



learn up mobile app

learn up is a designed to help students manage their university journey

30 UI screens 30 days english



5

7

Learn up challenges and smart solutions

organize university student journey
and brings everything student need in one place



solutions

Centralized attendance system: A system help student track their attendance view daily and weekly attendance status

Smart announcement hub system: instantly get notified with important updates to avoid missing important things

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Smart ChatBot system: intelligent chatbot that support student in navigating the system and answer common questions

Grades tracking system: intelligent chatbot student can view and track their grades for each subject in real time encourage better academic performance



problem

Centralized attendance system: student struggle to track their attendance because it's only accessed by instructors and manual tracking cause errors

announcement: important announcements are easily missed because they are shared across multiple platforms like gmail and WhatsApp etc..

Smart announcement hub system: instantly get notified with important updates to avoid missing important things

ChatBot system: no quick support or help system student rely on asking friends or browsing many pages

Grades tracking system: student struggle to monitor their academic progress and grades are posted over different platforms making it hard to improvement

competitor Analysis :

The competitor analysis for learn up involved reviewing top academic platforms like Moodle , google classroom , blackboard and unihub every app of them has its advantage but there is also lack in something that affect student academic journey

competitor analysis help us identify strength and weakness in the other applications that help us at end to deliver for user perfect academic journey through easy user interface and experience

Must have

attendance tracking system:
absent and present indicators
course dashboard:
list of all enrolled courses

Announcement hub:
urgent announcement highlight
task and assignments:
submission status deadline overview

grades tracking:
overview of grade per course
notification system:
new task, announcement ,...

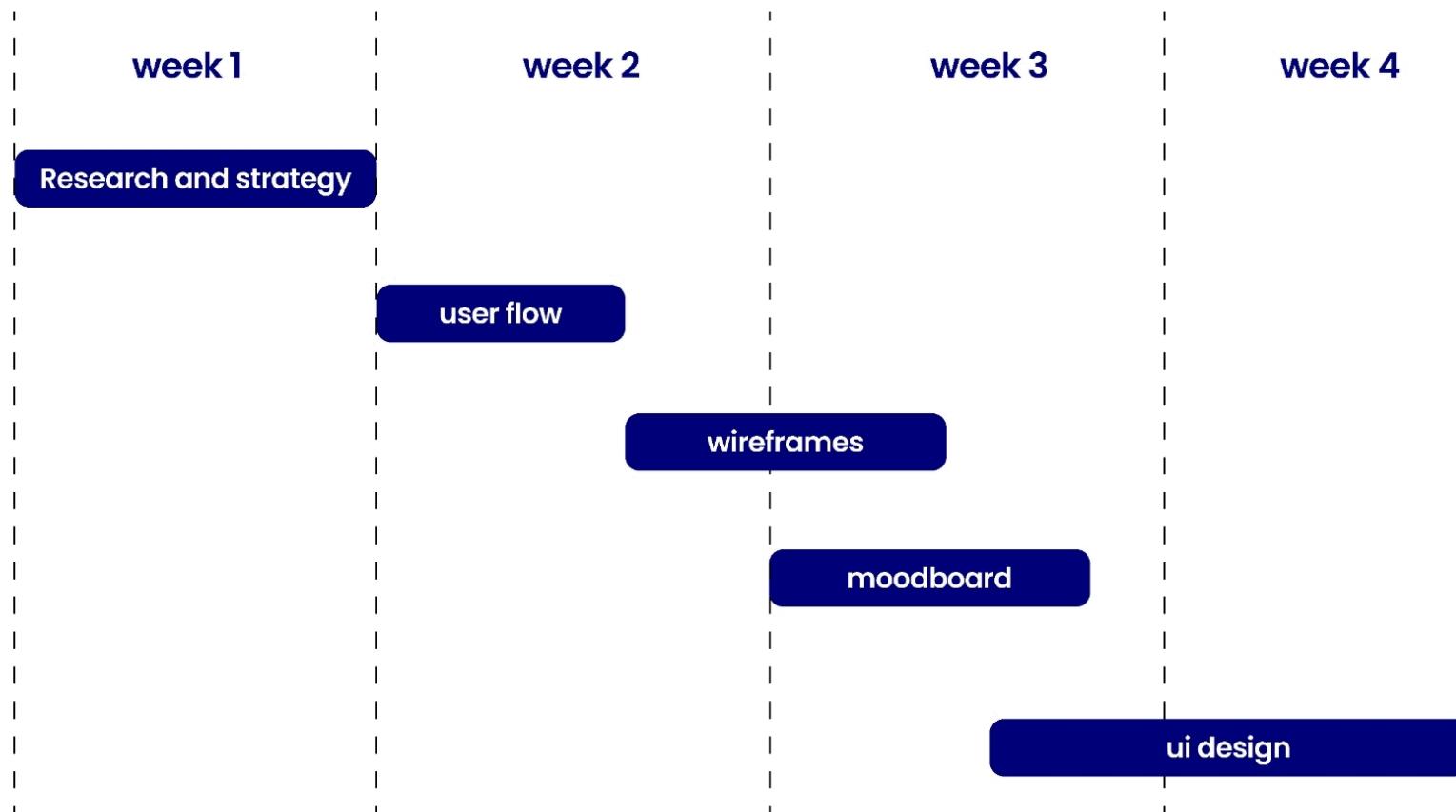
Study materials library:
student access pdf and lectures
class chat:
allow student to collaborate

