

Assignment Questions on Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://510820104303cse.wordpress.com/2023/10/03/welcome-to-cake-shop/>

2. Create a New Facebook Business Page and post one social media poster for your brand.

https://www.facebook.com/61550580662601/videos/302307489135175/?extid=WA-UNK-UNK-UNK-AN_GK0T-GK1C&mibextid=RUbZ1f

3. Create and design a social media advertisement poster using canva.

<https://cakeshop2024.blogspot.com/2023/09/social-media-advertisements.html>

4. Create email newsletter design using MailChimp or canva tool.

<https://cakeshop2024.blogspot.com/2023/10/email-news-letter.html>