

## WORK EXPERIENCE

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**Software Engineer** **FrontStory** **February 2022 — Present**

- Maintained a Django-based campaign creation tool launching 100K+ ad campaigns annually across five Demand-Side Platforms (DSPs)
- Leveraged parallel processing to reduce creatives processing times by 60%, eliminating request timeouts
- Integrated 2 additional DSP APIs, expanding campaign reach and diversification
- Launched a React Native app for a WordPress news site (270K+ unique monthly visitors) with infinite-scroll feeds and AppsFlyer, OneSignal, Google AdMob, and Taboola integrations to boost revenue

**Freelance Software Developer** **(8 Short-term Projects)** **May 2019 — January 2022**

- Earned “Top Rated” status with 100% Job Success and Client Recommendation scores on Upwork for delivering 8 short-term projects using Python, React, and Google Apps Script for multiple clients
- Built a financial analysis system using Google Apps Script for a large-scale content publisher, optimized it under Google Sheets constraints

## PROJECTS

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**FrontStory Campaign Creator Rebuild** **Serverless Stack Toolkit (SST), AWS, React**

- Re-engineered an in-house ad campaign creation tool using a TypeScript SST monorepo for serverless scalability, single-source-of-truth, and global type safety
- Ensured data integrity through full-stack data validation, robust exception handling, hierarchical role-based access control, and secure auth flows via Amazon Cognito
- Delivered a responsive UI featuring dynamic, dependent, and async forms, streamlining the campaign creation process
- Designed for code reusability and extensibility, enabling seamless integration of new ad platforms

**project rev** **PyTorch, Google Cloud Platform (GCP), Natural Language Processing (NLP)**

- Conducted research, designed the architecture, and led a team of four in developing a five-module, audio-interactive, personalizable chatbot

**Nabd** **React Native, Redux**

- Incorporated internationalization, GPS tracking, and designed most of the user interface (UI) scenes and forms for a first-aid emergency assisting app, helping it become a \$60K government award finalist

**kabsa** **C++, Lex, Yacc, Compilers**

- Built a compiler that supports eight language constructs, detects semantic and syntactic errors, and generates code for a hypothetical stack-based machine

## EDUCATION

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**B.Sc. in Computer Engineering** **Cairo University** **September 2016 — May 2021**

## TECHNICAL SKILLS

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**Programming Languages**

- JavaScript, TypeScript, C++, Python, SQL

**Frameworks & Libraries**

- React, React Native, Redux, Django, jQuery, Serverless Stack Toolkit (SST), AWS SDK, AWS CDK

**Tools & Services**

- Git, GitHub, PyCharm, WebStorm, Visual Studio Code, Cursor
- Amazon Web Services (AWS): DynamoDB, Lambda, S3, Cognito, API Gateway