NADIA IRINA

WEB DESIGNER

CONTACTS

Portfolio   Email

Instagram   LinkedIn

GitHub

DESCRIPTION

Creative and detail-oriented with a background in Marketing and a growing passion for Front-End Development. Experienced in building responsive websites using HTML, CSS, JavaScript, and React, with a strong sense of user experience and visual communication. Currently running a freelance business, where I create websites for clients, combining marketing strategy with technical execution. My focus is on developing digital solutions that are not only visually appealing but also effective in driving business results. Looking for opportunities to join dynamic teams where I can contribute with both technical and creative insights.

EDUCATION

Bachelor's Degree in Marketing and Advertising
IADE - Faculdade de Design, Tecnologia e Comunicação

Responsive Web Design Certification
FreecodeCamp

JavaScript Algorithms and Data Structures Certification
FreecodeCamp

Front-End Development Libraries Certification
FreecodeCamp

Data Visualization Certification
FreecodeCamp

PROJECTS

Retail Furniture Website – Fully responsive furniture showcase website. Features interactive product filtering, dynamic image galleries, and mobile-optimized product displays with custom solutions for varied furniture types.

Personal Trainer Website – Responsive personal training and wellness website, with detailed overview of personalized training programs, client testimonials, and a clear call-to-action for fitness transformation.

You can find my most recent projects in my online portfolio.

LANGUAGE

Portuguese - Native
English- Fluent

EXPERIENCE

Adil Móveis, Lda
2021 - 2024
Marketing Specialist

Responsible for designing, building and managing the website and social media for the group's three stores.

Coordinating advertising campaigns.

Developing promotional materials.

Creating and sending email campaigns related to promotional offers.

Organizing orders and bookings.

Organizing and filing documents.

Engaging with the online community.

Monitoring performance.

SKILLS

Technical Skills:
- HTML5, CSS3, JavaScript, React, D3.js
- Responsive Design, User Experience (UX), User Interface (UI)
- GitHub, VS Code, CodePen

Marketing Skills:
- Web Design, Visual Communication
- Branding, Neuromarketing
- Social Media Strategy, Consumer Behavior

Soft Skills:
- Organization, Communication
- Creativity, Flexibility
- Efficiency