NADIA IDREES

BS in Computer Science

About Me

Creative and results-driven professional with expertise in Shopify and WordPress development, backed by a Bachelor of Science in Computer Science. Proficient in designing, developing, and optimizing e-commerce websites to enhance user experience and drive business growth. Skilled in leveraging technical knowledge and problem-solving abilities to deliver innovative solutions in fast-paced environments.

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📍 House # 1113, Sector 11 1/2, Aziz Nagar, Orangi Town Karachi

Skills

- Html
- CSS
- java Script
- React js (Basic)
- Shopify
- WordPress

Expertise

- Management Skills
- Creativity
- Network Marketing
- Problem solving
- Critical Thinking
- Leadership

Experience

E-commerce Specialist Shopify & WordPress | Freelancer | 2022 - Present

- Proficient in WordPress and Shopify development, specializing in custom theme development, plugin integration, and website optimization to meet client objectives.
- Utilize HTML, CSS, and JavaScript to create responsive and visually appealing web interfaces, ensuring cross-browser compatibility and accessibility standards.
- Collaborate with clients to understand project requirements, provide technical recommendations, and deliver solutions that align with their business goals.
- Implement SEO best practices, optimize website performance, and integrate analytics tools to track user behavior and improve conversion rates.
- Stay updated on the latest web technologies and trends to continuously enhance skills and deliver cutting-edge solutions to clients.

Education

Federal Urdu University Art's Science & Technology

Bachelor of Computer Science
2020 - 2024

Skills Summary

Shopify   90%

WordPress   81 %