# Nadia Bidarian

NadiaBidarian2026@u.northwestern.edu | (310) 490-2421 | LinkedIn

EDUCATION

Northwestern University

Evanston, IL

Bachelor of Science in Journalism & Cognitive Science, Minor in Data Science

Anticipated June 2026

GPA: **4.000/4.000** 

Redondo Union High School

Redondo Beach, CA

GPA: 4.000/4.000 (Unweighted), 4.409/4.000 (Weighted), ACT: 36/36

August 2018 – June 2022

**Awards:** National Merit Scholar, Superior Award in Review Writing (Journalism Education Association), Pacemaker Award (National Scholastic Press Association), Crown Award Finalist (Columbia Scholastic Press Association)

#### WORK EXPERIENCE

## Students Consulting for Nonprofit Organizations

Evanston, IL

Consultant

September 2022 – Present

- Consult for 3 Chicago-based nonprofits per year, culminating in a 50 page deliverable of insights per client
- Develop 10 funding sources and multistep capital campaign for Kids Rank, which supports military children
- Identify marketing strategies to promote the Fiesta Del Sol, which receives 1,300,000 attendees per year

### The Daily Northwestern

Evanston, IL

Los Angeles, CA

Data Analyst and Reporter

September 2022 – Present

- Report for the Data Visualization and City Desks, utilizing quantitative analysis to simplify complex data
- Plan high-level, collaborative projects across newsroom leadership levels, tracking progress through Notion
- Research housing guide for Evanston that weighs risks and benefits of various affordable housing initiatives

# CNN

Newsgathering Intern, CNN Los Angeles

June 2023 – September 2023

- Wrote 6 business and technology articles for CNN.com that amassed over 1,000,000 views on digital alone
- Reported topics ranging from AI and driverless taxis to breaking news that Stanford's president resigned
- Challenged claims from representatives of <u>Juul</u>, Waymo, Cruise, and Khan Academy to inform my reporting
- Pitched an original <u>feature story</u> to CNN Business about a Texas book banning law that disparately impacts local businesses, interviewing state representatives and 6 bookstore owners who feared for their livelihoods

#### LEADERSHIP EXPERIENCE

## Emma Bowen Foundation

New York, NY

Emma Bowen Foundation Fellow

April 2023 - Present

- Chosen from 4,500 applicants to join a national network of business and media-focused POC undergraduates
- Network with industry leaders of color at Warner Bros. Discovery, an Emma Bowen partner company
- Earned a 2023 EBF Star Scholarship of \$1,750 for achievements and leadership during the program

## The High Tide

Redondo Beach, CA

Editor-in-Chief

August 2018 – June 2022

- Led staff of 67 student journalists in producing approximately 600 articles in the 2021-22 school year, spanning 11 physical editions and social media (Instagram, Twitter) content serving over 3,000 students
- Synthesized findings from Google Analytics and Instagram Insights to determine what social media content best fit our 2,400 followers, determining that photo-heavy and infographic posts achieved most success
- Received Pacemaker Award as a staff from National Scholastic Press Association for design & reporting work

## **Key Club**

Redondo Beach, CA

August 2018 – June 2022

President

- Partnered with People Assisting the Homeless to create 105 care kits for the homeless in Los Angeles
- Co-Founded the Read to the Youth Program in Redondo Beach, where Key Club members created 30+ videos narrating books to elementary students during the pandemic to nurture students' love for reading

#### ADDITIONAL INFORMATION

Skills Adobe Suite (InDesign, Photoshop, Premiere Pro), Microsoft Office (Excel, Powerpoint, Word),

Google Workspace, Canva, Project Management Tools (Asana, Monday.com, Trello, Notion), Python

Languages Spanish (Proficient in Reading and Writing), Farsi (Elementary), English (Native)

Interests Large language models, Welcome to Night Vale fictional podcast, rollerblading down large hills