grades tracking:
overview of grade per course
notification system:
new task, announcement ,...

QR attendance :
smart attendance system
task and assignments:
submission status deadline overview

nice to BE

Design process



User personas:



Name:Omar khaled

- Age: 22
- year: 4th year
- faculty: business administration

goals

- 1) manage a busy schedule between university and part time job
- 2)Avoid missing classes or exams
- 3)save time for searching info

pain points

- 1)losing track of attendance and missing classes
- 2)slow grade uodates or clear performance tracking

Needs

- 1) fast and simple academic overview
- 2)Ai chatbot for quick answers
- 3)easy grade tracking



Name:mirna ahmed

- Age: 20
- year: 2th year
- faculty: computer science

goals

- 1) manage a busy schedule between university and part time job
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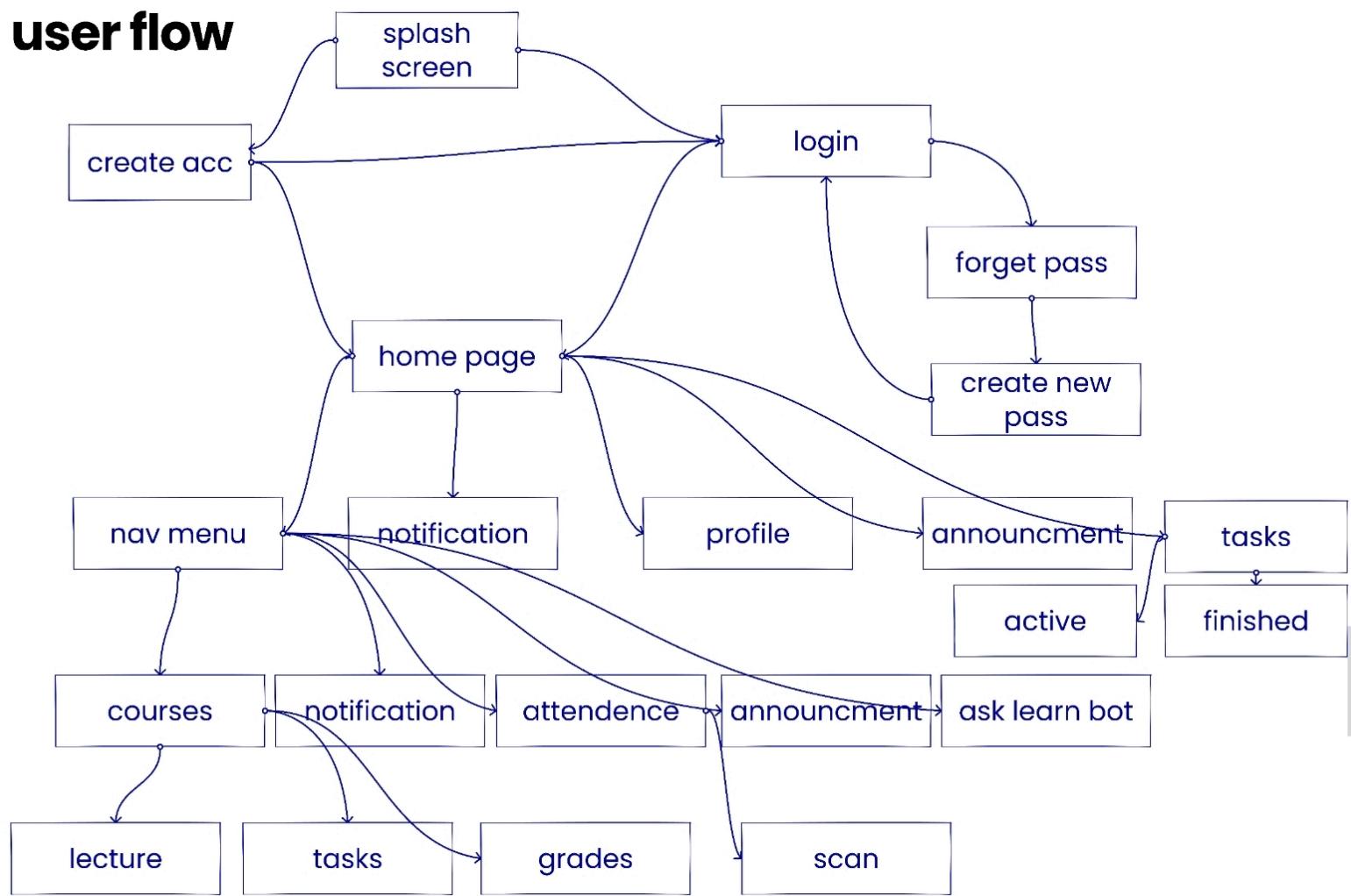
pain points

