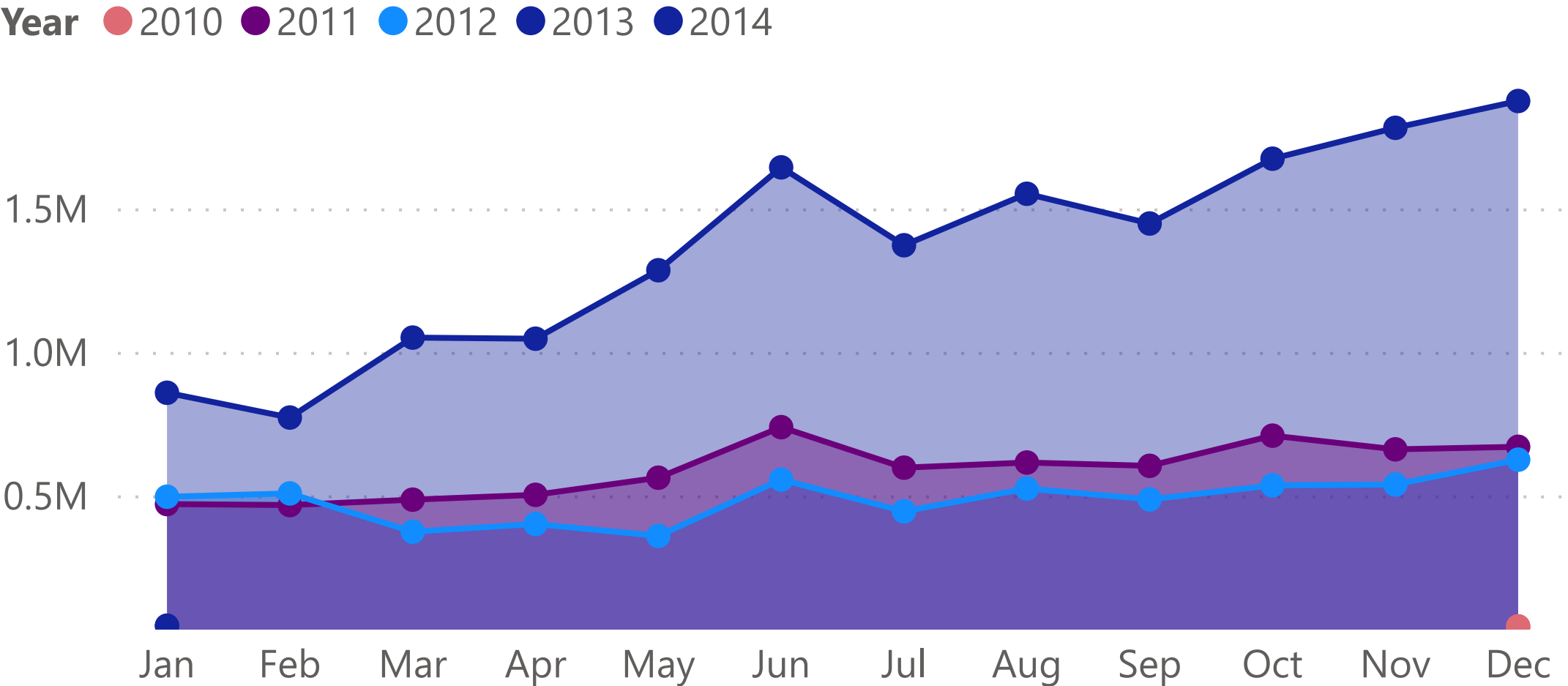
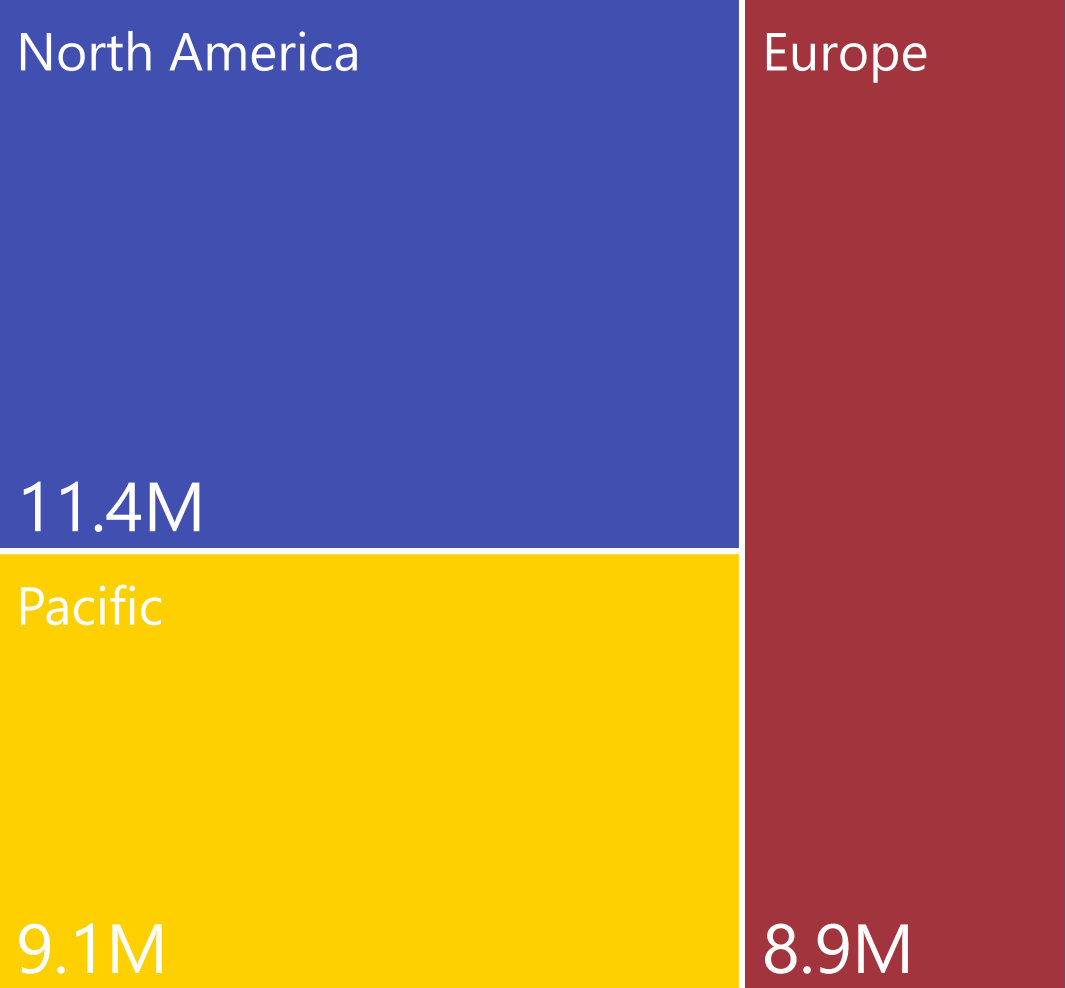


