Portfolio

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UI / Screen Design

The following projects and prototypes involve both web and mobile.

CONTENT

Wireframes for iPad

Neumann-Hug Collection

Website Redesign

The scope for this project was for a frontend redesign only, with the backend (which was built in Drupal) to be left as is. My goal was to improve the user experience, and simplify the aesthetic to comply with the customer's stated preference for the site to be as minimal as possible.

On this art collector's website, the Art, not the fancy layout, has to take center stage.

TECH: Drupal, CSS, jQuery, JavaScript

Landing page

Neumann-Hug Collection

www.neumann-hug.com

Screenshots

Clicking on the link above will take you to the website.

ANDY WARHOL'S STAMPED DISASTER

Editors P.C. Neumann and Hans J. Imsh

Published by 360 Grad Art Verlag 2013

MAIN FOCUS

The NEUMANN-HUG SA sees itself as a multiplier of unconventional, cross-border positions in the visual and applied arts. Themed Exhibitions serve as main means of communication and demand a discourse on epoch-making and radical innovations in culture and society. These positions can become social and taste-building directions and therefore require specific and dedicated attention. Cultural developments therefore anticipate the most important developments in science and economics.

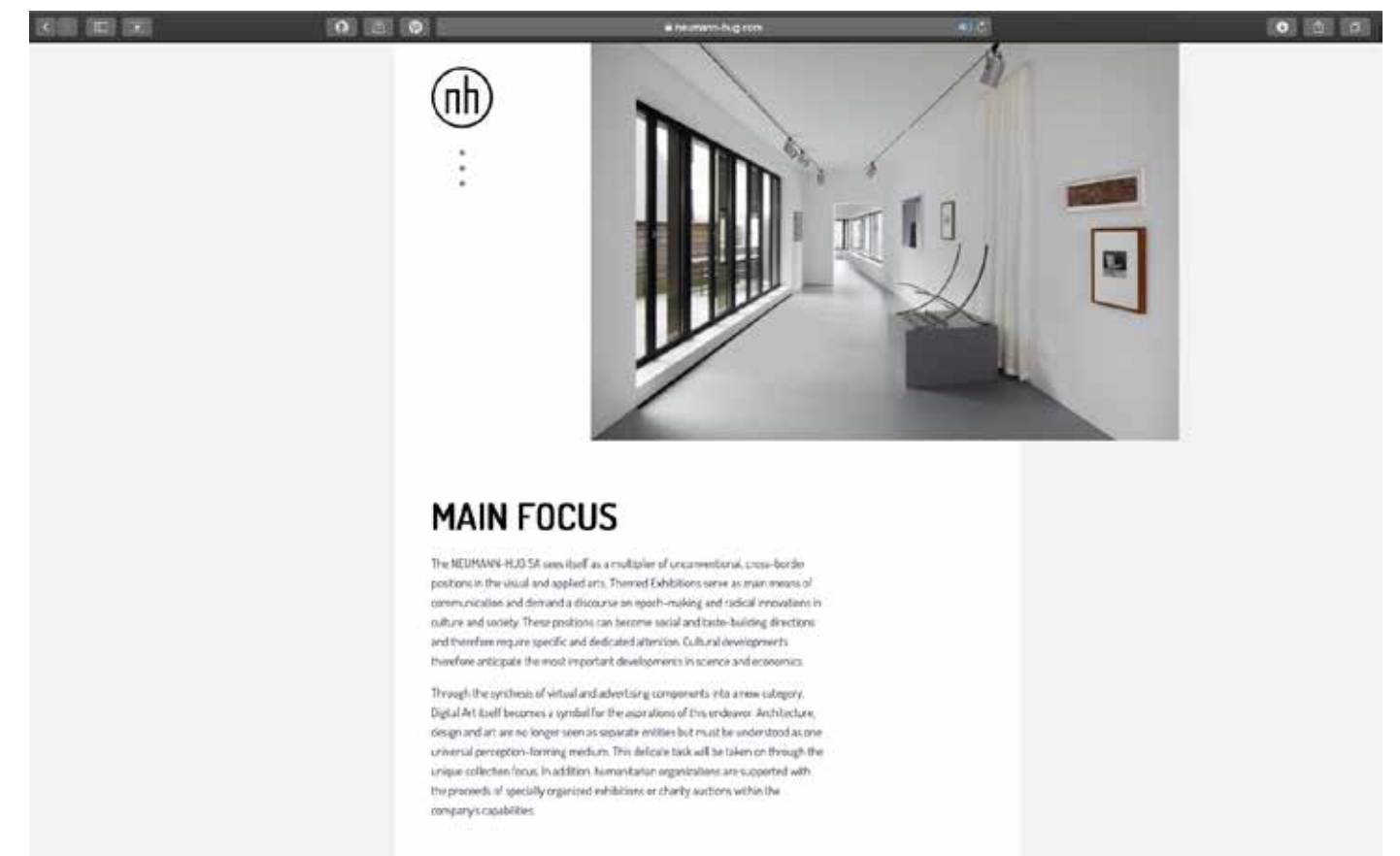Through the synthesis of virtual and advertising components into a new category, Digital Art itself becomes a symbol for the aspirations of this endeavor. Architecture, design and art are no longer seen as separate entities but must be understood as one universal perception-forming medium. This delicate task will be taken on through the unique collection focus. In addition, humanitarian organisations are supported with the proceeds of specially organized exhibitions or charity auctions within the company's capabilities.