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Needs

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user flow



LOGO



LearnUp



LearnUp

Typography & colors

poppins Font

Type face details

style 4

type scales

12px/14px/16px/18px/20px/24px

title 4

Regular

title 2

medium

title 1

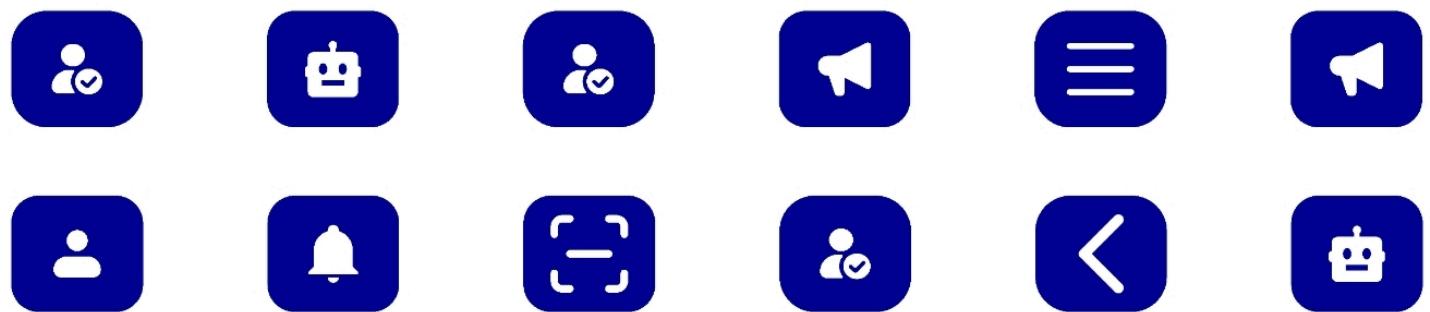
semi bold

title 3

Bold



Icon design



Grid System

01

column

16

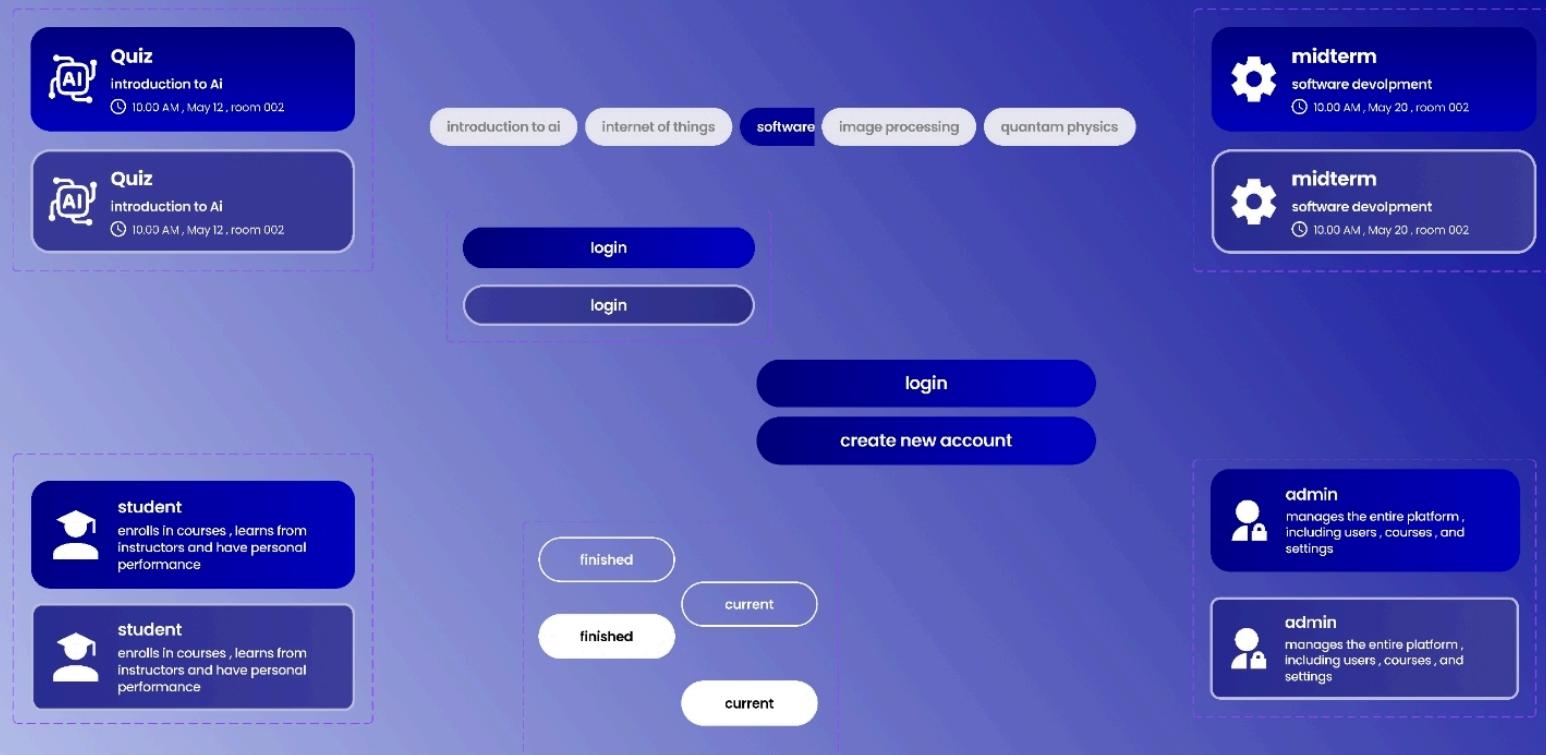
margin

20

Gutter

Components :

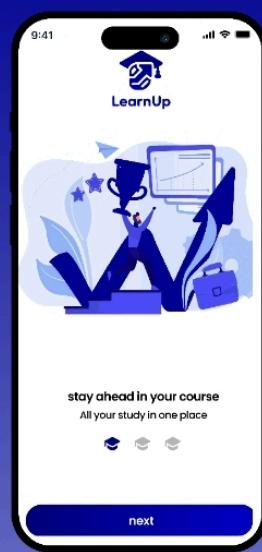
key components design for an intuitive design
and seamless user experience



