Costs	Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	Total
Salaries	40	40	40	40	40	40	240
H/W & S/W	0	0	0	0	0	0	0
Training	10	10	5	0	0	15	40
Support & maintenance	0	0	0	10	10	10	30
Marketing	0	0	0	0	20	10	30
Total costs	50	50	45	50	70	75	340
Benefits							0
Purchasments	0	0	0	0	140	445	585
Total benefits	0	0	0	0	140	445	585
NCF	-50	-50	-45	-50	70	370	245
CNCF	-50	-100	-145	-195	-125	245	490

Legend

Numbers are in thousands of DHS

NCF: Net cash flow

CNCF: Cumulative net cash flow

One period corresponds to one month

H/W and S/W correspond to hardware and software

The return on investment (ROI):

ROI=(Total Benefits - Total Costs)/Total Costs

| ROI= | 0.7205882353 | 22.20% |

The break-even point (BEP):

BEP = (Period.Net Cash Flow - Cumuative net cash flow) /Period.Net Cash Flow

| BEP= | 0.1 | 10% |

Period 1	Building the app
Period 2	High-level development, revision, upgrades
Period 3	Final testing
Period 4	Trial period:NYUAD
Period 5	Final version release
Period 6	Purchase by and customizaiton for customer

F8 - expected at least 4 small and 4 medium size universities purchases after final version release: (4*4000+4*5500) USD to AED

G8 - expected on average 15 small, 6 medium and 4 large university purchases: (15*4000+6*5500+4*7000) USD to AED

*university sizes defined in 5.5 Business roles section