FORMER EXHIBITION MANAGER
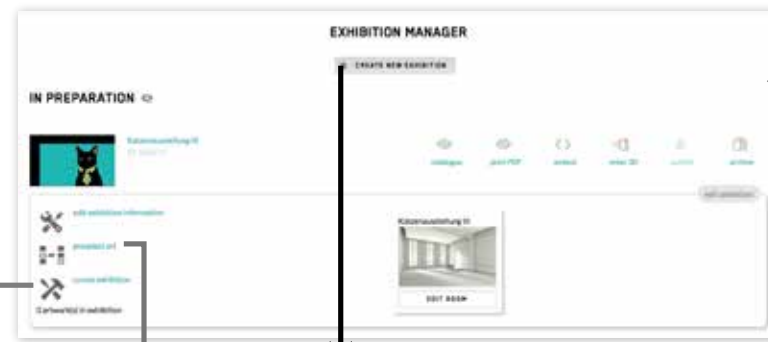
BASIC SETUP

CHOOSE ROOM

HANG ART

SELECT ARTWORKS

Exhibition Manager / kunstmatrix

Workflow / Design Refresh

The kunstmatrix.com exhibition manager, which allows customers to set up their own online 3D art exhibition, hadn't been updated in a while and there were some known customer pain points which needed to be addressed.

The goal was to modernise the look and improve the user experience by prioritising (and reorganising) the four steps it takes to set up an exhibition.

Since I needed to work with existing elements, I started by breaking things up into modules. After sketching out ideas for how each one might be laid out, the four distinct exhibiton creation steps became apparent and also the need for a new exhibition setup order, so that the whole process would make more sense.