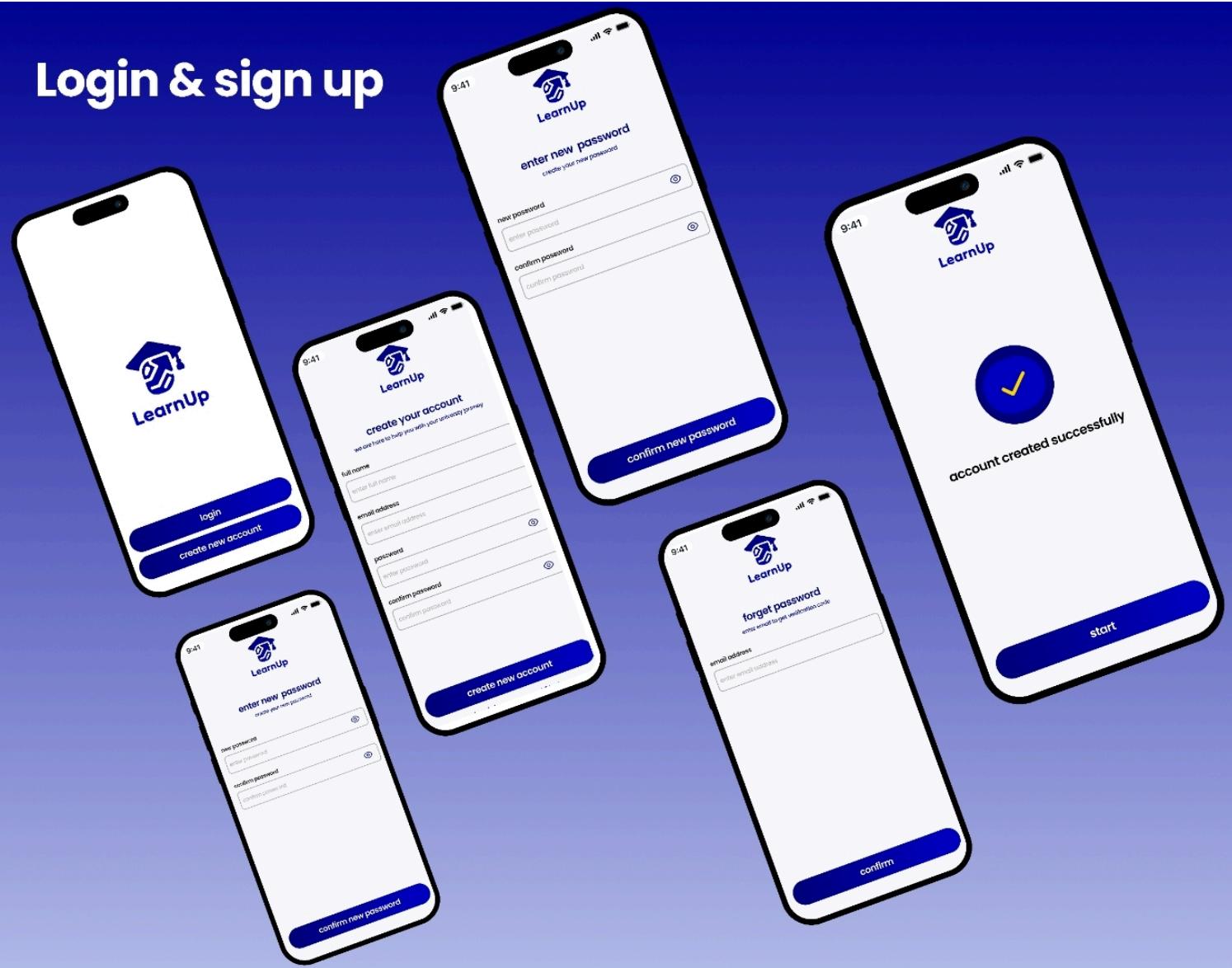
Mid fidelity wireframes



Onboarding & splash screens

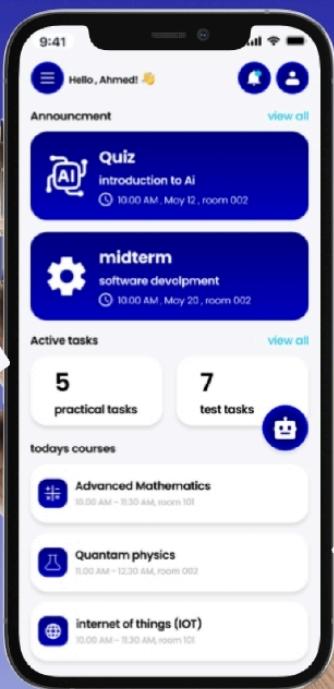
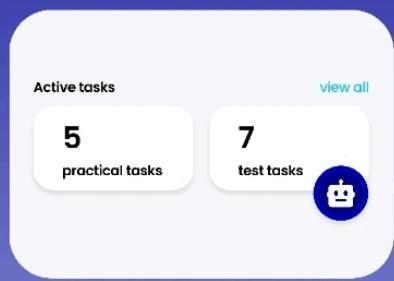


