



NADER ALHAJJ

EVENTS PLANNER & MARKETER



Riyadh Saudi Arabia



alhajjnader@gmail.com



+966 580252242



## ABOUT ME

- **SUMMARY** Ambitious and highly organized Events and Branding Projects Manager with more than 8 years of experience in a corporate environment. Proven track record in delivering exceptional event planning services, managing projects from conception to completion, and consistently exceeding expectations. A dedicated professional who has successfully overseen the development of impactful ad websites and branding projects. Thrives in dynamic environments and seeks career advancement and progression in an interesting and diverse setting.

## LANGUAGES

- Arabic is my native language
- Fluent In English

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## TRACK RECORDS

### Campaigns and Events

- QETAFF POINTS PROJECT BY (STC)
- HP NEW LAPTOP LAUNCHING CAMPAIGN
- LACOSTE PERFUME CAMPAIGN
- ARLA ORGANIC MILK CAMPAIGN
- Starbucks classic shield activation
- ARLA PROTEIN DRINK CAMPAIGN
- puck cheese activation
- ALRABIA TEA CAMPAIGN
- NADEC DATES DRINK activation
- HORECA RIYADH
- International coffee and chocolate expo
- Medical exhibition
- Education Exhibition
- King Abdulaziz camel festival
- G20
- RIYADH SEASON MOST OF THE EVENTS SUCH AS (DiriyahSeason, MDL, FORMULA)

AND MANY.....

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## TRACK RECORDS

### Campaigns and Events

- Cisco 25 Anniversary
- Epson all conferences & events 2020-2021
- Merz Medical
- Saudi Classic With IFBB
- FIFA Jeddah Al-Balad
- Riyadh Bank Family Day
- Saudi France Bank
- Ministry Of Agriculture
- Elm
- Tahakom
- Masterworks
- Ministry of water

AND MANY.....

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## TRACK RECORDS

### Websites & Branding

- AL Othaim Holding
- Al Othaim Riva
- Al Othaim al Urouba
- AL Othaim Charity
- ELM's new website
- Saudi Readymix
- Rassanah Capital
- Al Khair Capital
- Lifera (PIF)
- Al Jomhor
- Fawasil ( AL Othman)
- Mawan
- Watania steel
- Derco Real estate



