

# Nadeen Saleh Ibrahim | Analyst

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## SKILLS

### ANALYTICS

SQL • Tableau • R (ggplot2, dplyr, etc.) • Excel • SSRS • Salesforce • Data visualization

### OTHER

Java/Android • HTML • CSS

## EDUCATION

### GEORGIA INSTITUTE OF TECHNOLOGY

#### MS IN ANALYTICS

Starting Jan 2018

Analytical Tools Track

### FLORIDA ATLANTIC UNIVERSITY

#### BS IN COMPUTER SCIENCE

#### MINOR IN MATHEMATICS

Graduated May 2017 | Boca Raton, FL

College of Engineering and Computer Science

President's List & Engineering Dean's List

Cum. GPA: 3.94 / 4.0

Summa Cum Laude

## LINKS

Domain:// nadeensaleh

Github:// nadeensaleh

LinkedIn:// nadeenibrahim

## AWARDS

1st Oral Presentation @ Sixth Annual Undergraduate Research Symposium for research on "A Student-Driven Approach to Assessing Computer Engineering Students' Knowledge of their Degree Program" • \$500 Grant awarded by the Office of Undergraduate Research

## EXPERIENCE

### BUSINESS INTELLIGENCE ANALYST | HIRED INC.

Mar 2018 - present | San Francisco, CA

### BUSINESS DEVELOPMENT ANALYST | GOOGLE (CONTRACT)

Nov 2017 - Mar 2018 | Mountain View, CA

As an analyst for New Business Sales, my main responsibilities include creating and maintaining SQL-based propriety reporting dashboards that drive the success of the pre-sales program. I use Salesforce data to conduct multiple ad hoc analyses on pipeline movement involving week over week trends for identifying critical activities that correlate to high quality sales.

### DATA ANALYTICS INTERN | ULTIMATE SOFTWARE

Sep 2016 - Sep 2017 | Weston, FL

As a BI analyst for the Strategic Analytics team, my main responsibilities include creating and updating Tableau and SSRS reports used across departments and writing SQL scripts for in-house usage. Some projects I worked on include:

- Created a Tableau dashboard for the Communications & Engagement team to help them track their goals for user engagement on our internal company website - UltiHome. Worked with community manager, developers and business analysts to define an active user and use it as a metric in my visuals. My dashboard tells the story of UltiHome engagement overtime and by location that way efforts can be made to increase activity and number of active users.
- Worked under manager of Client Technology Services to identify and parse employee data regarding the request to terminate and the disabling of a termed employee account. CTS upper management subscribe to this SSRS report serves to oversee the timely disabling of employee accounts.
- Invoices go through several systems (DocLink, Epicor, Varian, etc.) throughout the course of their lifetime in the workflow. Worked on several purchasing and accounting projects alongside financial analysts to create reports that illustrate the approval process, work distribution efficiency, tax exemptions by the location, and the general movement of invoices.

## RESEARCH

### NORTH CAROLINA STATE UNIVERSITY | "UNDERSTANDING SPREADSHEET USE, CREATION AND MAINTENANCE AT ABB"

May 2016 - Aug 2016 | Raleigh, NC

Developed a tool for collecting and transmitting spreadsheet usage statistics. Summarized our findings as an analysis of these statistics and survey data we obtained from spreadsheet users at ABB Corporate Research.

### NEW YORK INSTITUTE OF TECHNOLOGY | "PERMISSION-BASED MALWARE DETECTION IN ANDROID DEVICES"

May 2015 - Aug 2015 | New York, NY

Used machine learning to detect malware in Android devices. Built and trained multiple machine learning models to classify APKs as well as developed a tool for parsing XML to extract permission information from an application's manifest file.