Login & sign up



Main page

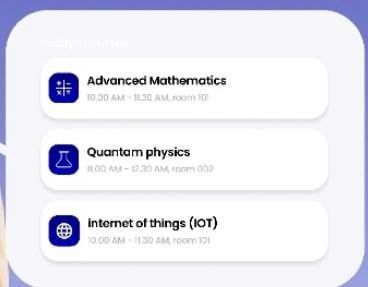
Active task & Chatbot



Announcement section

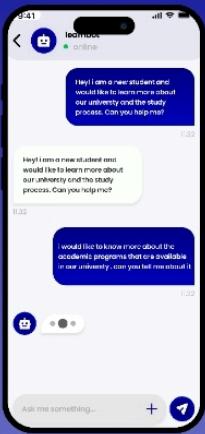


Todays course

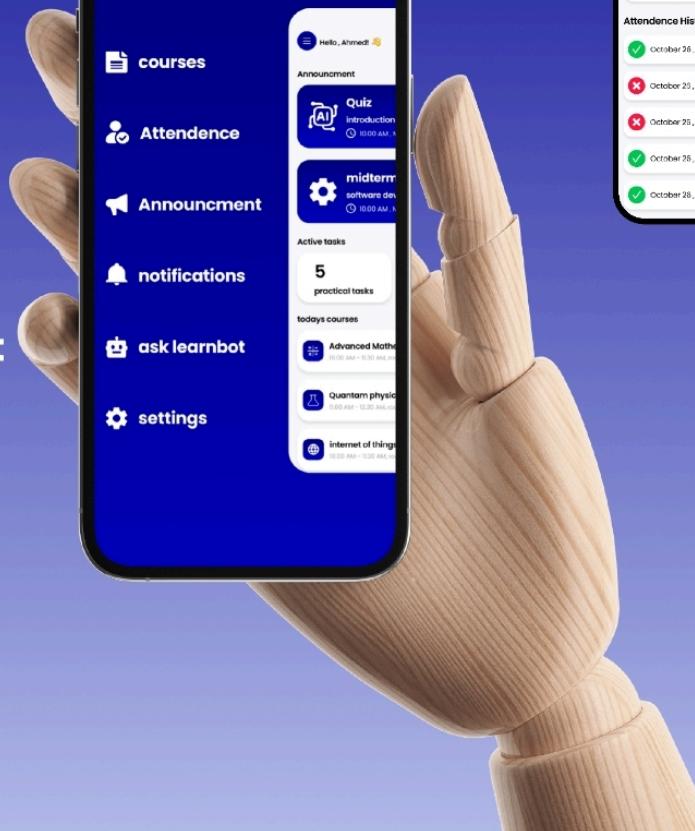


navigation menu

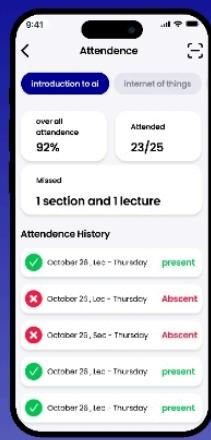
learnbot



