# **Defined Contribution Benchmarking Service**

Measure • Compare • Learn • Improve • Validate

#### How Our Clients Use The Service

#### Demonstrate Fiduciary Level Review of Costs

Our clients recognize that our benchmarking report, which takes into account all cost drivers and are based on input data that is analyzed and reviewed before it can even be submitted, is the best tool they have to ensure the appropriate higher level of fiduciary review is met.

#### Target Date Fund Analysis

CEM has the definitive analysis on target date funds, in particular costs because we adjust for asset mix and indexing differences. Given how important target date funds has become in DC plans, this alone is why some clients buy our report.

#### Manage and Reduce costs

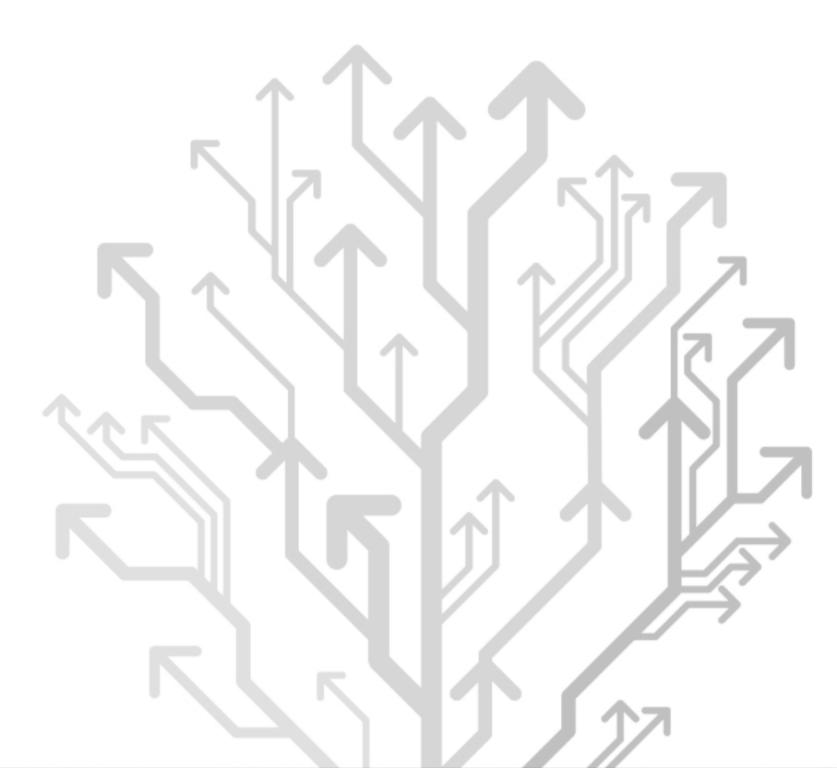
Many have successfully negotiated lower fees and costs with external managers and recordkeepers.

#### Support for Changes to Plan Design and Investment Programs

Our report provides external validation of what others are doing, which can be invaluable when trying to get buy in from your stakeholders to make changes to your investment programs and plan design.

#### Demonstrate On-going Monitoring of your Investment

Research insights are a big part of CEM's value proposition. We regularly produce research insights. Leverage our global industry expertise to find out what others are doing.





# Contact Us

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