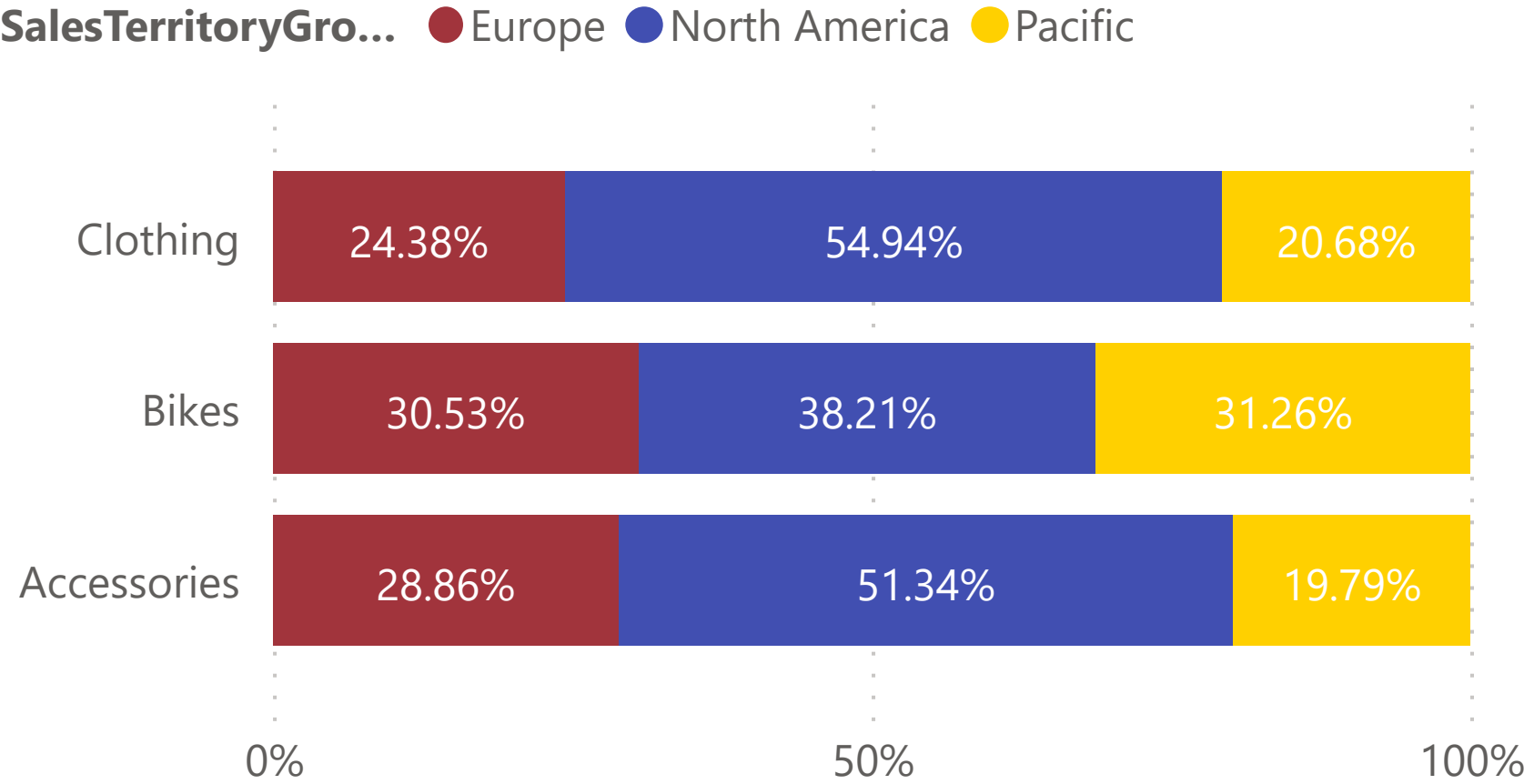
Revenue Trend by Year and Month



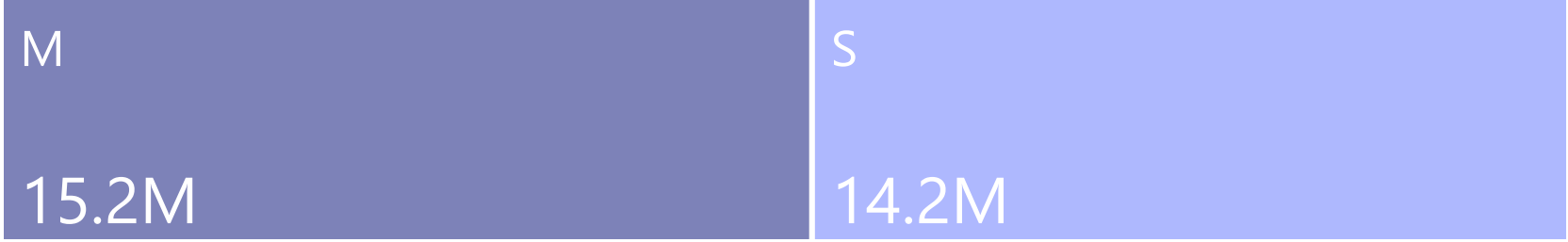
Sales by SalesTerritoryGroup



