HomeScouters.com

HomeScouters is an elaborate real estate website that enables real estate agents, as well as the homeowners themselves to put their homes up for rent or sale.
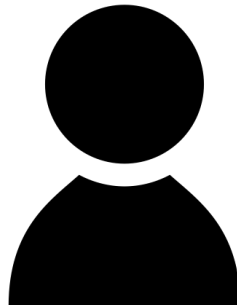
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HomeScouters provides people around the globe with the service of renting and selling their homes, in addition to the ability of "scouting" for a new home. Our website allows both real estate agents and individual homeowners to access these functions, without any restrictions. Our goal is to enable everyone to have access to the house market anytime and anywhere. On our platform, one can narrow down their search by location, type of home, number of bedrooms and bathrooms, year built, etc. The act of selling one's home or buying a new one is stressful enough on its own, therefore, we strive to improve this process for our users.

Personas

Real Estate Agent

Works with homeowners to sell and buy homes

Homeowner

Looking to sell their home and buy a new one

COMPS