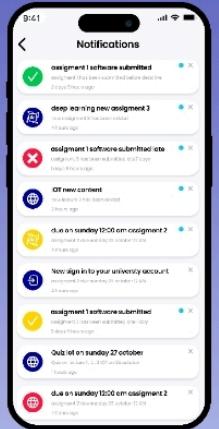
announcement



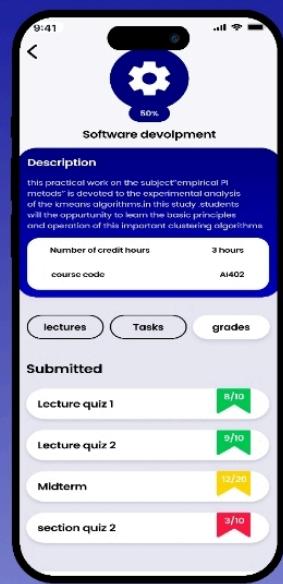
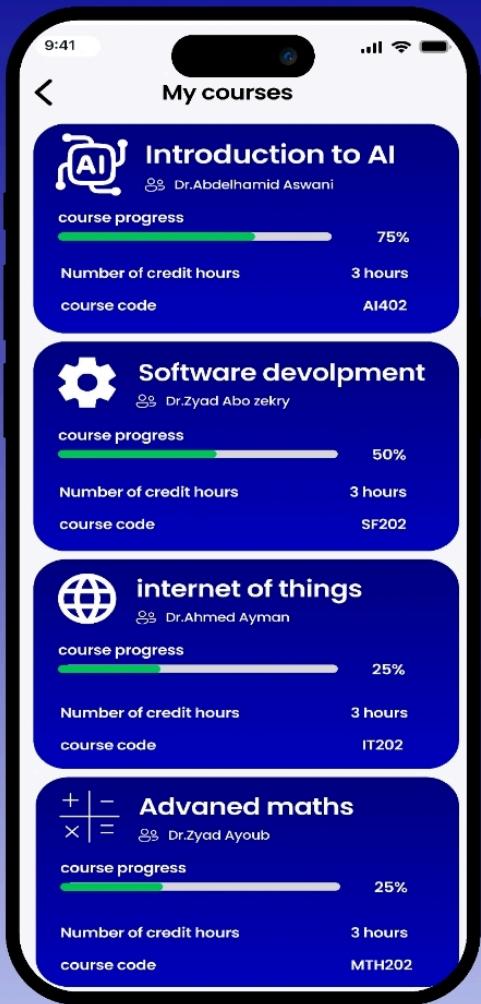
Attendance



notification

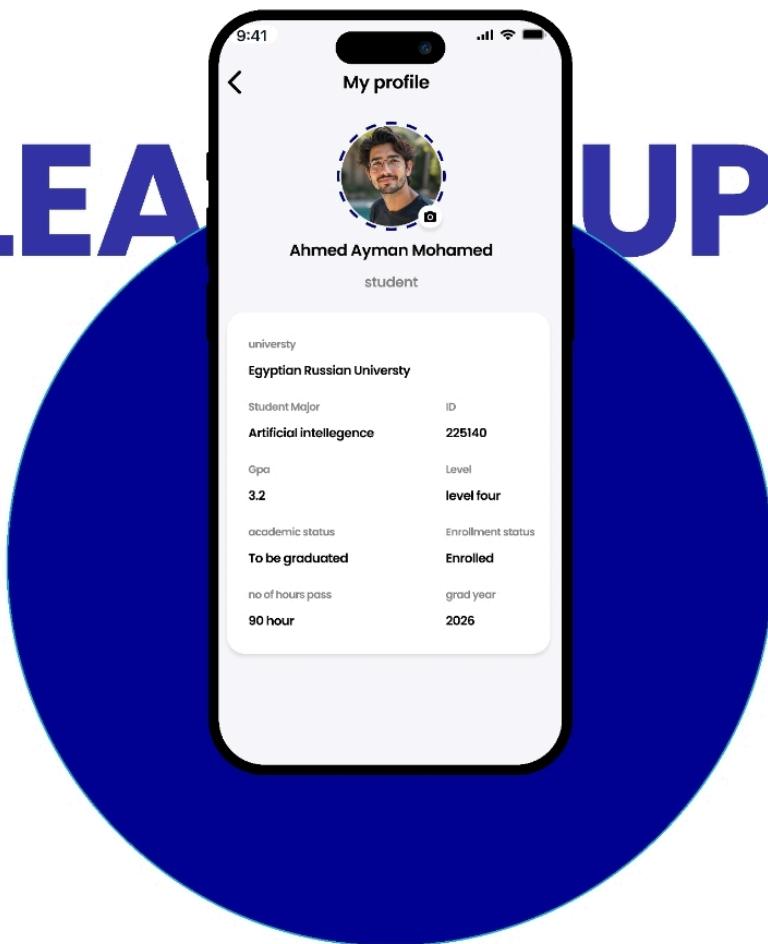


courses section:



● PROFILE

LEA UP





**THANK YOU
FOR WATCHING**