Sales by EnglishProductCategoryName and SalesTerritoryGroup



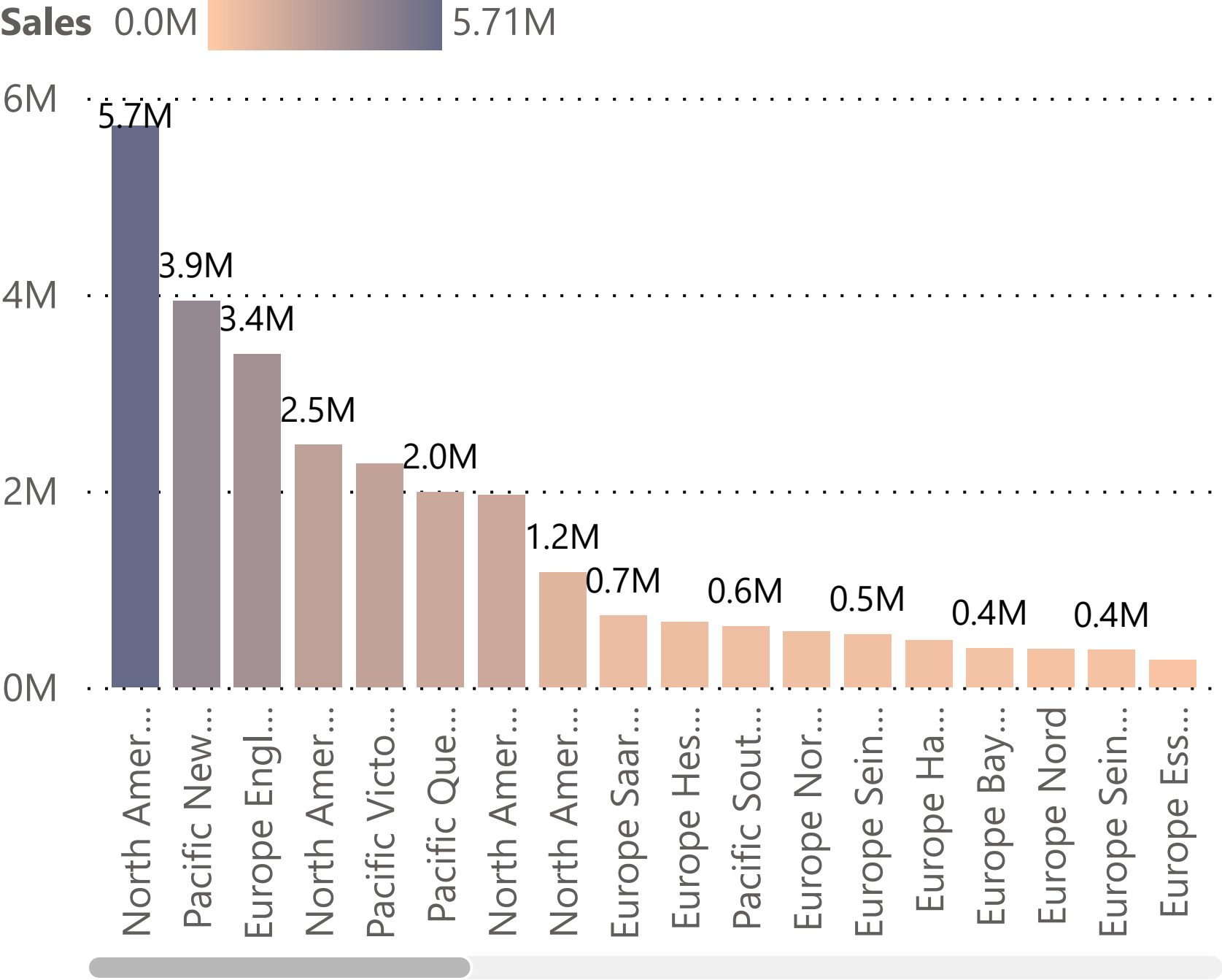
Sales by MaritalStatus



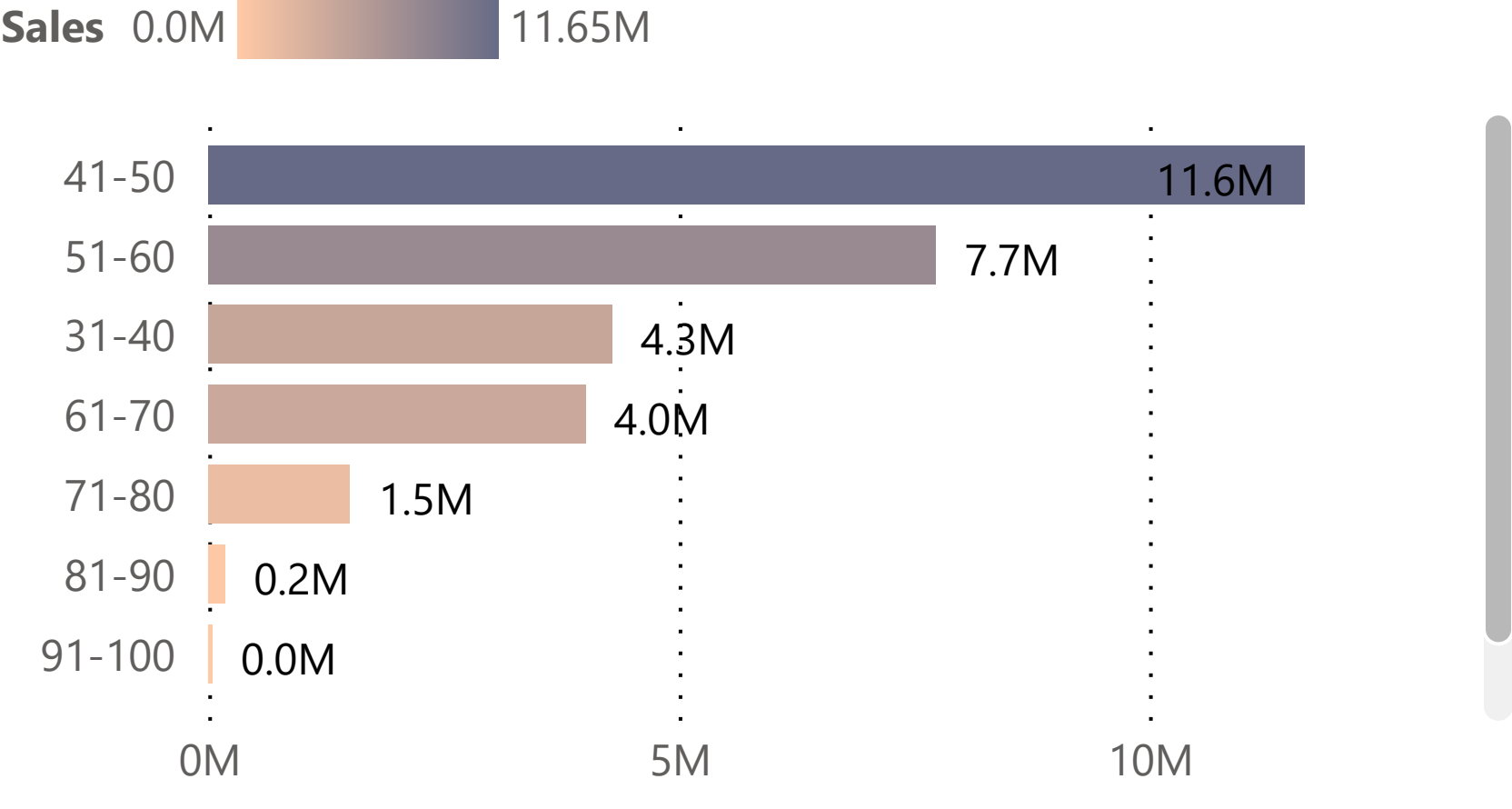