SELECT ARTWORKS / BEFORE
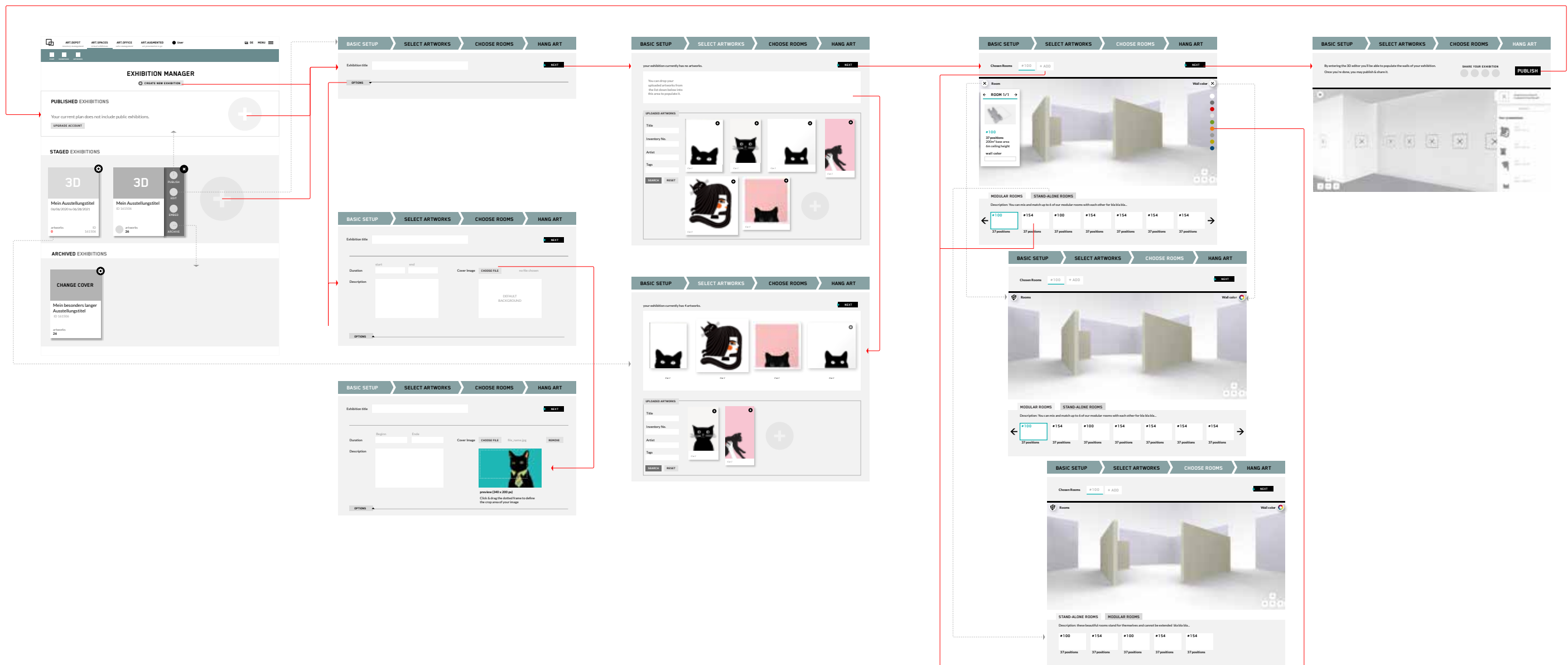

Exhibition Manager / kunstmatrix

Wireframes

When I sketch a new interface, I like to draw components on paper, cut them out and then stick them onto a larger sheet of paper. This makes it easier to move things around and change certain parts of the interface.

