

That's a Relief: Assessing Landform Clarity and Aesthetic Preference in Terrain Maps

Nathaniel A. K. Douglass
University of Oregon
Spatial Cognition, Computation, and Complexity Lab



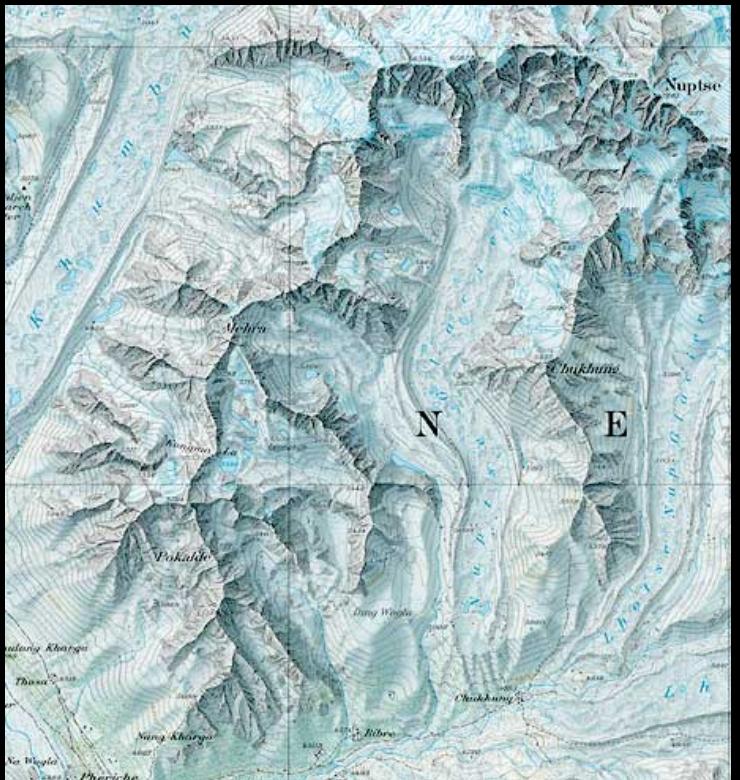
SATURDAY 10TH, 2021
AAG 2021



Introduction:

Maps can be more than just tools for navigation, for when you are lost, but works of art worth getting lost in reading.

Introduction:

