## Portfolio

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## **UI / Screen Design**

The following projects and prototypes involve both web and mobile.

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### MAIN FOCUS

NEUMANN-HUG SA sets its main focus on archiving, building and maintaining its own collection. This is to be made accessible to the public as loans to museums and institutes. Themed exhibitions show subjective views of outstanding artists and also allow for examination of their work. This philanthropic approach is intended to expand the appreciation of artistic achievements and to document, publish and comment on the work of outstanding ertists and designers.

In this sense, NEUMANN-HUG SA sees itself as an organisation that provides a cultural thrust, enabling discussion and encouraging a differentiated perception of epochal developments in design and visual art. Within the scope of the company's activities 'Help for Helpers' provides support for humanitarian organisations by using art exclusively, be that by the organising of exhibitions, charty auctions or by dealing in art.

NEUMANN-HUG COLLECTION Klonter St Urban | Obertor B | 4915 St Urban | Switzerland

### Wireframes for iPad



THE COLLECTION

CURATED BY

CONTACT



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## **Neumann-Hug Collection**

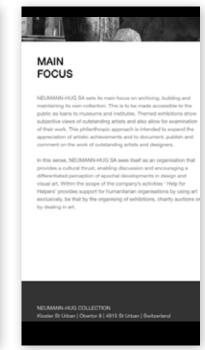
### Website Redesign

The scope for this project was for a frontend redesign only, with the backend (which was built in Drupal) to be left as is. My goal was to improve the user experience, and simplify the aesthetic to comply with the customer's stated preference for the site to be as minimal as possible.

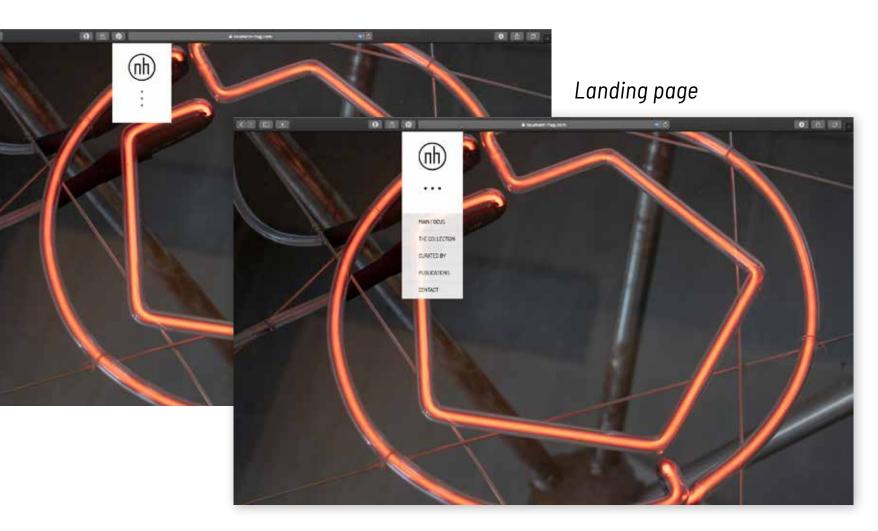
On this art collector's website, the Art, not the fancy layout, has to take center stage.