After blocking out the basic layout of the exhibition manager I moved on to more detailed sketches of each module.
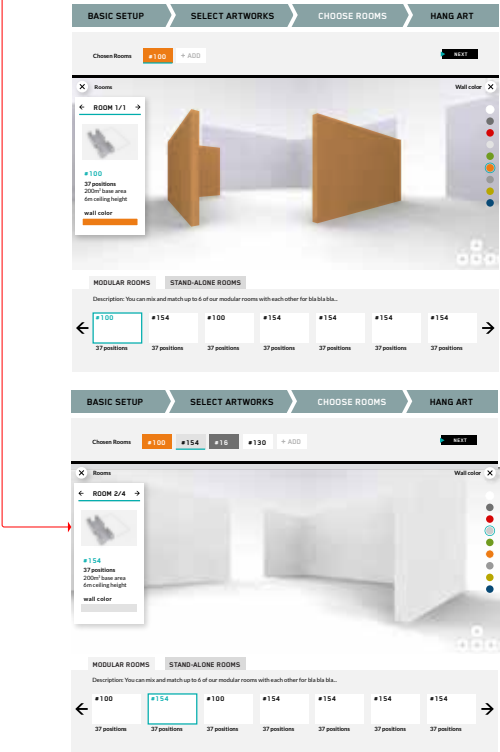
