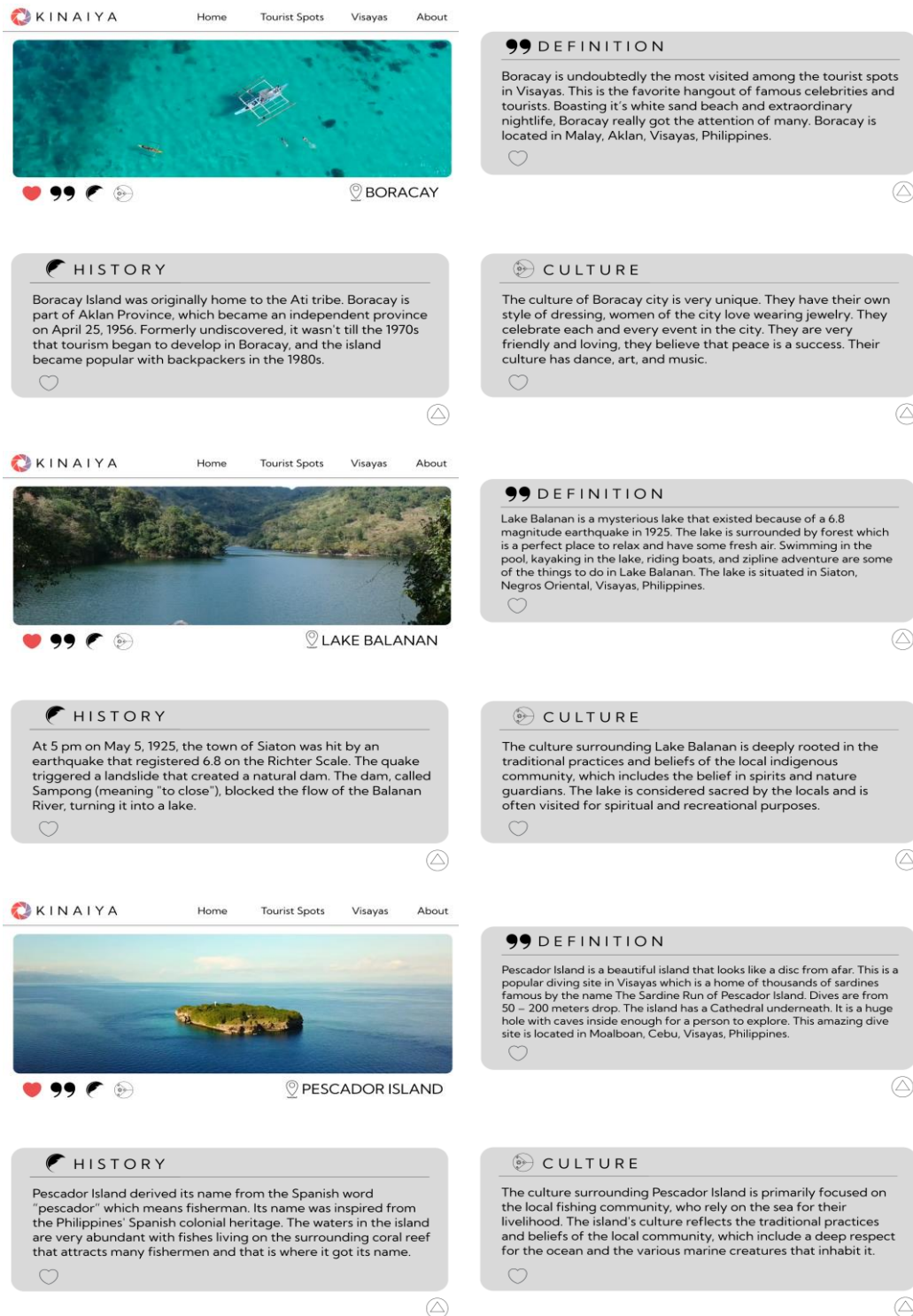
Image 3: This section, titled "Tourist Spots," allows users to select their preferred island destination, presenting a concise description of each island.