TECH: Drupal, CSS, jQuery, JavaScript







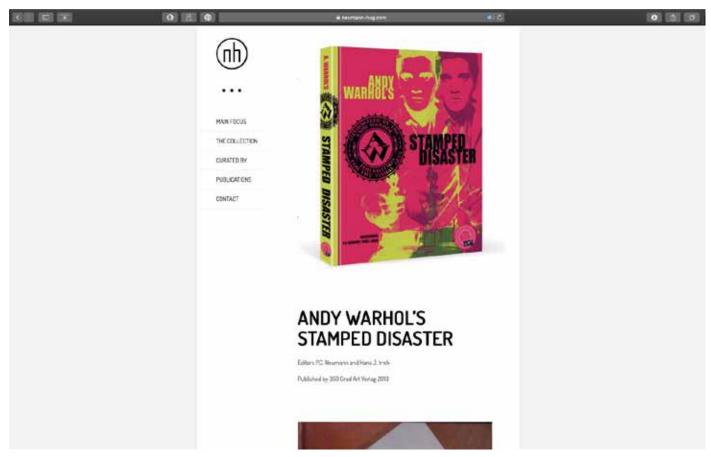


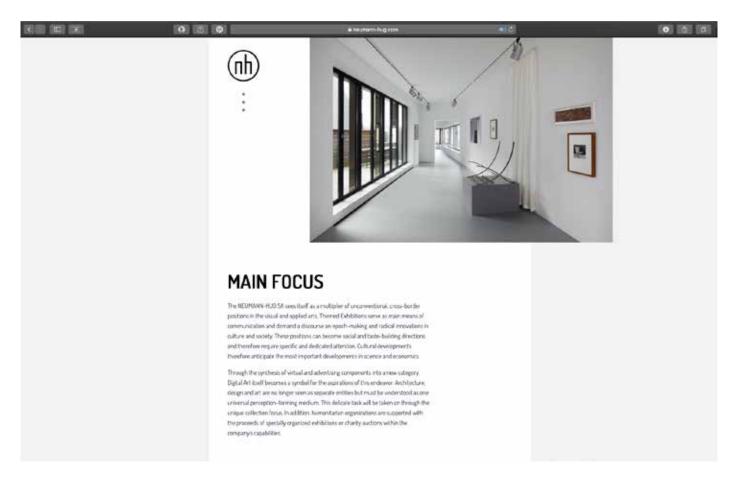
## **Neumann-Hug Collection**

www.neumann-hug.com

Screenshots

Clicking on the link above will take you to the website.





# FORMER EXHIBITION MANAGER IN PREPARATION **BASIC SETUP CHOOSE ROOM HANG ART SELECT ARTWORKS**

## **Exhibition Manager / kunstmatrix**

Workflow / Design Refresh

The kunstmatrix.com exhibition manager, which allows customers to set up their own online 3D art exhibition, hadn't been updated in a while and there were some known customer pain points which needed to be addressed.

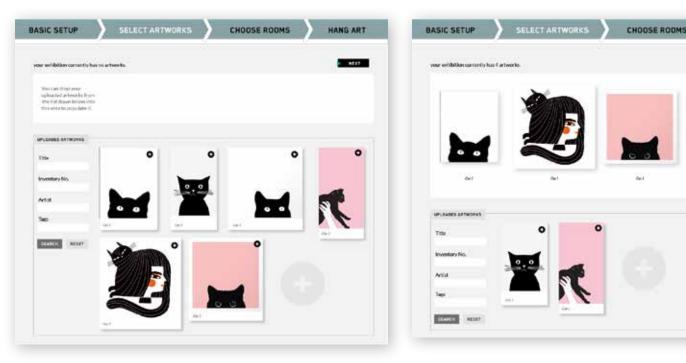
The goal was to modernise the look and improve the user experience by prioritising (and reorganising) the four steps it takes to set up an exhibition.

Since I needed to work with existing elements, I started by breaking things up into modules. After sketching out ideas for how each one might be laid out, the four distinct exhibiton creation steps became apparent and also the need for a new exhibition setup order, so that the whole process would make more sense.