SELECT ARTWORKS / NEW
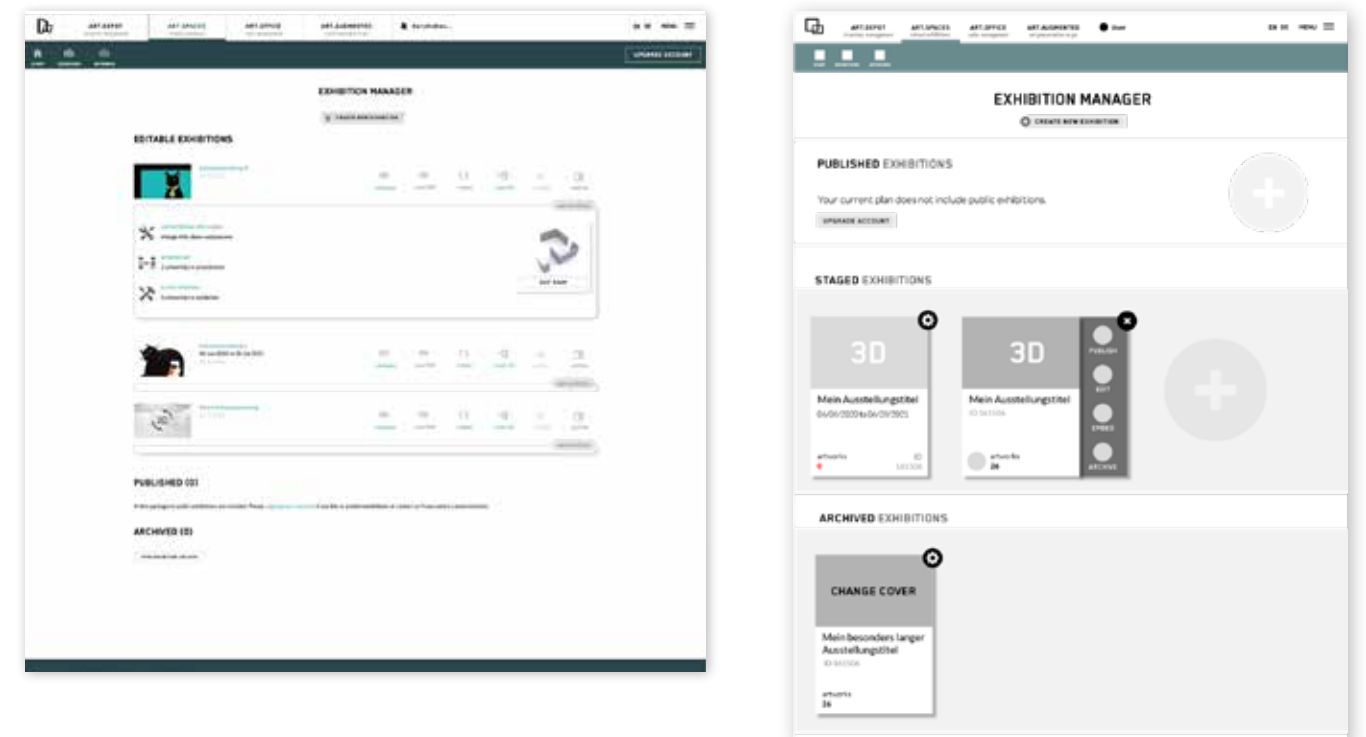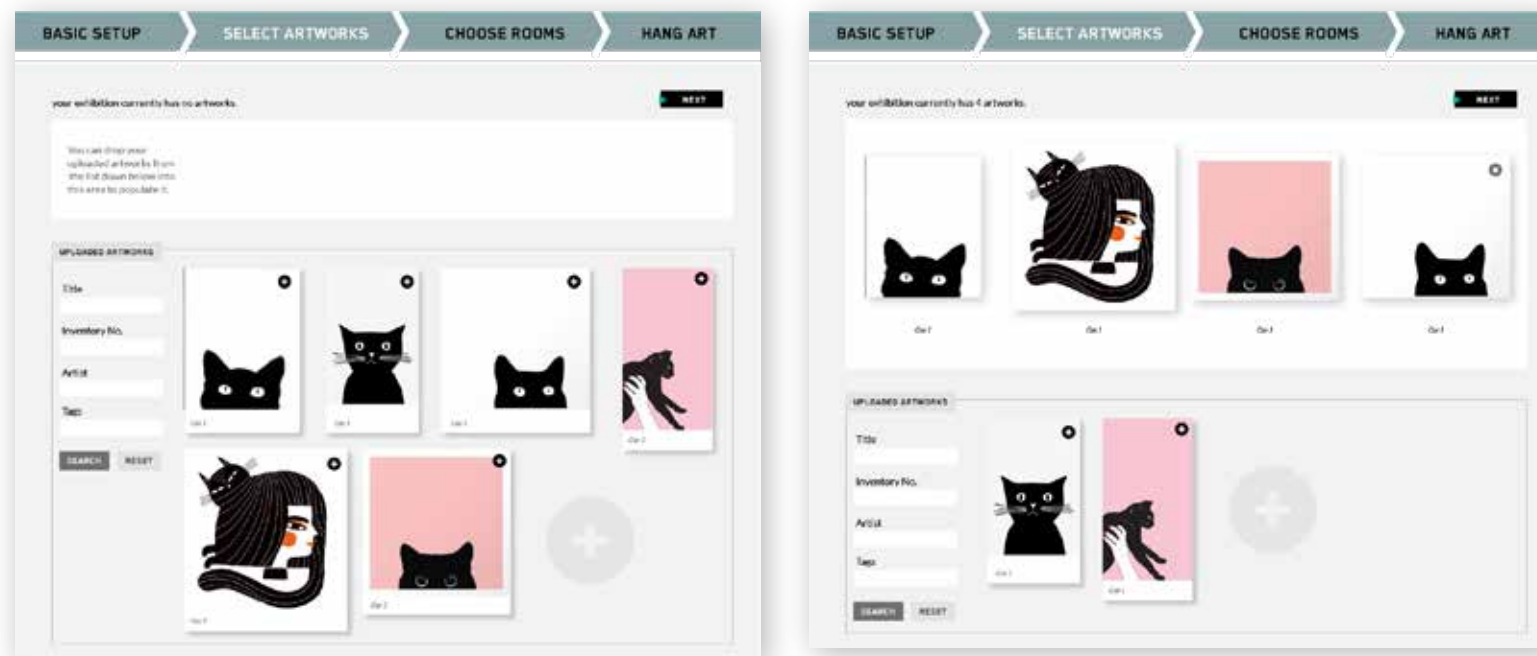
Exhibition Manager / kunstmatrix