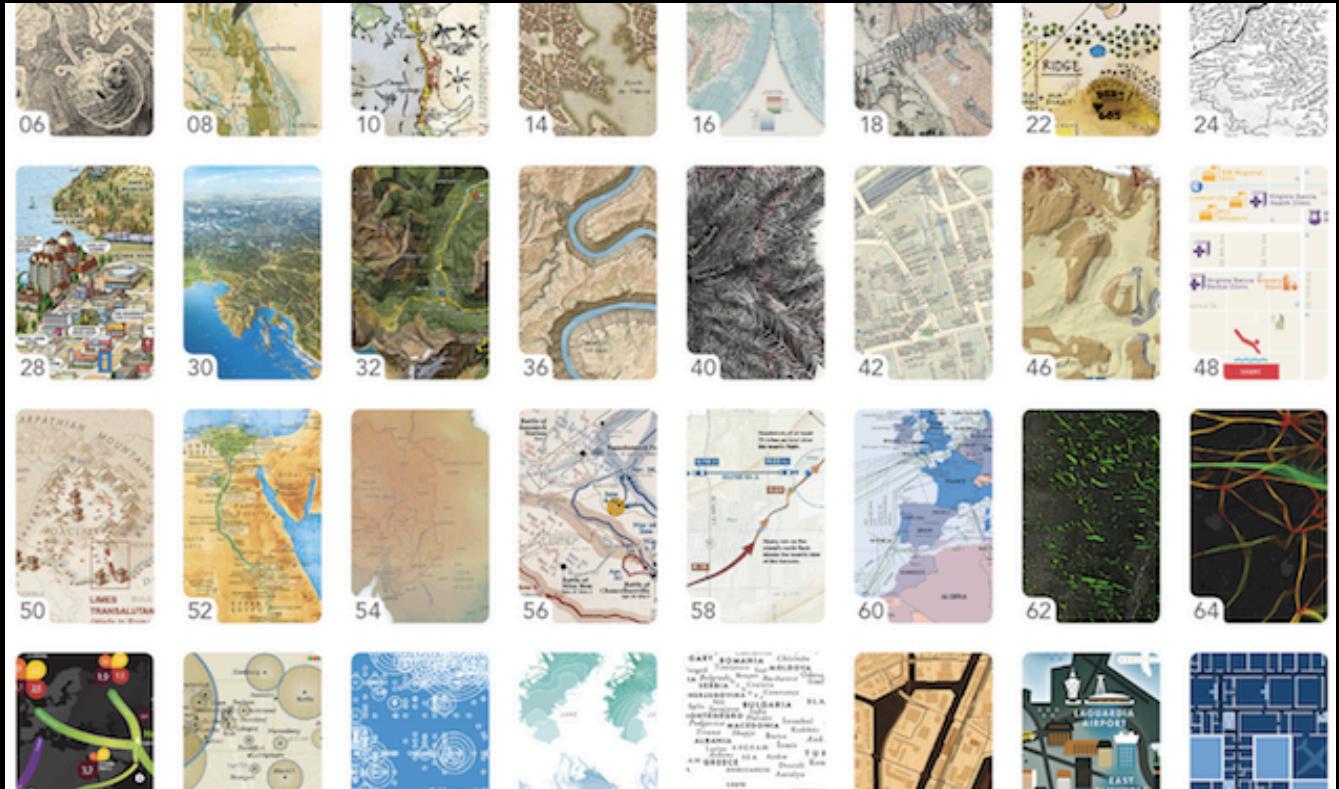


"Mount Everest" (section) © [National Geographic Society](#),
original scale 1:50,000 (size 60 x 93 cm), 1988.



"Physical Map of North America, [Tom Patterson](#), (size 45.5 x
47" in.), 2021.

Content Analysis: Atlas of Design Vol 4 and 5



63 Maps in Total

<https://atlasofdesign.org/>

Content Analysis: NACIS Student Award Winning Maps



STUDENT MAP AND POSTER COMPETITION

About the competition

Students who'd like to display their works at our NACIS 2021 meeting should register for the Student Map and Poster Competition. We encourage all students to submit their maps and cartography-related technical/research posters for a chance at one of two \$500 prizes!

There are two competition categories: cartographic design quality and cartographic research quality. There is no entry fee. All entrants will be displayed in the Map Gallery, and the winners will be selected by a ballot of all meeting attendees.

Registration and Deadline

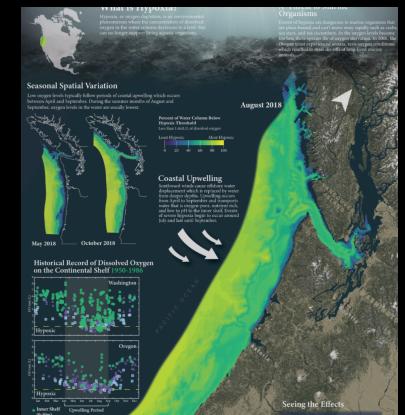
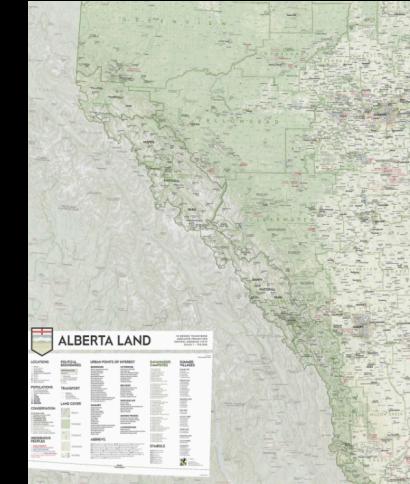
Registration is Closed for 2020! Registration for 2021 will open early Summer of 2021.

Prize

Meeting attendees will vote on the entrants, and the winner will be selected by a tally of ballots. The winners will receive a prize of \$500 USD each. Runners-up may receive honorable mentions. Other non-cash awards may be given out at the discretion of the Student Poster Competition Chair.

Eligibility

The competition is open to all students currently enrolled in an undergraduate or graduate program in cartography, geography, geomatics, or related fields. This includes students from both two-year and four-year institutions, as well as those attending community colleges, vocational schools, and other postsecondary educational institutions.



17 Maps in Total

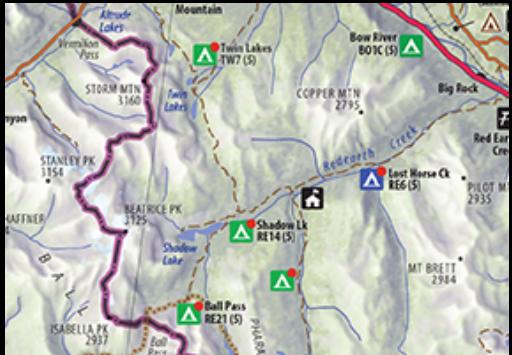
<https://nacis.org/awards/student-map-and-poster-competition/>

Content Analysis:

	# of Maps	Terrain Representation
NACIS	17	12 (70%)
Atlas of Design	63	34 (54%)
Total	80	46 (58%)

Content Analysis: Shaded Relief

Analytical Shaded Relief



Blender



Manual



Content Analysis: Thematic Terrain Elements

Hypsometric Tinting



Landcover



Orthographic Imagery



Research Objective

RQ1: How do **manual** and **analytical** shaded relief techniques influence **landform clarity** in terrain maps that incorporate hypsometric tinting, landcover, and orthoimagery?

RQ2: How do **manual** and **analytical** shaded relief techniques influence **aesthetic preference** in terrain maps that incorporate hypsometric tinting, landcover, and orthoimagery?