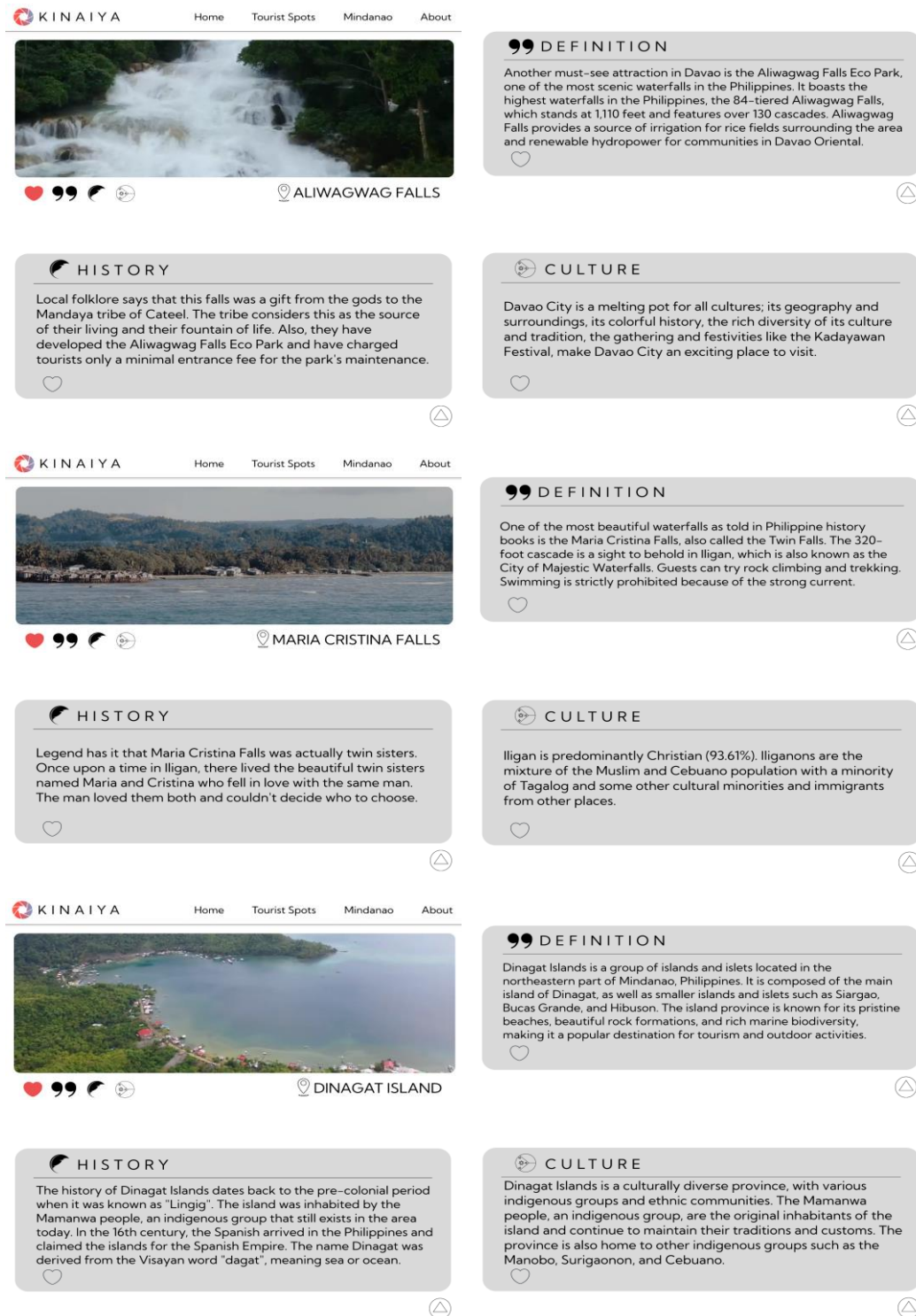
Images 4, 5, and 6: These three pages display the top three recommended destinations in Luzon, Visayas, and Mindanao.



Images 7 to 18: These pages showcase videos and provide comprehensive information on the top three destinations in Luzon, including their definitions, histories, and cultures. Users can engage with the content by clicking on the heart icon for liking and accessing additional details by clicking on the three symbols adjacent to the heart symbol.