Keeping all existing fields, the exhibition manager was optimised for the most common use case – creating a new exhibtion. A sitemap with the newly created elements shows the streamlined process.

The project is ongoing.
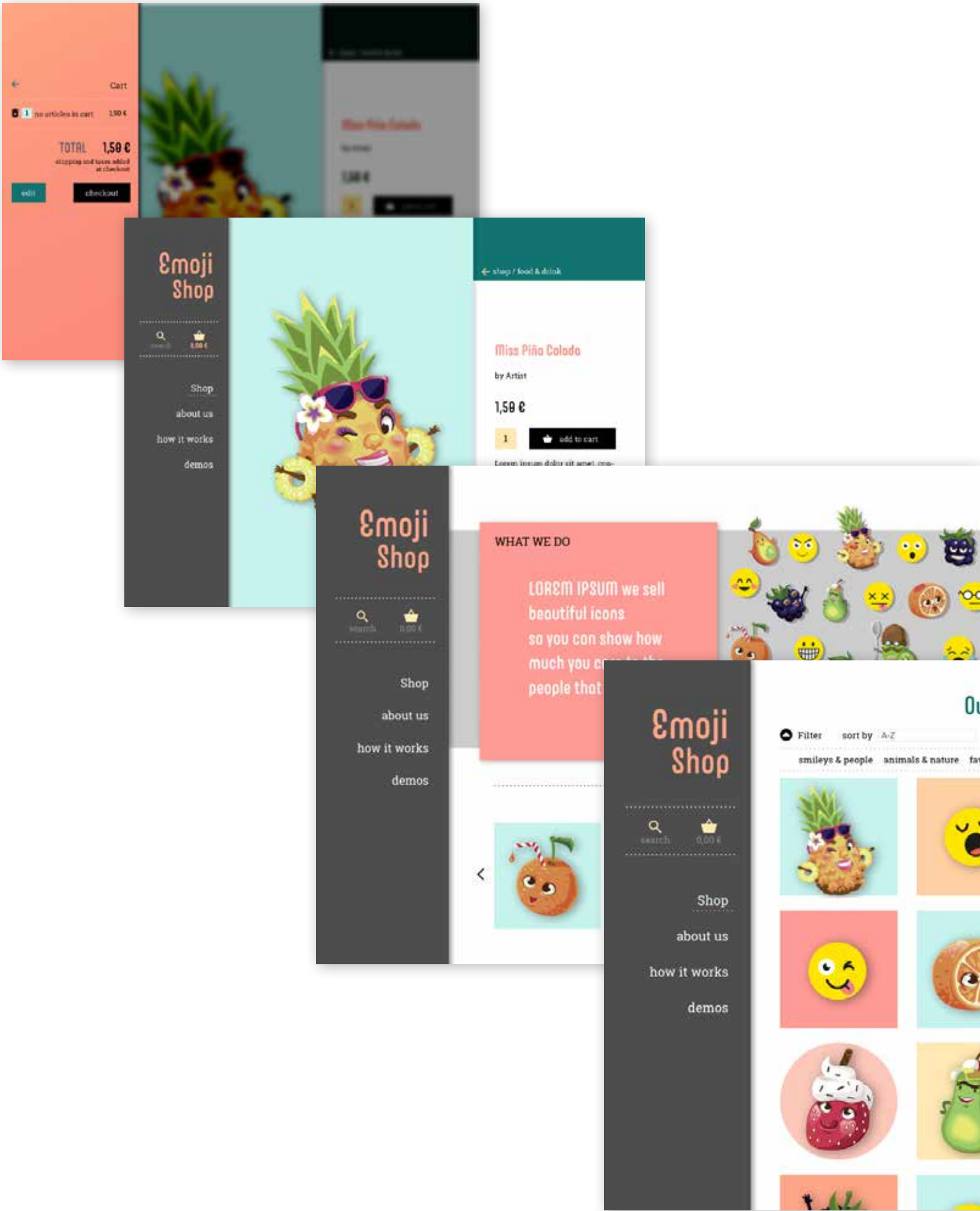
Kevin van Moerbeck

www.moerbeck.de

Website Redesign

A one-page, responsive web site built in pure HTML and CSS for a Berlin-based lawyer. The client wanted a more professinal looking website to help inform potential clients about what services he provides and how to find him.

Clicking on the link above will take you to the website.

TECH: HTML, CSS, jQuery

Emoji Store

Store Concept & Clickdummy

The aim was to help the client get a better idea of what an Emoji store could look like and would offer to his project. After coming up with a design, a complex click dummy was built in Adobe XD.

The project was not realised.

TECH: Adobe XD