Methodology

The research questions are answered through a **two-part user study experiment**.

RQ1 will be examined during part one of the experiment, where participants will rank the **clarity** of three landforms as they appear across nine permutations of same location.

RQ2 will be investigated during the second part of the user study, where participants will be asked to rate each terrain map permutation based on two aesthetic qualities: **beauty** and **realism**.

Stimuli Design

Crater Lake, OR, USA

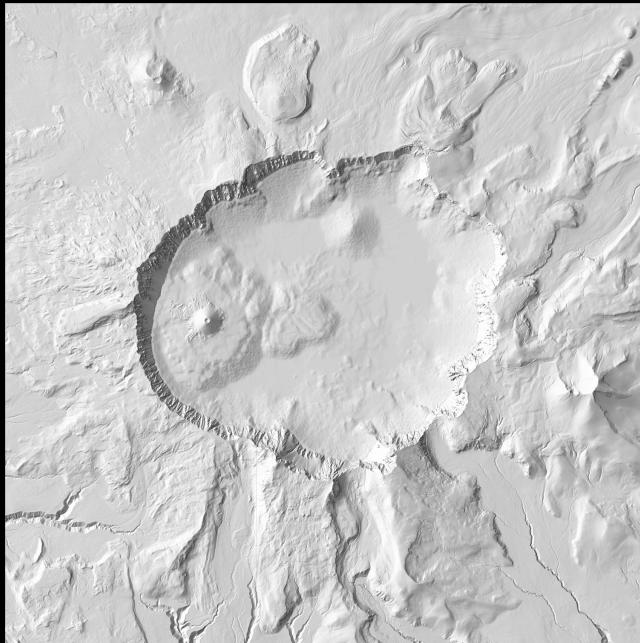


“Crater Lake inspires awe” – NPS Website

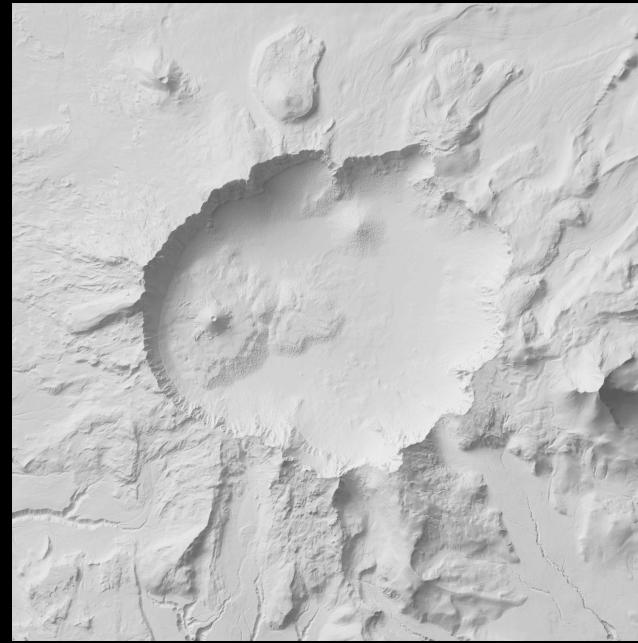


Shaded Relief

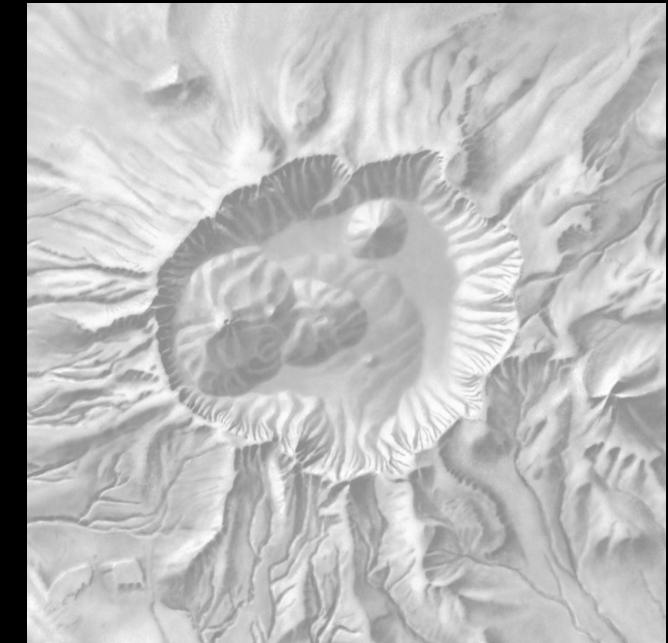
Multidirectional



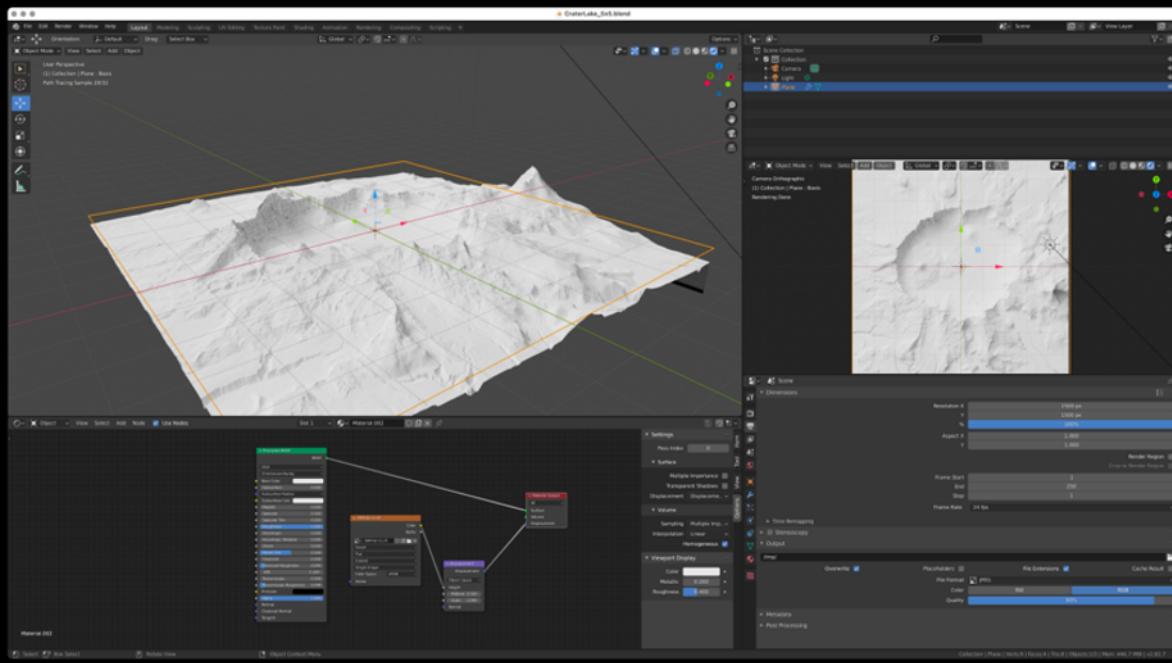