Sales and TotalChildren by Gender



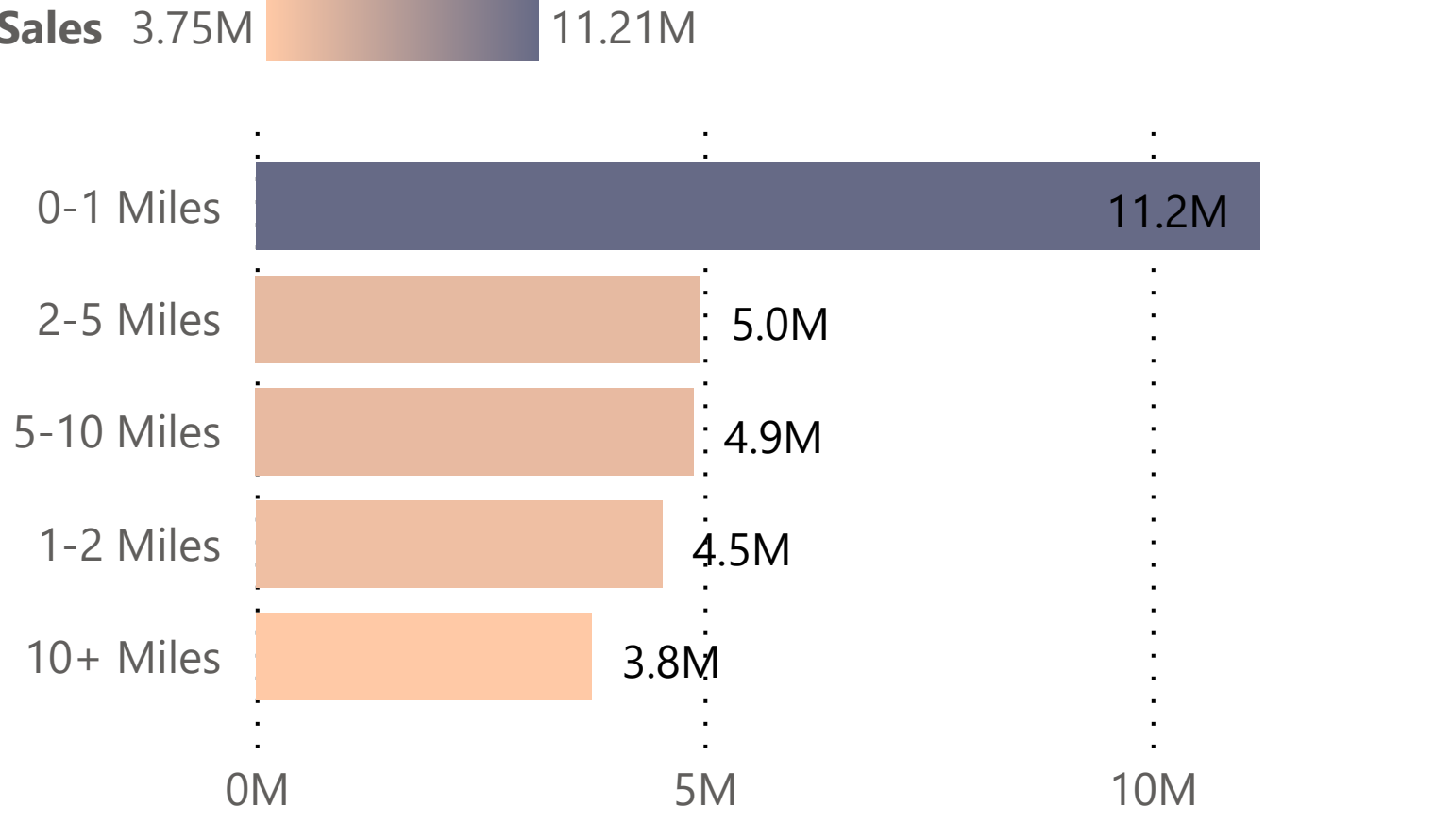
Sales by SalesTerritoryGroup and StateProvinceName



