

Adult Education and Training (AET) Site-Based Assessment Portfolio of Evidence

Small Medium & M	icro Enterprises:	NQF Level 1		
Total:		50 marks		
Duration:		3 hours		
Task 4:		Worksheet		
	Learner Inforr	nation		
Name	:			
Surname	:			
Identity/				
Passport Number :				
Employee Number :				
Company :				
Centre	:			
Date	:			
Declaration				
I declare that this portfolio of evidence is my own work:				





INSTRUCTIONS

- 1. This task consists of TWO ACTIVITIES.
- 2. Complete ALL questions in each ACTIVITY.
- 3. Learners should work on all activities individually.
- 4. Adhere to the numbering used in this question paper.

ACTIVITY 1

1.1	Define	e the following terms:	
	1.1.1	Monitoring systems	
			(0)
	1.1.2	Gantt chart	(2)
	1.1.3	The negation of migrant labour	(2)
	1.1.4	Marketing mix	(2)
			(2)

Learner Guide

Small Medium & Micro Enterprises: NQF 1 Site-Based Assessment

Page 4 of 9

1.1.5 SARS

(2)

TOTAL MARKS FOR ACTIVITY 1

[10]

Small Medium & Micro Enterprises: NQF 1 Site-Based Assessment

ACTIVITY 2

2.1	Explair	n what the following means:	
	2.1.1	Ethics	
			(2)
	2.1.2	Code of conduct	()
			(0)
			(2)
2.2		be THREE ways an entrepreneur can use social responsibility coalances in the community.	to redress
		•	
			(6)

Small Medium & Micro Enterprises: NQF 1 Site-Based Assessment

2.3		rould like to start a business selling vegetables in your area. Which d you consider when screening your business idea? Mention SIX of s.	
			(6)
2.4	Discus	ss how you would use the following skills in presenting a business pla	an:
	2.4.1	Answering of questions	
			(2)
	2.4.2	Body language	
			(2)
	2.4.3	Communication	
-			(2)

2.5	Mention TWO aspects that should be considered when writing a business plan.			
		(4)		
2.6	In the table below differentiate to research methods:	(4) between door to door survey and the interview		
Doo	r to door:	Telephone:		
2.7	Explain how the taste and preference environment.	(4) ce of consumers can change the business		
		(2)		
2.8	State TWO ways to adapt to the dataste and preferences of consume	changing business environment caused by the ers.		
		(2)		

2.9 Give THREE advantages of being an entrepreneur.

(6)

TOTAL MARKS FOR ACTIVITY 2 [40]

TOTAL MARKS FOR TASK 4 [50]

Total for Task 4: 50 Marks

Task	Activity	Maximum Mark	Learner's Mark	Moderated Mark
4	Activity 1	10		
Task 4	Activity 2	40		
==	Total: Task 4	50		