Blender



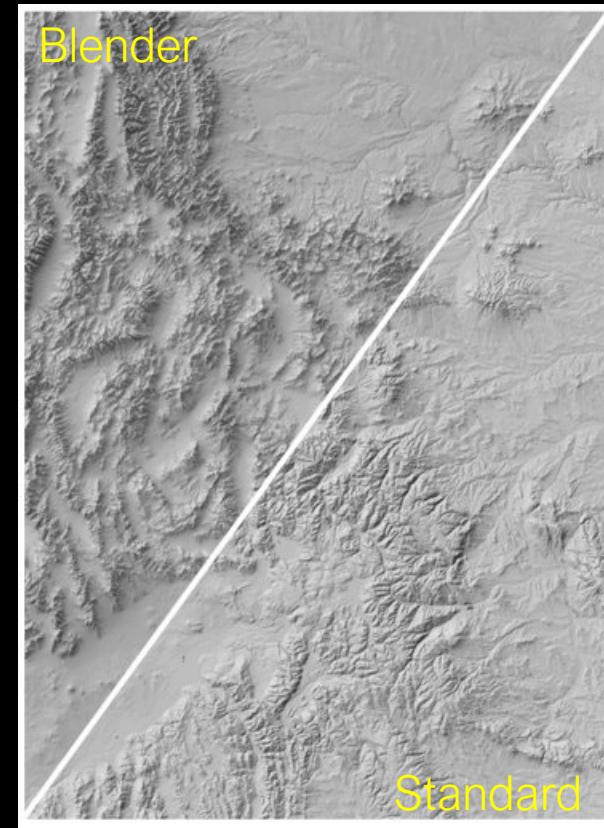
Manual



Blender



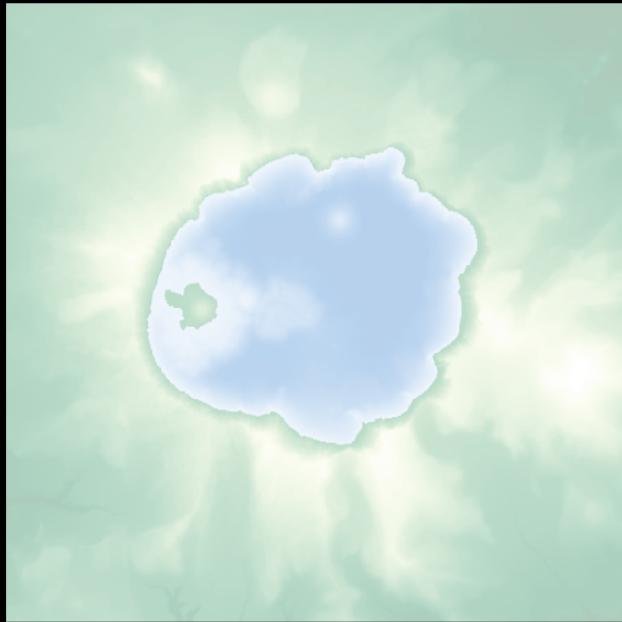
User interface of Blender



Blender vs. Standard Relief

Thematic Terrain Elements

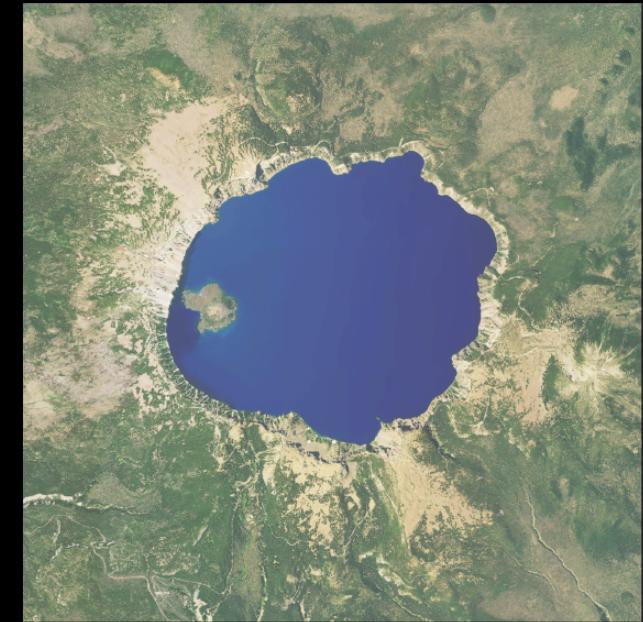
Hypsometric Tinting



Thematic Landcover



Orthoimagery

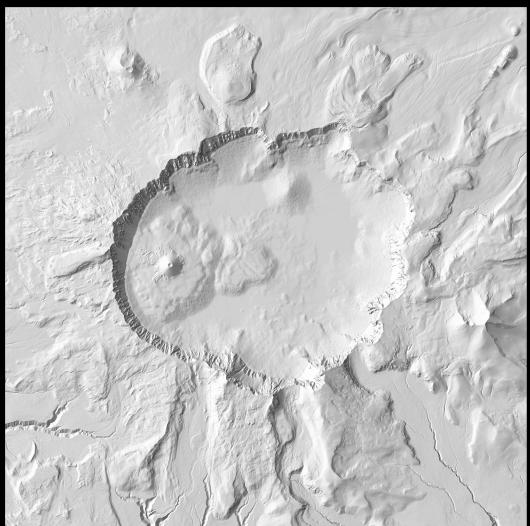


Hypsometric Tint