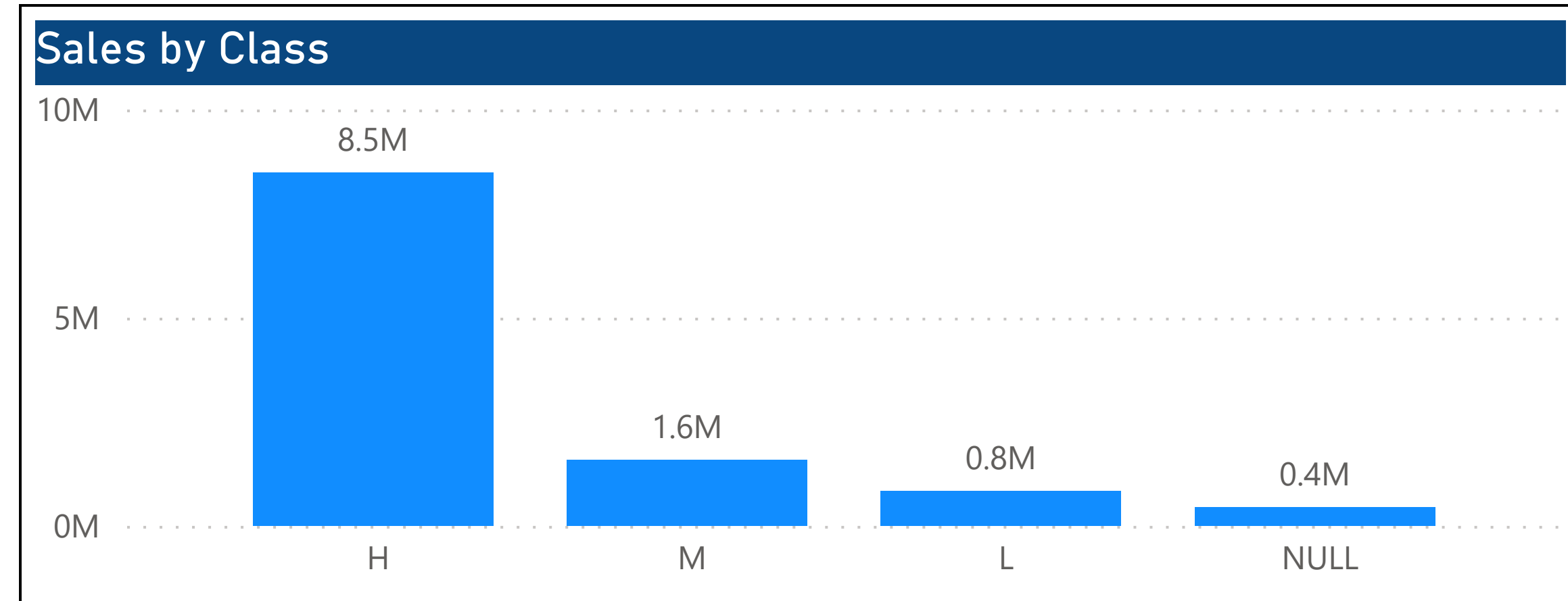
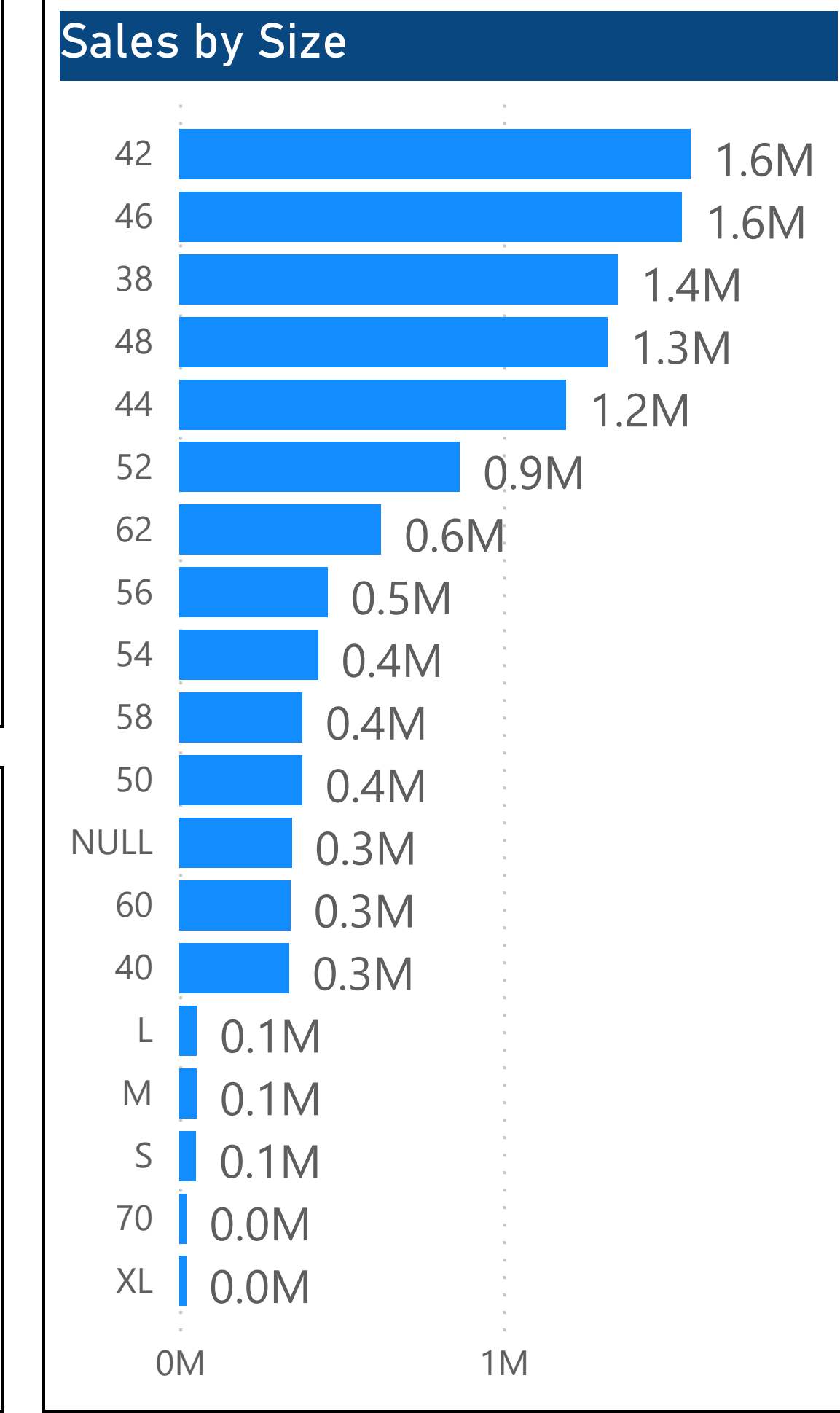
