NADYA THOMPSON

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EDUCATION

2018 - 2022

RENSSELAER POLYTECHNIC INSTITUTE, TROY, NY

BS in Communication, Media, and Design/Business and Management

3.42/4.00 GPA

EXPERIENCE

AYCO GOLDMAN SACHS

Jun. 2021 - Aug. 2021 Cohoes, NY

SUMMER DESIGN INTERN

- Created templates and digital assets to support the evolution of Ayco's visual identity
- Assisted with internal and external communications, including Ayco's marketing materials, website, and social media accounts

KINSHIP

Feb. 2021 - Apr. 2021 New York City, NY

DESIGN INTERN

- Created social media graphics for Instagram, LinkedIn, Twitter, and Facebook for the Kinship brands
- Explored new illustration styles for upcoming brand refreshes
- Collaborated with the design and marketing teams to assess the creative needs of the organization

LEADERSHIP

RPI CULINARY CLUB

Sept. 2020 - Dec. 2020

PR REPRESENTATIVE

- Promoted activities and events for the culinary club to the RPI community through the use of visual graphics
- Maintained the club's social media platforms

ALPHA PHI OMEGA

May 2020 - Dec. 2020

FELLOWSHIP VICE PRESIDENT

- Planned the fraternity's fellowship program for Fall 2020 to ensure it meets COVID-19 regulations
- Managed the activities of my team to create a better experience for the chapter

Jan. 2020 - May 2020 Sept. 2021 - Dec. 2021

HISTORIAN

- · Maintained our chapter's cloud and library archive system
- Created our chapter's first video archive system

SKILLS

- Proficient in Adobe Creative Suite (Photoshop, InDesign, Illustrator, XD, etc.)
- Proficient in Microsoft Office Suite
- Prior experience managing groups of individuals
- Proficient in Figma and Sketch
- Great oral and written communication skills
- Experience with user research methods and data visualization