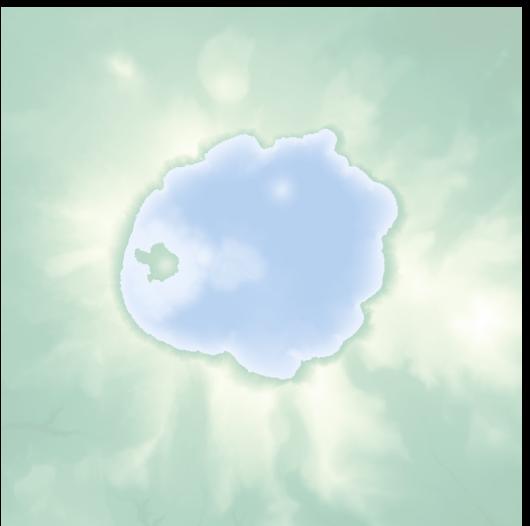
Land Cover

Orthographic Imagery

Terrain Maps



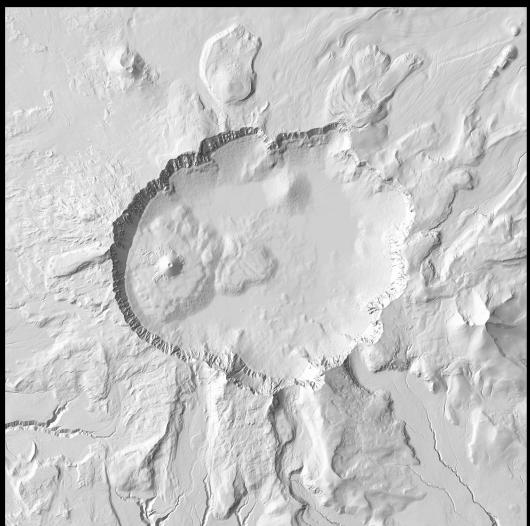
+



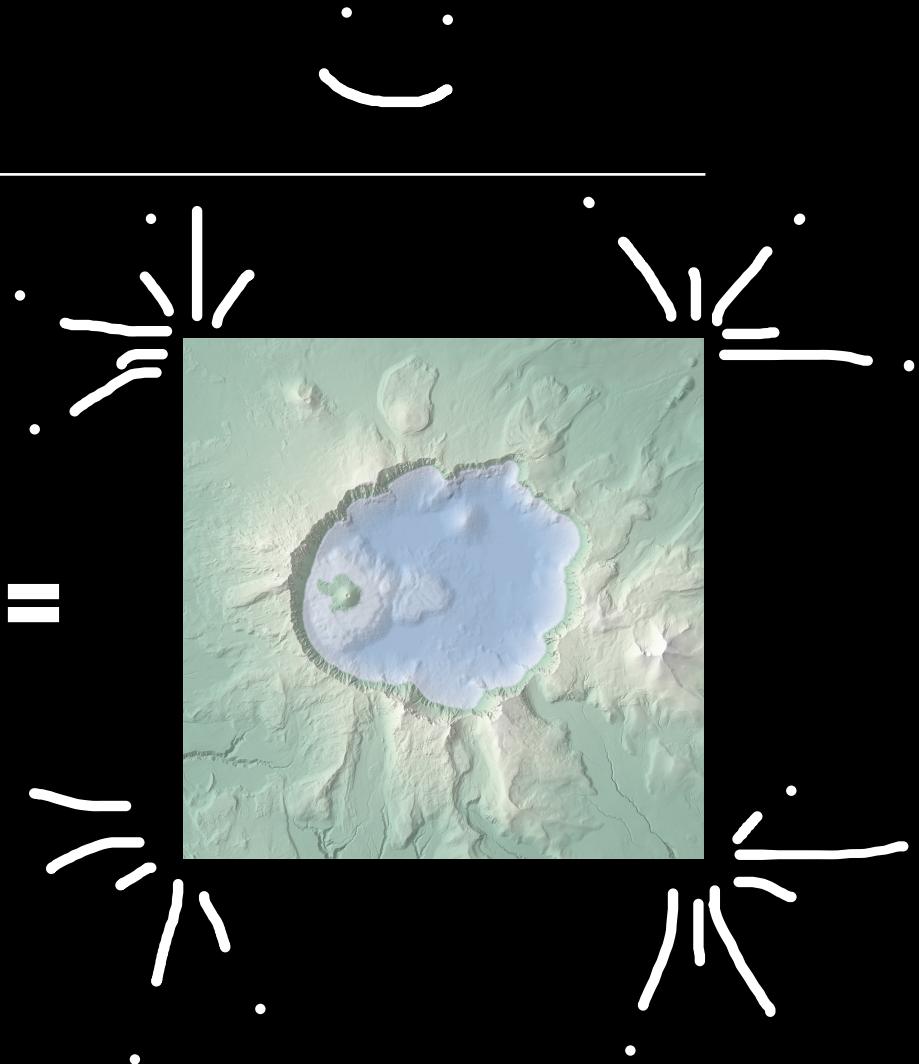
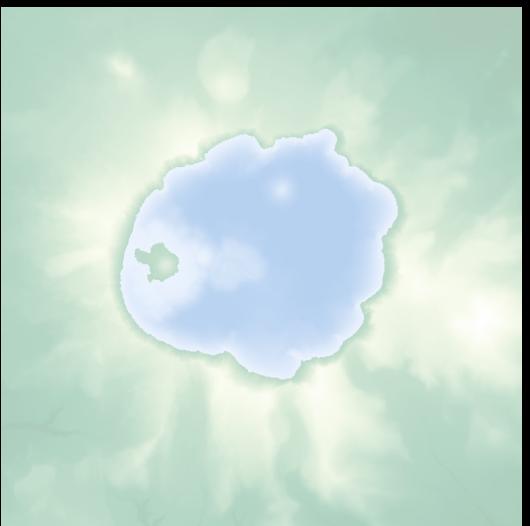
=



Terrain Maps



+



Thematic Terrain Elements



Hypsometric Tinting (1)

Landcover (2)

Orthorectification (3)



Multi Directional Relief (A)