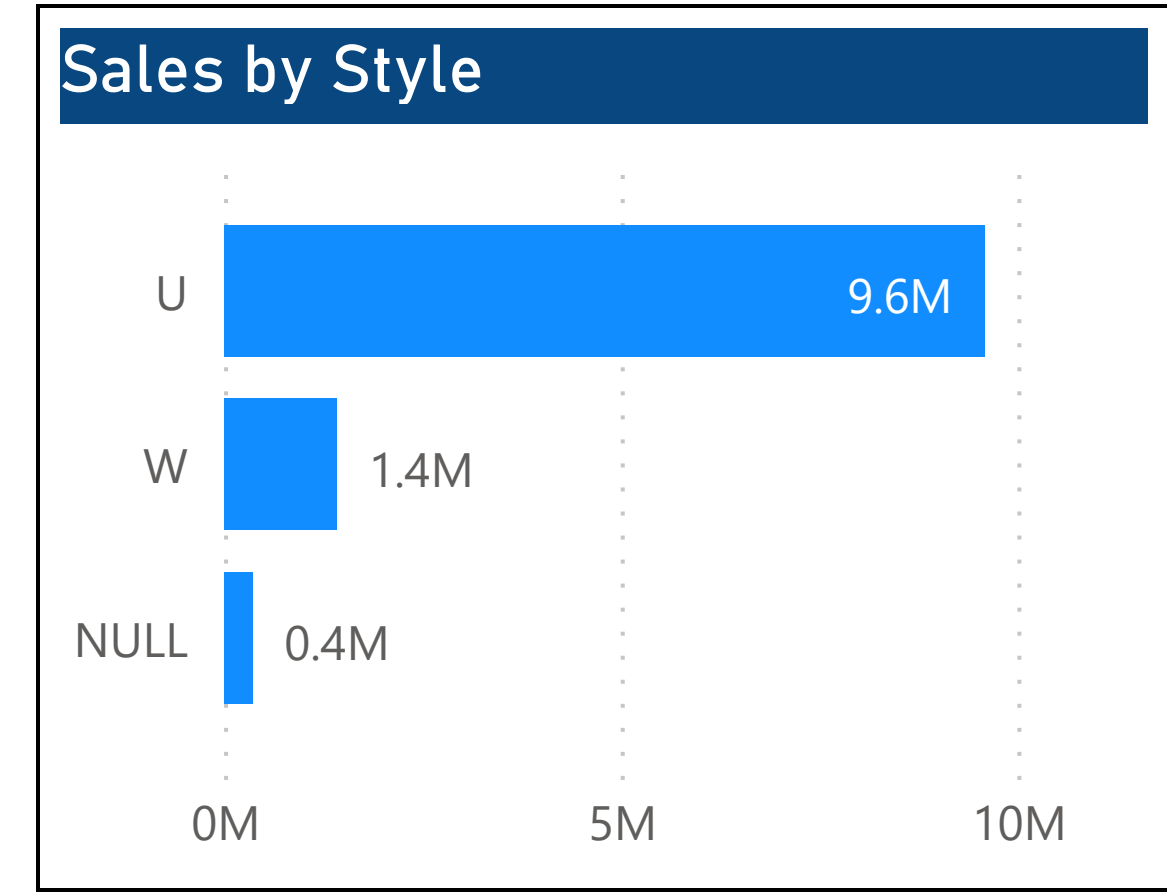
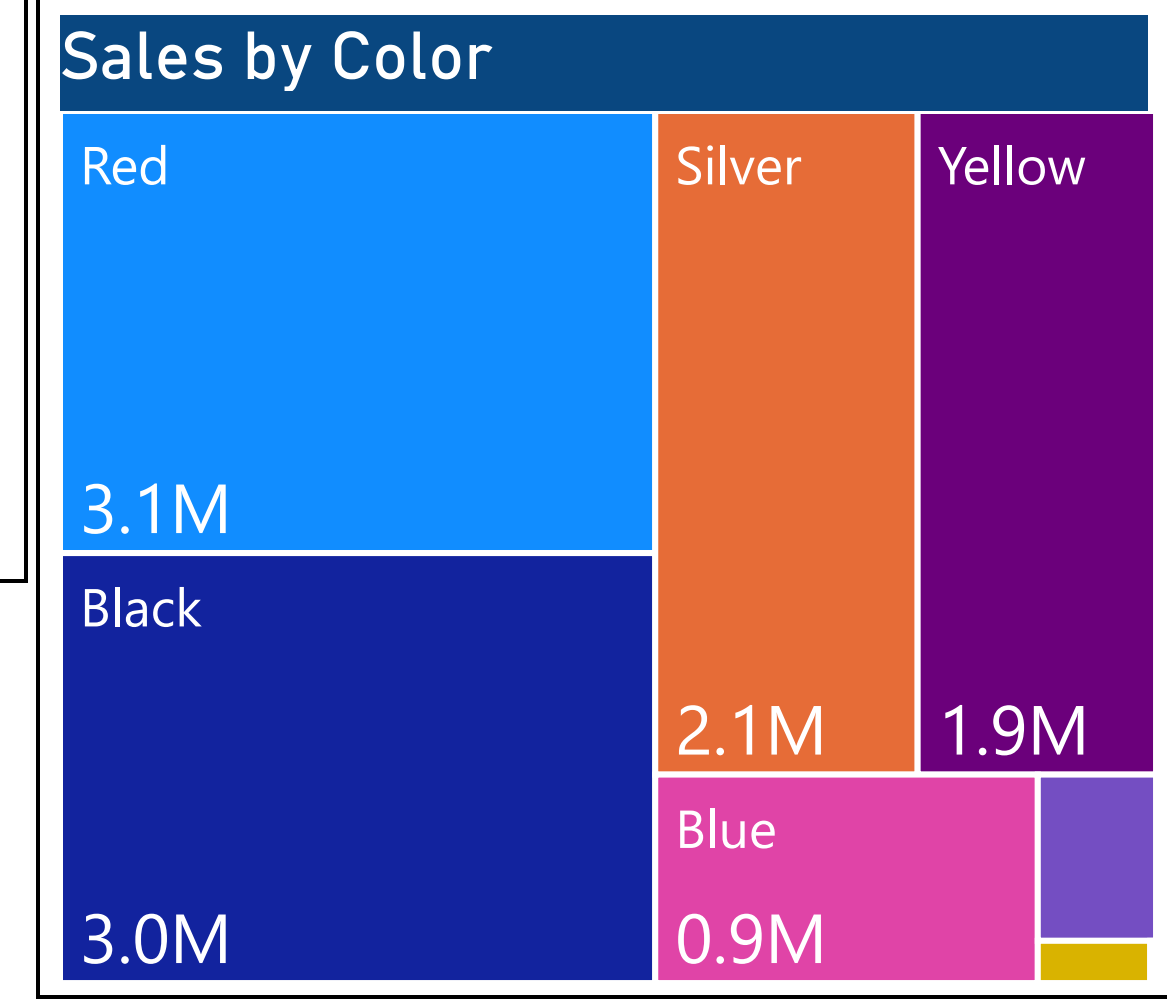