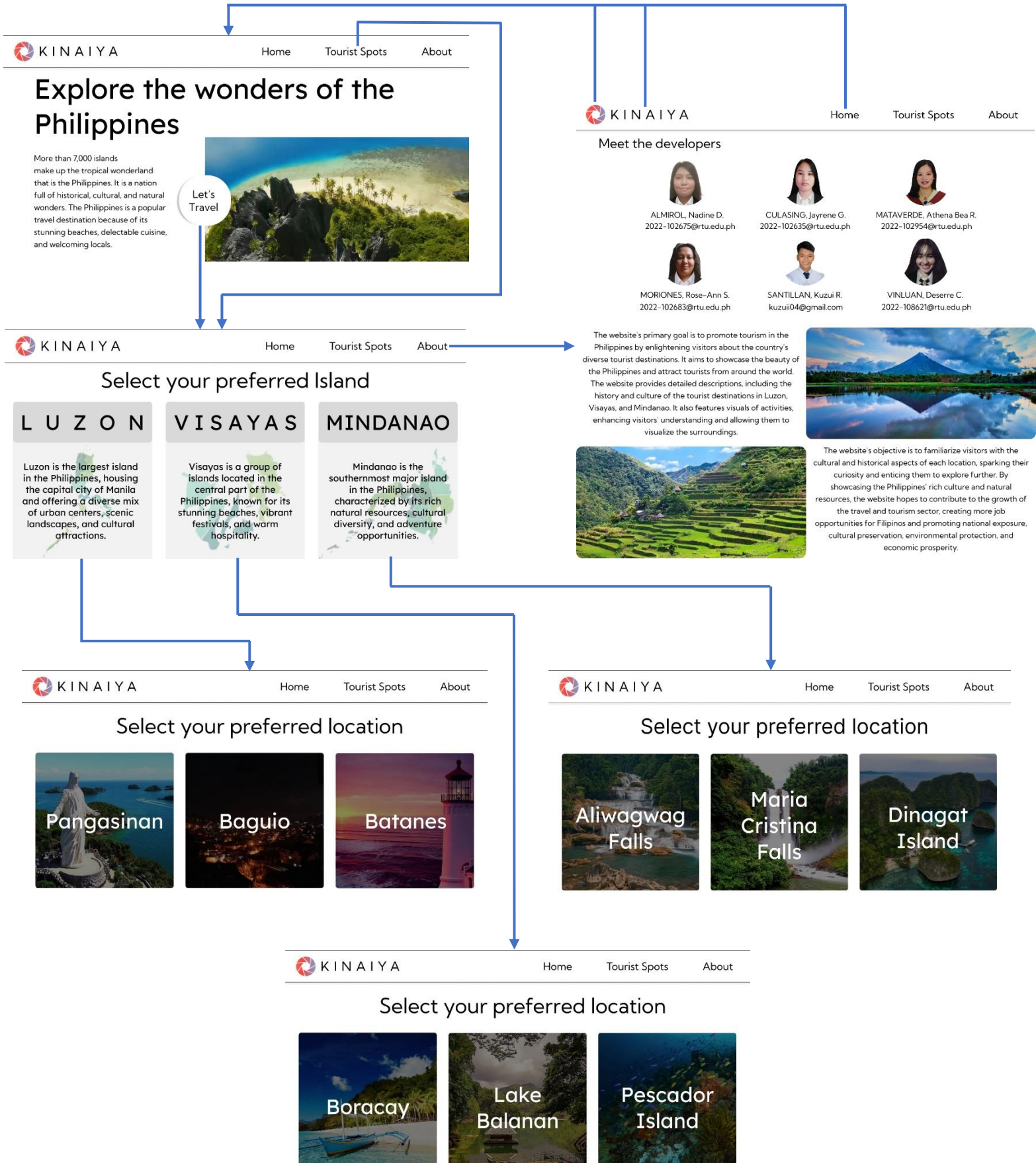


Images 19 to 30: These pages showcase videos and provide comprehensive information on the top three destinations in Visayas, including their definitions, histories, and cultures. Users can engage with the content by clicking on the heart icon for liking and accessing additional details by clicking on the three symbols adjacent to the heart symbol.