Shaded Relief

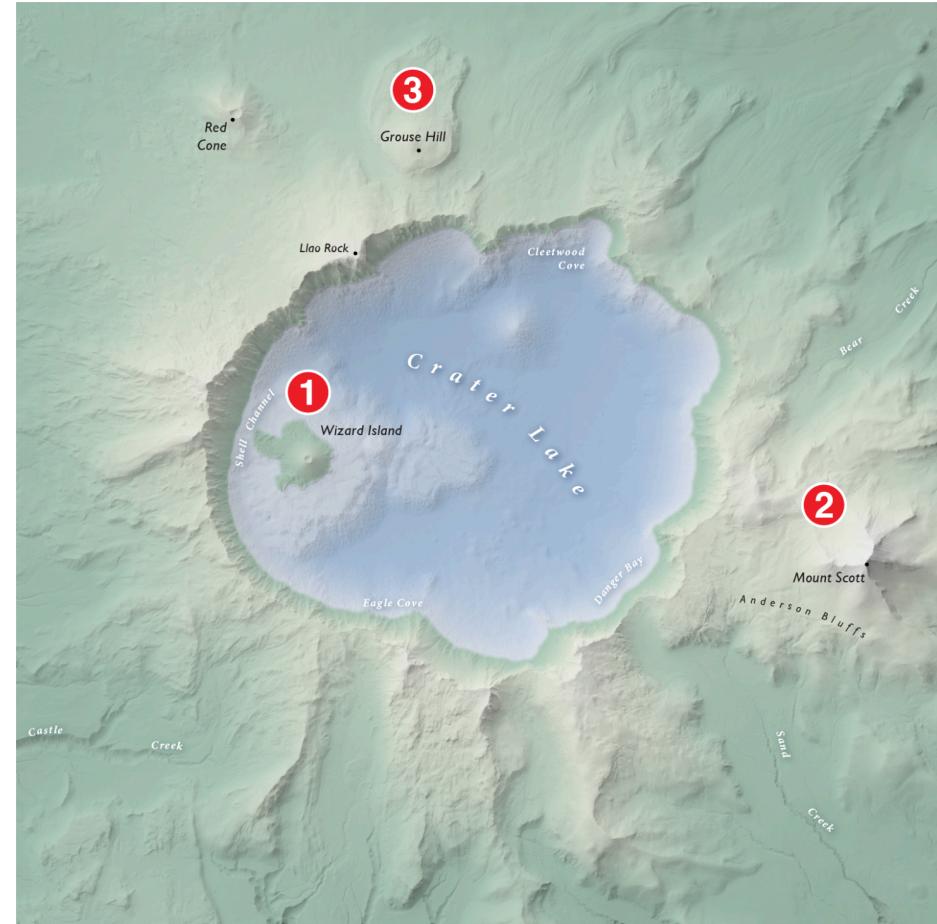
Manual Relief (C)

9 Terrain Maps

Part 1: Landform Rating Task

RQ1 - How do manual and analytical shaded relief techniques influence **landform clarity** in terrain maps that incorporate hypsometric tinting, landcover, and orthoimagery?

Participants will be asked to rank how clearly the three chosen landforms are represented.



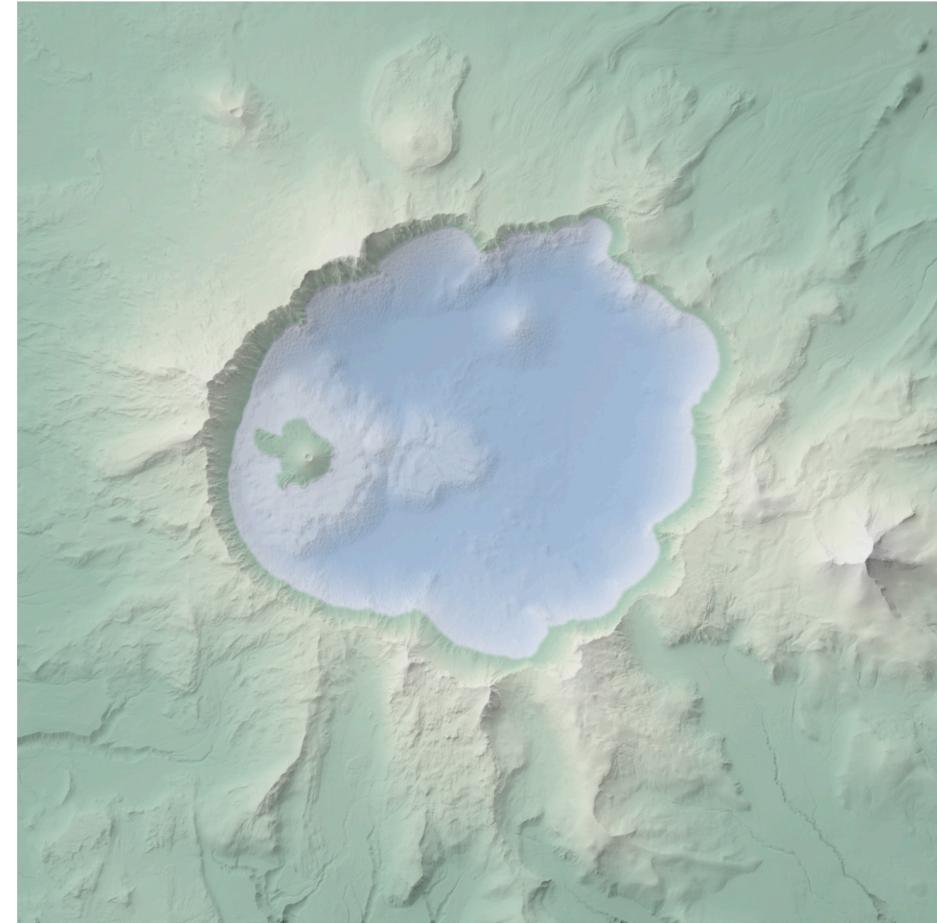
Rate the **clarity** of each landform in this map.