**Istanbul  
Bilgi University**  
LAUREATE INTERNATIONAL UNIVERSITIES

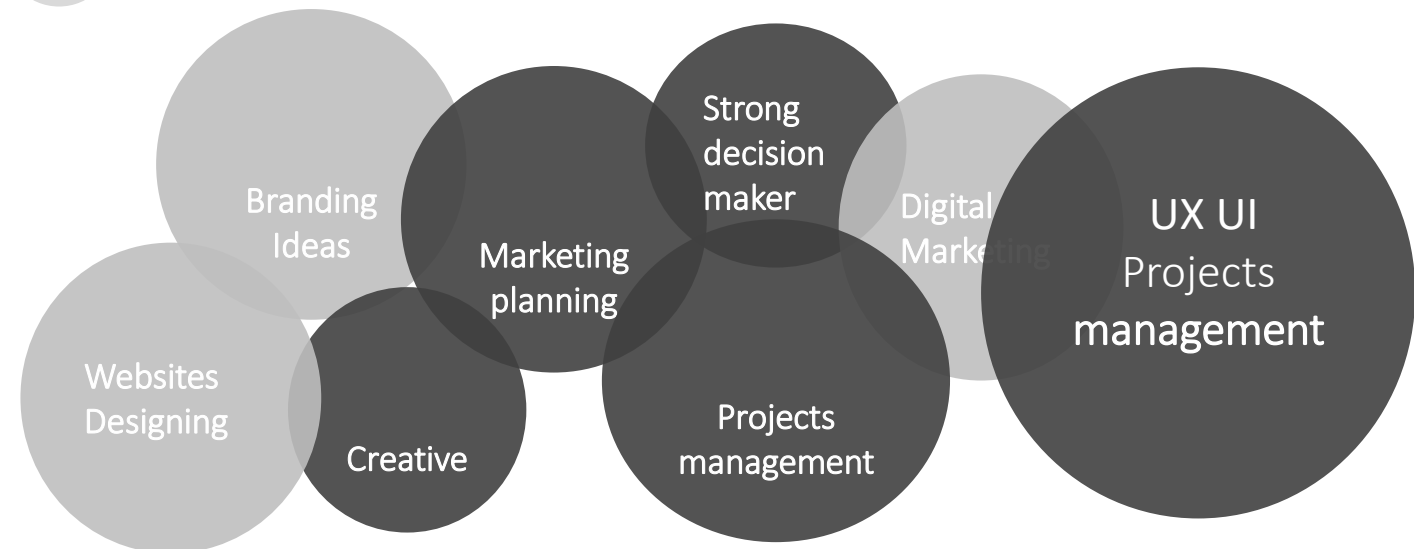


## EDUCATION

- Marketing: Istanbul Bilgi University, (2012-2014)
- ALHAMAD HIGH SCHOOL SAUDI ARABIA
- DIGITAL MARKETING BY GOOGLE COURSES
- DIGITAL MARKETING AGENCY COURSE
- GRAPHIC DESIGN COURSE



## SKILLS





The logo for Pencil, featuring the word "PENCIL" in a bold, white, sans-serif font with a small trademark symbol (TM) to the upper right of the "L". The logo is centered on a dark blue square background.

## MY EXPERIENCE

### **PROJECTS MANAGER, & Brand consultancy**

Pencil RIYADH SAUDI ARABIA Apr 2023 UP TO  
Date

Dedicated and results-driven Project Manager with a proven track record of successful project delivery and strategic brand consultancy identification. Adept at managing cross-functional teams, optimizing processes, and fostering client relationships to drive business growth

- Spearheaded end-to-end project management for ensuring on-time and within-budget delivery.
- Collaborated with cross-functional teams to define project scope, objectives, and deliverables.
- Implemented Agile methodologies, resulting in a 20% improvement in project timelines and team efficiency.
- Conducted regular project status meetings, providing stakeholders with transparent updates and resolving issues promptly.
- Developed and maintained project documentation, including project plans, risk assessments, and resource allocation.



## MY EXPERIENCE

### **Business Development Manager,** Venue+ RIYADH SAUDI ARABIA August 2022 TO Mar 2023

- Overseeing all stages of the event life cycle, from strategic planning, vendor negotiations, staffing, and reconciliation
- Created event marketing and communication plans for meetings, user conferences, and incentives
- Partnered with corporate communications and consumer marketing to ensure messaging was creative and consistent
- Managing the key supplier relationships and contract management, catering, venues, hotels,
- Conducts thorough follow-up analysis after each event and produces reports and presentations for senior management
- Maintaining an inventory of facilities & and equipment used.
- Budgeting
- Creating Action plans
- Creating timeline



## MY EXPERIENCE

### **PROJECT MANAGER,**

Dice marketing agency RIYADH  
SAUDI ARABIA Feb-2022 – Jul  
2022

- Overseeing all stages of the event life cycle, from strategic planning, vendor negotiations, staffing, and reconciliation
- Created event marketing and communication plans for meetings, user conferences, and incentives
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### **PROJECT MANAGER ,**

AL MASHOUR EVENTS RIYADH SAUDI  
ARABIA jun-2019 May 2021

- Overseeing all stages of the event life cycle, from strategic planning, vendor negotiations, staffing, and reconciliation
- Created event marketing and communication plans for meetings, user conferences, and incentives
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- . Managing the key supplier relationships and contract management, catering, venues, hotels,
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- Maintaining an inventory of facilities & equipment used.



THANK YOU



## MY EXPERIENCE

### **ACCOUNT MANAGER ,**

SNAPADVERTISING AGENCY RIYADH,  
SEP 2016-APR 2019

- worked as an account manager at Snap Advertising Riyadh, accountable for day-to-day contacts with clients and looking after accomplishing the required marketing jobs, being a primary link between my company and the clients, used to work hard to retain my clients and pitching always for new one
- Develop long-term relationships with decision-makers at current and prospective clients.
- Researching the local market, and competitors and conducting regular benchmarking
- 

### **ACCOUNT EXECUTIVE , SPARK**

ADVERTISING AGENCY RIYADH, JUN  
2014- AUG 2016

- Respond to RFPs and prepare customized proposals to win new business.
- Accountable for cost-effective venue sourcing, hotels, equipment, car facilities, materials, etc.
- Ensuring all details are taken into consideration in the planning phase, costs, health and safety, compliance with regulation