

Nadeem Hussain

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SKILLS

PROGRAMMING

Proficiency:

- Microsoft Excel/Spreadsheet • Tableau
- Structured Query Language (SQL)

Familiar:

- Machine Learning • Python • Statistics

SOFT SKILLS

Proficiency:

- Attention to details • Communication
- Presentation skills • Teamwork
- Decision Making • Storytelling
- Critical Thinking
- Problem solving
- Data Visualization

CERTIFICATION

GOOGLE

DATA ANALYTICS PROFESSIONAL
CERTIFICATE

May 2022-January 2023 | Online

[Click here to view Certificate](#)

IIM AHMEDABAD

STATISTICS PROFESSIONAL
CERTIFICATE

May 2022-January 2023 | Online

[Click here to view Certificate](#)

EDUCATION

**MBA | DATA ANALYTICS WITH
MARKETING | CGPA: 8.90/10**

SAGE UNIVERSITY

2022-Present | Bhopal, MP

**B.TECH | ELECTRICAL ENGI-
NEERING (EE) | CGPA: 8.20/10**

LNCT UNIVERSITY

2019-2021 | Bhopal, MP

**DIPLOMA | ELECTRICAL ENGI-
NEERING (EE) | CGPA: 7.3/10**

UIT RGPV UNIVERSITY

2015-2018 | Bhopal, MP

**SECONDARY SCHOOL | CBSE |
CGPA: 7.6/10**

KENDRIYA VIDYALAYA NO 2

2015 | Bhopal, MP

EXPERIENCE

IIT ROORKE | DATA ANALYST INTERN

June 2023 – July 2023 | Remote, Bhopal

- Developed interactive dashboards to visualize and analyze data, resulting in a 20% increase in data accessibility and improved decision-making process.
- Identified and fixed a critical issue with the Doubts table, resulting in 80% reduction in data discrepancy through close collaboration with cross-functional teams.
- Utilized advanced SQL techniques, including list aggregation functions, to streamline data aggregation processes, leading to a 15% improvement in data processing speed and accuracy.

ACCENTURE | DATA ANALYTICS AND VISUALIZATION INTERN

Nov 2022 – Dec 2022 | Remote, Bhopal

- Revolutionized reporting with complex dashboards, saving 120+ monthly hours. Resolved data discrepancies, ensuring accurate reporting and forecasting.
- Built data driven infrastructure with Data Studio for real-time insights on abuse alerts by region. Achieved 80% team efficiency boost and halved response time.

AMDOCS | RADIO FREQUENCY ENGINEER

Jan 2022 – Nov 2022 | Pune, Maharashtra

- Designed and optimized RF network configurations to ensure seamless communication and minimize interference.
- Conducted RF site surveys and analyzed data to identify coverage gaps and recommend solutions for network enhancement.
- Collaborated with cross-functional teams to plan and implement RF network expansions and upgrades.

PROJECTS

SAGE UNIVERSITY | CUSTOMER CHURN ANALYSIS | VIEW

MBA | Major Project | Sep 2023 - Oct 2023

- Customer churn is the percentage of customers that stopped using your company's product or service during a certain time frame.
- Graduate customers exhibit the highest probability of churning among other education statuses, accounting for approximately 20% of potential churn.
- Customers in the lower income bracket and those making fewer purchases are notably more likely to churn, constituting around 40% of potential churn.
- Customers with 2 or 3 children at home and in higher age groups display an inclination towards churning, contributing to roughly 40% of potential churn.

IIT ROORKE | QAZI STORE ANALYSIS | VIEW

Intern | Project | June 2023 - July 2023

- Analyze sales data from 2022 to understand customer preferences and trends, aiming to fuel growth in sales for 2023.
- Target women aged 30-49 residing in Maharashtra, Karnataka, and Uttar Pradesh, accounting for approximately 58% of the potential customer base.
- Implement focused ads, offers, and coupons on platforms like Amazon, Flipkart, and Myntra, aiming to reach 42% of the identified target audience for maximum impact.