### SELECT ARTWORKS / BEFORE



### **SELECT ARTWORKS / NEW**

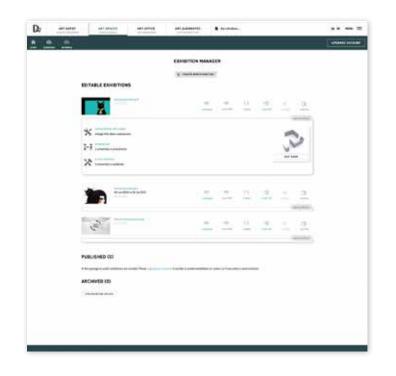


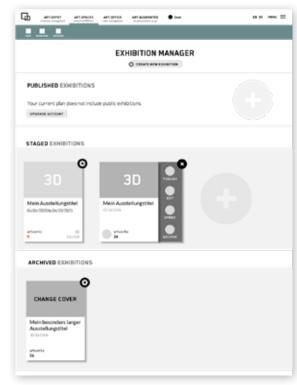
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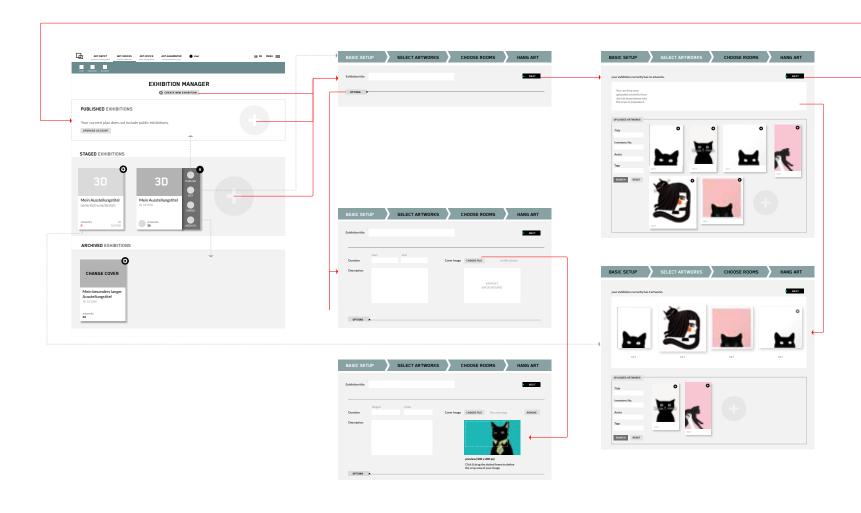
### Wireframes

When I sketch a new interface, I like to draw components on paper, cut them out and then stick them onto a larger sheet of paper. This makes it easier to move things around and change certain parts of the interface.

After blocking out the basic layout of the exhibition manager I moved on to more detailed sketches of each module.



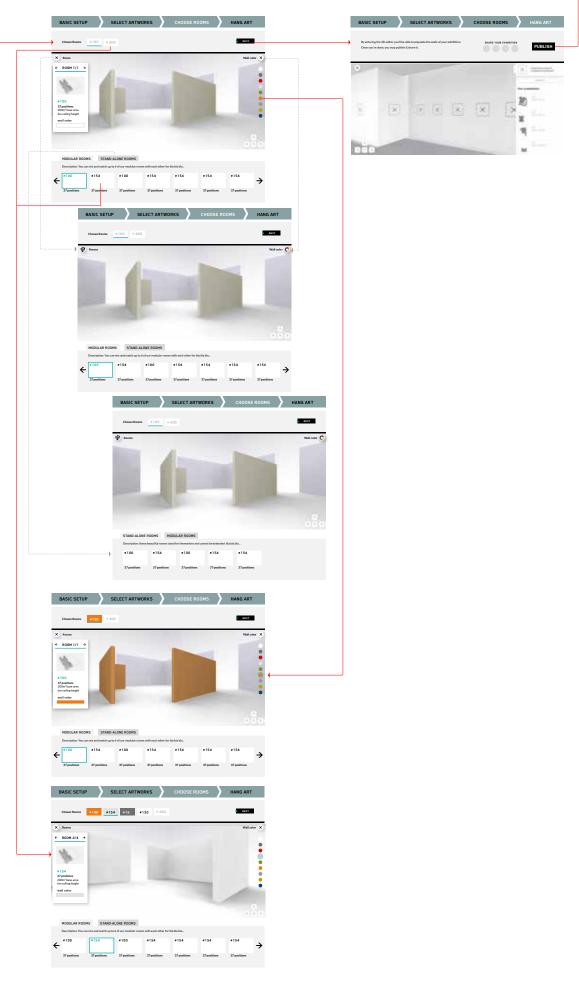




## Exhibition Manager / kunstmatrix

Keeping all existing fields, the exhibition manager was optimised for the most common use case – creating a new exhibtion. A sitemap with the newly created elements shows the streamlined process.

The project is ongoing.





### **Kevin van Moerbeck**

www.moerbeck.de

Website Redesign

A one-page, responsive web site built in pure HTML and CSS for a Berlin-based lawyer. The client wanted a more professinal looking website to help inform potential clients about what services he provides and how to find him.

Clicking on the link above will take you to the website.

TECH: HTML, CSS, jQuery



### Store Concept & Clickdummy

The aim was to help the client get a better idea of what an Emoji store could look like and would offer to his project. After coming up with a design, a complex click dummy was built in Adobe XD.

The project was not realised.