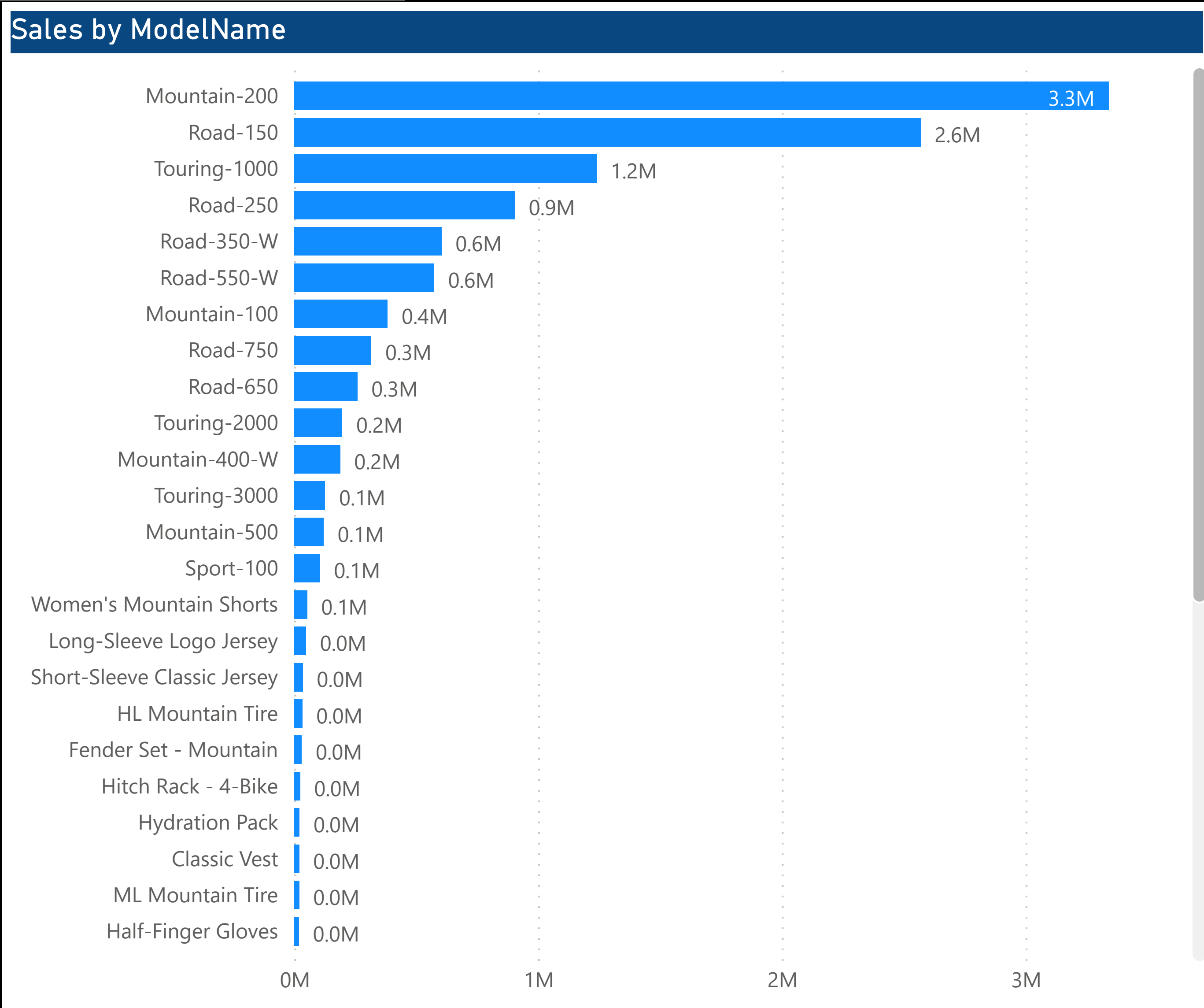
Sales by Customer Age