Images 31 to 42: These pages showcase videos and provide comprehensive information on the top three destinations in Mindanao, including their definitions, histories, and cultures. Users can engage with the content by clicking on the heart icon for liking and accessing additional details by clicking on the three symbols adjacent to the heart symbol.

Wireframe



Select your preferred location



PANGASINAN

DEFINITION

Living in the third largest province in the Philippines, Pangasinan people or Pangasinense are not set apart from the extraordinary values and attitudes of Filipinos. Pangasinenses are also known with the same attitudes as Filipinos. They are also hospitable, family centered, religious, respectful and hardworking.

HISTORY

Pangasinan, derived its name from the word "Panag Asinan", which means "where salt is made", owing to the rich and fine salt beds which were the prior source of livelihood of the province's coastal towns.

CULTURE

Pangasinan has a rich tradition of arts and crafts. Local artisans create beautiful woven products, pottery, and woodcraft. The colorful "bangus" (milkfish) sculptures that adorn the streets during festivals are also a testament to the artistic flair of the province.



BAGUIO

DEFINITION

Nestled in the mountains of Northern Luzon, Baguio City (pop. 350,000) is a colorful, multicultural city full of diversity. Baguio City's artistic culture ranges from crafts and folk art expressions to woodcarving, silver craft, weaving and tattooing.

HISTORY

Baguio was established as a hill station by the United States in 1900 at the site of an Ibaloi village known as Kafagway. It was the United States' only hill station in Asia. Baguio is classified as a Highly-Urbanized City (HUC).

CULTURE

The Philippine city of Baguio has a rich and varied culture that has been impacted by several ethnic groups and colonial history. Baguio City, sometimes referred to as the "Summer Capital of the Philippines," draws visitors with its pleasant weather and attractive surroundings. The city showcases the diversity of the indigenous Igorot culture with the influences of Spanish, American, and other Filipino customs via festivals, art displays, and traditional dances.



BATANES

DEFINITION

Locals still wear traditional articles of clothing like the vakul, a headpiece made of fibers from the voyavoy palm, which is used to protect the wearer from sun and rain. The stone houses of Batanes are built to withstand typhoons, with walls and roofs one meter thick, and small and narrow windows.

HISTORY

Toward the end of the Spanish regime, Batanes was made a part of Cagayan. In 1909, however, the American authorities organized it into an independent province. Because of its strategic location, the islands was one of the first points occupied by the invading Japanese imperial forces at the outbreak of the Pacific War.

CULTURE

The culture of Batanes, an archipelagic province in the northernmost part of the Philippines, is deeply rooted in the heritage of the Iatan people; a testament to the Iatan people's resilience, close community ties, and sustainable practices. Their unique traditions, architecture, and connection with their natural surroundings make Batanes a place of rich cultural heritage and an enchanting destination for visitors seeking to experience a distinct way of life.

Select your preferred location



BORACAY

DEFINITION

Boracay is undoubtedly the most visited among the tourist spots in Visayas. This is the favorite hangout of famous celebrities and tourists. Boasting its white sand beach and extraordinary nightlife, Boracay really got the attention of many. Boracay is located in Malay, Aklan, Visayas, Philippines.



LAKE BALANAN

DEFINITION

Lake Balanan is a mysterious lake that existed because of a 6.8 magnitude earthquake in 1925. The lake is surrounded by forest which is a perfect place to relax and have some fresh air. Swimming in the pool, kayaking in the lake, riding boats, and zipline adventure are some of the things to do in Lake Balanan. The lake is situated in Siaton, Negros Oriental, Visayas, Philippines.



PESCADOR ISLAND

DEFINITION

Pescador Island is a beautiful island that looks like a disc from afar. This is a popular diving site in Visayas which is a home of thousands of sardines famous by the name The Sardine Run of Pescador Island. Dives are from 50 - 200 meters deep. The island has a Cathedral underneath. It is a huge hole with caves inside enough for a person to explore. This amazing dive site is located in Moalboan, Cebu, Visayas, Philippines.



HISTORY

Boracay Island was originally home to the Ati tribe. Boracay is part of Aklan Province, which became an independent province on April 25, 1956. Formerly undiscovered, it wasn't till the 1970s that tourism began to develop in Boracay, and the island became popular with backpackers in the 1980s.



