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Detox Drinks Market Research Report – Global Forecast till 2023

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Description:

Detox Drinks Market Research Report: Information by Product Type (Water, Juice, Smoothie, Tea & Coffee, Others) Category (Conventional, Organic) Packaging Type (Bottles, Pouches & Sachets, Others) Distribution Channel, Region – Global Forecast till 2023

Market Scenario

Detox drinks, also known as detoxification drinks are specially designed to help in detoxifying the human body. These beverages, post consumption for a certain duration of time, cleanse the body of ingested toxic components. Detox drinks are available in various product types including detox water, juices, smoothies, protein shakes, detox teas, coffee, tonics, and soups.

The global detox drinks market is projected to grow with a notable growth rate during the forecast period due to the increasing health awareness among the global populace. In addition, increasing consciousness regarding increasing body weight, is also driving the growth of detox drinks market across the globe. However, the lack of awareness for detox drinks in developing countries of Asia-Pacific, Middle East, and Africa is hampering the market growth of detox drinks. Prominent market players are expected to witness lucrative opportunities during the upcoming years post their penetration in the developing economies of Asia-Pacific, Middle East, and Africa.

Segmentation

The global detox drinks market has been segmented based on product type, category, packaging type, distribution channel, and region.

By product type, the global detox drinks market has been classified as water, juice, smoothie, tea & coffee, and others.

The global detox drinks market has also been segregated, on the basis of category, into conventional, and organic.

Based on packaging type, the global detox drinks market has been classified as bottles, pouches & sachets, and others.

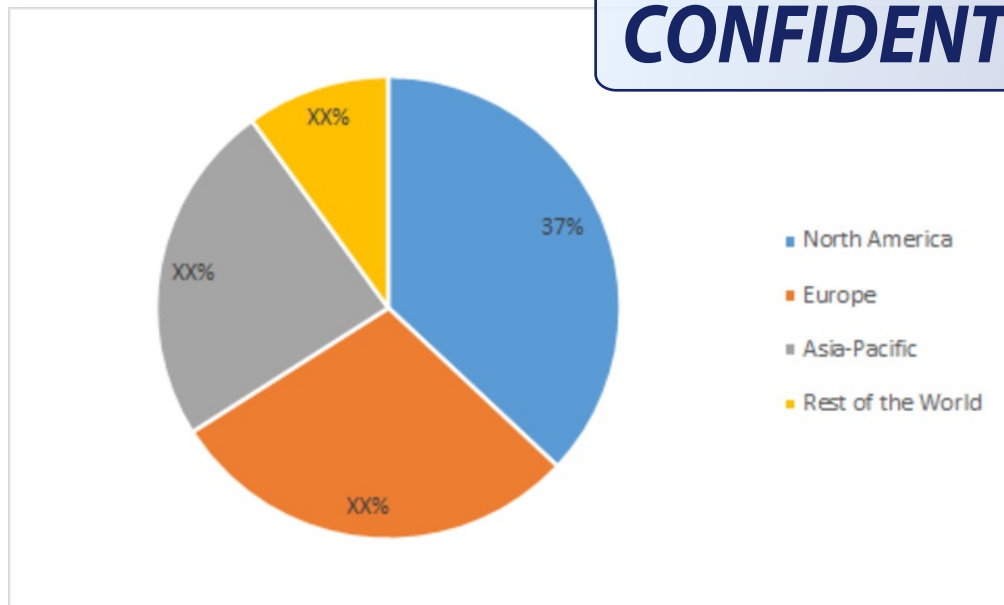
By distribution channel, the global detox drinks market has also been segregated into store based and non-store based. The store based segment has further been segregated into hypermarkets & supermarkets, convenience stores, and others.

The global detox drinks market has been studied with regard to four key regions—North America, Europe, Asia-Pacific, and the rest of the world.

The North American detox drinks market has further been segmented into the US, Canada, and Mexico. The European detox drinks market has been classified as the UK, Germany, France, Italy, Spain, and the rest of Europe. The detox drinks market in Asia-Pacific has been divided into China, India, Japan, Australia and New Zealand, and the rest of Asia-Pacific. The detox drinks market in the rest of the world has been segmented into South America, the Middle East, and Africa.

Regional Market Summary

Global Detox Drinks Market Share (%), by Region, 2017



Category: Secondary Source and MRFR Analysis

North America is anticipated to gain the lion's share in the detox drinks market during the forecast period owing to the presence of several prominent market players in the region and increasing health awareness among the consumers. Asia-Pacific market is projected to register the fastest growth rate during the forecast period due to increasing consumer spending towards healthy drinks, changing lifestyle of people, and increasing penetration of market players in Asia-Pacific.

Global Detox Drinks Market, by Product Type

- Water
- Juice
- Smoothie
- Tea & Coffee
- Others

Global Detox Drinks Market, by Category

- Conventional
- Organic

Global Detox Drinks Market, by Packaging Type

- Bottles
- Pouches & Sachets
- Others

Global Detox Drinks Market, by Distribution channel

- Store Based
 - Supermarkets & Hypermarkets
 - Convenience Stores
 - Others
- Non-Store Based

Global Detox Drinks Market, by Region

- North America
 - US
 - Canada
 - Mexico
- Europe
 - Germany
 - France
 - Italy
 - Spain
 - UK
 - Rest of Europe
- Asia-Pacific

- Japan
- China
- India
- Australia and New Zealand
- Rest of Asia-Pacific
- Rest of the World (RoW)
 - South America
 - Middle East
 - Africa

Key Players in the Global Detox Drinks Market

- Jus By Julie (New York)
- Suja Life, LLC (US)
- Project Juice (California)
- Terranova Synergistic Nutrition (UK)
- Temple Turmeric (New York)
- Raw Generation (New Jersey)
- Pukka Herbs (UK)
- Hain Celestial (US)
- Dr Stuart's (UK)

Intended Audience

- Detox drinks producers
- Detox drinks raw material suppliers
- Food & beverages associations
- Food & beverage producers

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