Sales by CommuteDistance



SalesTerritoryGroup	Accessories	Bikes	Clothing	Total
⊕ North America	359,799.9	10,821,161.9	186,672.5	11,367,634.4
Total	359,799.9	10,821,161.9	186,672.5	11,367,634.4



29.4M

Sales

27.66K

Sales Order

115

Products

18.48K

Customers

10

Countries

2005

2014



SalesTerritoryGroup

All

Category

(Blank)

Accessories

Bikes

Clothing

>

CalendarYear

ShortMonth

Sales

SPLY

SPLY Percent

2014

Dec

1,874,360.29

0.00%

2014

Nov

1,780,920.06

0.00%

2014

Oct

1,673,293.41

0.00%

2014

Jun

1,643,177.78

0.00%

2014

Aug

1,551,065.56

0.00%

2014

Sep

1,447,495.69

0.00%

2014

Jul

1,371,675.81

0.00%

2014

May

1,284,592.93

0.00%

2014

Mar

1,049,907.39

0.00%

2014

Apr

1,046,022.77

0.00%

2014

Jan

45,694.7

857,689.91

1777.00%

2014

Feb

771,348.74

0.00%

2012

Jun

555,160.1

737,839.82

32.91%

Total

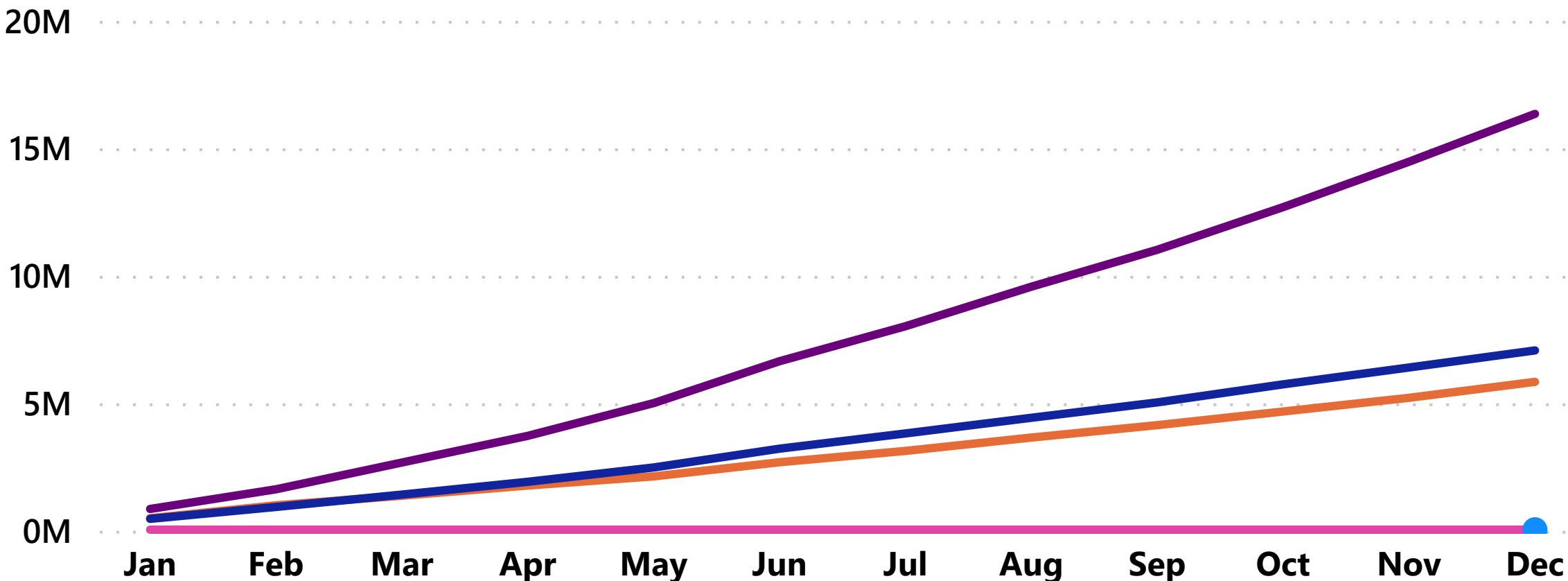
29,358,677.2

29,312,982.50

-0.16%

Cumulative Performance

CalendarYear 2010 2011 2012 2013 2014



YoY Growth Percentage

CalendarYear 2011 2012 2013 2014

