Dashboard Modifications

After I followed all the tutorials from the website, I changed a few things as listed below.

1. Layout View

   I organized the dashboard with a tile layout view. At the top, you'll see the executive overview, showing data of total sales, profit, and profit ratio. Below that, there's a map showing the profit ratio by geography, and charts that break down sales by category and segment over time.

2. Filters Modification

   I adjusted the filters in the dashboard to better show the data. With this, you can have a customized user experience when exploring different subsets of the data. The filters include order date, order profitability, and regions. This way, you can click on specific regions like East, West, Central, or South and see how each one is performing.

3. Color Scheme

   The color palette was changed to give the data shown an appealing look. Green shows profitable areas, and red shows unprofitable ones. This makes it simple to see where things are going well and where they might need attention.

4. Dynamic Titles

   I also made the titles dynamic, so they automatically change based on what the user clicks on. For example, if you select a certain region, the titles will adjust to reflect exactly what you're looking at. This makes the dashboard feel more interactive and keeps everything clear.