HISTORY

At 5 pm on May 5, 1925, the town of Siaton was hit by an earthquake that registered 6.8 on the Richter Scale. The quake triggered a landslide that created a natural dam. The dam, called Sampong (meaning "to close"), blocked the flow of the Balanan River, turning it into a lake.



HISTORY

Pescador Island derived its name from the Spanish word "pescador" which means fisherman. Its name was inspired from the Philippines' Spanish colonial heritage. The waters in the island are very abundant with fishes living on the surrounding coral reef that attracts many fishermen and that is where it got its name.



CULTURE

The culture of Boracay city is very unique. They have their own style of dressing, women of the city love wearing jewelry. They celebrate each and every event in the city. They are very friendly and loving, they believe that peace is a success. Their culture has dance, art, and music.



CULTURE

The culture surrounding Lake Balanan is deeply rooted in the traditional practices and beliefs of the local indigenous community, which includes the belief in spirits and nature guardians. The lake is considered sacred by the locals and is often visited for spiritual and recreational purposes.



CULTURE

The culture surrounding Pescador Island is primarily focused on the local fishing community, who rely on the sea for their livelihood. The island's culture reflects the traditional practices and beliefs of the local community, which include a deep respect for the ocean and the various marine creatures that inhabit it.



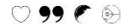
Select your preferred location



ALIWAGWAG FALLS

DEFINITION

Another must-see attraction in Davao is the Aliwagwag Falls Eco Park, one of the most scenic waterfalls in the Philippines. It boasts the highest waterfalls in the Philippines, the 84-tiered Aliwagwag Falls, which stands at 1,110 feet and features over 130 cascades. Aliwagwag Falls provides a source of irrigation for rice fields surrounding the area and renewable hydropower for communities in Davao Oriental.



MARIA CRISTINA FALLS

DEFINITION

One of the most beautiful waterfalls as told in Philippine history books is the Maria Cristina Falls, also called the Twin Falls. The 320-foot cascade is a sight to behold in Iligan, which is also known as the City of Majestic Waterfalls. Guests can try rock climbing and trekking. Swimming is strictly prohibited because of the strong current.



DINAGAT ISLAND

DEFINITION

Dinagat Islands is a group of islands and islets located in the northeastern part of Mindanao, Philippines. It is composed of the main island of Dinagat, as well as smaller islands and islets such as Siargao, Bucas Grande, and Hiluson. The island province is known for its pristine beaches, beautiful rock formations, and rich marine biodiversity, making it a popular destination for tourism and outdoor activities.



HISTORY

Local folklore says that this falls was a gift from the gods to the Mandaya tribe of Cateel. The tribe considers this as the source of their living and their fountain of life. Also, they have developed the Aliwagwag Falls Eco Park and have charged tourists only a minimal entrance fee for the park's maintenance.



HISTORY

Legend has it that Maria Cristina Falls was actually twin sisters. Once upon a time in Iligan, there lived the beautiful twin sisters named Maria and Cristina who fell in love with the same man. The man loved them both and couldn't decide who to choose.



HISTORY

The history of Dinagat Islands dates back to the pre-colonial period when it was known as "Lingig". The island was inhabited by the Mamanwa people, an indigenous group that still exists in the area today. In the 16th century, the Spanish arrived in the Philippines and claimed the islands for the Spanish Empire. The name Dinagat was derived from the Visayan word "dagat", meaning sea or ocean.



CULTURE

Davao City is a melting pot for all cultures; its geography and surroundings, its colorful history, the rich diversity of its culture and tradition, the gathering and festivities like the Kadayawan Festival, make Davao City an exciting place to visit.



CULTURE

Iligan is predominantly Christian (93.61%). Iliganons are the mixture of the Muslim and Cebuano population with a minority of Tagalog and some other cultural minorities and immigrants from other places.



CULTURE

Dinagat Islands is a culturally diverse province, with various indigenous groups and ethnic communities. The Mamanwa people, an indigenous group, are the original inhabitants of the island and continue to maintain their traditions and customs. The province is also home to other indigenous groups such as the Manobo, Surigaonon, and Cebuano.