	Extremely unclear	Unclear	Neither clear nor unclear	Clear	Extremely clear
1.) Wizard Island	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2.) Mount Scott	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3.) Grouse Hill	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Part 2: Aesthetic Rating Task

RQ2 - How do manual and analytical shaded relief techniques influence reader **aesthetic preference** in terrain maps that incorporate hypsometric tinting, landcover, and orthoimagery?

Participants will be asked to rate the overall beauty and realism of each map



Rate the map based on its overall **beauty**.

Not at all beautiful	Not so beautiful	Somewhat beautiful	Very beautiful	Extremely beautiful
<input type="radio"/>				

Rate the map based on its overall **realism**.

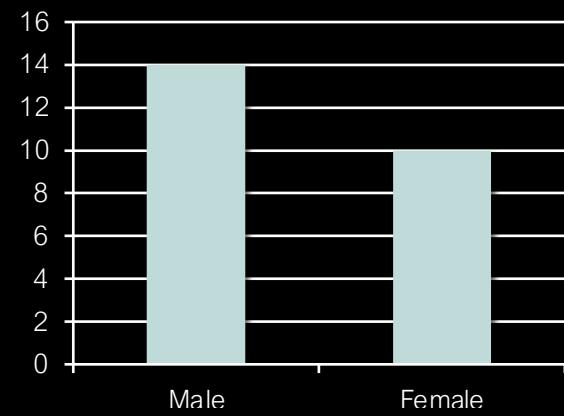
Not at all realistic	Not so realistic	Somewhat realistic	Very realistic	Extremely realistic
<input type="radio"/>				

Results: Pilot Study

-24 University students

-Provided feedback on usability

-Promising initial results

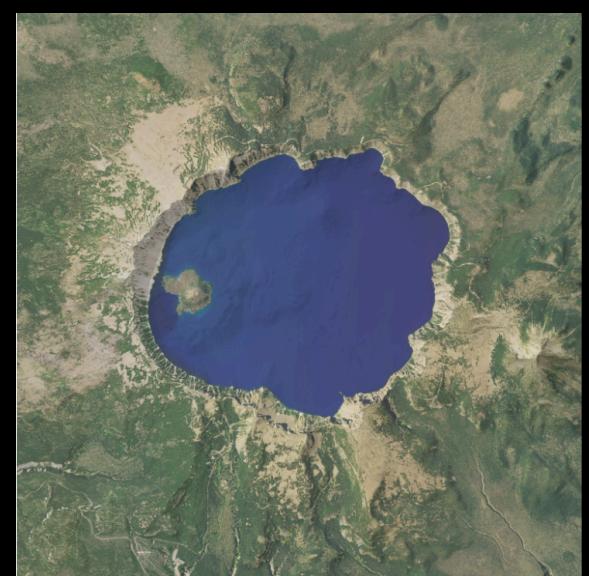


Rated highest in beauty



Hypsometric tint + Multidirectional Relief

Rated highest in realism



Orthoimagery + Blender Relief

Results: Pilot Study

Great survey. sometimes I wished I could compare the maps to each other in order to make sure the hierarchy from my answers was even more consistent to my feelings, but I believe I still answered accurately.

It may be beneficial to have maps next to each other or ability to toggle back to previous maps, I found myself liking one map a lot then realized I found the next map more appealing. Having the ability to rank them next to each other by clarity, realism and beauty may add an additional layer of understanding. Best of luck!

Now I want to go to Crater lake!

Very cool! a couple of typos in the survey

Some of the early questions didn't have main bodies of text, so it defaulted to something like Put your text here.

Good job, Nate! I think the red labels can be a bit distracting. Also, I think it's impossible not to compare images, so the answers of one map are influenced by the previous image in the survey. Just something to consider. Good luck in your presentation!

Wow, those are some brilliant maps that adapt to Crater Lake's landscape perfectly!

Enjoyed the maps, really liked how crater lake looked on some of the more realistic ones.

I interpreted realistic to be closer to photorealism rather than pure visual detail of relief.

Methodology: Participants and Collection

- Initial distribution: 100 participants
- User study hosted on Qualtrics
- Recruitment through Prolific
- Participants will be compensated \$5 for 15 minutes of their time

Limitations and Future Research

Limitation: Qualitative user study

Future research: Test physiological and motor responses

Limitation: Conducted on novices

Future research: Comparing novice and experts in cartography

Conclusion

The results of this research ultimately aim to broadcast the use of user study-based experiments to assess the aesthetic and perceptual responses regarding terrain map design choices and landform clarity.

Thank you!

Any feedback is
greatly
appreciated!

Project funded by Dr. Carolyn Fish



NDOUGLA7@UOREGON.EDU

TWITTER: @NDOUGLASS7



Methodology: Procedure

Section 1: Informed Consent

Section 2: Pre-test questionnaire

Section 3: Tutorial

Section 4: User Study

- Shown each of the **nine maps** in a random order. A total of **eighty-one** different sequences of the nine maps.
- For each map participants will complete two rating tasks

Section 5: Post-test questionnaire